



Graffiti Management Plan - StreetARToronto (StART) 2017 Partnership Grant Recommendations

Date: April 11, 2017
To: Licensing and Standards Committee
From: General Manager, Transportation Services
Wards: All

SUMMARY

StreetARToronto (StART) is a partnership program launched in 2012 as a central feature of the City's Graffiti Management Plan. It is a proactive approach to eliminating graffiti vandalism, adding character and visual interest to city streets, showcasing professional artists, mentoring emerging artists and reinforcing Toronto's reputation as a centre of creativity and talent. Initiated as part of the Community Partnership and Investment Program (CPIP), StART is administered by the Transportation Services, Public Realm Section, which is also responsible for coordinating and implementing all non-enforcement related components of the Graffiti Management Plan.

Over the past six years, StART has developed a suite of programs to respond appropriately to the needs and local conditions of the many diverse communities within the city. In delivering these programs, StART engages and links residents, business owner/operators, community groups, artists and arts organizations with each other, as well as with City staff and Councillors. To ensure broad geographical reach of street art projects across the city, Public Realm staff conducted Information Sessions in all four districts. At the Information Sessions, and in response to enquiries, StART staff encouraged potential applicants to develop projects for locations in all wards. This report recommends funding for 14 mural projects to be delivered by community-based organizations under the 2017 StART Partnership Program, including installations in one ward which currently does not have a StART Partnership Program mural.

RECOMMENDATIONS

The General Manager, Transportation Services, recommends that:

1. City Council approve the list of grant applications for the 2017 StART Partnership program as outlined in Attachment 1 to this report.

FINANCIAL IMPACT

This report recommends approval of 14 StreetARToronto Partnership Program projects at a total cost of \$370,100. There are sufficient funds in the approved 2017 Transportation Services Division Operating Budget (Cost Centre TP0407/Cost Element 5200) to cover the cost of the recommended projects.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

City Council, at its meeting of July 12, 13, and 14, 2011, adopted a new Graffiti Management Plan that directed the General Manager, Transportation Services Division, to "establish an enhanced Community and Graffiti Transformation Program, leveraging funds in the existing Graffiti Transformation Program and engage the private sector in an art-based program to create and manage graffiti art and other street art across the city."

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2011.LS5.1>

COMMENTS

Since its launch in 2012, a suite of programs has been developed under the StreetARToronto (StART) banner to implement the Graffiti Management Plan and respond to the varied ownership, location and community context that characterize issues associated with graffiti vandalism and graffiti art. The core objectives of the StART street and mural art programs are to revitalize and engage communities, counteract graffiti vandalism, enhance Toronto's streetscapes and promote its vibrant street and graffiti art, as well as support and showcase emerging and established artists. The StART programs include:

- StART Partnership Program, the subject of this report, is a grant program that provides funding to non-profit organizations to work collaboratively with community groups to install large scale street and mural artworks. The installations reflect Toronto's diversity and are based on themes relevant to the local neighbourhood.
- StART Underpass Program (StART UP) is a competitive, application-based program that provides support to street artists to install graffiti art on the walls of underpass structures. StART UP provides flexibility to install large scale street art murals in areas where there are few suitable building walls.
- StART Support Mural Program is an application-based program that assists private residential and commercial property owners who are experiencing repeated graffiti vandalism. Delivered on a cost-shared basis, with the City purchasing art supplies and the owners engaging and funding a street artist, this program removes illegal graffiti and replaces it with street and graffiti art approved by the owner.

- StART Toronto Police Partnership Program focuses on community partnerships and restorative justice diversion as well as education, intelligence gathering and enforcement. Toronto Police officers together with Auxiliary members and volunteers work with youth, graffiti and street artists, residents, business owners, community groups and schools to reduce vandalism and install graffiti art.
- StART Outside the Box employs local artists to install art on some of Toronto's 2,300 traffic signal controller boxes located at signalized intersections throughout the city which have been frequent targets of graffiti vandalism.
- StART Artist Directory is an online database of street artists maintained on the City's website. The database assists property owners, businesses, and graffiti and street artists to connect and explore projects.

