

Dear Mayor Tory and Members of Toronto City Council,

The growth of Airbnb and home sharing reflects Toronto's continuing evolution into a global hub for the economy of the future. Entrepreneurs and innovators from around the world are drawn to our world-class city for its diversity, its quality of life, and its openness to embracing the next generation of ideas. Toronto is the place where large and small ideas alike are being transformed into the next big thing.

Home sharing through Airbnb is helping thousands of Toronto residents earn extra income to pay the bills and make ends meet. According to Airbnb, in the past 12 months 680,000 visitors to Toronto from around the world booked through the Airbnb platform. Collectively they contributed \$292 million to the local Toronto economy¹, becoming a critical part of Toronto's tourism sector. Over the same time, numbers provided by Airbnb show that 920,000 Torontonians used

the platform when they went out of town for business or pleasure.

The new economy is challenging old ways of doing things. Toronto must maintain its reputation as a global centre of innovation by embracing new ideas.

We encourage Toronto City Council to support fair, straightforward and equitable rules that allow all Torontonians to share the home where they live – whether they are an owner or a tenant, and whether they are sharing a room, their entire home, or a secondary suite.

We need to work together to show the world that Toronto is open to the opportunities of today and tomorrow.

Alyas Ali
Founder, Spacefy

Fariba Anderson
CEO, AcuteNet, Inc.

Brian Anderson
Partner, Knowsys Inc.

James Appleyard
President, Freycinet Ventures

Ben Baldwin
Founder, The Founder City Project

Dawn Bazely
Professor, York University

Oren Berkovich
CEO, Singularity University Canada

Andrew Black
CEO & Co-Founder, LITLY Media, Inc

Taylor Bond
LGBTQ Entrepreneur, Client Experience, MindSea

Çağlar Bozkurt
Co-Founder & Chief Marketing Officer, Twentify

Alison Brooks
Director, IDC Canada

Dave Bush
Technical Lead, Wind River Systems

Richard Cerezo
Director of Video Production, Cerezo Creative

Ananya Chadha
Founder, Greenence

Vince Cifani
Founder, Joyride

Maria Cuasay
Growth Marketing, Opencare.com

Andrew D'Souza
Co-Founder & CEO, Clearbanc

Marcus Daniels
Founding Partner, Highline BETA

Janet De Silva
President & CEO, Toronto Region Board of Trade

Daniel Debow
CEO, Helpful.com

Salma Dhanani
Chair, Regent Park Neighbourhood Association

Marta Dos Santos
CEO, The Well of Alternative Medicine

Daniel Dubois
Tech Entrepreneur, Founders Network

Bree Dunn
Sales, Marketing & Admissions Coordinator, EF Education First

Ryan Dyment
Executive Director, The Toronto Tool Library

Daniel Eberhard
CEO, Koho

Candice Faktor
Founder, Faktory Ventures

Melanie Ferreira
Owner, Melanie's Bistro

Simone Ferreira
Innovation Strategist, TMT Analysts- To Market Technologies

Chloe Finnegan
Marketing Manager, Geovisual

Danielle Franz
Founder & CEO, Troinoa Inc.

Greg Freeman
CTO, Pubvantage

Craig Gagliano
CEO, Authentic Lofts

Mike Gardner
CEO, Agreement Express

Noah Goldberg
Owner & Head Chef, Peter Pan Bistro

Jeff Golfman
President, The Raw Office Inc.

Deborah Hall
Founder & CEO, DIVE Networks

Mark Hierlihy
Founder & President, causemark, Inc.

Ivan Ho
Co-Founder, Fit Factory Fitness

Damien Holland
Managing Director, Programs, Evergreen Brick Works

Bill Hutchison
CEO, Hutchison Management Intl Inc.

Richard Kerocil
Interim President & CEO, Ontario Chamber of Commerce

Abdullah Khan
Conference Planner, Development, Infonex, Inc.

Kevin Kimsa
General Partner, ScaleUP Ventures

Robert Kirstiuk
Founder & CEO, Coastline Market

Nikita Kokal
BD & Growth, Ada Support Inc

Michael Kravshick
Founder & CEO, Luminari

Denise Lash
President, Community Associations Institute

Allen Lau
Co-Founder & CEO, Wattpad

Joseph Lee
Founder & Chief Product Officer, Coastline Market

Shannon Lee Simmons
Founder, New School of Finance

Anthony Lipkin
Vice President, Symbility Intersect

Andrew Lockhead
CEO, Stay 22

Kieran Mathew
Founder & CEO, Amplify Solutions

Ryan and Kelsey Merkely
Non-profit Advocates

Harrison Milborne
Sales Representative, Milborne Real Estate Inc.

Julie Mitchell
Founder, Torq Ride

Jeff Musson
President, Dynamitenetwork.com

Gibson Odoka
Chief Technology Officer, Oshodi, Inc.

Stefan Palios
Owner, PulseBlueprint

Andrea Palmer
Founder & CEO, Awake Labs

Angela Pastor
Co-founder, Studio Fitzroy

Alain Pescador
Director, 6 Degrees, Institute for Canadian Citizenship

Misha Plotkine
Co-Founder, TripElephant Inc.

Philippe Poirier
Co-Founder & CEO, Wilder Harrier

Bruce Poon Tip
Founder, G Adventures

K. Ian Race
SVP, Sales & Account Management, Vision Travel Solutions

Nagar Rahmani
Principal, Kensington Capital Partners

Jazzmine Raine
Lead Coordinator, Impact Travel Alliance

Alen Rakich
Accounts Representative, Electronic Recycling Association

Fez Rismani
Co-Founder & CEO, Daily Delivery

Michele Romanow
Dragon on CBC Dragons' Den, Co-Founder & President, Clearbanc

Ashton Rourke
Co-Founder, Vendlytics

Zahra Sakkejha
Owner, Best Day Ever Banners

Abeer Sakkejha
Owner, Blue View Chalets

Leona Savoie
VP Development, Hullmark Developments Ltd.

Joe Sferrazza
CEO & Owner, Axiom MFP

Patrick Shaw
Founder, Amplifi

Kirk Simpson
Co-Founder & CEO, Wave

Razor Suleman
Co-Founder & CEO, Elevate Toronto

Tonya Surman
CEO, Centre for Social Innovation

Salim Teja
President, Venture Services at MaRS Discovery District

Peter Thoma
Partner, urbanMetrix

Carmen Tsang
Career Services Manager, Eastern Canada, Lighthouse Labs

Marshall Tully
Mortgage Broker, Invis

Nancy Tudorache
Regional Director, Canada, Global Business Travel Association

Arnaud Van de Voorde
Co-Founder, Relevance Collective

Caitlin Weaver
Sales Representative, Chestnut Park Real Estate Brokerage, Limited Exclusive Affiliate of Christie's International Real Estate

Joseph Weinberg
Founder & CEO, PayCase

Jessica Weisz
COO, SoapBox

Danny Williams
Product Designer, Avenir, a Deloitte Venture

Tim Wootton
Founder & CEO, Rover Parking

Daphne Wu
Travel Manager, Indigo

Leslie Xin
Student, University of Waterloo, Systems Design Engineering

Matt Young
Founder & CEO, Alfred

Tian Zhao
Writer, Coinsquare

Ben Zifkin
CEO, Hubba