



Morning Parade Coffee Bar
1952 Gerrard Street East
Toronto, ON
M4E 2B1

May 28, 2020

Mayor Tory, Councillor Bradford, and Councillor Fletcher,

As the owner of Morning Parade Coffee Bar, located at the intersection of Gerrard Street East and Woodbine, I am writing in support of the proposed #DestinationDanforth project, and the overall proposed bicycle infrastructure project in our city.

The challenges of COVID-19 have impacted our communities and our businesses significantly. More than ever, citizens are looking for safe ways to leave their home and enjoy our neighborhoods. We are also seeing an overwhelming desire to once again support the local businesses that bring personality to those communities.

The #DestinationDanforth project will benefit businesses along the Danforth, but also throughout Toronto's East End. At Morning Parade, as we seek to help to build community across Gerrard Street East, I see this project as a positive step in bringing more people to the East, more people to Danforth, and more people then traveling down to Gerrard Street and other Beaches-East York main streets.

Thank you for taking my comments into consideration. We look forward to an exciting future ahead for our city!

With sincere thanks,

A handwritten signature in black ink, appearing to read "Elektra Simms".

Elektra Simms
Owner
Morning Parade Coffee Ba