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**Mark Grimes**  
Toronto City Councillor  
Ward 3, Etobicoke-Lakeshore



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**Toronto City Hall**  
100 Queen Street West, Suite C48  
Toronto, Ontario M5H 2N2

May 24, 2019

100 Queen Street West  
10th floor, West Tower, City Hall  
Toronto, ON M5H 2N2

**Attention: Members of Planning and Housing Committee**

**Re: 1589 The Queensway  
Sign By-law Amendment Application  
Hearing date: Tuesday, May 28<sup>th</sup>, 2019**

As the Councillor for Ward 3, I have had an opportunity to review the Sign By-law Amendment Application

The application is for a single-sided digital sign facing in an easterly direction for westbound traffic. There are no sensitive land uses nearby.

The property is designated as an employment area in the City's Official Plan and is permitted to contain a digital billboard sign. The sign supports business and will be powered by renewable energy sources.

I have no issue with the implementation of this sign. I hope that the Committee will consider the request for a sign by-law amendment.

Should you have any questions please do not hesitate to me.

Thank you for your consideration,

Sincerely,

**Mark Grimes**  
City Councillor, Ward 3, Etobicoke-Lakeshore