

Attachment 1: Draft of Proposed Area-Specific Amendment – 150 Sherway Drive

BY-LAW No. **XXX-2017**

To amend Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 150 Sherway Drive.

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding the following as Subsection 2.XX to Schedule B to Chapter 694, Signage Master Plans and Area-Specific Amendments:

XX. 150 Sherway Drive – The premises municipally known as 150 Sherway Drive may contain, subject to all other provisions of this chapter, the following third party sign:

(1) One electronic ground sign provided:

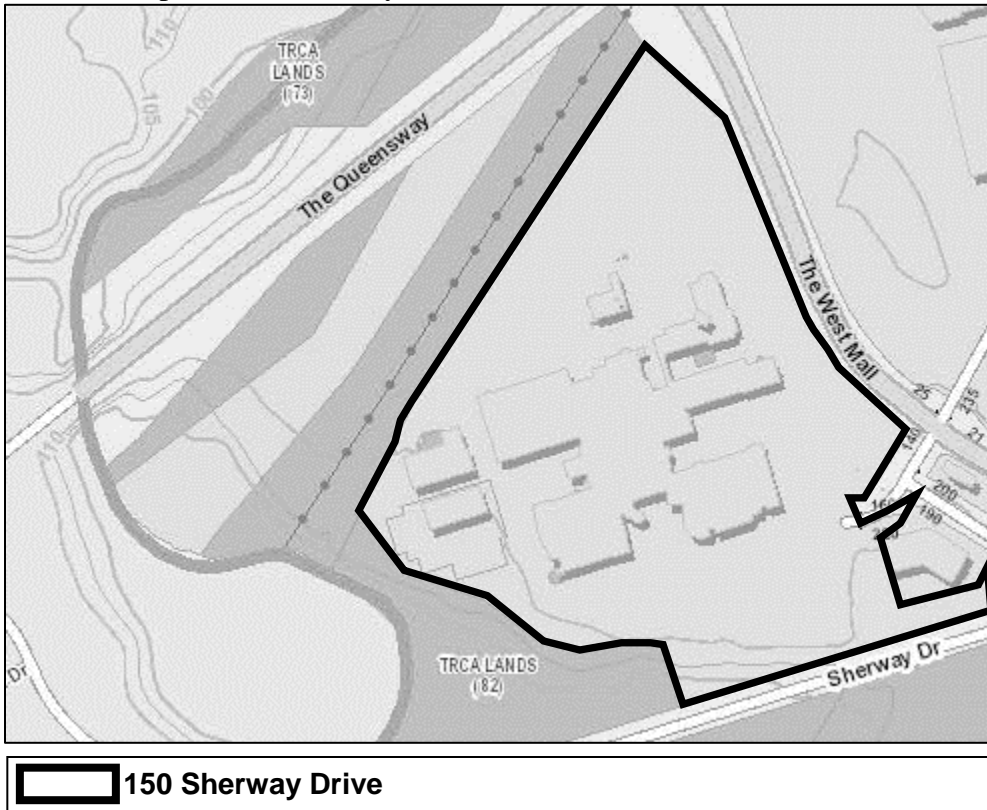
- (a) The sign shall contain no more than two sign faces;
- (b) The sign faces shall be in a "back-to-back" configuration;
- (c) The sign faces shall be rectangular;
- (d) The centre line of the each of sign faces shall not exceed 10.7 metres;
- (e) The vertical dimension of the sign face shall not exceed 3.1 metres;
- (f) The sign face area shall not exceed 32.52 square metres;
- (g) The sign faces shall display electronic static copy only;
- (h) The height shall not exceed 10.0 metres;
- (i) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (j) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
- (k) The sign be located a minimum of 500 metres from any other third party electronic sign located on:

[1] the same street; or

[2] on a street which forms an intersection with the street on which the sign is located;

- (l) The sign shall be set back not less than 7.5 metres from the westerly property line;
- (m) The sign shall be set back not less than 22.0 metres from the street line of the premises separating the premises from The West Mall;
- (n) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 150 Sherway Drive;
- (o) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 150 Sherway Drive;
- (p) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection XX(3) as Detail Map 1 – 150 Sherway Drive;
- (q) No sign permit shall be issued until the three third party ground signs located at the premises municipally known as 150 Sherway Drive, located along the easterly property line, are removed and all associated permits revoked;

(2) Area Map 1 – 150 Sherway Drive



(3) Detail Map 1 – 150 Sherway Drive

