

Appointment of Members to the Toronto Music Advisory Committee

Date: June 28, 2021
To: Civic Appointments Committee
From: General Manager, Economic Development and Culture
Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Music Advisory Committee.

SUMMARY

The purpose of this report is to have City Council appoint two members of the public to the Toronto Music Advisory Committee to fill current vacancies due to recent resignations.

RECOMMENDATIONS

The Acting General Manager, Economic Development and Culture, recommends that:

1. City Council appoint the two individuals listed in Confidential Attachment 1 to the Toronto Music Advisory Committee, at pleasure of Council, for a term of office ending on November 14, 2022.
2. City Council direct that the balance of confidential information contained in Confidential Attachment 1 remain confidential as it relates to personal matters about identifiable individuals being considered for appointment to the Toronto Music Advisory Committee.

FINANCIAL IMPACT

There are no financial implications arising from this report.

DECISION HISTORY

City Council at its meeting of March 27, 2019 established the Toronto Music Advisory Committee for the 2018 - 2022 term of Council:

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EX3.4>

COMMENTS

The music industry is a significant component of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to continue work begun in the previous term of Council to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Toronto Music Advisory Committee (TMAC) is to advise the City of Toronto to enhance the attractiveness and competitiveness of Toronto for the music industry. TMAC engages and seeks input from the broader industry (including independent artists) to provide coherent advice to City Council on issues and opportunities for the sector. TMAC conducts industry outreach and formulates strategic recommendations to enhance growth opportunities for the music industry across Toronto.

Composition of the Toronto Music Advisory Committee

The Toronto Music Advisory Committee (TMAC) has up to 25 members, composed of:

- three members of City Council, including the Chair of the Economic Development Committee
- the Executive Director, or designate, of the Toronto Association of Business Associations
- a representative from Tourism Toronto
- a minimum of two performing artists
- up to 18 additional music industry stakeholders, representing a range of industry segments and cultural communities within Toronto's music ecosystem

Committee members must be eligible and meet certain qualifications

In addition to the general eligibility requirements set out in the Public Appointments Policy, music industry stakeholders appointed to TMAC should reflect the diversity of Toronto's music genres and collectively should have a range of knowledge, skills and experience that includes a majority of the following areas:

- i. Independent Artists

- ii. Events and Venues, including representation from DIY / grassroots communities
 - a. Venues
 - b. Festival & Event Production
 - c. Promoters
- iii. Artist and Business Management, Representation and Marketing
 - a. Booking Agents
 - b. Talent Development Firms
 - c. Artist Management
 - d. Marketing, Promotion, Sales
- iv. Music Creation
 - a. Recording Studios & Mastering Studios
 - b. Music Technology
 - c. Record Labels and Distribution Firms
 - d. Music Publishing and Licensing
- v. Music Industry Support
 - a. Media, Broadcasting, Awards
 - b. Educational and Training Institutions
 - c. Trade, Industry, Artists' Associations

Term of Office

Public members are appointed for a four-year term, coinciding with the term of City Council. Therefore, the two public members appointed to TMAC will complete the terms held by the previous members and will serve a term ending November 14, 2022.

There are two positions currently under consideration

There are two vacancies on TMAC due to the resignations of Tao-Ming Lau (March 2021) and Sofie Mikhaylova (May 2021). Both were originally appointed in July 2019.

Advisory bodies are governed by a different process

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy; however, the process for recruiting, reviewing and recommending candidates falls to the program staff responsible for these bodies. Economic Development and Culture staff have reviewed the applications and now forward the name of the recommended candidates to the Civic Appointments Committee for recommendation to City Council.

CONTACT

Mike Tanner, Music Sector Development Officer, 416-389-6442,
mike.tanner@toronto.ca

SIGNATURE

Cheryl Blackman
Acting General Manager, Economic Development and Culture

ATTACHMENTS

Confidential Attachment 1 – Recommended Candidates for Appointment to the Toronto Music Advisory Committee