City Council

Notice of Motion

MM18.15	ACTION			Ward:13
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Authorization to Release Section 37 Funds to Transportation Services Division StreetARToronto Program for Ravina Gardens Mural Art Installation Project - by Councillor Sarah Doucette, seconded by Councillor Mike Layton

* Notice of this Motion has been given.

* This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.

Recommendations

Councillor Sarah Doucette, seconded by Councillor Mike Layton, recommends that:

1. City Council increase the approved 2016 Operating Budget for Transportation Services (TP0409) in the amount of \$30,827.46 gross, \$0 net, on a one-time basis, for the StreetARToronto Program, for the purpose of installing a large scale mural within Ravina Gardens, with funding provided by the following Section 42 Alternate Rate Cash-in-lieu sources: \$7,700.63 from 198 Quebec Avenue (source account: XR2213-4200576), \$19,037.66 from 350 Annette Street (source account: XR2213-4200591), and \$4,089.17 from 332 High Park Avenue (source account: XR2213-4200635).

Summary

Established in 2012, Transportation Services Division StreetARToronto (StART) Program has become a leading authority in significant street art mural installations in the City of Toronto. StART is a pro-active program that aims to increase awareness of street art and its role in adding vibrancy, excitement and beauty to the broader public realm throughout the City. StART is an integral part of the City's Graffiti Management Plan, adopted by Council on June 12, 13, and 14, 2011 and has had a positive impact on reducing the incidence of illegal graffiti vandalism.

Ravina Gardens, located at 290 Clendenan Avenue, is a popular park space that contains two baseball diamonds and serves as green space for two nearby schools.

Two prominent walls in the park - a retaining wall surrounding the park and a wall behind spectator bleachers - have been the subject of repeated and significant graffiti vandalism. Murals installed on both locations in 1996 and 2006 are damaged irreparably and need to be replaced.

In an effort to assist Parks, Forestry and Recreation with the repeated services requests for graffiti vandalism removal and to increase the enjoyment of the space by the public, the Public Realm Section, Transportation Services has been requested to lead a project to install two large scale murals in the park.

The funds are to be utilized for preparation of the wall surface and mural installation.

Background Information (City Council)

Member Motion MM18.15