



City Council

Notice of Motion

MM28.22	ACTION			Ward: 3
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Authorization to Release Section 37 Funds from the Development at 2242-2246 Lake Shore Boulevard West to Community Matters Toronto for Mural Art on Bell Utility Boxes in the New Toronto Area - by Councillor Mark Grimes, seconded by Councillor Gary Crawford

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Etobicoke York Community Council. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Mark Grimes, seconded by Councillor Gary Crawford, recommends that:

1. City Council increase the Staff Recommended 2021 Operating Budget for Non-Program, subsequent to its approval, by \$12,000.00 gross, \$0 net, fully funded by Section 37 funds obtained in the development at 2242-2246 Lake Shore Boulevard West (Source Account: XR3028-4500028) for the purpose of providing one time capital funding to Community Matters Toronto to complete eight murals on Bell Boxes in the New Toronto area of Ward 3 (Cost Centre: NP2161).
2. City Council direct that the funds be forwarded to Community Matters Toronto upon the signing of an Undertaking by Community Matters Toronto that governs the use of the funds and the financial reporting requirements.

Summary

The Bell Box Murals Project is a program of Community Matters Toronto. Since 2009, artists from the Bell Boxes Murals Project have painted murals on Bell Canada outdoor utility boxes throughout Toronto, Southern Ontario and Quebec.

The benefits of the Bell Boxes Murals Project include:

- Replaces graffiti and vandalism with original works of art.
- Makes the streets more inviting to residents and visitors.
- Enhances residents' sense of community.
- Art is accessible to all people, regardless of income, language or social stature.
- Creates a public art channel to reflect local culture and heritage.
- Provides income and opportunities for local artists.

Eight Bell utility boxes have been identified throughout the New Toronto area in Ward 3, by the New Toronto Ratepayers Association and Councillor Grimes and approved for mural installations by Bell Field Services. Section 37 funds have been secured and received from the development at 2242-2246 Lake Shore Boulevard for the purposes of public initiatives in the New Toronto area.

The theme for the murals will be determined in consultation with local residents and artists. Preference will be given to artists who live or work in Ward 3. The Bell Canada utility box mural project is to be completed in Spring/Summer 2021 by the Bell Box Murals Project, represented by Michael Cavanaugh of Community Matters Toronto.

The intent of this Motion is to transfer a total of \$12,000 of Section 37 funds from the development at 2242-2246 Lake Shore Boulevard to Community Matters Toronto to provide one-time capital funding for the purpose of painting murals on eight Bell utility boxes in the New Toronto area of Ward 3.

Background Information (City Council)

Revsied Member Motion MM28.22

(<http://www.toronto.ca/legdocs/mmis/2021/mm/bgrd/backgroundfile-162946.pdf>)