



Scarborough Community Renewal Organization

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Attention: Jennifer Forkes
100 Queen Street West, 10th Floor
Toronto, ON, M5H 2N2
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25 October 2016

Re: EX18.7 Expo 2025 - Feasibility Considerations

Dear Executive Committee,

The Scarborough Community Renewal Organization (SCRO) is committed to creating and realizing bold visions for Scarborough. We are a multi-stakeholder group of community volunteers seeking to *Renew Scarborough* through advocacy and action. Some of our goals are to:

1. Establish a new attitude towards Scarborough, where our diversity is celebrated;
2. Advocate for a Scarborough-specific integrated leisure master plan and development of a living arts/performing centre;
3. Encourage activities that can shift our economy from one based primarily on retail to one where more jobs come from financial, governmental, technological, health or manufacturing sectors; and
4. Advocate for action on public transit in Scarborough.

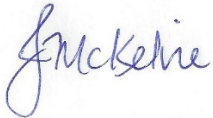
We feel that EXPO 2025 can **generate benefits and legacies for all Torontonians**, including Scarborough residents. EXPO has great potential to Renew Scarborough by **broadening global visibility, increasing trade and investment** and **advancing key City-building priorities**. Specifically we feel that EXPO 2025 could realize these benefits for Scarborough by:

1. **Showing the world that diversity is Canada's strength, and promoting inclusiveness as one of the core values of EXPO 2025.** Scarborough can show considerable leadership in promoting an inclusive EXPO 2025 that champions our strength of diversity. Approximately 59% of Scarborough residents are foreign-born compared to the 51% of the City as a whole, and 20% of Canada. Scarborough's population is also made up of 70% visible minorities compared to 49% of Toronto, and 19% of Canada. As immigration continues to be the engine of population growth, diversity will certainly be an important part of Canada's future, and we have the potential to show the world how diverse cultures can work, play and live in harmony through EXPO 2025.
2. **Including Scarborough in the EXPO 2025 promotional materials.** By featuring our great restaurants, our natural wonders (e.g. Rouge Park, Scarborough Bluffs), our attractions (e.g. Toronto Zoo) and our shopping locations (e.g. Scarborough Town Centre), we can encourage both visitors, as well as Toronto residents, to learn about and visit Scarborough.

3. **Developing of a living arts centre in Scarborough.** A Scarborough Living Arts centre can host arts and cultural events during EXPO 2025 that can promote the diversity that is Scarborough.
4. **Promoting Scarborough to innovators & businesses at EXPO 2025.** We want innovators and creators to see Scarborough as a great place to invest in new ideas.
5. **Accelerating and implementing the recently approved plan for transit in Scarborough.** This will allow tourists and Toronto residents to explore Scarborough during EXPO 2025 and will encourage new businesses arising from EXPO 2025 to take root in Scarborough and thrive.

Thank you for the opportunity to provide input into this important decision you must make. The feasibility report clearly identifies many challenges that will be faced in developing a bid and implementing EXPO 2025. But it is the challenges we overcome that lead to the most rewards. The ***ability to inspire a generation of Canadians***, makes this challenge worth it.

Sincerely,



Jennifer McKelvie, Ph.D., P.Geo.
Chair, SCRO Board of Directors



Jamille Clarke-Darshanand
Chair, SCRO Social Development Committee

