

December 9, 2015

Nancy Martins, City Clerk, Planning and Growth Management 10th floor, West Tower, City Hall 100 Queen Street West Toronto, ON M5H 2N2 Email: pgmc@toronto.ca

Tel: 416-397-4579 Fax: 416-392-1879

Re: 2015.PG8.8: Chapter 694 - Area-Specific Amendment Application Concerning Electronic Signs, Ward 5 - 33 Wickman Road

Dear Members of the Planning and Growth Management Committee,

Please be advised that Metrolinx has purchased the Canpa Subdivision, including 33 Wickman Road, from Canadian Pacific Railway effective November 27, 2015. Metrolinx has a responsibility to develop sources of secondary land-use revenue to assist with its significant capital funding requirements and growing real estate expenses. To that end, Metrolinx wishes to continue with the application to modernize the existing signboard at 33 Wickman Road.

My understanding is similar Metrolinx applications, whereby a number of static signboards are removed in exchange for permission to modernize another, have received favourable consideration. I would ask that this 33 Wickman Road application also receive your thoughtful consideration.

Please contact our agent, Allan Peck of Outdoor Opportunities, with any questions regarding this application.

Sincerely,

Steve Naylor

Director, Strategic Business Planning and Development

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CC:

Councillor Justin Di Ciano – City of Toronto Ted Van Vliet – Toronto Sign Bylaw Unit Allan Peck – Outdoor Opportunities

