

## City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on a proposal which seeks to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code. The report of Chief Building Official and Executive Director, Toronto Building proposes to:

- **Amend Chapter 694 to:**
  - **Add new definitions for to Chapter 694 for Commercial Plaza, Electronic Copy Height, Electronic Fuel Pump Signs, Electronic Ground Signs, Electronic Overhanging Structure Signs, Electronic Projecting Signs, Electronic Roof Signs, Electronic Topiary Signs, Electronic Window Signs, Electronic Wall Signs, Occupancy, Residential Use, Segment Difference, and Projected Image Signs; and,**
  - **Add additional sign types to include the various forms of signs containing electronic static copy or electronic moving copy, and amend the provisions of Chapter 694 accordingly; and,**
  - **Modify the regulations concerning the display of third party signs located in a Commercial Residential (CR) sign district; and,**
  - **Modify the provisions concerning the illumination, sign face area, and readograph copy regulations applicable to first party signs located in Residential (R) and Open Space (OS) Sign Districts associated with schools, churches, hospitals, nursing homes and community centres;**
- **Amend the provisions of Chapter 694, respecting the illumination of signs to:**
  - **Reduce the maximum permissible illumination levels for illumination of signs; and,**
  - **Impose specific illumination requirements concerning signs displaying electronic static copy; and,**
  - **Impose specific illumination requirements concerning signs located in, or within 30 metres of, a Residential (R) sign district;**
- **Amend the provisions of Chapter 694, regulating Electronic Signs to:**
  - **Impose specific requirements concerning illumination variation and message transition of signs displaying electronic static copy; and,**
  - **Modify the regulations concerning the display of third party signs containing electronic static copy to allow for the display of such signs in Commercial (C), Employment (E) and Utility Sign Districts (U); and first party signs containing electronic static copy in C and E Sign Districts; and,**
  - **Modify the public notice requirements for variance and area-specific by-law amendments applications concerning Electronic Signs.**

**The Chief Building Official and Executive Director, Toronto Building is recommending that the Council of the City of Toronto amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, in the manner proposed above.**

At its meeting to be held in Toronto City Hall, Committee Room 1, on June 18th, 2015 commencing at 9:30 a.m., or as soon as possible thereafter, the Planning and Growth Management Committee of Toronto City Council will hear in person or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter.

To obtain or view a copy of the report outlining the proposed amendments, you may view the Planning and Growth Management Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of June 11, 2015. To submit comments or make a presentation to the Planning and Growth Management Committee, please notify the City Clerk, attention: Nancy Martins, Administrator, Planning and Growth Management Committee, Toronto City Hall, 100 Queen Street West, 10<sup>th</sup> Floor, Toronto, ON M5H 2N2, or call 416-397-4579, or e-mail [pgmc@toronto.ca](mailto:pgmc@toronto.ca), by no later than 12:00 noon on June 17, 2015.

To ask questions regarding the content of the report, contact: Ted Van Vliet, Manager, Sign By-law Unit, Toronto Building, 100 Queen Street West, Ground Floor, East Tower, Toronto ON M5H 2N2, Telephone: 416-392-4235.

Any comments received after the Committee meeting will be processed to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

**People writing or making presentations at the public meeting:** The City of Toronto Act, 2006, and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public. Questions about the collection of this information may be directed to the City Clerk's Office at 416-392-5227.

Dated at the City of Toronto this 10<sup>th</sup> day of June 2015.

Ulli S. Watkiss  
City Clerk

\*Attendant Care Services can be made available with some advance notice.\*