

## **Progress on the Rexdale – Casino Woodbine Community Benefits Agreement – 2019 Update**

**Date:** November 27, 2019

**To:** Executive Committee

**From:** Executive Director, Social Development, Finance and Administration

**Wards:** All

### **SUMMARY**

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This report provides a status update on the implementation of the Rexdale – Casino Woodbine Community Benefits Agreement. The report indicates that targets are on track to be met.

Adopted by City Council in 2018, the Rexdale – Casino Woodbine Community Benefits Agreement establishes a range of conditions on One Toronto Gaming, a partnership between Great Canadian Gaming Corporation and Brookfield Business Partners L.P., which is leading the expansion of gaming at Casino Woodbine. One Toronto Gaming is required to achieve a range of social and economic outcomes, including: i) local and social hiring for both casino operations and construction-related employment, ii) supply chain diversity, iii) maintenance of responsible gambling measures, iv) community access to the event venue, and v) a \$5 million contribution to the City of Toronto to create a child care centre that will benefit Casino Woodbine's employees and local residents.

The requirements and associated targets in the Rexdale – Casino Woodbine Community Benefits Agreement are on track to being met. Highlights are summarized below.

- **Child Care Centre** – One Toronto Gaming has provided the City with the required \$5 million contribution for a child care centre. City staff continue to look for a suitable location for a child care centre.
- **Local and Social Hires** – Between February 1, 2018 and August 1, 2019, there were 1,150 new hires as a result of expanded gaming, of which 72 per cent are local and/or social hires (target is 40 per cent). Sixty per cent of total employees are employed full-time.
- **Supply Chain Diversity** – Progress is being made toward achieving an annual target of 10 per cent for social and local procurement.

- Responsible Gambling Measures and Mitigation of Negative Impacts of Expanded Gaming – Requirements are being met.
- Monitoring, Reporting and Governance – The governance framework has been established with three accountability and monitoring committees, which meet quarterly: i) the Community Steering Committee (convened by City of Toronto), ii) the Casino Woodbine Responsible Gambling Oversight Committee (convened by Ontario Lottery and Gaming Corporation), and iii) the Employment and Labour Market Advisory Working Group (convened by One Toronto Gaming).

A public website is maintained providing quarterly updates.

Through the City of Toronto – Ontario Lottery and Gaming Corporation Municipal Contribution Agreement, the City of Toronto receives a share of gaming revenue. In 2018, the City received \$19.2 million, and from January 1 to September 30, 2019, the City received \$20.5 million, due to gaming at Casino Woodbine.

The Rexdale – Casino Woodbine Community Benefits Agreement is the City's first community benefits agreement. To achieve the targets and ensure its success, the involvement of diverse stakeholders is required. The City acknowledges there is joint accountability for the Agreement and its targets. Many of the processes and mechanisms upon which community benefits agreements rely are still being developed and refined. The experience of the first year of implementation of the Rexdale – Casino Woodbine Community Benefits Agreement indicates that community benefits agreements can offer significant opportunities, however infrastructure, processes and resources are required to maximize those opportunities.

## **RECOMMENDATIONS**

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The Executive Director, Social Development, Finance and Administration recommends that:

1. Executive Committee receive this report for information.

## **FINANCIAL IMPACT**

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There is no financial impact resulting from the adoption of the recommendation in this report.

The Chief Financial Officer and Treasurer has been provided the financial impacts associated with this initiative for review.

## **EQUITY IMPACT STATEMENT**

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The Rexdale – Casino Woodbine Community Benefits Agreement aims to maximize the positive social and economic impacts of expanded gaming at Casino Woodbine. It is a unique opportunity to address barriers to employment and economic opportunities faced

by many equity-seeking groups, Indigenous peoples, as well as local and diverse suppliers in the Rexdale community.

The Rexdale – Casino Woodbine Community Benefits Agreement contains requirements for One Toronto Gaming to achieve local and social hiring targets. A "Social hire" is defined as Aboriginal peoples, persons with disabilities, racialized groups and visible minorities, women, lesbian, gay, bisexual, trans, queer, two-spirit communities, undocumented individuals, newcomers, immigrants and refugees, persons with low income, and youth.

