

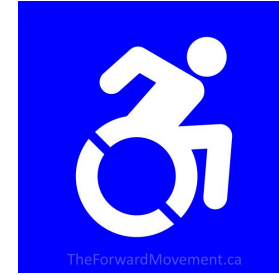
TheForwardMovement.ca



TheForwardMovement.ca



Why this Symbol?



- The Dynamic Symbol is an improvement to the old in major ways: (i) the person in the new image is more defined than the one in the old image, and (ii) the new image shows movement, a symbolic action that emphasizes different abilities, and this reframes the way society views and interacts with persons with a disability.
- The **change** in symbol is a **medium** for **conversations** about accessibility and disability rights in the our province. The new symbol is a catalyst for a much needed culture shift on these issues.



Why this Symbol?



- International Symbol indicating barrier-free access to places, vehicles, and entrances
- To avoid confusing people who need to identify barrier-free access, we want the wheelchair component
- It's not perfect, but it's a big improvement

“Nothing About Us, Without Us”



Holland Bloorview
Kids Rehabilitation Hospital



Provincial Advocate
for Children & Youth



Cystic Fibrosis
Fibrose kystique
Canada



Ontario
Association of
Children's
Rehabilitation
Services

L'intervenant provincial
en faveur des enfants & des jeunes

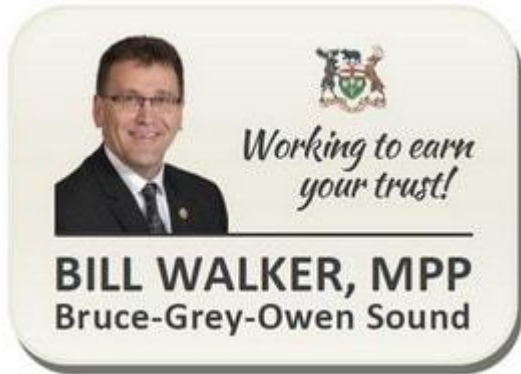


ACCESSIBLE MEDIA INC.
AMI-audio | AMI-tv | AMI-télé

Special Olympics
Olympiques spéciaux
Canada







Bill Walker

MPP for Bruce-Grey-Owen Sound

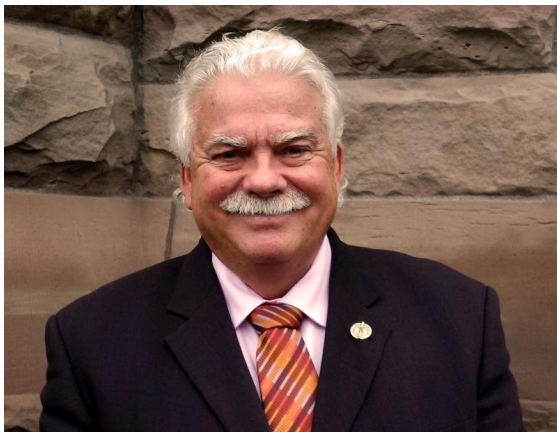
PC Critic for Seniors, Long-Term Care and Accessibility



Monique Taylor,

MPP for Hamilton Mountain

NDP Critic for Children and Youth Services



Percey Hatfield

MPP for Windsor-Tecumseh, NDP



“Nothing About Us, Without Us”



Holland Bloorview
Kids Rehabilitation Hospital

MS Multiple Sclerosis Society of Canada / Société canadienne de la sclérose en plaques

SP Muscular Dystrophy Canada / Dystrophie musculaire Canada

SB&H Spirit, Breakthrough & Hope
Spina Bifida & Hydrocephalus Association of Ontario

OFCP Ontario Federation of Cerebral Palsy

OACRS Ontario Association of Children's Rehabilitation Services

Cystic Fibrosis
Fibrose kystique Canada

STOP GAP FOUNDATION

TANGLED ART+DISABILITY

ACCESS NOW

WATERLOO REGION Family Network

GOOD FOOT DELIVERY

CENTRE FOR SOCIAL INNOVATION

hand over hand

KidsAbility
Celebrating 60 Years of Potential Realized

Variety Village

Special Olympics Ontario

BARRIER FREE REAL ESTATE
www.accessiblehomefinds.com

PATH EMPLOYMENT SERVICES

CREATIVE MORNINGS TO

Sign Speak

eSight

AMT ACCESSIBLE MEDIA INC.
AMI Audio AMI TV AMI 16:9

ACCESSIBILITY ONTARIO

Abilities Centre

MADD Mothers Against Drunk Driving

INNOVATION WORKS

accessibil-i-T

Bill Walker MPP

The Accessibility Edg3

ACCESSIBILITY ONTARIO

Abilities Centre

Miles Nadal JCC

akimbo.ca

RyeACCESS
Reclaiming Our Bodies & Minds

APTUS TREATMENT CENTRE FOR COMPLEX DISABILITIES
Elevating Potential since 1979

HERE TO SERVE!
Monique Taylor
PROVINCIAL ADVOCATE

High 5
Special Needs Program

Stratford SOLUTIONS for Living
ENTWISTLE POWER OCCUPATIONAL THERAPY

ALGONQUIN COLLEGE

ABILITY FIRST OTTAWA
Communities, families and abilities are our passions.

Comprehensive services and support for people with or without developmental disabilities; programs include:
Life-Skills & Training • Housing Navigation • Parent Support

Visit us at <http://abilityfirstottawa.org>

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MARCH OF DIMES CANADA

SPH Planning & Consulting

THE LIVEShop CHAI LIFELINE CANADA

PUBLIC

POW Hearing Solutions



Special Olympics
Olympiques spéciaux
Canada



Provincial Advocate
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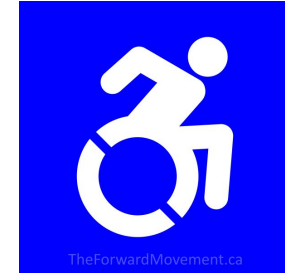
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Not Just a Symbol Change



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- Medium for education
- Sparks conversation
- Awareness events









Updates



- May 30th 2017, we tabled a resolution at Queen's Park asking the province to adopt the Symbol in the Highway Traffic Act and Building Code **for future use**
- We were invited by Minister Tracy MacCharles to present our campaign to the Ministry for Accessibility's Standards Advisory Council
- We are presenting to municipal accessibility advisory committees of many cities: Toronto, Sarnia, Vaughan, London, Mississauga
 - Hamilton's committee recently passed a resolution to bring recommend the symbol to their city council
- The Cities of Stratford, Guelph, Waterloo, Kitchener and Wellington have already adopted the dynamic symbol



Our Ask



- **To recommend to your city council to pass a resolution endorsing our campaign's provincial efforts and adopt the Dynamic Symbol of Access**
- Help spread awareness of our campaign by endorsing us via communications and social media
- When changing/adding symbol of access in government buildings, use the dynamic symbol where permitted (the old symbol is only legislated in a few places)
- Collaborate on awareness events
- Connect us with local organizations for endorsement/collaboration

Contact

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