

Film, Television and Digital Media Advisory Board

Meeting No.	10	Contact	Jennifer Lin, Committee Secretary
Meeting Date	Wednesday, November 17, 2021	Phone	416-338-5089
Start Time	9:30 AM	E-mail	ftdmb@toronto.ca
Location	Video Conference	Chair	Councillor Paula Fletcher

FB10.1	Presentation	Amended		
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Review of Spotlight on Toronto Updates

Board Decision

The Film, Television and Digital Media Advisory Board recommends that:

1. City Council approve the updates to "Spotlight on Toronto: A Strategic Action Plan for the Film, Television and Digital Media Industry" approved by City Council on July 4, 2017 [2017.ED22.4], set out in the document "Spotlight on Toronto - 2021 Review and Updates" (Item FB10.1) under "Possible Future Strategic Priorities", and with the following additional strategic priorities:

- a. Under Part 3 – Exceptional Customer Service Enhancements:
 - Complete technical application to ensure smooth implementation of the new film permit fees to support expansion of customer service initiatives.
- b. Under Part 5 – Dynamic Branding and Strong International and Business Partnerships:
 - Leverage partnerships and City Communications to advance economic and cultural contribution of both the domestic and international production industry in Toronto.
 - Track and highlight the successes of work force development groups across the film industry.

2. City Council direct the Chief Planner and Executive Director, City Planning to ensure that a film friendly lens is incorporated in new developments in the City of Toronto.

3. City Council direct the Film Commissioner and Director, Entertainment Industries to report back to the Film, Television and Digital Media Advisory Board on the impact of xoTO brand promotions.

Decision Advice and Other Information

The Film, Television and Digital Media Advisory Board:

1. Confirmed support for the Future Strategic Priorities, as set out in the document "Spotlight on Toronto - 2021 Review and Updates" (Item FB10.1).

The Chair provided an overview and led the discussion of Spotlight on Toronto: 2021 Review and Updates.

Summary

At its meeting on November 17, 2021, the Film, Television and Digital Media Advisory Board considered [Item FB10.1](#) and made recommendations to the Economic and Community Development Committee.

Background Information

Submission from the Board Chair and Co-Chair, and Economic Development and Culture Staff on Spotlight on Toronto - 2021 Review and Updates

(<http://www.toronto.ca/legdocs/mmis/2021/fb/bgrd/backgroundfile-172688.pdf>)