

TORONTO MUNICIPAL CODE
CHAPTER 694, SIGNS, GENERAL
SCHEDULE B, SIGNAGE MASTER PLANS AND AREA SPECIFIC AMENDMENTS

**SCHEDULE B, SIGNAGE MASTER PLANS AND
AREA SPECIFIC AMENDMENTS**
[Added 2010-08-27 by By-law 1066-2010]

1. The following are the signage master plans applicable to the premises bearing the following municipal addresses:
 - A. 15 York Street - Notwithstanding §§ 694-20A, C, D and 694-21H but subject to all other provisions of this chapter, the premises municipally known as 15 York Street, as delineated with heavy lines on the diagram indicated at Subsection A(7) as Area Map 1 – 15 York Street, may contain only the following first party signs:
 - (1) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
 - (a) There shall be no more than one sign erected on each wall of the mechanical penthouse(s) on the premises to a maximum of six signs;
 - (b) The sign face area of each sign shall not exceed 31.5 square metres; and
 - (c) The sign shall not extend beyond either end of the wall on which it is erected.
 - (2) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(1), provided:
 - (a) There shall be no more than two such signs erected on the easterly wall of the building, no more than three such signs erected on each of the northerly and southerly walls of the building and no more than five such signs on the westerly wall of the building located on the premises to a maximum of 13 signs;
 - (b) One such sign may be erected at the third storey of the northerly wall of the building located on the premises, and where the sign is erected at the third storey of the northerly wall of the building the sign face area shall not exceed 3.5 square metres;
 - (c) One such sign may be erected at the first storey of the northerly wall of the building located on the premises, provided the sign face area of the sign shall not exceed 0.3 square metre;
 - (d) One such sign may be erected at the first storey of the northerly wall of the building located on the premises, provided the sign face area of the sign shall not exceed 3.0 square metres;

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- (e) One such sign may be erected at the eighth storey of the southerly wall of the building located on the premises, and where the sign is erected at the eighth storey of the southerly wall of the building the sign face area shall not exceed 25.0 square metres;
- (f) One such sign may be erected at the second storey of the southerly wall of the building located on the premises, and where the sign is erected at the second storey of the southerly wall of the building the sign face area shall not exceed 12.5 square metres;
- (g) One such sign may be erected at the first storey of the southerly wall of the building located on the premises, and where the sign is erected at the first storey of the southerly wall of the building the sign face area shall not exceed 3.5 square metres;
- (h) One such sign may be erected at the ninth storey of the easterly wall of the building located on the premises, and where the sign is erected at the ninth storey of the easterly wall of the building the sign face area shall not exceed 25.0 square metres;
- (i) One such sign may be erected at the second storey of the easterly wall of the building located on the premises, and where the sign is erected at the second storey of the easterly wall of the building the sign face area shall not exceed 6.0 square metres;
- (j) One such sign may be erected at the ninth storey of the westerly wall of the building located on the premises, and where the sign is erected at the ninth storey of the westerly wall of the building the sign face area shall not exceed 25.0 square metres;
- (k) One such sign may be erected at the third storey of the westerly wall of the building located on the premises, and where the sign is erected at the third storey of the westerly wall of the building the sign face area shall not exceed 3.5 square metres;
- (l) Three such signs may be erected at the first storey of the westerly wall of the building located on the premises, and where the sign is erected at the first storey of the westerly wall of the building the sign face area shall not exceed 3.0 square metres;
- (m) The sign shall not extend above the wall or parapet wall of a building; and
- (n) The sign shall not extend beyond either end of the wall on which it is erected.

