



*City Councillor – Ward 17 •Davenport*

January 20, 2016

**TO:** CHAIR & MEMBERS OF PUBLIC WORKS AND INFRASTRUCTURE COMMITTEE

**RE:** **PW10.1 – OPTIONS FOR PERMITTING STREET OR INTERSECTION MURALS ON LOCAL STREETS**

**SUMMARY:**

The public art form known as “street murals” are already common across many large cities across North America, so it only makes sense for the City of Toronto that prides itself as a leader in creating an environment for artists to showcase their talent, would wholeheartedly endorse such an engaging activity that brings neighbourhoods together with the goal of street beautification.

A street mural was completed on Springmount Avenue last year within the heart of the Regal Heights community. This mural added a sense of community while making the street safer by compelling drivers to slow down. I am in full support of these initiatives as they are not only unique but beautiful.

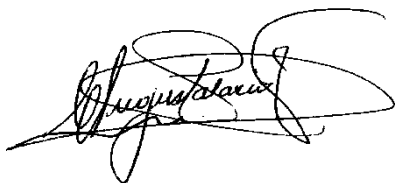
Murals, as an art form, will continue to play an important role in the enhancement and beautification of our City. As a City Councillor, I have personally secured grants for several art groups to paint murals on local City bridges, underpasses, and walls in my Ward and other public places.

By working together, Council voted unanimously in favour of the Graffiti Management Plan to achieve a healthy balance between keeping our neighbourhoods clean and beautiful while allowing artistic expression by legitimate artists.

Our City's Graffiti Management Plan has been a great success. This innovative initiative balances the need to eliminate graffiti vandalism while supporting graffiti art and other street art that adds vibrancy to our streets, local roads, and public spaces.

**RECOMMENDATION:**

1. Transportation Services permit the installation of two pilot street murals on low volume, local streets during existing street events which include permitted road closures in the summer of 2016.
2. Each mural to be developed by, and be the responsibility of local community groups. Community consultation, on design, is required with demonstrated support from local residents, before final approval. The full cost of design, community consultation, installation, and ongoing maintenance to be incurred entirely by the community group, with no cost to the City of Toronto.
3. Designs and location suitability must be reviewed and approved by Transportation Services during the design process, in advance of installation.



Cesar Palacio  
Toronto City Councillor  
Ward 17 - Davenport



