



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

Multi-year Agreement with a Medical Association Client and Exhibition Place

Date: September 13, 2017

To: Board of Governors of Exhibition Place

From: Dianne Young, Chief Executive Officer

Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report involves the security of property of the Board.

SUMMARY

This report recommends a multi-year license agreement between a Medical Association client and Exhibition Place within the Beanfield Centre.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve two license agreements with the Medical Association client for the Beanfield Centre for a 2-year term in 2019 and 2020 on the terms and conditions set out in confidential attachment 1, the terms and conditions of the standard license agreement for Exhibition Place and such other terms and conditions satisfactory to the Chief Executive Officer and City Solicitor.
2. The Board direct that Confidential Attachment 1 to this report remain confidential as it pertains to the security of the property of the Board.

FINANCIAL IMPACT

The license agreement recommended in this report provides financial revenue to the Board as set out in the Confidential Attachment 1.

DECISION HISTORY

The Exhibition Place 2017 - 2019 Strategic Plan has a Business Development Goal to grow event activity especially at Enercare Centre and Beanfield Centre and as a Strategy to support this goal to maintain strong relationships with existing clients or events.

COMMENTS

The details of the agreement between Exhibition Place and the Medical Association client are provided in the Confidential Attachment 1.

CONTACT

Arlene Campbell, General Manager, Sales & Events 416-263-3030
ACampbell@enercarecentre.com

Laura Purdy, Director of Sales and Marketing 416-263-3020
LPurdy@enercarecentre.com

SIGNATURE

Dianne Young
Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - Licence Terms and Conditions