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- (3) A ground sign provided:
- (a) There shall be no more than one such sign erected along each property line of the premises;
 - (b) Notwithstanding Subsection A(3)(a), two signs may be erected at the westerly frontage of the premises provided they are separated by a distance of 2.5 metres;
 - (c) The sign face area shall not exceed 2.0 square metres;
 - (d) The height shall not exceed 2.0 metres;
 - (e) The sign shall have no more than two sign faces;
 - (f) Where the sign has two faces, the sign faces shall be back to back;
 - (g) The sign shall not be erected within 0.6 metre of any property line;
 - (h) The sign shall not be erected within 20.0 metres of the intersection of two street lines; and
 - (i) There shall be no more than four such signs erected at the premises.
- (4) A projecting sign provided:
- (a) There shall be no more than four such signs erected at the premises;
 - (b) The sign is erected on the southerly wall or the westerly wall of the building located on the premises;
 - (c) There shall be no more than one sign erected on the westerly wall of the building located on the premises;
 - (d) There shall be no more than three signs erected on southerly wall of the building located on the premises;
 - (e) Where the sign is erected on the southerly wall of the building:
 - [1] The sign shall not be erected above the eighth storey of the southerly wall;
 - [2] The sign shall not project more than 4.2 metres from the wall on which it is erected;

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- [3] The sign face area of the sign shall not exceed 112 square metres;
 - [4] The sign shall have two sign faces;
 - [5] The sign shall have one sign face orientated at an angle of no more than 113 degrees from the wall of the building on which the sign is erected, and one sign face orientated at an angle of no more than 67 degrees from the wall of the building on which the sign is erected;
and
 - [6] The sign shall not be erected closer than 12.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.
- (f) Where the sign is erected on the westerly wall of the building:
- [1] The sign shall not be erected above the above the sixth storey of the westerly wall;
 - [2] The sign shall not project more than 5.0 metres from the wall on which it is erected;
 - [3] The sign shall not extend past the property line of the premises;
 - [4] The sign face area of the sign shall not exceed 22.5 square metres;
 - [5] The sign shall have no more than two sign faces; and
 - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected.
- (5) An overhanging structure sign provided:
- (a) No sign shall be erected on an overhanging structure located above the second storey of the building;
 - (b) There shall be no more than five such signs erected at the premises;
 - (c) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1.0 metre above the overhanging structure;
 - (d) Where the sign is displayed in whole or in part below the overhanging structure, it shall not extend more than 1.1 metres below the overhanging structure;

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- (e) The sign shall not extend beyond either end of the wall from which the overhanging structure projects;
- (f) Where the sign is erected on an overhanging structure projecting from the northerly wall of the building on the premises:
 - [1] The sign shall be erected on an overhanging structure located at the first storey of the northerly wall of the building;
 - [2] There shall be no more than two such signs;
 - [3] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25 percent of the external surface area of that part of the overhanging structure;
 - [4] Subsection A(5)(f)[3] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure, where the sign is:
 - [a] Displayed in whole or in part above the overhanging structure, the maximum sign face area shall not exceed 7.5 square metres;
 - [b] Displayed in whole or in part below the overhanging structure, the maximum sign face area shall not exceed 6.7 square metres; and
 - [c] Otherwise extending beyond the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre.
- (g) Where the sign is erected on an overhanging structure projecting from the southerly wall of the building on the premises:
 - [1] The sign shall be erected on an overhanging structure located at the first storey of the southerly wall of the building;
 - [2] There shall be no more than one such sign;
 - [3] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25 percent of the external surface area of that part of the overhanging structure;

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- [4] Subsection A(5)(g)[3] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure, where the sign is:
 - [a] Displayed in whole or in part above the overhanging structure, the maximum sign face area shall not exceed 15.3 square metres;
 - [b] Displayed in whole or in part below the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre; and
 - [c] Otherwise extending beyond the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre.

- (h) Where the sign is erected on an overhanging structure projecting from the easterly wall of the building on the premises:
 - [1] The sign shall be erected on an overhanging structure located at the first storey of the easterly wall of the building;
 - [2] There shall be no more than two such signs;
 - [3] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25 percent of the external surface area of that part of the overhanging structure;
 - [4] Subsection A(5)(h)[3] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure, where the sign is:
 - [a] Displayed in whole or in part above the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre;
 - [b] Displayed in whole or in part below the overhanging structure, the maximum sign face area shall not exceed 13.6 square metres; and
 - [c] Otherwise extending beyond the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre.

