



STAFF REPORT ACTION REQUIRED

Naming of Westown Early Learning and Child Care Centre and Renaming of Hollis Early Learning and Child Care Centre

Date:	May 26, 2016
To:	Etobicoke/York Community Council
From:	General Manager, Children's Services
Wards:	Ward 7 (York-West) Ward 11 (York South Weston)
Reference Number:	

SUMMARY

This staff report is about a matter for which Community Council has delegated authority from City Council to make a final decision.

As per the City of Toronto Property Naming Policy this report seeks the approval of the Etobicoke/York Community Council for the naming of a new Toronto Early Learning and Child Care Centre to be opened at 3101 Weston Road in the Fall of 2016 and the renaming of Hollis Early Learning and Child Care Centre which will be relocating in the Summer of 2016.

RECOMMENDATIONS

The General Manager of Children's Services recommends that:

- 1) the Toronto Early Learning and Child Care Centre to be opened at 3101 Weston Road be named Westown Early Learning and Child Care Centre; and
- 2) upon its relocation to a temporary site at 1296 Weston Road, the Hollis Early Learning and Child Care Centre be renamed Mount Dennis Early Learning and Child Care Centre.

FINANCIAL IMPACT

There is no financial impact arising from the adoption of this report.

DECISION HISTORY

At its meeting of July 7, 8 and 9, 2015, City Council adopted the Property Naming Policy with the effective date of October 2015.

City Council EX7.8, "Updated Policies for Naming City Streets and Properties"
<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.EX7.8>

ISSUE BACKGROUND

In the fall of 2015, the City adopted a Property Naming Policy that requires Divisions to seek Community Council approval for the naming of new sites and the renaming of existing sites. Children's Services has two sites in the Etobicoke/York Community Council District requiring approval under this policy.

COMMENTS

Naming of Early Learning and Child Care Centres

When naming or renaming directly operated child care centres Toronto Early Learning and Child Care Services (TELCCS) uses the community or geographic location of the Centre as the basis for the name. In order to reduce public and family confusion, TELCCS reviews the names of other child cares and social services in the area and avoids duplicating already existing names.

Mount Dennis Early Learning and Child Care Centre (ELCCC)

Due to the development of the Eglinton Crosstown LRT, 1 Hollis Street which currently houses the Hollis Early Learning and Child Care Centre (ELCCC) is being sold to Metrolinx and the child care program must relocate. This program has operated in the Mount Dennis neighbourhood for approximately 40 years. It will move to a temporary site in the Mount Dennis neighbourhood in the summer of 2016 and it is anticipated that a permanent site will be developed in this neighbourhood by 2018. Children's Services recommends that the site be renamed Mount Dennis ELCCC upon relocation to the temporary site. The local Councillor supports this name change.

Westown Early Learning and Child Care Centre (ELCCC)

In the late fall of 2016 a new Centre will be opening in the main floor of a Toronto Community Housing property located on the south east corner of Weston Road and Shepherd Avenue. This program is located in a neighbourhood known as Emery Village. However, as the name Emery or Emery Village is already used by two other local child care programs, staff are recommending

that the Centre be named Westown ELCCC which reflects the name of a new community to the East of the Centre on Shepherd Avenue. The local Councillor is aware of and supportive of this name.

CONCLUSION

The Children's Services Divisions recommends that Hollis ELCCC be renamed Mount Dennis ELCCC when it relocates to its temporary site and that the new centre opening at 3101 Weston Road be named Westown ELCCC.

CONTACT

Anne Longair, Director
Toronto Early Learning and Child Care Services
Children's Services Division
Tel: 416-392-5868
Email: alongair@toronto.ca

SIGNATURE

Elaine Baxter-Trahair, General Manager
Children's Services