Program Recognition

The City of Toronto, its street art and artists have received national and international recognition as a result of the StART program. Last year the program enjoyed coverage in local, national and international media including Maclean's, The Art Newspaper a prestigious London-based publication, and the New York Times which recommended if you only had 36 hours in Toronto the best cultural outing was to discover the city's lively street art scene. Mural installations, in conjunction with a robust program to remove graffiti vandalism, have reduced vandalism city-wide and made neighbourhood and business areas more attractive and welcoming. Some have become must-see tourist attractions. The success of this proactive and collaborative approach is establishing Toronto as a centre of excellence in regard to public policy and programs for graffiti management. The StreetARToronto suite of programs has demonstrated that beyond the art, the consultation, installation and celebration processes make a positive contribution to the local economy, help build socially inclusive communities and have become focal points and symbols of community pride which serve to foster a greater sense of belonging.

2017 StART Partnership Program

The StART Partnership Program is a grant program that provides funding to arts organizations to work collaboratively with community groups to install large scale street and mural artworks that:

- are innovative in terms of design, delivery and message;
- enhance community heritage and neighbourhood identities;
- are intrinsically valuable to the community and are site specific in design;
- demonstrate a strong community engagement component and foster expanded partnerships within the arts community;
- provide mentorship or training opportunities for youth or emerging artists;
- focus on projects in previously under-served areas are encouraged;
- build upon existing relationships between the City, artists and arts organizations and community members in order to improve the opportunities for citizens to participate

- in the arts in the course of their daily lives, encourage civic discussion about street art and make possible the expression of a variety of cultural voices; and
- help promote Toronto as a creative city recognized both nationally and internationally as valuing the arts and as a destination for cultural tourism.

Artists and collectives must apply through a registered not-for-profit or charitable organization. The StART contribution is up to maximum of \$50,000.00 to encourage large-scale projects. The City's support cannot exceed 70 percent of the total project budget. The applicant must secure the additional required resources in cash or in-kind contributions through partnerships with other organizations or individual contributors. The grant recipient is also required to maintain the artwork for a period of five years after installation. StART funds cannot be used to support an organization's ongoing staff salaries or facility operations.

Information Sessions

In addition to serving as a deterrent to graffiti vandalism the StART programs have showcased the creativity of Toronto based artists and arts organization and the city. To continue expanding the number of participants and the geographical reach of projects, Public Realm staff conducted Information Sessions in all four districts (held at the Gladstone Hotel, Assembly Hall, Toronto Centre for the Arts, and Cedar Ridge Creative Centre). Notice of the Information Sessions was posted on the City's StART webpage and circulated broadly to the arts community using the Akimbo webpage (Canada's online source for visual art information) and through an Akimbit email blast, as well as postings on all StART social media accounts. The Information Sessions attracted a total of 250 participants from a wide variety of community groups, BIAs, arts organizations, individual artists and interested residents.

At each Information Session, staff provided an overview of all StART programs. Participants were advised that the City was seeking to ensure a broad distribution of mural installations across the city. Staff work with artists and arts organizations on an ongoing basis to facilitate StreetARToronto mural installations in all wards using the full suite of StART programs. This report recommends approval of 14 projects with total StART Partnership Program funding of \$370,100. The proposed budget for each project is reviewed and adjusted in accordance with the eligibility requirements.

Evaluation of Applications

All applications were reviewed by a jury of external professionals and Public Realm Section staff and assessed on the following criteria:

- Achieves StART's overall objectives and priorities, including strong local support and evidence of connection with a neighbourhood improvement strategy;
- Ability to illustrate how the project reflects, chronicles or supports the distinct character of the community and overall artistic quality;
- Organizational background (history of community work and experience with street art projects);
- Visibility and impact of the proposed artwork in enhancing the public realm;
- Quality of the proposed artwork and capacity to deter vandalism;

- Mentorship, capacity building and educational workshops (how will the project serve as meaningful pathway for skills development for youth and emerging artists; and new approaches to divert at-risk youth or young adults from graffiti vandalism);
- Ability to leverage in kind, private or public support;
- Technical feasibility (visibility of site, strong maintenance plan, project co-ordination and work plan);
- Partner organizations contributed a minimum of 30 percent (combination of cash and in kind support) to improve the public realm; and
- Emphasis given to projects in Wards that do not have previous StART Partnership art installations.

