



2018 April 3

Re: Proposal for the 2018 Korean Harvest Festival Declared an Event of Municipal Significance

Dear City Councillors,

The Korean Canadian Business Association is a not for profit organization representing Korean Canadian business owners in North York and its neighbouring communities. Since 2001, we have been creating alliances amongst the increasing population of Korean Canadian business owners and individuals throughout the Greater Toronto Area.

For several years, we have been proudly hosting our increasingly popular Korean Harvest Festival (Chuseok, 한가위), also known as the Harvest Moon Festival, at Mel Lastman Square in August. The festival is now officially the biggest and most popular festivals in North York, attracting over 35,000 young families and individuals over the weekend. This year the event will be held for three days August 24<sup>th</sup> – 26<sup>th</sup> at Mel Lastman Square (5100 Yonge St. North York)

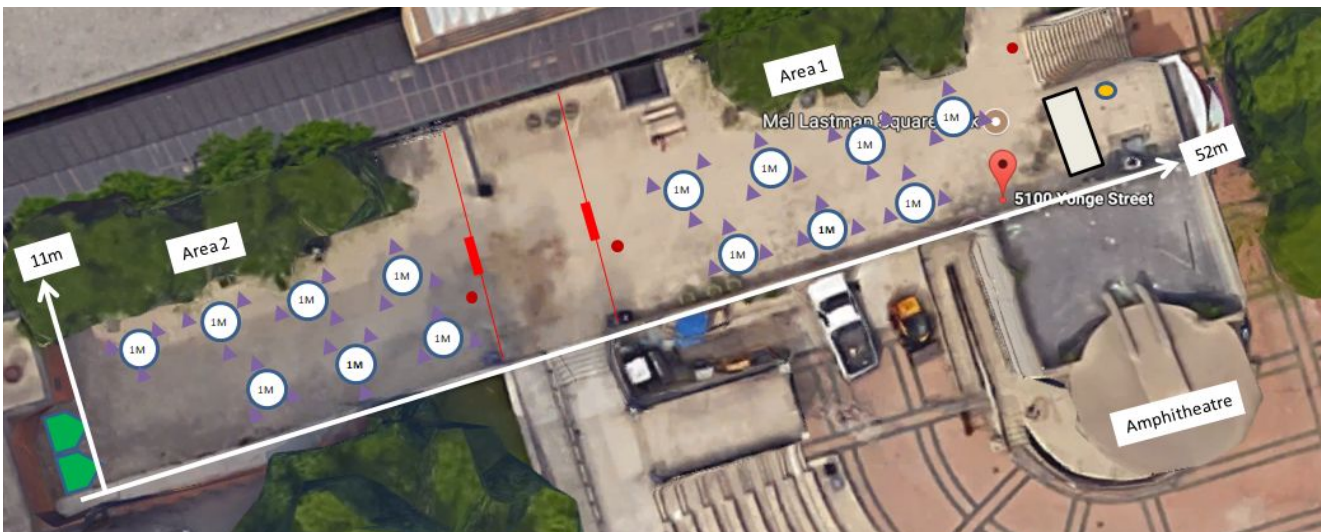
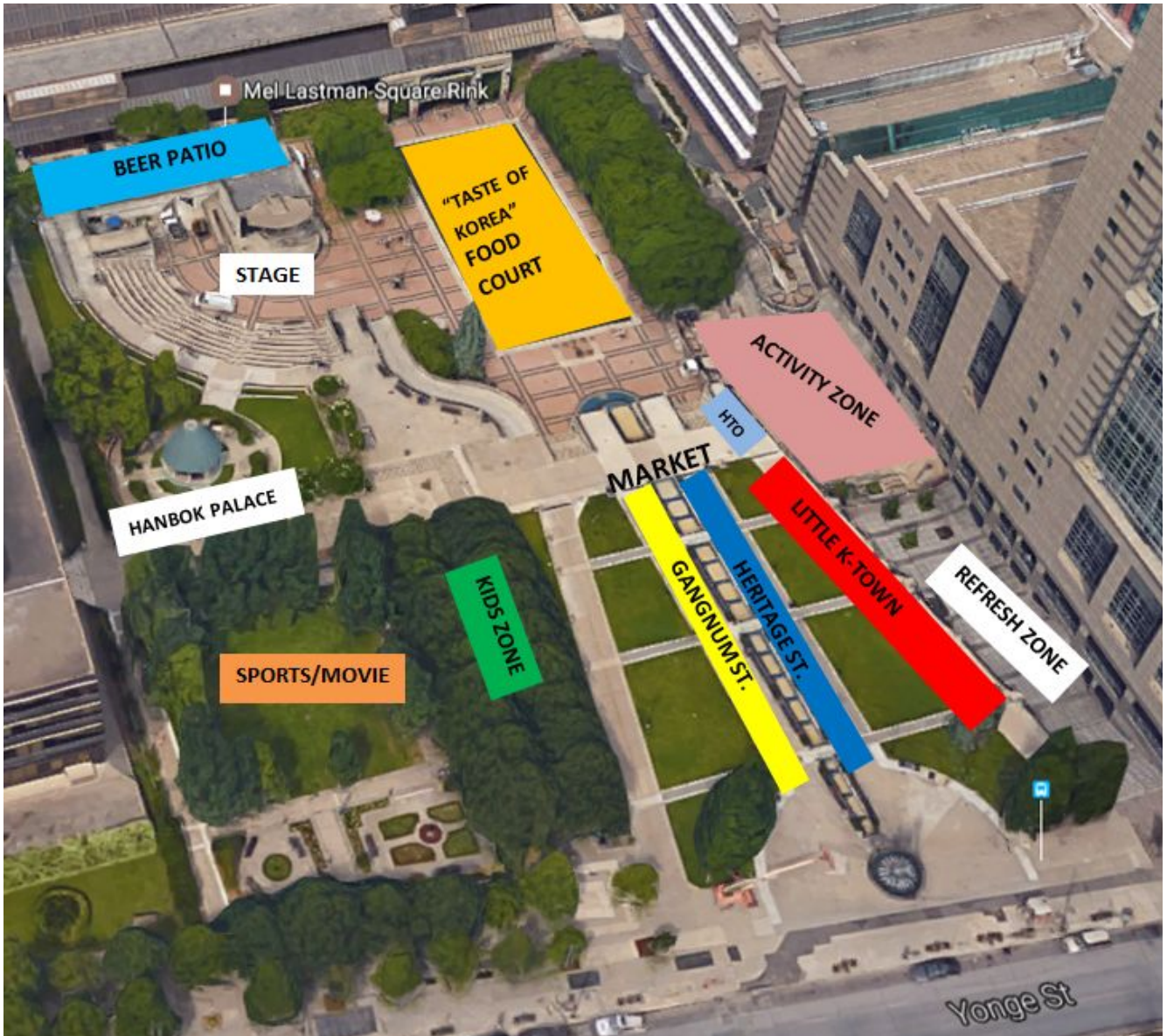
Chuseok is one of the largest national holidays in Korea, it is a time where families visit their ancestral hometowns to celebrate the bountiful harvest of the year. This year we are especially excited to announce at our festival the official proclamation by the City of Toronto for Chuseok Day - the first Korean holiday recognized by the city.

