



## REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENTS

### Appointment of Members to the Toronto Music Industry Advisory Committee

**Date:** May 24, 2019  
**To:** Civic Appointments Committee  
**From:** General Manager, Economic Development and Culture  
**Wards:** All

#### REASON FOR CONFIDENTIAL INFORMATION

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This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Music Industry Advisory Committee.

#### SUMMARY

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This report recommends the appointment of 22 individuals to the Toronto Music Advisory Committee at pleasure of Council, for a term ending on November 14, 2019.

#### RECOMMENDATIONS

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The General Manager, Economic Development and Culture, recommends that:

1. City Council appoint the 22 individuals listed in Confidential Attachment 1 to the Toronto Music Industry Advisory Committee, at pleasure of Council, for a term of office ending on November 14, 2022.
2. City Council direct that the balance of Confidential Attachment 1 remain confidential as it relates to personal matters about identifiable individuals being considered for appointment to the Toronto Music Industry Advisory Committee.

#### FINANCIAL IMPACT

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There are no financial implications arising from this report.

## **DECISION HISTORY**

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City Council at its meeting of March 27, 2019 re-established the Toronto Music Industry Advisory Committee.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EX3.4>

## **COMMENTS**

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### **Mandate of the Toronto Music Advisory Committee**

The music industry is a significant component of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to continue work begun in the previous term of Council to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Toronto Music Industry Advisory Committee (TMAC) is to advise the City of Toronto to enhance the attractiveness and competitiveness of Toronto for the music industry. TMAC engages and seeks input from the broader industry (including independent artists) to provide coherent advice to City Council on issues and opportunities for the sector. TMAC conducts industry outreach and formulates strategic recommendations to enhance growth opportunities for the music industry across Toronto.

### **Composition of the Toronto Music Industry Advisory Committee**

The Toronto Music Industry Advisory Committee is composed of 25 members, as follows:

- three members of City Council, including the Chair of the Economic Development Committee
- the Executive Director, or designate, of the Toronto Association of Business Associations
- a representative from Tourism Toronto
- 20 music industry stakeholders, representing a range of industry segments and cultural communities within Toronto's music ecosystem

### **Committee members must be eligible and meet certain qualifications**

In addition to the general eligibility requirements set out in the Public Appointments Policy, music industry stakeholders appointed to TMAC should reflect the diversity of Toronto's music genres and collectively should have a range of knowledge, skills and experience that includes a majority of the following areas:

- i. Independent Artists

- ii. Events and Venues, including representation from DIY / grassroots communities
  - a. Venues
  - b. Festival & Event Production
  - c. Promoters
- iii. Artist and Business Management, Representation and Marketing
  - a. Booking Agents
  - b. Talent Development Firms
  - c. Artist Management
  - d. Marketing, Promotion, Sales
- iv. Music Creation
  - a. Recording Studios & Mastering Studios
  - b. Music Technology
  - c. Record Labels and Distribution Firms
  - d. Music Publishing and Licensing
- v. Music Industry Support
  - a. Media, Broadcasting, Awards
  - b. Educational and Training Institutions
  - c. Trade, Industry, Artists' Associations

### **Continuity of Service**

To continue the effective work of the Toronto Music Industry Advisory Committee, the reconstituted advisory body includes 50% returning members from the previous membership group. It is intended that this composition will preserve institutional learning achieved in the previous term regarding how best to work with the City, while at the same time encouraging fresh voices and diverse perspectives contributed by new members.

### **Term of Office**

Public members are appointed for a four-year term, coinciding with the term of City Council. Therefore, the public members appointed to TMAC would serve at the pleasure of Council for a term ending November 14, 2022,.

### **How appointments to advisory bodies are governed**

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy. Members are appointed by City Council on recommendation of the Civic Appointments Committee for members of the public and Striking Committee for the members of City Council. The Economic Development and Culture Division canvasses and recruits members in accordance with the Policy.

## **Diversity data for the recommended public members of the Toronto Music Industry Advisory Committee**

Diversity data on the 22 recommended public board members, collected through the Confidential Voluntary Diversity Information Survey which accompanies each application, is attached as Confidential Attachment 1.

## **Public release of names of recommended candidates**

The names of recommended candidates will be publicly reported once the Civics Appointment Committee forwards its recommendations to City Council.

## **CONTACT**

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## **SIGNATURE**

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Mike Williams  
General Manager, Economic Development and Culture

## **ATTACHMENTS**

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Confidential Attachment 1 – List of Recommended Candidates, Qualifications, and Confidential Voluntary Diversity Information Summary, and Applications for Appointment to the Toronto Music Advisory Committee