Consideration is given to the history of vandalism at the proposed mural site when evaluating the style of proposed artwork. Experience gained over time has shown that certain styles and formats of street art are less prone to vandalism.

This report includes a description of project submissions for the 2017 StART Partnership program and includes the recommended and not recommended for funding, as well as a map showing the geographic distribution of completed and recommended StART projects.

The main reason projects were not recommended include: did not meet the eligibility criteria, would produce a lower impact than the recommended applications, were good ideas but required further development, or were considered to be façade improvements on private properties. Many of the applications not recommended by the jury this year were submitted by organizations that are relatively new to the program and for which arts is not their primary function.

StART staff connect with artists, community groups and other organizations throughout the year in regard to potential applications to the annual StART Partnership Program. To assist organizations to prepare the best possible submission staff will be organizing a workshop later this year to provide advice, respond to questions and to clarify requirements and expectations.

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ATTACHMENTS

Attachment 1 - 2017 StART Partnership Program Grant Applications - Recommended

Attachment 2 - 2017 StART Partnership Program Grant Applications - Not
Recommended

Attachment 3 - 2017 StART Partnership Program Project Descriptions - Recommended
Projects

Attachment 4 - 2017 StART Partnership Program Project Descriptions - Not
Recommended Projects

Attachment 5 - Map of Partnership/Underpass Projects by Ward

2017 StART Partnership Program Grant Applications – Recommended

| No. | Organization | 2017 Requested | 2017 Recommended | Funding Recommended | Ward (* 1st StART Partnership Project) |
|-----|---|----------------|----------------------------------|---------------------|--|
| 1 | Agincourt Community | \$30,254.40 | Recommended for funding | \$28,000.00 | 39* |
| 2 | Boys & Girls Club East | \$14,000.00 | Recommended for funding | \$14,000.00 | 43 |
| 3 | Community Centre 55 | \$20,150.00 | Recommended for funding | \$18,000.00 | 31 |
| 4 | Duke Heights BIA | \$19,900.00 | Recommended for funding | \$18,000.00 | 8 |
| 5 | Lula Music and Arts Centre | \$15,350.00 | Recommended for funding | \$14,000.00 | 18 |
| 6 | Mural Routes South Liberty | \$50,000.00 | Recommended for funding | \$50,000.00 | 14 |
| 7 | Mural Routes Multiplicity | \$42,550.00 | Recommended for funding | \$42,550.00 | 28 |
| 8 | Na-Me-Res (Native Men's Residence) | \$22,287.60 | Recommended for funding | \$22,000.00 | 21 |
| 9 | Rexdale Community Health Centre | \$35,553.14 | Recommend for funding | \$31,000.00 | 1 & 35 |
| 10 | Riverside BIA | \$10,000.00 | Recommended for funding | \$10,000.00 | 30 |
| 11 | The STEPS Initiative Toronto Bus | \$27,116.00 | Recommended for partial funding. | \$27,000.00 | 30 |
| 12 | The STEPS Initiative Chicago Exchange | \$38,550.00 | Recommended for funding | \$38,550.00 | 14 |
| 13 | Surface Art / Relay 150/ Corktown Residents & Business Assn | \$35,000.00 | Recommended for funding | \$34,000.00 | 5 |
| 14 | Tranzac | \$24,000.00 | Recommended for funding | \$23,000.00 | 20 |
| | Sub-Total Recommended Projects | \$384,711.14 | Recommended | \$370,100.00 | |

