

MIRVISH VILLAGE BIA

October 13, 2017

Dear Public Works and Infrastructure Committee (PWIC):

On behalf of the Mirvish Village Business Improvement Area, we would like to extend our support to make the pilot bike lanes on Bloor St. permanent.

A motion was passed unanimously on the October 12, 2018 Board of Management meeting to concur with the City Staff recommendation to PWIC. The Board was briefed on the results of the recent TCAT study commissioned by neighbouring BIA's and was informed about the Moneris point-of-sale data obtained by the city which validates the TCAT findings.

Our BIA area is undergoing a huge transformation with the pending redevelopment of the Honest Ed's site and Markham Street. Roughly half of our building inventory will change to residential use. We wish to emerge as a local community that includes the increased safety that bike lanes bring for all street users.

For the remaining businesses still operating at present within the BIA it is our view that bike lanes have had an economic benefit.

Sincerely,

Brian Burchell and Jen Klein

Chair and Vice Chair of the Mirvish Village B.I.A.