A "local hire" is defined as someone who resides in the Woodbine Local Area. Refer to Attachment 1 for a map of the Woodbine Local Area.

## **DECISION HISTORY**

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### **July 16, 2019 – EC6.15 Community Benefits Framework**

#### **July 16, 2019 – EC6.15a Supplementary Report – Community Benefits Framework and Hard Targets**

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EC6.15>

City Council adopted the Community Benefits Framework, which establishes how the City of Toronto will coordinate and maximize the social and economic impact of its community benefits initiatives.

### **April 9, 2019 – EX4.4 Expanded Gaming at Woodbine Racetrack – Follow Up**

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EX4.4>

The Executive Committee received for information a report on the process to address remedies and possible penalties for failure to comply with requirements of the Rexdale – Casino Woodbine Community Benefits Agreement.

### **April 24, 2018 – EX33.2 Expanded Gaming at Woodbine Racetrack – City Conditions**

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2018.EX33.2>

City Council authorized a Community Benefits Agreement with One Toronto Gaming that contained a range of social and economic community benefits, as well as a governance and accountability framework that includes a number of mechanisms to monitor and oversee implementation of the Agreement.

### **April 24, 2018 – EY29.2 Final Report – 555 Rexdale Boulevard – Zoning By-law Amendment and Draft Plan of Subdivision Applications**

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2018.EY29.2>

City Council requested the Chief Planner and Executive Director, City Planning to include and secure within the Subdivision Agreement for 555 Rexdale Boulevard, conditions that require the Community Benefits Agreement to be in good standing prior to the introduction of Zoning Bills for enactment and prior to future site plan approvals.

## **COMMENTS**

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## **Community Benefit Agreements**

Community benefit agreements are a mechanism to create social and economic outcomes for local communities, Indigenous people and equity-seeking groups impacted by large development projects. They are typically legally binding, contractual agreements between developers, government and/or community. Community benefit agreements are negotiated on a project-by-project basis and are usually shaped by community efforts to both protect local community interests and leverage the opportunity for the benefit of the community.

### **The Rexdale – Casino Woodbine Community Benefits Agreement**

One Toronto Gaming, legally known as Ontario Gaming GTA LP, is a limited partnership between Great Canadian Gaming Corporation and Brookfield Business Partners L.P. One Toronto Gaming took control of the Casino Woodbine site in January 2018 and has led its revitalization and expansion. This began with the renovation of the existing gaming facility in the grandstand and introduction of live table games and additional electronic games starting in August 2018. The proposed expansion, to be completed in 2022, includes expanded gaming at Casino Woodbine, as well as the creation of two hotels, several restaurants and retail stores, a 4,200-seat event venue, and a 5,000 square foot on-site training centre. One Toronto Gaming will operate Casino Woodbine for approximately 20 years.<sup>1</sup> It is estimated that the integrated casino resort will result in 4,600 new jobs at full buildout.

The development of the Rexdale – Casino Woodbine Community Benefits Agreement was driven by the community and City of Toronto ("City") in order to create economic and social benefits for the Rexdale community, as well as for Indigenous people and equity-seeking groups across Toronto. The Agreement was also intended to mitigate potential negative effects of expanded gaming. There was significant engagement in the development of the Agreement with a diverse range of institutional and community stakeholders including: the Alcohol and Gaming Commission of Ontario, Artscape, Atkinson Foundation, Chinese Family Services of Ontario, Humber College, Metrolinx, Responsible Gambling Council, Supplier Councils, Toronto and York Region Labour Council, Toronto Community Benefits Network, and United Way Greater Toronto.

The Rexdale – Casino Woodbine Community Benefits Agreement includes a range of social and governance requirements, which are currently on track to being achieved. Refer to Attachment 2 for the full Rexdale – Casino Woodbine Community Benefits Agreement.

### **Progress Update**

As required by the Rexdale – Casino Woodbine Community Benefits Agreement, One Toronto Gaming provided an annual report to the City of Toronto, dated October 2019.

