

Attachment 2 - Renderings of Proposed Signs at 440 Front Street West

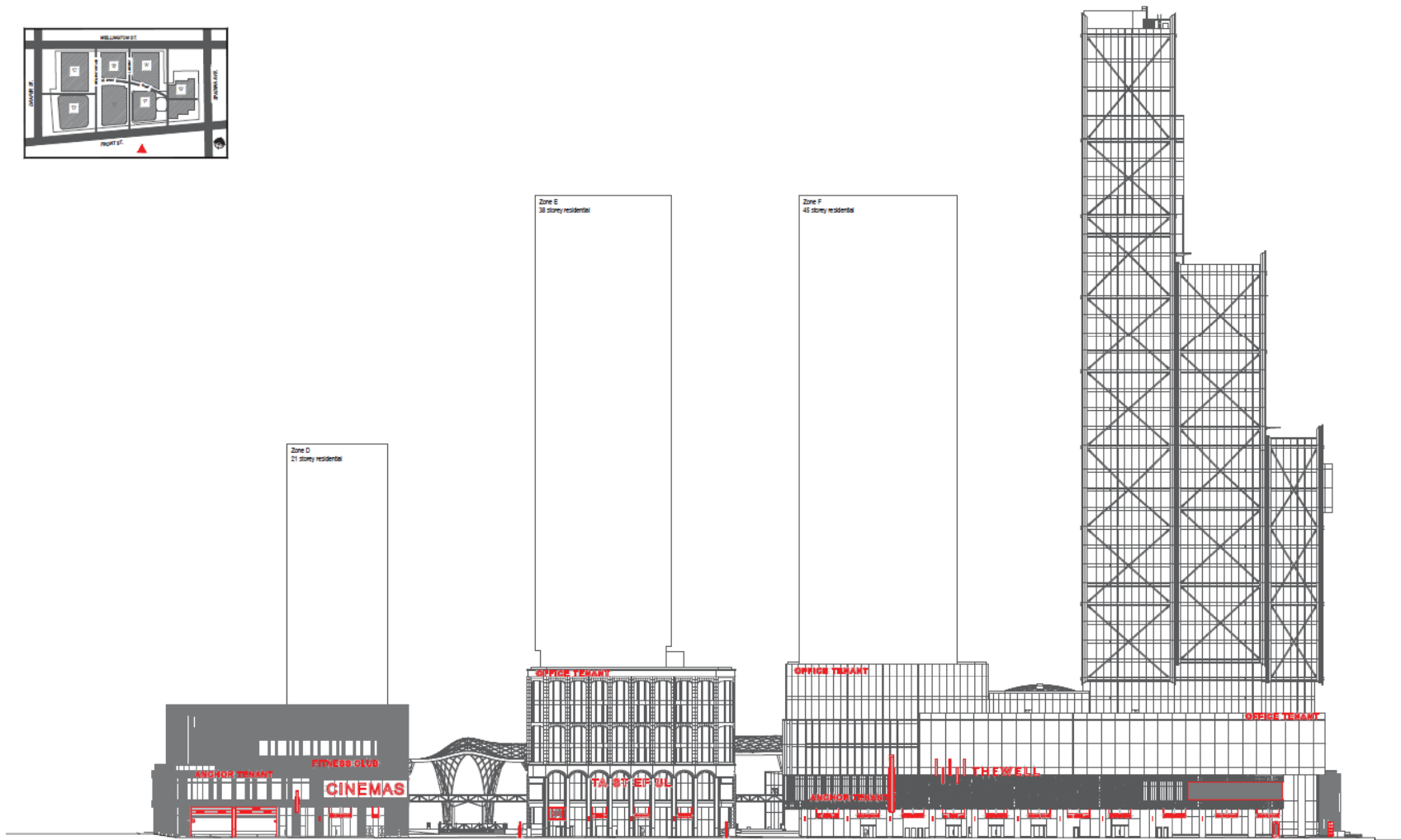


Figure 1 - Looking North at The Well from Front Street West

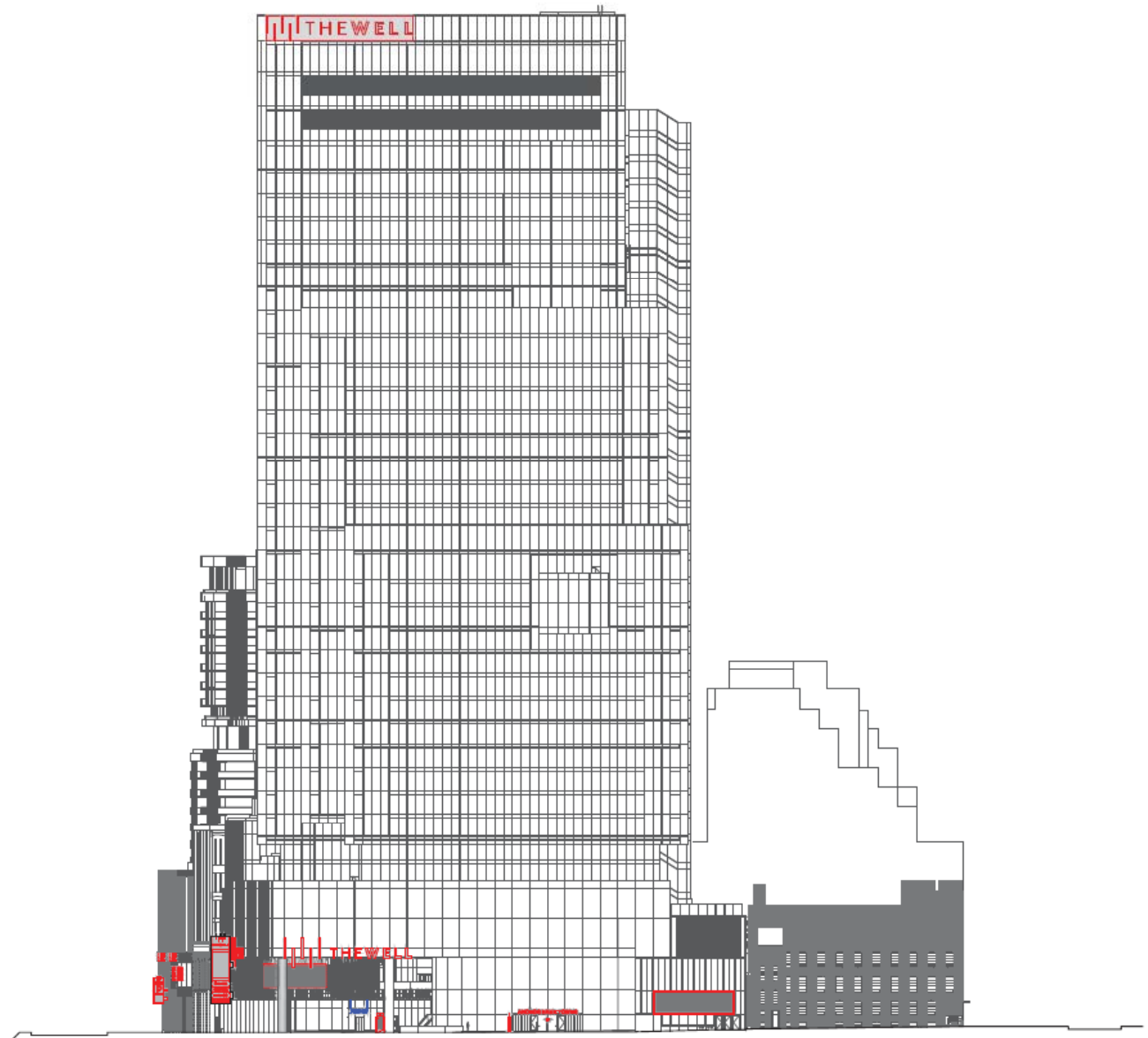
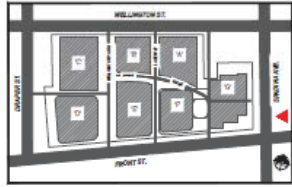


Figure 2 - Looking West at The Well from Spadina Avenue



Figure 3 - Looking South at The Well from Wellington Street



Figure 4 – View from the Corner of Spadina Avenue and Front Street West – looking northwest



