

ED17.10

Toronto Film, Television and Digital Media Board

Meeting No.	9	Contact	Jennifer Pitt, Committee Secretary
Meeting Date	Friday, November 25, 2016	Phone	416-395-7352
Start Time	9:30 AM	E-mail	jpitt2@toronto.ca
Location	Committee Room 1, City Hall	Chair	Councillor Paula Fletcher

FB9.9	ACTION	Amended		Ward:All
-------	--------	---------	--	----------

Working Group Updates

Board Decision

The Toronto Film, Television, and Digital Media Board recommends to the Economic Development Committee that:

1. The General Manager, Economic Development and Culture establish and maintain an Internet Movie Database (IMDb.com) page for the City of Toronto.

Decision Advice and Other Information

The Toronto Film, Television, and Digital Media Board:

1. Agreed to discuss the establishment of a 30 to 45 second promotional City of Toronto trailer to be run before films.
2. Reassigned Cynthia Lynch from the Digital Media Working Group to the Branding, International and Business Relationships Working Group.

Summary

Updates from the Branding, International and Business Relationships Working Group, the Customer Service Enhancements Working Group, the Digital Media Working Group, and the Infrastructure, Business, and Inter-Sector Development Working Group.

Background Information

(November 22, 2016) Minutes of the Branding, International and Business Relationships Working Group

<http://www.toronto.ca/legdocs/mmis/2016/fb/bqrd/backgroundfile-98822.pdf>