



## STAFF REPORT ACTION REQUIRED

### Proposed Official Naming of Future Park at 1200 Briar Hill Ave, Ward 15

<b>Date:</b>	September 16, 2016
<b>To:</b>	North York Community Council
<b>From:</b>	General Manager, Parks, Forestry and Recreation
<b>Wards:</b>	Ward 15 – Eglinton-Lawrence
<b>Reference Number:</b>	P:\2016\Cluster A\PFR\NY17-101316-AFS#23543

#### SUMMARY

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This staff report is about a matter for which Community Council has delegated authority from City Council to make a final decision.

The Parks, Forestry and Recreation Division is recommending that the new park with municipal address 1200 Briar Hill Avenue, located on the northeast corner of the Briar Hill Avenue and Dufferin Street intersection, be officially named "Dufferin Hill Park".

The Parks, Forestry and Recreation Division has reviewed the policy criteria in the Council-approved *City of Toronto Property Naming Policy* and verifies that the proposed park name meets the criteria.

#### RECOMMENDATIONS

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**The General Manager of Parks, Forestry and Recreation recommends that:**

1. North York Community Council officially name the new park located at 1200 Briar Hill Avenue, on the northeast corner of the Briar Hill Avenue and Dufferin Street intersection, "Dufferin Hill Park".

#### Financial Impact

There are no financial impacts resulting from the adoption of this report.

## DECISION HISTORY

At its meeting of July 7, 8 and 9, 2015, City Council adopted the Property Naming Policy with the effective date of October 2015.

City Council EX7.8, "Updated Policies for Naming City Streets and Properties"  
[http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=\\_015.EX7.8](http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=_015.EX7.8)

## ISSUE BACKGROUND

### Public Consultation

As part of the park naming process, Parks, Forestry and Recreation staff consulted with the local Councillor to establish a shortlist of six names. The local Councillor's office held a community consultation on June 15, 2016 to obtain feedback on the proposed names and to seek any further name proposals. Residents also had an opportunity to provide feedback through email, phone, mail, and an online survey administered by the local Councillor's office for a two-week period following the community consultation. The top three names resulting from the voting exercise were as follows: Dufferin Hill Park, Needham Park, and Matthew Parsons Park.

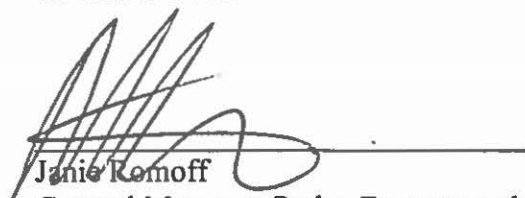
Parks, Forestry and Recreation staff have exercised due diligence in ensuring the naming process meets the criteria set out in the Council-approved *Property Naming Policy*. The proposed official name "Dufferin Hill Park" is supported by the local Councillor and meets the policy criteria in the *Property Naming Policy* in that it has geographical significance because it is based on a combination of the adjacent public street names, Dufferin Street and Briar Hill Avenue.

## CONTACT

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## SIGNATURE



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