



May 21, 2015

Etobicoke York Community Council
Etobicoke Civic Centre
399 The West Mall
3rd Floor
Toronto, ON M9C 2Y2

RE: Junction Night Market, July 11, 2015

To the members of Council,

I am writing to you today regarding an event that the Junction Farmers Market would like to hold in support of our community voucher program. We have partnered with the Four Villages Community Health Centre to create and execute our voucher program, which assists low income people in our community gain access to fresh and healthy food by redeeming vouchers distributed by Four Villages at our farmers' market.

The program requires funding to sustain itself. One way for us to raise the funds required is to hold the Junction Night Market from 7:00 – 11:00 pm on July 11, 2015, the proceeds of which will go directly to the voucher program. The event will require the partial closing of Pacific Avenue from Dundas Street West, north to the church at 425 Pacific Avenue, along the laneway south of said church, and the weekly farmers' market space in the open lot at 2960 Dundas St West. The Junction Night Market will feature prepared food vendors from our weekly farmers' market, local restaurants and breweries.

The Board of Directors of the Junction Farmers Market feels that the Night Market is an event of significance for the community. Not only does it help fund our voucher program, but it also highlights the wonderful food and beverage businesses in our neighbourhood, provides an opportunity for community members to join together in celebration, and brings attention to our neighbourhood in general.

We hope that the Council agrees and look forward to receiving approval for the event.

Sincerely,

Kiersten Vizzacchero
Market Manager
Junction Farmers Market