

Toronto City Hall Suite A1
100 Queen St. W.
Toronto Ontario M5H 2N2
(416) 392 1374 Tel
(416) 392 7431 Fax



3850 Finch Ave E. #G7
Scarborough Ontario
M1T 3T6
Tel (416) 321 2788
Fax (647) 723 0287

City of Toronto

May 23, 2019

To: Members of the Planning and Housing Committee

Re: PH 6.12 Area-Specific Amendment to the Sign Bylaw: 2904 Sheppard Avenue East

I am writing with respect to PH 6.12, an application to amend the Sign By-law that would enable the applicant located at 2904 Sheppard Avenue East to have the sign at this location contain a third party electronic roof sign with two faces, directed to the south and north-west.

While it is maintained that the proposed electronic static copy sign could possibly impact the 15-storey apartment building located to the north of the sign location, this would not be the case as the direction and positioning of the sign, I would maintain, would preclude this possibility.

It should be noted that while the sign was modified for electronic static copy in 2009, albeit without approval from the City, it has not been an issue for adjacent residents or other businesses to my knowledge nor indeed the broader community.

I would maintain that in view of the fact that there is no community opposition to the proposed sign and since it has been operating consistent with the application for ten years already, there is no legitimate reason to deny this property owner the right to continue to operate this sign as proposed. Furthermore, in conversation with City staff, I have been advised that there were no complaints.

Therefore, as the local Councillor, I write in support of permitting the sign to continue to operate legally and in this regard request that the Planning and Housing Committee not implement the staff recommendation to refuse the proposal but rather approve the applicant's request.

Sincerely,

Jim Karygiannis

Jim Karygiannis, Councillor
Ward 39, Scarborough-Agincourt
www.karygiannis.net