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<sup>1</sup> One Toronto Gaming assumed formal operation of the gaming facility at Woodbine on January 23, 2018 and is responsible for the day-to-day operations for approximately the next 20 years. The term can be extended for an additional ten years if One Toronto Gaming develops and opens a new casino facility. The Ontario Lottery and Gaming Corporation has options for additional unlimited ten year renewals, subject to its sole discretion. The facility is tied to Woodbine Racetrack through two 22 year leases between Woodbine Entertainment Group and One Toronto Gaming.

It was presented to the Community Steering Committee at its quarterly meeting in November 2019. The report provides details of key activities and progress achieved to date based on the targets specified in the Rexdale – Casino Woodbine Community Benefits Agreement, the majority of which are to be achieved by 2022. For specific details, refer to Attachment 3: One Toronto Gaming's first annual report to the City of Toronto titled Casino Woodbine Community Benefits Agreement – Annual Report: 2019. The report is also available at: [www.toronto.ca/rexdalecba](http://www.toronto.ca/rexdalecba).

A summary of the progress is provided below in Table One, with additional information provided below the Table. Quarterly updates on the progress towards achieving the targets are provided at: [www.toronto.ca/rexdalecba](http://www.toronto.ca/rexdalecba).

Table 1: Overview of Requirements and Achievements (February 1, 2018 to August 1, 2019)

<b>Requirement</b>	<b>Summary</b>	<b>Achievements To Date</b>
Child Care Centre	Contribute \$5 million to create a child care centre that will benefit Casino Woodbine employees and local residents.	One Toronto Gaming has provided \$5 million contribution. Community engagement and search for a location are ongoing.
International Marketing Plan for the Woodbine Entertainment Complex	Develop plan and implement by January 1, 2022.	A full plan will be submitted by the due date.
Employment and Labour Market Plan	Develop a 20-year Employment and Labour Market Plan and implement by January 2019.	Plan was submitted and implementation has begun.
Local and Social Hiring	40 per cent of new hires will be through local and social hiring (Total number of projected hires = 4,600).	72 per cent (828 individuals) of new hires were through local and/or social hiring.  Total number of new hires = 1,150.
	At least 20 per cent will be through local hiring.	11 per cent (134 individuals) of new hires were local hires.

<b>Requirement</b>	<b>Summary</b>	<b>Achievements To Date</b>
	At least 40 per cent of total employees are employed full-time by 2022; and 50 per cent of total employees are employed full-time by 2024.	60 per cent (950 individuals) of total employees are currently employed full-time.
Construction Hiring	By 2022, at least 10 per cent of overall hours worked by trades or craftspeople will be apprentices or journeypersons hired through local or social hiring.	Construction started in August 2019 - data to be provided in Q1 2020.
Supply Chain Diversity: Local and Social Procurement	Commencing in 2019, at least 10 per cent of annual procurement will be through local or diverse suppliers (construction and specialized gaming procurement is exempt from the target).	Target is on track to being met following the completion of construction in 2021.
Labour Peace	Respect the role of the unions, comply with contractual and statutory labour obligations.	No reports of failing to respect the role of unions or complying with contractual or statutory labour obligations have been received by the City or the Community Steering Committee.
Community Use of Space	Develop Community Access to Space Policy and Procedures and make the Entertainment Venue available for community use for at least one large-scale event per month at little or no cost.	On track to be completed when the venue opens in 2022.
Responsible Gambling Measures	Maintain Responsible Gambling Measures.	Responsible Gambling Measures are being maintained.
Negative Impacts of Expanded Gaming	Identify negative impacts and implement mitigation measures.	One Toronto Gaming, Ontario Lottery and Gaming Corporation and the City are collaborating with stakeholders to collect and analyze data.

Requirement	Summary	Achievements To Date
Monitoring and Reporting	Report on hiring and procurement targets.	In October 2019, One Toronto Gaming reported on hiring and procurement targets, as outlined in this report.
Governance	Establish three committees to be responsible for accountability, transparency and delivery of the Agreement.	The Employment and Labour Market Advisory Working Group, Casino Woodbine Responsible Gambling Oversight Committee and the Community Steering Committee have been established.

**Additional Information on Achievements**

*Child Care Centre*

**Requirement:** One Toronto Gaming contribute \$5 million towards the development of a new child care centre for the benefit of Casino Woodbine employees and local residents.