Our event features a plethora of local talent as we host variety show type entertainment throughout the weekend including traditional Korean performances, Masked Singer Contest, Toronto's Best Dance Crew and much more. There will also be a children's activity zone, Friday Movie Korean night and market for guests to learn about local Korean businesses and services. As well, one of the favourite activities is our licensed patio where visitors can enjoy beer or Korean rice wine during the festivities.

In order to make our licensed patio a reality again this year, we are asking for the 2018 Korean Harvest Festival to be declared an event of municipal significance. Attached with this letter, I have included illustrations of location and set up for the patio. Following the previous years success, we will plan to place the licensed patio on the upper terrace. The hours of operation will be Friday August 24th 5pm - 10pm, Saturday August 25th 12pm - 10pm, and Sunday August 26th 12pm - 9pm. If you have any questions, do not hesitate to contact me directly at 416-456-0249. You can also visit our website for more information [www.korcanbiz.com](http://www.korcanbiz.com).

Thank you, I look forward to hearing from you at your earliest convenience.

Sincerely,  
**John Ko**  
President of KCBA



1m high barricades will be placed at south entrance to licensed patio as per SOP requirements (11m long). Security guards placed at both north and south entrances. Majority of beer will be stored indoors in concession and brought upstairs when needed.





**Hours of Operation**

*Friday 5pm - 10pm*

*Saturday 12pm - 10 pm*

*Sunday 12 pm - 9 pm*

**북부토론토 한인번영회**

Korean Canadian Business Association of North Toronto

200-180 Steeles Ave. West, Thornhill ON. L4J 2 L1

Tel: 905-597-1533

Email: [info@korcanbiz.com](mailto:info@korcanbiz.com)