Attachment 2

2017 StART Partnership Program Grant Applications – Not Recommended

| No. | Organization | 2017 Requested | 2017 Recommended | Funding Recommended | Ward (* 1st StART Partnership Project) |
|-----|---|----------------|--|---------------------|--|
| 15 | Bloor Improvement Group | \$16,000.00 | Budget insufficient. No consideration for mentoring. | N/A | 18 |
| 16 | Christie Ossington Neighbourhood Centre | \$20,262.00 | Site not sufficiently visible, limited impact on neighbourhood. | N/A | 19 |
| 17 | Evergreen | \$17,500.00 | Proposed artwork does not lend itself to a site prone to graffiti vandalism. | N/A | 28 |
| 18 | Malvern Family Resource Centre | \$30,000.00 | Needs further development. No lead artist, concept or design. | N/A | 42 |
| 19 | Roncesvalles Village BIA | \$14,000.00 | Submission needs more development. | N/A | 14 |
| 20 | Scadding Court Community Centre | \$20,299.82 | Proposal failed to demonstrate impact of project on neighbourhood | N/A | 18 |
| 21 | Street Health | 52,500.00 | Principally a building enhancement, does not meet the goals of the | N/A | 28 |
| 22 | Ukrainian Canadian Social Services | \$44,000.00 | Incomplete. Artist and concept not identified. | N/A | 13 |
| 23 | Workman Arts | \$28,000.00 | Needs more development. | N/A | 19 |
| | Sub-Total Not Recommended | \$242,561.82 | N/A | N/A | |
| | Total Requested | \$627,272.96 | Total Recommended | \$370,100.00 | |

2017 StART Partnership Program Project Descriptions - Recommended Projects

1) Agincourt Community Services Association (ACSA)

Location: East side of Victoria Park, south and north of Morecambe Gate-directly outside of the Chester Le TCH units (Ward 39)

Project Summary: The Chester Le Community Mural will be an artistic collaboration by the community of Chester Le to showcase the beauty and resilience of the residents. ACSA, in partnership with Art Starts, will work on building community engagement and togetherness among residents. The process of creating the mural will provide the community an opportunity to share their narrative of Chester Le, revitalize the community and positively respond to concerns of violence in the neighbourhood. This community project will bring local youth, residents and volunteers together to undertake an arts initiative and celebrate their neighbourhood.

2) Boys & Girls Club East Scarborough

Location: Pillars 4301 Kingston Rd (Ward 44)

Project Summary: This project is intended to be the first of three strategic partnerships in this East Scarborough community between the Boys & Girls Club of East Scarborough (ESBGC) and Toronto Community Housing (TCH) that will take place over the next three years. A series of murals of different scales and sizes will be created with a strong emphasis on community engagement, support and legacy. The partnership will begin with the re-painting of the pillars at 4301 Kingston Rd. at the corner of Galloway and Kingston Rd. Working with the local community and using the theme 'Our Heroes' each pillar will feature a selected individual and a description of their accomplishments or what they stand for. The process will engage residents of all ages, from young children to seniors.

3) Community Centre 55

Location: 984/986 O'Connor Drive (Ward 31)

Project Summary: This project will create an exciting and engaging large-scale, landmark mural for the East York community in the O'Connor-Parkview area. The mural will revitalize and transform both sides (northwest and the southwest) of a three-story residential/commercial building, located at 984-986 O'Connor Drive. The site is zoned as both a residential and commercial space and contains standard apartment units as well as special art loft apartments. This energetic landmark mural will be an inspiration to the artists residing in the art lofts, visually appealing to local residents and will help to foster a sense of pride of place while drawing more business and attention to this community.

4) Duke Heights BIA

Location: Underpass on Finch Av West between Alexdon Road and Chesswood Drive (Ward 8)

Project Summary: This Duke Heights Art and Mural project aims to beautify the CN rail line which intersects with Finch Avenue West (between Alexdon Road and Chesswood Drive). A large fuel depot (tank farm) is located to the north of the bridge and a large open shipping lot to the south. Together these elements create a clear break in the streetscape along Finch Avenue. The theme of this mural project is the “Beacon” which aims to illuminate and inspire the DUKE Heights neighborhood. Artists Dan Bergeron & Gabriel Specter will use bright colors and a forward flowing design to immerse travelers in their artwork and encourage active transportation by making the area and trip more enjoyable.

