

March 14, 2022

Support For Live Amplified Music on Patios in 2022

Dear Councillor Fletcher,

Last year, the Riverside BIA took part in the City of Toronto's CafeTO Live Amplified Music Pilot and grant program in Ward 14 to support our hard hit restaurants, bars and cafes in CafeTO outdoor dining areas along Queen Street East.

The program here in Riverside in 2021 was hosted by over 10 businesses and supported 15 local musicians through 20+ performances over August to October. This program was popular and important to bringing back vibrancy to our main street, supporting businesses, and providing paid opportunities for local musicians.

We would highly support the return of a program for live amplified music on patios in 2022.

Thank you for your effort and commitment to keeping our community vibrant.

Sincerely,

Jennifer Lay Executive Director Riverside BIA







