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Sent: Monday, January 4, 2021 10:09 PM
To: Infrastructure and Environment <iec@toronto.ca>
Cc: Councillor Layton <councillor_layton@toronto.ca>; Councillor Wongtam <councillor_wongtam@toronto.ca>
Subject: yongeTOmorrow Report

To the Members of the Infrastructure and Environment Committee,

I am writing you in support of the recommendations contained within the December 18, 2020 report on yongeTOmorrow before your committee.

We have been developing on Yonge Street over the past decade, first with the Five St. Joseph development on Yonge just north of Wellesley, and most recently with Massey Tower on Yonge just north of Queen. Both projects involved significant heritage restoration and revitalization. At Five St. Joseph, we restored a row of 1880's commercial buildings on Yonge and added a 48-storey residential tower behind them. At Massey Tower, we restored the abandoned 1905 Canadian Bank of Commerce building and added a 60-storey residential tower behind it. Both developments were very complicated projects and illustrated our faith in the future of Yonge Street. They were supported by their respective communities, the BIA and by the Councillor and have been viewed as true city-building.

In 2012, we were using the old bank at Massey Tower as our sales centre and experienced first-hand the positive impact that the pilot project "Celebrate Yonge" had on the street. We believe that the changes proposed for Yonge Street contained within the report will only lead to the continuing improvement of Yonge Street, encourage better retail and the revitalization of Yonge's historic fabric. It's a positive move and will result in a "Main Street" that all Torontonians can be proud of.

Best regards,

Gary Switzer

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