

Rosemary MacKenzie
Committee Administrator
c/o Etobicoke York Community Council
City Clerk's Office
Secretariat
Tel. 416 394-2516
Email: etcc@toronto.ca

April 20, 2017

Re: Request for Municipally Significant Event Designation, Nordstrom Store Opening, CF Sherway Gardens, Wednesday, September 13, 2017

Dear Rosemary;

Upon direction from the AGCO, I have been referred to your office to request support to have the following event deemed Municipally Significant in order to successfully complete the application for a Special Occasions Permit.

Nordstrom Canada CF Sherway Gardens Store Opening

25 The West Mall, Etobicoke, ON M9C 1B8

Wednesday, September 13, 2017

Official Event timing: 5:30 pm to 11:00 pm

Expected Guests: 1500

Alcohol will be served but will not be sold at the event

The applicant for the SOP will be myself, Russell Day, on behalf of Daniel et Daniel Catering, Inc.

Nordstrom Canada is charging guests to attend this significant opening. All money collected will be distributed to 2 local Etobicoke Charities.

Separately, the entire cost of the event (including Food, Beverage and entertainment) will be paid for by Nordstrom directly. As this would be considered a "Public Event" (tickets are available to the Etobicoke and Toronto communities), we respectfully request that the City of Etobicoke declare this a Municipally Significant event. The money raised will make a difference to the chosen charities, and will cement Nordstrom as a significant addition to the Etobicoke community.

If you require any further information, please do not hesitate to contact me directly.

All the best,



Russell Day
Vice President, Sales
416 968-9275 ext 19