



## STAFF REPORT ACTION REQUIRED

### Feasibility of Re-naming of Brunswick-College Parkette – The Doctors' Parkette

<b>Date:</b>	October 25, 2016
<b>To:</b>	Toronto and East York Community Council
<b>From:</b>	General Manager, Parks, Forestry and Recreation
<b>Wards:</b>	Ward 20 – Trinity Spadina
<b>Reference Number:</b>	P:\2016\Cluster A\PFR\TE20-111516-AFS#23751

#### SUMMARY

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On July 12, 2016, a request was made to rename the park located at 350 College Street to The Doctors' Parkette. Property naming and renaming are a matter for which Community Council has delegated authority from City Council to make a final decision.

The Parks, Forestry and Recreation Division has reviewed the Council approved *City of Toronto Property Naming Policy* and found that this naming proposal meets the policy criteria and process.

The Parks, Forestry and Recreation Division is recommending that the park located at 350 College Street be renamed The Doctors' Parkette.

#### RECOMMENDATIONS

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**The General Manager of Parks, Forestry and Recreation Division recommends that:**

1. Toronto and East York Community Council adopt the renaming of Brunswick-College Parkette located at 350 College Street as The Doctors' Parkette.

#### Financial Impact

There are no financial implications resulting from the adoption of this report.

## **DECISION HISTORY**

At its meeting of July 12, 2016, City Council directed the General Manager of Parks, Forestry and Recreation Division to investigate the feasibility of renaming the parkette at 350 College Street as The Doctors' Parkette and report back to Toronto and East York Community Council with a recommendation based on the criteria and process outlined in the Property Naming Policy (MM20.3)

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2016.MM20.3>

## **COMMENTS**

The Harbord Village Residents' Association undertook a community consultation process to select a new name for Brunswick-College Parkette. After an extensive outreach phase, the name "The Doctors' Parkette" was selected. Historically, many prominent doctors have made Harbord Village their home and/or workplace. In addition, the parkette is surrounded by current and former medical institutions, including:

- 1889-1953: St John's Hospital for Women
- 1953-1997: Doctors' Hospital, founded by the Raxlen brothers and noted for its services to the multicultural population of the area
- 1998: Kensington Health Centre
- 2002: Kensington Gardens Long Term Care Facility, on the former site of Doctors' Hospital
- 2011: Kensington Hospice opens on the site of the former Chapel of St. John the Divine (last remnant of St. John's Hospital)

## **Public Consultation**

In accordance with the City of Toronto, Property Naming Policy, Parks, Forestry and Recreation staff produced and posted a temporary sign in the park advising the local community and parks users of the request to rename Brunswick-College Parkette to The Doctors' Parkette. The sign requested that anyone interested should send comments and feedback via email to [parksnaming@toronto.ca](mailto:parksnaming@toronto.ca). This sign was posted at the park location for a three-week period from September 21 to October 12, 2016. Parks, Forestry and Recreation did not receive any objections to this naming request.

## **CONTACT**

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## **SIGNATURE**

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