

ATTACHMENT 2: Tables comparing Signs Permitted in the GG-SSD, Original Proposal and Current Proposal

TABLE 1: 153 Dufferin Street

Item	Permitted	Original Proposal	Current Proposal
Sign District Designation	Gardiner Gateway Special Sign District (GG-SSD)	Gardiner Gateway Special Sign District (GG-SSD)	Gardiner Gateway Special Sign District (GG-SSD)
Sign Face Area	50.0 m ² (where replacing an electronic sign) 20.0 m ² (where a new sign is proposed)	145.67 m ²	83.0 m ²
Sign Height	15.0 metres (replacing) 10 metres (new sign)	22.8 metres	19.15 metres
Setback from Intersection	30 metres	Approx. 60 metres	Approx. 60 metres
Distance to Other Third Party Signs	150 metres	Approx. 100 metres from existing third party electronic ground sign to the east	Approx. 100 metres from existing third party electronic ground sign to the east
Facing a Street	Not permitted	No	No
Distance to Sensitive Land Uses	60 metres	100 metres	100 metres
Facing Sensitive Land Uses	250 metres	Not facing	Not facing
Number of Sign Faces	2 faces – back-to-back	1 face – facing south-east	1 face – facing south-east
Method of Copy Display	Electronic Static Copy	Electronic Static Copy	Electronic Static Copy