**Achievement:** One Toronto Gaming has contributed \$5 million towards the development of a new child care centre. The City of Toronto's Children's Services Division received the Letter of Credit in 2018 for the design and construction of the child care as outlined in the Rexdale – Casino Woodbine Community Benefits Agreement. Children's Services is overseeing the community engagement process, which includes surveying future and current employees as well as local residents regarding their child care needs. Several potential locations for the child care centre have been explored, none of which were suitable. Refer to Attachment 4 for more information.

*International Marketing Plan*

**Requirement:** One Toronto Gaming develop and implement an International Marketing Plan for the Woodbine Entertainment Complex by January 1, 2022.

**Achievement:** A preliminary plan was submitted to the City of Toronto in 2018. One Toronto Gaming has indicated its commitment to develop and implement a full plan by January 1, 2022. The deadline coincides with full buildout of the integrated entertainment complex because the marketing plan will need to be current upon opening day. The plan, which will be completed in consultation with the City's Economic and Culture Division, will focus on increasing visitation, extending average stays and increasing visitor spending in Toronto.

## *Employment and Labour Market Plan*

**Requirement:** One Toronto Gaming develop and implement a 20-year Employment and Labour Market Plan.

**Achievement:** One Toronto Gaming has developed and begun implementation of the Employment and Labour Market Plan (Refer to Attachment 5).

The Rexdale – Casino Woodbine Community Benefits Agreement emphasizes that the Employment and Labour Plan should include career laddering. One Toronto Gaming highlights its PROUD scholarship program, which provides postsecondary financial assistance in the amount of \$1,500 to employees and their eligible dependents. In the most recent round of scholarships, five of the ten awards were issued to employees at Casino Woodbine, of which four scholarships were made available to dependents of employees.

### *Local and Social Hiring*

**Requirement:** By 2022, 40 per cent of new hires will be through local and social hiring, of which at least 20 per cent of these hires will be local.<sup>2</sup> By 2022, a minimum of 10 per cent of the overall hours worked by trades and craftspeople will be worked by apprentices or journeyperson from the Woodbine Local Area or from an equity-seeking group, with a priority on youth from equity-seeking groups.

**Achievement:** One Toronto Gaming hired a Community Employment Coordinator who has been highly engaged with the City and community partners. The target for social hires is being surpassed. The target for local hires has not yet been met, but is expected to be met by 2022.

Since spring 2018, a wide-range of positions at Casino Woodbine have been filled. They include: security officer, surveillance operator, table game dealer, cage and coin cashier, count attendant, housekeeper, player service representative, slot technician, anti-money laundering analyst, and auditor. The wage range is between \$14 and \$26 dollars an hour. Most of the positions are unionized by one of the following unions: Public Service Alliance of Canada (76 per cent); Teamsters Canada (one per cent); and Unifor (four per cent). Nineteen per cent of employees are not union members.

New employees at Casino Woodbine are asked to complete a Personal Disclosure Form. This information is collected to monitor the number of social hires. Sixty per cent of new hires have been social hires. Social hires are further broken down into the following categories:

- Indigenous: 1 per cent;
- Lesbian, gay, bisexual, trans, queer, two-spirit communities: 2 per cent;
- Newcomer/refugee: 23 per cent;
- Persons with disabilities: 1 per cent;

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<sup>2</sup> This target is understood to mean that by 2022, 40 per cent of new hires will be through local and social hiring, of which at least 20 per cent of the 40 per cent minimum will be local. Put simply, 20 per cent of new hires will be local.

- Visible minority: 22 per cent;
- Women: 23 per cent; and
- Youth: 16 per cent.

No one has self-identified as a veteran.

Postal codes provided as part of the payroll process are used to monitor the number of local hires. To date, 11 per cent of new hires have been identified as local hires.

It is expected that local hiring will increase as the number of hiring opportunities increase, particularly through construction and hospitality jobs.

