



## REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENTS

### Appointment of Members to the Toronto Film, Television and Digital Media Board

**Date:** May 28, 2019  
**To:** Civic Appointments Committee  
**From:** General Manager, Economic Development and Culture  
**Wards:** All

#### REASON FOR CONFIDENTIAL INFORMATION

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This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Film, Television and Digital Media Board.

#### SUMMARY

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This report recommends the appointment of 22 individuals to the Toronto Film, Television and Digital Media Board.

#### RECOMMENDATIONS

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The General Manager, Economic Development and Culture, recommends that:

1. City Council appoint the 22 individuals listed in Confidential Attachment 1 to the Toronto Film, Television and Digital Media Board, at pleasure of Council, for a term of office ending on November 14, 2022.
2. City Council waive the two-term limit provision of the Public Appointments Policy and appoint the candidate identified in Confidential Attachment 1, at pleasure of Council, for a term of office June 19, 2021.
3. Council waive the residency requirement of the Public Appointments Policy and appoint the candidate identified in Confidential Attachment 1, at pleasure of Council, for a term of office ending on November 14, 2022

4. City Council direct that the balance of confidential information contained in Confidential Attachment 1 remain confidential as it relates to personal matters about identifiable individuals being considered for appointment to the Toronto Film, Television and Digital Media Board.

## **FINANCIAL IMPACT**

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There are no financial implications arising from this report.

## **DECISION HISTORY**

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City Council at its meeting of March 27, 2019, re-established the Toronto Film, Television and Digital Media Board.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EX3.4>

## **COMMENTS**

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### **Mandate of the Toronto Film, Television and Digital Media Board**

The screen-based production industry is a significant component of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to continue work begun in the previous term of Council to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Film, Television and Digital Media Advisory Board is to provide advice to City Council on:

- a) Promoting the health, attractiveness, competitiveness and viability of the Toronto screen sector;
- b) Achieving long-term sustainable economic growth and job creation for the Toronto screen sector
- c) The issues and opportunities of the sector, as identified by the broader industry;
- d) Enhancing local and global positioning and branding of the city and its screen industry sector;
- e) Establishing Toronto as a respected global centre of excellence for screen industries; and
- f) Identifying emerging issues and trends of significance at provincial, national and international levels.

## **Composition of the Toronto Film, Television and Digital Media Board**

The Toronto Film, Television and Digital Media Board is composed of 25 members, as follows:

- three members of City Council
- a representative from Computer Animation Studios of Ontario (CASO)
- a representative from Film Ontario
- 20 additional industry stakeholders, representing a range of sectors within Toronto's content production industry

## **Committee members must be eligible and meet certain qualifications**

In addition to the general eligibility requirements set out in the Public Appointments Policy, Public members appointed to the Advisory Committee will be representative of the following industry sectors and stakeholders:

- a) Production and post-production;
- b) Studios;
- c) Industry associations;
- d) Unions and Guilds;
- e) Marketing and promotion firms;
- f) Communications, media and content deliverers (broadcasters, cable, telecom and internet companies);
- g) Digital Media;
- h) Educational and training institutions;
- i) Suppliers;
- j) Financiers and funders;
- k) Copyright owners;
- l) Creators;
- m) Support services (e.g. legal, financial, accounting, physical and technical infrastructure companies); and
- n) Partners (e.g. local business, film festivals).

## **Continuity of Service**

To continue the effective work of the Toronto Film, Television and Digital Media Board, the reconstituted advisory body includes 50% returning members from the previous membership group. It is intended that this composition will preserve institutional learning achieved in the previous term regarding how best to work with the City, while at the same time encouraging fresh voices and diverse perspectives contributed by new members.

## **Term of Office**

The term of office for public members to the Toronto Film, Television and Digital Media Board is 4 years, coinciding with the term of City Council. Therefore, the public members appointed to the Toronto Film, Television and Digital Media Board would serve, at pleasure of Council for a term ending November 14, 2022 except for the candidate identified in Confidential Attachment 1 who will serve, at pleasure of Council

for a term ending June 19, 2021As per the Public Appointments Policy, the limit on length of service for any citizen is a maximum of 2 consecutive terms of 4 years, for a limit of 8 consecutive years.

### **How appointments to advisory bodies are governed**

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy. Members are appointed by City Council on recommendation of the Civic Appointments Committee for members of the public and Striking Committee for the members of City Council

### **Diversity data for the recommended public members of the Toronto Film, Television and Digital Media Board**

Diversity data on the 22 recommended public and association board members, collected through the Confidential Voluntary Diversity Information Survey which accompanies each application, is attached as Confidential Attachment 1.

### **Public release of names of recommended candidates**

The names of recommended candidates will be publicly reported once the Civics Appointment Committee forwards its recommendations to City Council.

## **CONTACT**

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## **SIGNATURE**

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Mike Williams  
General Manager, Economic Development and Culture

## **ATTACHMENTS**

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Confidential Attachment 1 – List of Recommended Candidates, Qualifications, and Confidential Voluntary Diversity Information Summary, and Applications for Appointment to the Toronto Film, Television and Digital Media Board.