Figure 5 – Typical Retail Signs



Figure 6 – Typical Retail Signs



Figure 7 – Projecting Sign along Front Street West



Figure 8 – Third Party Electronic Sign along Spadina Avenue frontage



Figure 9 – Interior Retail and Wayfinding Signs (not part of this application)

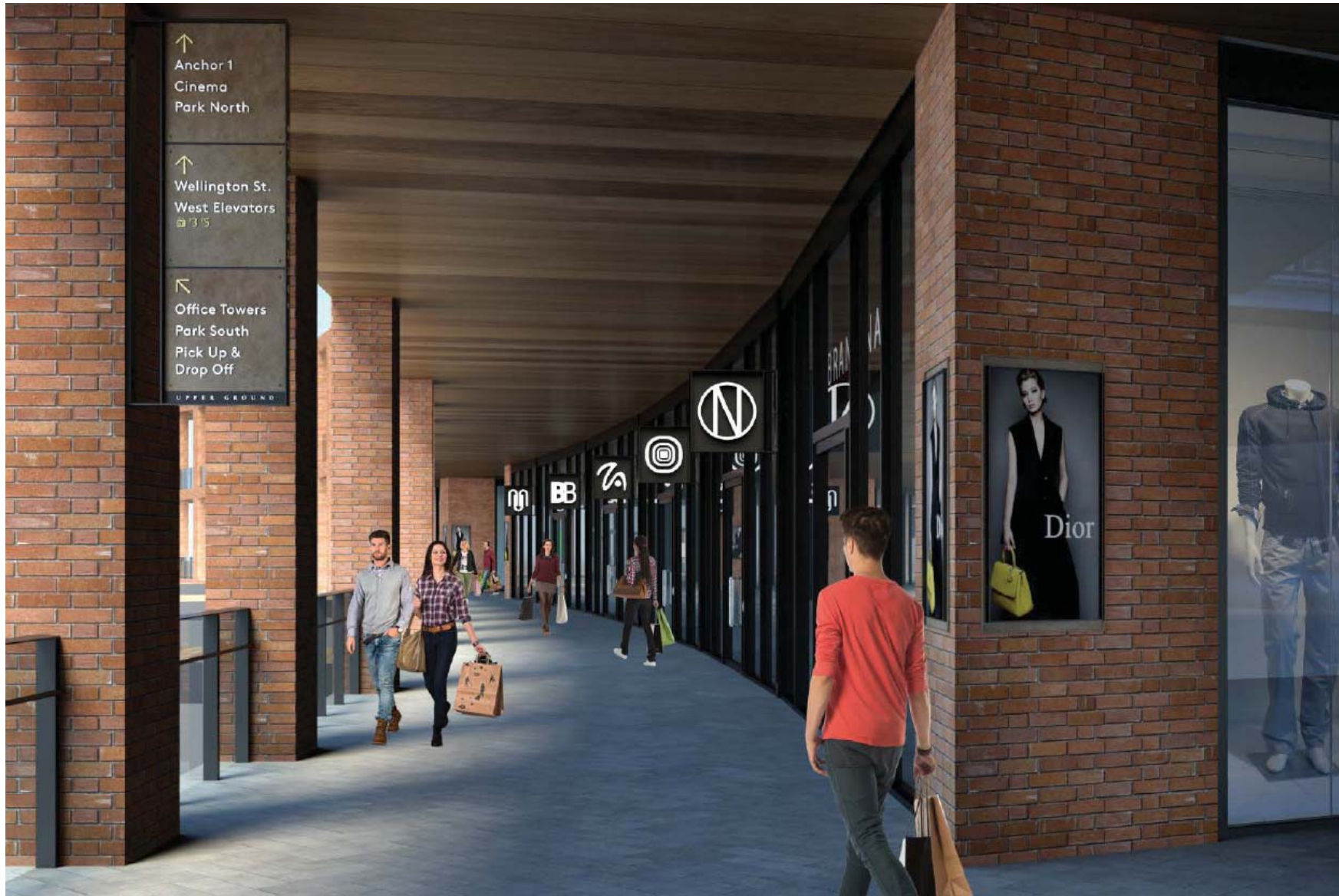


Figure 10 – Interior Retail and Wayfinding Signs (not part of this application)