A conditional permit for below-grade construction was issued at the end of July, allowing construction to begin in August 2019. Since then, 358 construction workers have been hired. Fourteen per cent identified as youth (aged 18 to 29). Twenty-seven per cent identified as a member of an equity-seeking group. The required permits for above-grade construction are expected to be issued by the end of the year. In the months ahead, One Toronto Gaming will report on the construction targets that are outlined in the Rexdale – Casino Woodbine Community Benefits Agreement. Refer to Attachment 6 for additional information about the City Planning process related to expanded gaming at Casino Woodbine.

The Rexdale – Casino Woodbine Community Benefits Agreement also requires One Toronto Gaming to identify job opportunities for people with criminal records. Through One Toronto Gaming's Community Employment Coordinator, job requirements have been clearly communicated to the City and employment agencies and significant efforts have been made to reduce barriers and support candidates' preparation, including people with criminal records.

Casino Woodbine is working closely with the City, local employment agencies and local community organizations to support social and local hiring. The City efforts to support One Toronto Gaming and the achievement of the targets have been robust.

To support the work of the Employment and Labour Market Advisory Group convened by One Toronto Gaming, Toronto Employment and Social Services Division convened the Employment and Labour Market Partners Implementation Working Group. The group's mandate is to facilitate the planning and collaborative employment readiness and service coordination efforts to support the targets identified in the Rexdale – Casino Woodbine Community Benefits Agreement.

Employment service education and training partners within the Woodbine Local Area were invited to participate in the Employment and Labour Market Partners Implementation Working Group monthly meetings. The membership includes:

- COSTI Toronto Employment Services;
- Humber Community Employment Services;
- One Toronto Gaming;
- Rexdale Women's Centre;
- Social Development, Finance and Administration Division;
- The Career Foundation;

- Toronto District School Board;
- Toronto Employment and Social Services;
- YMCA Etobicoke Employment and Immigrant Services; and
- YWCA Toronto.

Toronto Employment and Social Services Division led the Employment and Labour Market Partners Implementation Working Group to develop and implement a strategy to help achieve the targets described in the Rexdale – Casino Woodbine Community Benefits Agreement. Highlights of the strategy are provided below.

- Created and delivered: Preparing for Success at Casino Woodbine Job Fair. (This customized recruitment model was developed by Toronto Employment and Social Services in October 2018, and endorsed by One Toronto Gaming. It was fully adopted in 2019 as a targeted approach amongst the partners involved to reach job seekers within the Rexdale community);
- Coordinated an inventory of community resources and service capacity amongst partners;
- Fostered partnership development and collaboration;
- Coordinated joint branding and marketing tools for events and community recognition;
- Developed a common calendar for services and supports that is posted on One Toronto Gaming's website to facilitate an enhanced service navigation system for residents and clients;
- Hosted a signature event during the City's Workforce Development Month in 2018 and 2019 to showcase the project, employment opportunities, and enhance community engagement;
- Informed and influenced One Toronto Gaming's hiring approach and understanding of workforce development needs within the local community and client that the City of Toronto serves; and
- Coordinated Casino Tours with One Toronto Gaming for staff capacity and knowledge building to support future client referrals.

Between May 1, 2018 and August 1, 2019, Toronto Employment and Social Services Division and the partners listed above delivered a broad-range of preparatory sessions for job seekers, customized recruitment initiatives and job fairs to support the hiring for the expanded gaming at Casino Woodbine. During this time, 584 job seekers were engaged, of which 357 were prepared for hire; 260 were selected for interviews and 204 received employment offers from One Toronto Gaming.

#### *Supply Chain Diversity: Social and Local Procurement*

**Requirement:** Commencing in 2019, One Toronto Gaming will ensure that a minimum of 10 per cent of annual non-construction procurement will be through local or diverse suppliers, excluding specialized items used in the gaming industry, such as gaming devices and technology. One Toronto Gaming will develop and begin the implementation of a Supply Chain Diversity Policy and Procedures.

**Achievement:** One Toronto Gaming has developed and begun implementation of its Supply Chain Diversity Policy and Procedures (refer to Attachment 7) and became a corporate member of six supplier councils that certify diverse suppliers.