5) Lula Music and Arts Centre

Location: 1615 Dundas Street West at Brock Street (Ward 18)

Project Summary: As we celebrate Canada 150, this project aims to bring together diverse members of this west end community to create a visual celebration of the contributions of First Nations' peoples and communities with roots in South America to the artistic and cultural life of the local neighbourhood, as well to Toronto, Ontario and Canada. The mural will be the result of an international artistic partnership between Lula Music and Arts Centre, Association of Chilean Film Commissions - FILM IN CHILE, Chilean diaspora in the GTA, Toronto-based Latin American artists and the Mapuche mural artists of the Araucania region of Chile. The project will engage youth from communities within the Dundas West area, as well Indigenous and non-Indigenous youth from the surrounding Toronto communities including Parkdale and College Street neighbourhoods. Under the leadership of LMAC's co-artistic director, Jose Ortega and the BIA streetscaping committee. The project will build on mural art already completed in conjunction with the Dundas West BIA.

6) Mural Routes South Liberty Trail

Location: Silo locations on the South Liberty Trail (Ward 14)

Project Summary: The South Liberty Trail Project is a partnership between York Heritage Properties and Mural Routes. The project was developed with StreetARToronto after the property owner connected with the City to discover ways to support improvements to streetscape and walkways of the South Liberty Village. The goal of the project is to create outdoor murals on four silos and two hoppers as part of the wayfinding system for the South Liberty Trail. A walking trail across their properties would allow the public a more direct and attractive route and also serve to celebrate the history of the military engagements to the south and the industrial heritage to the north. York Heritage Properties and Adgar Developments intend to landscape the 200-metre section, add lighting and signs describing the historical events to the south and the former occupants of the existing buildings to the north. Artists will be selected through a two-stage Open Call for Canadian Artists.

7) Mural Routes - Multiplicity Underpass Park

Location: Underpass Park- 29 Lower River Street (Ward 28)

Project Summary: Mural Routes, Relay150.ca and Corktown Residents & Business Association (CRBA) are partnering to bring together Canadian street artists from across the country to participate in "Multiplicity", a street art project that will mark and celebrate Canadian diversity. The selected artists will create vibrant art works on 13 pillars within Underpass Park beneath the overpasses of Adelaide Street, Eastern Avenue, and Richmond Street, south of King Street East in Corktown. This project will complete the art project that was started through the Live Art Festival during the Pan Am Games in 2015 and the additional pillars completed through StART in 2016. Artists will be selected from concepts based on the theme of "multiplicity" and a focus on figurative painting. The selection committee will consist of representatives of StART, Mural Routes and the CRBA.

8) NA-ME-RES (NATIVE MEN'S RESIDENCE)

Location: #1 Shoppers Drug Mart, 523 St. Clair; #2 South/East Emergency Exit for TTC Station St. Clair West (Ward 21)

Project Summary: Continuing with the theme established in 2016, Na-Me-Res and artist Paula Gonzalez have proposed designs that depict a "First Nations Cosmivision of Nature" specific to the local area, and the role as humans to protect and honor it. The images will depict a forest scene with trees and plants that were specific and particular to Ward 21 150 years ago, honoring Canada's Anniversary and its natural history. Designs will be confirmed after consultation with First Nations Elders, as well as local botanical/forestry groups that have been conducting inventory and documentation of all plants and trees in the ravine. Based on collective information, the murals will serve as a beautiful reminder that we are surrounded by nature and beauty.

9) Rexdale Community Health Centre

Location: Multiple locations in Wards 1 and 35 (Wards 1 & 35)

Project Summary: The Rexdale Graffiti Transformation Project is a collaborative initiative delivered by Rexdale Community Health Centre with the help of City of Toronto: Parks, Forestry and Recreation (Elmbank) and Toronto Police Service, (23 Division). The proposed sites in Wards 1 and 35 have been selected by the lead artist and the youth as having a high amount of traffic on the pathway, have been vandalized multiple times, and are in the neighbourhood where the selected youth live. The Royal Canadian Legion wall in Ward 1 was selected because of its historical representation in the community and because of the great opportunity to create a mural for the veterans on Canada's 150th birthday. Youth participants will be mentored in developing design for the murals and will work with the community under the guidance of lead artist WonG.

10) Riverside BIA – Riverside Roots Mural

Location: 650 Queen Street East (Ward 30)

Project Summary: The Riverside BIA is proposing to work with Indigenous artists Isaac Weber (Odinamaad), Philip Cote, Destiney Rae Wheatley, youth and local stakeholders via a community engagement process to implement "Riverside Roots". The proposed mural aims to provide a powerful way to connect with the Indigenous heritage of the Riverside area. Many people who live, work and play in and around the area have expressed a desire to have a new mural created to enhance the pedestrian experience and make the area more attractive and welcoming.

