

EX25.22.2

From: [Jodi Parps](#) on behalf of [James Rajotte](#)
To: [Executive Committee](#); [Councillor Ainslie](#); [Councillor Bailao](#); [Councillor Burnside](#); [Councillor Crawford](#); [Councillor Di Giorgio](#); [Councillor McMahon](#); [Councillor Minnan-Wong](#); [Councillor Palacio](#); [Councillor Pasternak](#); [Councillor Jaye Robinson](#); [Councillor Shiner](#); [Councillor Thompson](#)
Cc: [Antonette DiNovo](#); [Robert Cerjanec](#); [Ghazal Zazai](#); [Gail \(Executive Asst\) Ross](#); [Ivana Padovan](#); [Anna Milner](#); [Anthony Ferrari](#); [Jacob Katz](#); [Stacy Hushion](#); [Ihor Wons](#); [Jodi Parps](#)
Subject: Formal Communication on Item EX25.22 - Unlocking FM Radio on Smartphones
Date: Monday, May 15, 2017 2:13:53 PM

May 15th, 2017

Subject: Formal Communication on Item EX25.22 - Unlocking FM Radio on Smartphones

TO: Members of the Executive Committee

Good Afternoon Councillor:

I am contacting you today on behalf of Rogers Communications on item EX25.22, which relates to accessing FM Radio on smartphone devices.

Item EX 25.22 is before you following a Member Motion presented at the April meeting of Toronto City Council. If approved in its current form, this item would direct the City Manager to write to mobile carriers and smartphone manufacturers asking them to activate FM radio capabilities in smartphones. The motion claims that “the cooperation of mobile phone carriers and smartphone manufacturers is needed to ‘switch on’ these chips.”

It is important to note that the decision to enable FM Radio functionality on these devices rests solely with smartphone manufacturers. Mobile carriers do not have a role in the process of enabling this functionality.

As a major radio broadcaster in Canada, Rogers Communications is supportive of efforts to increase access to radio. Rogers actively encourages smartphone manufacturers to enable FM Radio on their devices, and we are pleased to currently offer a number of devices with FM Radio functionality.

Rogers Communications will continue to work with interested parties and smartphone manufacturers to promote access to FM Radio. The suggestions offered below would help to ensure that any resolution from Council on this matter is accurate and reflective of the fact that the decision to enable FM Radio ultimately rests with smartphone manufactures, and not mobile carriers.

Suggestions:

- In Recommendation #1, direct the letter to smartphone manufacturers, who are responsible for enabling FM functionality, with a copy to mobile providers.
- In Recommendation #2, replace “mobile phone carriers” with “smartphone manufacturers”.
- In the Summary, remove the claim that mobile phone carriers are involved in the

process of “switching on” FM chips.

Thank you for taking the time to review our concerns with the wording of this motion, I hope that you will support the suggestions that we have outlined.

If you have any questions or comments on this issue, please do not hesitate to contact me.

Yours truly,

James

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