



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENTS

Appointment of Members to the Toronto Music Industry Advisory Council (TMAC)

Date: June 26, 2019
To: Civic Appointments Committee
From: General Manager, Economic Development and Culture
Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Music Industry Advisory Council.

SUMMARY

The purpose of this report is to provide an updated list recommending the appointment of 22 individuals to the Toronto Music Industry Advisory Committee, at the pleasure of Council, for a term ending on November 14, 2022.

RECOMMENDATIONS

The General Manager, Economic Development and Culture, recommends that:

1. City Council appoint the 22 individuals listed in Confidential Attachment 1 to the Toronto Music Industry Advisory Council (TMAC), at pleasure of Council, for a term of office ending on November 14, 2022.
2. City Council direct that the confidential information contained in Confidential Attachment 2 remain confidential in its entirety as it relates to personal matters about identifiable individuals being considered for appointment to the Toronto Music Industry Advisory Council.

FINANCIAL IMPACT

There are no financial implications arising from this report.

DECISION HISTORY

City Council, at its meeting on June 18 and 19, 2019, referred item CA7.2 (Appointment of Members to the Toronto Music Industry Advisory Committee) back to the Civic Appointment Committee for further consideration.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.CA7.2>

City Council at its meeting of March 27, 2019 re-established the Toronto Music Industry Advisory Committee.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EX3.4>

COMMENTS

The music industry is a significant component of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to continue work begun in the previous term of Council to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Toronto Music Industry Advisory Council (TMAC) is to advise the City of Toronto to enhance the attractiveness and competitiveness of Toronto for the music industry. TMAC engages and seeks input from the broader industry (including independent artists) to provide coherent advice to City Council on issues and opportunities for the sector. TMAC conducts industry outreach and formulates strategic recommendations to enhance growth opportunities for the music industry across Toronto.

Composition of the Toronto Music Industry Advisory Council

The Toronto Music Industry Advisory Council (TMAC) has up to 25 members, composed of:

- three members of City Council, including the Chair of the Economic Development Committee
- the Executive Director, or designate, of the Toronto Association of Business Associations
- a representative from Tourism Toronto
- a minimum of two performing artists
- up to 18 additional music industry stakeholders, representing a range of industry segments and cultural communities within Toronto's music ecosystem

Committee members must be eligible and meet certain qualifications

In addition to the general eligibility requirements set out in the Public Appointments Policy, music industry stakeholders appointed to TMAC should reflect the diversity of Toronto's music genres and collectively should have a range of knowledge, skills and experience that includes a majority of the following areas:

- i. Independent Artists
- ii. Events and Venues, including representation from DIY / grassroots communities
 - a. Venues
 - b. Festival & Event Production
 - c. Promoters
- iii. Artist and Business Management, Representation and Marketing
 - a. Booking Agents
 - b. Talent Development Firms
 - c. Artist Management
 - d. Marketing, Promotion, Sales
- iv. Music Creation
 - a. Recording Studios & Mastering Studios
 - b. Music Technology
 - c. Record Labels and Distribution Firms
 - d. Music Publishing and Licensing
- v. Music Industry Support
 - a. Media, Broadcasting, Awards
 - b. Educational and Training Institutions
 - c. Trade, Industry, Artists' Associations

A previously recommended candidate has withdrawn.

Economic Development and Culture has been advised that Andreas Kalogiannides, who was previously recommended for appointment to the Toronto Music Advisory Committee has withdrawn his candidacy. The list of candidates has been updated with a new recommendation.

Continuity of Service

To continue the effective work of the Toronto Music Industry Advisory Committee, the reconstituted advisory body includes 40% returning members from the previous membership group. It is intended that this composition will preserve institutional learning achieved in the previous term regarding how best to work with the City, while at the same time encouraging fresh voices and diverse perspectives contributed by new members.

Term of Office

Public members are appointed for a four-year term, coinciding with the term of City Council. Therefore, the public members appointed to TMAC would serve a term ending November 30, 2022, and until successors are appointed.

How appointments to advisory bodies are governed

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy. Members are appointed by City Council on recommendation of the Civic Appointments Committee for members of the public and Striking Committee for the members of City Council.

Diversity data for the recommended public members of the Toronto Music Industry Advisory Council

Diversity data on the 22 recommended public board members, collected through the Confidential Voluntary Diversity Information Survey which accompanies each application, is attached as Confidential Attachment 2.

CONTACT

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SIGNATURE

Mike Williams
General Manager, Economic Development and Culture

ATTACHMENTS

Confidential Attachment 1 – List of Recommended Candidates for Appointment to the Toronto Music Industry Advisory Council

Confidential Attachment 2 – Confidential Voluntary Diversity Information Summary and Diversity Data for Recommended Candidates for Appointment to the Toronto Music Industry Advisory Council