

Request for Various Exemptions for Nuit Blanche in Scarborough - September 27 - 30, 2018

Date: April 12, 2018

To: Scarborough Community Council

From: General Manager, Economic Development and Culture

Wards: Ward 38

SUMMARY

The Economic Development and Culture Division (EDC) is producing Nuit Blanche at two locations across the city: Nathan Phillips Square (Ward 27), and Scarborough Civic Centre (Ward 38). This contemporary art festival will celebrate Canada's cultural and artistic diversity and will be complemented by installation art, live art and food.

The event will be held between September 28, 2018 and September 30, 2018. The purpose of this report is to request various permissions and by-law exemptions required for the events taking place in and around Scarborough Civic Centre and Albert Campbell Square.

RECOMMENDATIONS

The General Manager, Economic Development and Culture, recommends that:

1. City Council grant permission to the Economic Development and Culture Division to project artwork onto, and/or otherwise cover with wayfinding signage the outside surfaces of Scarborough Civic Centre between the 27th of September and the 30th of September, 2018. [Section 2(a) of By-law No. 24415]
2. City Council grant permission to the Economic Development and Culture Division to drain and to place objects in the reflecting pools at Scarborough Civic Centre on September 29th, 2018. [Section 2(b) & (c) of By-Law No. 24415]
3. City Council grant permission to the Economic Development and Culture Division for exclusive use of the top level of the Scarborough Civic Centre Staff parking parkade for usage other than vehicle parking from September 28th to September 30th 2018. [Section 2(k) of By-law 24115]

4. City Council grant permission to the Economic Development and Culture Division to use a Public Address system / sound producing instrument or device on September 29th, 2018. [Section 3(b) of By-law 24115]
5. In order to supplement the City's mobile water distribution system in a large crowd, City Council grant an exemption to the Economic Development and Culture Division for the sale and distribution of bottled water at Scarborough Civic Centre & Albert Campbell Square as part of this year's Nuit Blanche event. [Section 4 of By-law No. 24415]
6. City Council grant permission to the Economic Development and Culture Division to place a platform in Albert Campbell Square. [Section 3(e) of By-law 24115]
7. City Council grant permission to the Economic Development and Culture Division to present live performances and install artwork in Albert Campbell Square. [Section 3(i) of By-law 24115]

FINANCIAL IMPACT

There are no financial implications associated with the adoption of this report. Resources required to produce Nuit Blanche in Scarborough are included within Economic Development and Culture's Approved 2018 Operating Budget.

The Interim Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

On December 1, 2008, City Council directed that the sale or distribution of bottled water at Civic Centres be prohibited, effective immediately.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2008.PW20.1>

COMMENTS

Delivered by the City of Toronto's Cultural Events team, Nuit Blanche Toronto is one of the largest and most prestigious annual contemporary visual art events in North America. Entering its thirteenth year in 2018, over its history Nuit Blanche Toronto has presented 1,490 art installations by some 5,200 artists and has generated over \$355 million in economic impact for Toronto.

As part of EDC's Divisional Strategy which includes a focus on cultural activity outside the city core, Nuit Blanche Toronto will extend outside the downtown to include an exhibition site in Scarborough in 2018 and 2019. The goal is to spotlight the vibrant arts and culture scene in Scarborough for the mass Nuit Blanche audience.

As Nuit Blanche regularly attracts audiences numbering in the thousands, planning is underway to ensure public safety and a high quality visitor experience in Scarborough. For 2018-2019, Scarborough Civic Centre will be transformed into a curated arts hub featuring up to 10 art projects produced in conjunction with local arts and culture organizations.

The Nuit Blanche producing team has planned an "Event Centre" to be positioned on the top level of the Scarborough Civic Centre employee parking lot. The Event Centre location is built to serve as a full service one-stop-shop for event goers, consisting of event map distribution, patron services, large scale viewable maps, food and beverage, washrooms, first aid, and sampling activations. A by-law exemption is required in order for exclusive use the top level of the parking lot for purposes other than parking.

The HTO to Go Water Trailer will be available on site at Albert Campbell Square from September 28th to the 30th to ensure that free drinking water is available throughout the event. Due to expected large attendance numbers, the sale and distribution of bottled water is requested to fulfil an anticipated health and safety need and demand for various water options on site.

Other by-law exemptions and permissions have been requested as part of this report to accommodate planned art installations at Albert Campbell Square and Scarborough Civic Centre.

CONTACT

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