



January 10th, 2021

Dear Members of the Infrastructure and Environment Committee,

We are writing today to affirm Lyft's support for the staff recommendations in item IE19.11 YongeTOmorrow - Municipal Class Environmental Assessment on Yonge Street from Queen Street to College/Carlton Street which will be discussed at the January 11th committee meeting.

Yonge Street is a vital commercial corridor and a key connector for different Toronto neighborhoods, and tens-of-thousands of Torontonians would benefit from the changes outlined in the YongeTOmorrow plan.

Lyft was founded with the mission of improving people's lives with the world's best transportation. At the heart of that mission are commitments to building partnerships that decouple the right to mobility from auto-ownership, expand sustainable transportation options, and ultimately create a new transportation equilibrium that places people, not single occupancy cars, at the center of our cities.

In 2018, over 65% of bikeshare trips in the United States took place on one of our bikes, making Lyft the largest bikeshare provider in North America. We operate bikeshare and scootershare programs in over 20 cities across a dozen major metropolitan areas.

Lyft strongly believes that better street design is an integral part of creating a transportation system that works better for everyone. We support protected bike lanes because they improve safety and increase bike and scooter usage, we support bus lanes because they increase bus ridership, and we support pick up and drop off zones because they rationalize and improve the experience of not only rideshare and taxi users and drivers, but also everyone else on the street as well.

When streets are oriented less toward supporting just the travel patterns of single occupancy vehicles, they are better optimized for everyone else - making Toronto a more livable city for all.

We applaud the city of Toronto for thinking ambitiously with the YongeTOmorrow project, and are eager to lend our support.

Please let us know if you have any questions, or if we can help further.

Thank You,

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