
Mark Grimes
Toronto City Councillor
Ward 3, Etobicoke-Lakeshore



Toronto City Hall
100 Queen Street West, Suite C48
Toronto, Ontario M5H 2N2

May 24, 2019

100 Queen Street West
10th floor, West Tower, City Hall
Toronto, ON M5H 2N2

Attention: Members of Planning and Housing Committee

Re: 923 Oxford Street
Sign By-law Amendment Application
Hearing date: Tuesday, May 28th, 2019

As the Councillor for Ward 3, I have had an opportunity to review the Sign By-law Amendment Application

The application is for a single-sided digital sign facing in a westerly direction for eastbound traffic. There are limited sensitive land uses nearby. As a condition of approval, the applicant will operate the sign at an illumination level 50% lower than what the sign By-law requires during the night. The sign supports business and will be powered by renewable energy sources.

I have no issue with the implementation of this sign. I hope that the Committee will consider the request for a sign by-law amendment.

Should you have any questions please do not hesitate to me.

Thank you for your consideration,

Sincerely,

Mark Grimes
City Councillor, Ward 3, Etobicoke-Lakeshore