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2020 OPERATING BUDGET BRIEFING NOTE

Service Changes in Economic Development and Culture (2018-2020)

Issue/Background:

- This briefing note responds to a request from the Budget Committee to provide a detailed accounting of service changes in the Economic Development and Culture Division's operating budget from 2018-2020.
- Service changes since 2018 have primarily consisted of introducing new programs or enhancements to existing programs to further the objectives of EDC's [Divisional Strategy \(2018-22\)](#). There have been no substantial reductions in service levels in this period.
- Priority setting for service enhancements has been done with the consideration of EDC's Divisional Strategy. The Strategy includes four areas of focus, based on the findings from a city-wide community consultation process that reached over 400 residents and businesses, and extensive research on best practices in other jurisdictions:
 1. Equity and Inclusion
 2. Talent and Innovation
 3. Space and Access
 4. Operational Excellence

Key Points:

- The tables below include an overview of service changes included within Economic Development and Culture's operating budget from 2018-2020, by year.

Table 1: 2018 Service Changes

Description	Gross (000s)	Net (000s)
<p>Provide Locate Services for BIAs This service change was in response to Council direction (PW24.3, December 2017) to take ownership of all underground infrastructure assets of the BIAs and provide utility locate services on their behalf, through Transportation Services. This funding will move to Transportation Services as a part of the 2020 budget.</p>	331.7	331.7

Description	Gross (000s)	Net (000s)
Study on Current and Future State of Retail Funding for a study on the current state and future of Toronto's retail main streets, including recommendations on policies and programs to support such streets and small, independent retail businesses.	200.0	200.0
Construction Mitigation Research and Support Funding to support distressed retail areas, including a review of construction mitigation best practices in other jurisdictions' across North America and an analysis of the applicability, effectiveness and financial impacts of various strategies.	300.0	300.0
Local Capacity Building Program – Retail Areas This program supports retailers in economically distressed areas to carry out revitalization initiatives, and provides a sustainable foundation for enhancing locally-focused economic development.	262.0	262.0
Music Strategy Roll-out Funding to implement some of the actions of the Toronto Music Strategy, adopted by City Council in March 2016 (ED10.7).	200.0	200.0
Toronto Significant Events Investment Program Funding for six major special events coming to Toronto in 2018-19.	1,050.0	1,050.0
Major Cultural Organizations – Harbourfront Centre An increase in funding to Harbourfront Centre to reach a level comparable to other Major Cultural Organizations program recipients.	250.0	250.0
Public Art Operations and Maintenance Funding for the Toronto Sculpture Garden Program, enhanced operations, public art maintenance, communications and outreach.	219.0	219.0
New Year's Eve Permanent funding to support a New Year's Eve event at City Hall.	425.0	225.0
Toronto Arts Council Grant Funding Funding directed to development of a digital transformation program; micro-grants and mentoring program; and access and equity to artists and audiences with disabilities.	500.0	500.0
Grants to Specialized Collections Museums Increase in program funding to offset the increased demand for funding driven by the expansion of activities by current recipients as well as the potential for new, viable applicants.	106.0	106.0
Indigenous Arts and Culture Partnerships Fund This new program supports partnerships and collaborations that create new opportunities and visibility for Indigenous arts and culture.	300.0	300.0

Description	Gross (000s)	Net (000s)
Museums Marketing Expansion Supporting the marketing and promotion of the City's 10 historical museums through digital media advertising and promotion.	200.0	200.0

Table 2: 2019 Service Changes

Description	Gross (000s)	Net (000s)
Strategic Investments in Culture Additional investment to support Council's longstanding target of achieving \$25 per capita investment in arts and culture, to include: <ul style="list-style-type: none"> • Toronto Arts Council grant funding (\$0.421 million) • Local Arts Service Organizations grant funding (\$0.112 million) • New Youth Arts Incubation Program (\$0.300 million) • Museum maintenance services (\$0.112 million) • Film sector development initiatives (\$0.055 million) 	1,000.0	1,000.0
Indian Residential School Survivors (IRSS) Legacy Structure Supporting the planning, consultation and programming for this major monument on Nathan Phillips Square.	250.0	250.0
Toronto Significant Events Investment Program Funding for 2019-20 major special events as part of the TSEIP program.	750.0	750.0
Local Capacity Building Program Expansion Expanding the successful pilot to four neighbourhoods per year.	197.6	197.6
Expand Digital Main Street Program Expansion of program in partnership with TABIA to support more businesses with the adoption of technologies.	240.0	240.0
Retail Accelerator Program New program for training focused on helping to strengthen retail businesses and the retail sector across the City of Toronto.	200.0	200.0
Pop-up Shops Expanded Pilot Program Working with TABIA to deliver a pop-up shop pilot program in three retail areas that are experiencing high vacancy rates.	200.0	200.0
Eglinton Avenue Support A series of support programs for businesses to mitigate the impacts of long-term construction on Eglinton Avenue.	485.0	485.0

Description	Gross (000s)	Net (000s)
<p>Strategic Response Fund EDC is often requested to assist in addressing the economic impacts associated with other City initiatives or unforeseen events. This funding ensures that supports are available when these unforeseen events or situations occur. Past responses have included; Food is King Program in response to King Street Transit Priority Pilot, Support for Taste of Danforth and Danforth Strong following Danforth Shootings and Economic Scans and Digital Main Street Program for areas impacted by Crosstown LRT.</p>	200.0	200.0
<p>Implement IMIT Program Administration Fee Fee to fund a new staff position to support program administration and other strategic economic development initiatives.</p>	(117.5)	(117.5)
<p>Improve Culture Build Investment Program Funding reallocated to support efforts to seek affordable space for the cultural community, working and negotiating with vendors, suppliers and other orders of government to make available affordable space, and advise clients on the development of cultural infrastructure.</p>	(268.6)	(268.6)

Table 3: 2020 Proposed Service Changes

Description	Gross (000s)	Net (000s)
<p>Strategic Investment in Culture This proposed investment will support strategic priorities for culture, approved by City Council in October 2019 (EC8.6), and could include:</p> <ul style="list-style-type: none"> • Developing a new program to support local festivals • Additional grant funding through the Toronto Arts Councils • Workforce development initiatives for the screen industry • Supporting DIY event spaces • Advancing the Nighttime Economy Action Plan • Indigenous engagement in museums • Free admission at select City museums • Enhancing exhibition programming at museums • Digital mediation and activation at museums 	2,000.0	2,000.0
<p>Year of Public Art Led by the Mayor, the Year of Public Art will be a year-long celebration of art and community in 2021. Initial funding in 2020 is allocated for planning and production costs.</p>	500.0	500.0

Description	Gross (000s)	Net (000s)
Clark Centre for the Arts This proposed investment consists of operating costs, including 5.3 positions, for the new Clark Centre for the Arts, opening at the Guild in Scarborough in 2020.	230.0	140.0

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