Additionally, One Toronto Gaming developed a data-gathering approach and engaged in baseline analysis of its procurement in order to be able to monitor and report on its local and social spending, exempting spending on construction and specialized items used in the gaming industry. The process of establishing a baseline of procurement that is non-construction and non-specialized gaming equipment remains underway. An additional complicating factor in the period prior to full buildout is that One Toronto Gaming does not control its own facility; it is a tenant of the Woodbine Entertainment Group. Through the existing lease, most goods and services for the building are provided by the landlord, and food and beverage and other non-gaming operations are run largely by Woodbine Entertainment Group.

At this point, tracking progress towards the 10 per cent target cannot be reported. However, One Toronto Gaming reports that it spent \$1.65 million with Toronto-area diverse suppliers. Taking a broader local lens, Great Canadian Gaming Corporation, which is one of two partners that comprise One Toronto Gaming, spent \$212 million within Toronto, spread across 343 local suppliers.

In 2018 and 2019, One Toronto Gaming largely procured specialized gaming materials and construction. As construction is completed and the new facility is opened, there will be greater opportunity to achieve the 10 per cent target.

One Toronto Gaming is confident it will meet the 10 per cent target, with the bulk of opportunities becoming available once its new facility is completed. However, both One Toronto Gaming and the City acknowledge there are challenges for non-construction procurement due to a very small local area, and difficulty accessing lists of local and diverse businesses.

The City of Toronto is working with One Toronto Gaming to address these issues, which are not limited to this project. Through the City's new Community Benefits Framework, work will be done to improve processes and resources to support supply chain diversity.

### *Community Access to Space*

**Requirement:** Upon the opening of the new Entertainment Venue, community access to the space will be made available at little or no cost for at least one large-scale event per month or 12 large-scale events per calendar year.

**Achievement:** The new space has not yet been built. One Toronto Gaming indicates it remains committed to making space available both at the Entertainment Venue and the site's training facilities. One Toronto Gaming, with the support of the Community Steering Committee, will consult with Rexdale area community groups regarding the plans and commitments for community use of space.

### *Responsible Gambling Measures and Mitigating Negative Impacts of Expanded Gaming*

**Requirement:** One Toronto Gaming will maintain all existing and required Responsible Gambling measures in place at Casino Woodbine and work with the Ontario Lottery and Gaming Corporation, the Responsible Gambling Oversight Committee and Toronto Public Health to promote responsible gambling and mitigate any negative impacts of expanded gaming.

**Achievement:** One Toronto Gaming has maintained all of the previously existing and required responsible gambling measures and has been an active member of the Casino Woodbine Responsible Gambling Oversight Committee which is convened by the Ontario Lottery and Gaming Corporation. (Refer to Attachment 10 for Terms of Reference and an overview of relevant activity.)

The purpose of Casino Woodbine Responsible Gambling Oversight Committee is to monitor, identify and report on potential risks associated to problem-gambling and provide input on the Responsible Gambling program as part of the expansion of gaming at Casino Woodbine. The Committee meets quarterly.

Ontario Lottery and Gaming Corporation currently tracks approximately 20 site-specific metrics. These metrics fall into a range of categories including: self-exclusion registration data, responsible gambling interaction data and PlaySmart Centre visit data. Ontario Lottery and Gaming Corporation is working with the Casino Woodbine Responsible Gambling Oversight Committee, which includes One Toronto Gaming, to develop the reporting format and to determine other key metrics. While quarterly data is reviewed by the Casino Woodbine Responsible Gambling Oversight Committee, it is too early in the life of this project for the current metrics to provide qualitatively or quantitatively meaningful data to analyze any impacts of expanded gaming. The Ontario Lottery and Gaming Corporation will provide a full report on the metrics at the end of the five-year period.

### **Monitoring, Reporting and Governance**

Mechanisms to monitor and oversee the implementation of the Rexdale – Casino Woodbine Community Benefits Agreement were established to ensure transparency and accountability. Active resident and community involvement is integral to the successful implementation of the Rexdale – Casino Woodbine Community Benefits Agreement.

The governance framework approved by City Council includes:

- Community Steering Committee - Led by the City of Toronto, Social Development, Finance and Administration Division (refer to Attachment 8 for Terms of Reference);
- Employment and Labour Market Advisory Working Group - Led by One Toronto Gaming (refer to Attachment 9 for Terms of Reference); and
- Casino Woodbine Responsible Gambling Oversight Committee - Led by Ontario Lottery and Gaming Corporation (refer to Attachment 10 for Terms of Reference and Activity Overview).

