



WILSON VILLAGE BIA

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PG24.7.4

November 9, 2017

Planning and Growth Management Committee
100 Queen Street West,
10th Floor, West Tower,
Toronto, Ontario, M5H 2N2

**Re: Murray Road Regeneration and Land Use Study
2017 PG24.7**

On behalf of the Board of Directors of Wilson Village Business Improvement Area, I am writing to you today in support of the new options presented in the Murray Road Regeneration Study. The outcome of a community friendly, pedestrian accessible and business oriented venture integrating the residential and business community is compatible with our future vision.

Wilson Village BIA is committed to revitalizing Wilson Avenue, Dufferin Street and Keele Street through beautification, capital improvements and local investment. The BIA is currently in its final stages of completing a masterplan incorporating new lighting, gateway enhancements, street furniture and public art. An essential component to increasing the successful implementation of our masterplan is to encourage growth and development in the community complimentary to the BIA initiative.

Wilson Village BIA welcomes initiatives that contribute to the success of local businesses and a vibrant community.

Thank you,

Anthony Kyriakopoulos
Chair,
Wilson Village BIA