



OFFICE OF
**BRAD
BRADFORD**

Toronto City Councillor
Beaches—East York | Ward 19

TORONTO CITY HALL
100 Queen St. West, 2nd Floor, B28
Toronto, Ontario M5H 2N2

Wednesday May 27, 2020

Re: CC21.3 Creating New Affordable Housing Opportunities through the Housing Now Initiative

Dear Mayor Tory and City Council colleagues,

I hope you will join me in full, enthusiastic support of the recommendations before us for Item CC21.3. There is an urgent need for housing in our city and that need is growing every day. I'm proud to welcome two Housing Now sites to Beaches-East York and am looking forward to supporting our city's efforts to deliver much needed affordable housing.

On behalf of my community, I would like your support for my recommendation to ensure the Housing Now components of 1627 & 1675 Danforth Ave support the city-building objectives of the site masterplan approved by Council in June 2019 ([EX6.9](#)) and advance that plan in lock-step. After several years of thoughtful engagement, the community is eager to see these overall masterplan get implemented. The associated official plan amendments and zoning by-law amendments were approved in December 2019 ([TE11.3](#)).

My recommendation asks that we take every possible step to ensure the masterplan vision is maintained and accelerated as we deliver housing on this site. Alongside affordable housing, the masterplan includes city-building objectives like development of the new Toronto Police 55 Division headquarters, adaptive reuse of the TTC barns, expansion of the Toronto Public Library Danforth branch, enhanced pedestrian connectivity, creating employment uses and many others.

Councillor Bradford recommends:

1. City Council request the Board of Directors of CreateTO to direct the Chief Executive Officer, CreateTO to ensure the Housing Now components of 1627 & 1675 Danforth Ave have regard for, support and help advance the market offering for the overall site masterplan.

Thank you in advance for your support.

Respectfully,

Brad Bradford
Toronto City Councillor
Beaches-East York | Ward 19