The committees met twice in 2018 and four times in 2019. The committees will continue to meet quarterly.

## **Share of Gaming Revenues**

Since 2000, the City has received over \$310 million from the Ontario Lottery and Gaming Corporation as a share of the gaming revenue from Casino Woodbine's slots and expanded gaming under the Ontario Lottery and Gaming Corporation City of Toronto Municipal Contribution Agreement.

Prior to expansion in 2018, gaming at Woodbine Racetrack provided the City with approximately \$16 million a year in revenues through the 2013 City of Toronto - Ontario Lottery and Gaming Corporation Municipal Contribution Agreement.

Since the 2018 expansion, gaming revenue to the City has increased. For 2018, the City received \$19.2 million, and from January 1 to September 30, 2019, the City received \$20.5 million.

The Ontario Lottery and Gaming Corporation estimates that each year from 2019-2021, prior to full build out, the City will receive an additional \$2 to \$5 million a year in hosting funds. Once expanded gaming is fully implemented and the new facility fully built out, it is estimated that the City will receive an additional \$10 to \$15 million a year in hosting funds.

Once Phase One of the proposed development is completed (anticipated in 2022) the total incremental revenues will be confirmed and reported in the annual update report on the Rexdale – Casino Woodbine Community Benefits Agreement.

## **Next Steps**

The Rexdale – Casino Woodbine Community Benefits Agreement is the City's first Community Benefits Agreement. Building on the lessons learned from this Community Benefits Agreement, the City has committed to make efforts to maximize the social and economic impacts when it buys, builds, provides financial incentives, and/or identifies other unique opportunities where community benefits can be pursued, through the newly established Community Benefits Framework.

The Rexdale – Casino Woodbine Community Benefits Agreement will benefit from many of the activities that will be completed in the Phase One Implementation Plan (2019-2020) for the City's Community Benefits Framework including improving data tracking, establishing streamlined community benefits hiring pathways, and support for accessing local and diverse suppliers.

Moving forward, there is significant emphasis on ensuring construction apprenticeships are accessible and available to local youth, as well as Indigenous peoples and youth from specific equity-seeking groups. Another area of focus is increasing supply chain diversity.

The continued success of the Rexdale – Casino Woodbine Community Benefits Agreement will require active involvement from a diversity of stakeholders including: One Toronto Gaming, Ontario Lottery and Gaming Corporation, local employers, contractors, labour, community partners, and local residents. The governance and

accountability mechanisms that are in place will continue to play an important role to ensure transparency and to monitor progress towards the targets and requirements specified in the Rexdale – Casino Woodbine Community Benefits Agreement.

City of Toronto staff will continue to publicly report to City Council annually on the progress of meeting the targets and requirements in the Rexdale – Casino Woodbine Community Benefits Agreement. Quarterly updates will also be available at: [toronto.ca/rexdalecba](http://toronto.ca/rexdalecba).

## **CONTACT**

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## **SIGNATURE**

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Denise Andrea Campbell  
Executive Director, Social Development, Finance and Administration

## **ATTACHMENTS**

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Attachment 1: Woodbine Local Area Map

Attachment 2: Rexdale – Casino Woodbine Community Benefits Agreement

Attachment 3: One Toronto Gaming's Annual Report - *Casino Woodbine Community Benefits Agreement – Annual Report: 2019*

Attachment 4: Overview of Efforts to Secure a Location for a Child Care Centre

Attachment 5: Summary of One Toronto Gaming's Employment and Labour Market Plan for the Woodbine Local Area

Attachment 6: Overview of City Planning Process Related to Expanded Gaming at Casino Woodbine

Attachment 7: One Toronto Gaming's Supply Chain Diversity Policy and Procedures

Attachment 8: Rexdale – Casino Woodbine Community Benefits Agreement Community Steering Committee Terms of Reference

Attachment 9: Employment and Labour Market Advisory Working Group Terms of Reference

Attachment 10: Casino Woodbine Responsible Gambling Oversight Committee Terms of Reference and Activity Overview