11) The Steps Initiative Coach Terminal - Tapestry of Movement

Location: 130 Elizabeth Street (Ward 27)

Project Summary: Inspired by the diversity of lived experiences within Toronto, a city built on stories of migration, Tapestry of Movement is an interdisciplinary and community-engaged public art project that will result in the transformation of the Toronto Coach Terminal. Tapestry of Movement has been in development for over a year, and has received commitment from key project stakeholders: the property owner (TTC); the property manager (GACCTO - Greyhound & Coach Canada and the lead community partner, the YWCA. Elm Centre staff will work with STEPS to engage residents and create a safe space to facilitate the workshop series. This project will transform the entire northern facing side of the Coach Terminal, beautifying the area, enhancing the experiences of local travelers and tourists alike, and providing a visual reflection of the current community.

12) The Steps Initiative Chicago Exchange

Location: Portion of Roncesvalles Pedestrian Bridge adjacent to Palais Royale, 1601 Lake Shore Boulevard West (Ward 14)

Project Summary: This project has been developed in consultation with Transportation Services, Economic Development and Culture, and Chicago Sister Cities International and marks StART's first international exchange. STEPS, a local organization will be facilitating the cultural exchange. This project will invite celebrated Chicago artist Justus Roe to produce a public art landmark: an expansive work on the pedestrian bridge that connects the base of Roncesvalles with the waterfront. The selected Toronto artist will travel to Chicago to create a new work in a key underpass that connects downtown Chicago to the ever-popular tourist site, Navy Pier. The exchange is particularly timely as Toronto celebrates Canada 150 and Chicago marks the official year of Public Art.

13) Surface Art Relay 150

Location: Pillars supporting TTC Old Mill Station under Bloor St West, along Humber Trail (Ward 5)

Project Summary: This project will realize the merger of two concepts - Humber Fish and the First Timeline. As part of Canada 150, Humber Fish celebrates the natural heritage of the Humber area. Top graffiti artists Kwest and Jarus will replicate 10 large scale paintings of fish native to Toronto watersheds on bridge substructures along the Humber. This work builds on the success of the 2016 Brook Trout installation on the Don River reminding us that our rivers are alive. First Timeline, to be installed by Philip Cote, proposes ten Woodlands style murals that would use the trail as a visual timeline. In effect, this would create a storyboard showing 12,500+ years of Indigenous history that the viewer can travel backwards or forwards on. Combined as Resurge, the merged collaboration makes for a rich artistic production steeped in cultural and ecological heritage. These merged concepts are part of Relay 150, a cross-city mural project celebrating Canada 150.

14) Tranzac

Location: 292 Brunswick Avenue, south of Bloor Street West (Ward 20)

Project Summary: Tranzac will enlist local mural artist Jabari Elliott (AKA Elicser) to create a new mural on its north-facing wall. The mural and the design concept will be decided through collaboration with the local community. This new public artwork will beautify a currently run-down portion of the Barbara Barrett Laneway and by forging new connections with residents and business owners in the local community it will serve as the beginning of a larger initiative to improve the walkability and atmosphere of the laneways to the north and west of The Tranzac Club. Tranzac hosts over 1000 musical, theatrical, educational, and dance performances every year; and have hundreds of members, and many of Toronto's finest artists continue to grace the stages. The project has support from the Toronto Parking Authority.

2017 StART Partnership Program Project Descriptions - Not Recommended Projects

15) Bloor Improvement Group

Location: 1140 Bloor Street West just west of Dufferin on the North side of Bloor Street (Ward 18)

Project Summary: The New Horizons Tower at Bloor and Dufferin requested funding for a 5 story mural, with proposed veteran artist, Aaron Li-Hill. The site has high visibility from surrounding neighborhoods as well as the high foot traffic from the Dufferin Subway station, however, the jury concluded that such a large and ambitious project could not be delivered within the budget submitted.

