



May 27, 2020

Mayor John Tory and All Toronto City Councillors

Toronto City Hall
100 Queen Street West
Toronto, ON

Dear Mayor Tory and City Councillors,

RE: CC21.20, Cycling Network Plan Installations, The Danforth Study

The Danforth Mosaic BIA represents over 500 businesses from Jones to Westlake along the Danforth. Our member businesses include a wide range of restaurants, food shops, and stores. Together, we create a neighbourhood that is unique – home-grown, independent, and engaged.

The global pandemic has changed a lot about how our members conduct their business. As well, Danforth has gone through transformational change before: in 1968, we saw the shift from streetcar to subway, and now the shift toward cycling as transportation. Making it easy for people to get to businesses by bike will be a key component of our economic recovery. People can get off their bike much easier than when they can when they're going 50 km an hour by car. Today, customers access our shops using curbside pickup and delivery. I can foresee cycling becoming even more important as businesses begin to reopen. To get people cycling the Danny and supporting the local economy, it needs to be safer when you ride your bike.

ActiveTO proposes installing bike lanes on the Danforth in a pilot, temporary basis and studying the results. The Danforth Study will give us the opportunity to find new and creative solutions, such as by creating temporary cueing space, patios, and bike lanes so that everyone has enough room to move around. We can make the Danforth ideal for business and make it safe for everybody.

I look forward to collaborating with the city in the rollout of this project.

Sincerely,

Colin Johnson, Manager
The Danforth Mosaic ("The Danny") BIA