16) Christie Ossington Neighbourhood Centre

Location: Irene Avenue Parkette - 760 Shaw Street (Ward 19)

Project Summary: The project was to be a meeting point between Bloorcourt and its newly opened shelter & drop-in at 850/854 Bloor Street west. The jury concluded that although the project would feature some of Toronto's top mural artists, it was not visible enough to have a significant impact on the neighborhood.

17) Evergreen

Location: Dundas Street West & the Don Valley Parkway (Ward 28)

Project Summary: The proposed project "Beth Stuart Mural" focused on the Don River Valley, a 200-acre valley which has the potential to connect people to nature, culture and community in the heart of Canada's largest city. The jury appreciated the significant artistic merit of the proposed art work but concluded that at this location it would be prone to frequent vandalism.

18) Malvern Family Resource Centre

Location: Old Finch & Morningside Avenue (Ward 42)

Project Summary: The introduction of Malvern's first outdoor mural in 2015 under the Morningside-Old Finch Bridge created a positive effect on the community and the results that can be generated by working cohesively. The 2017 submission did not identify a lead artist contact or design. The jury proposed that the Malvern Family Resource Centre work to further develop the artistic design of the mural and to select an artist that is appropriate for their community to envision the project.

19) Roncesvalles Village BIA

Location: 211 Roncesvalles at Wright Avenue (Ward 14)

Project Summary: The project proposed to be installed on one the largest, most visible, and recognizable walls in the Roncesvalles village community. The proposed message would speak to the benefits of collaboration and engagement and a shared vision. People have made numerous inquiries into the site over the years, and these have increased dramatically due to the wall's deteriorated state. The existing mural which would be replaced was painted in 2005 and the community feels the execution should be brought up to current standards. The proposal appealed to the jury, however, it concluded that it requires further development to achieve the outcomes desired by the community and the StART objectives.

20) Scadding Court Community Centre

Location: 1533 Dundas Street West, Toronto (Ward 18)

Project Summary: The proposal is to install murals on three exterior walls of the Falstaff Community Centre, as well as the Jane underpass north of Falstaff Rd. This project to be undertaken in collaboration with the City's Cultural Hotspot West initiative, 3M Canada and Gallery 44, would provide 30 youth with training in digital and black & white photography, Adobe Photoshop and Illustrator. Five of the youth would be trained in the installation process to support the mural installation. The project was appealing to the jury however they concluded that it required further development with the local community and more consideration for deterring graffiti vandalism.

21) Street Health

Location: 338 Dundas Street East (Ward 28)

Project Summary: Street Health is a non-profit community based agency that strives to improve the health and well-being of homeless and under-housed people in downtown Toronto. It offers physical and mental health programs, as well as support to improve clients' ability to access other services. This proposal does not meet the requirements of the StART Partnership Program and is considered façade improvement.

22) Ukrainian Canadian Social Services

Location: 2445 Bloor Street West (Jane & Bloor) (Ward 13)

Project Summary: The Bloor West Ukrainian Mural project proposed to create an original collaborative large-scale mural on the east side of the Ukrainian Canadian Social Services building on the corner of Bloor and Jane Streets. The goal is to bring multigenerational Canadian artists, members of the Bloor West community, and the Ukrainian-Canadian community together to create a landmark mural commemorating the neighbourhood of Bloor West and its immigrant experience; and to create a current and creative physical Ukrainian-Canadian presence in the city. No lead artist was named and jury believed the budget was too high for a wall that size.

23) Workman Arts

Location: 1052 Queen Street West (Queen and Ossington) (Ward 19)

Project Summary: Workman Arts empowers artists with lived experience with mental health and addiction issues to challenge perspectives on mental health through high quality art. It has a membership of 300 multi-disciplinary artists and provides them with free access to studios, art courses and professional opportunities. Workman Arts proposed a project for a mural that would depict images of Toronto mental health advocates of colour along with a relevant and inspiring mental health quotes. This project requires further development. The submission did not demonstrate how they would raise the required 30% of additional funding and the budget did not reflect the scope of work for the artists. The jury believed more clarity was required to understand how the artists would work together in achieving the goals with the community.

Map Partnership/Underpass Projects by Ward