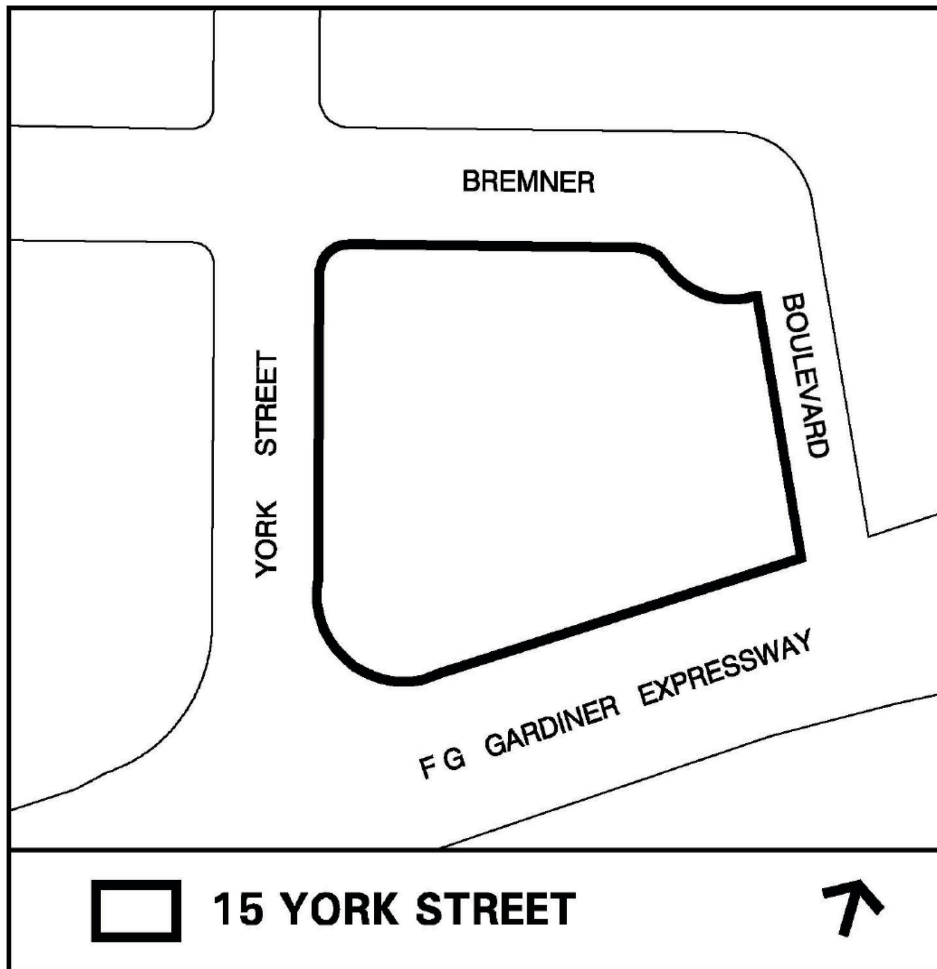
- (i) Where the sign is erected on an overhanging structure projecting from the westerly wall of the building on the premises:

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- [1] The sign shall be erected on an overhanging structure located at the first storey of the easterly wall of the building;
 - [2] There shall be no more than two such signs;
 - [3] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25 percent of the external surface area of that part of the overhanging structure;
 - [4] Subsection A(5)(i)[3] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure, where the sign is:
 - [a] Displayed in whole or in part above the overhanging structure, the maximum sign face area shall not exceed 8.8 square metres;
 - [b] Displayed in whole or in part below the overhanging structure, the maximum sign face area shall not exceed 2.9 square metres; and
 - [c] Otherwise extending beyond the overhanging structure, the maximum sign face area shall not exceed 0.1 square metre.
- (6) Notwithstanding § 694-14H and Subsection A(5), an overhanging structure sign providing direction and instruction in association with a vehicular parking facility located on the premises provided:
- (a) There shall only be one such sign erected on the premises;
 - (b) The sign shall only be erected on the northerly frontage of the premises;
 - (c) The sign face area shall not exceed 10.7 square metres (inclusive of the safety clearance bar);
 - (d) The sign (inclusive of the safety clearance bar) shall not extend more than 1.0 metre below the overhanging structure.

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(7) Area Map 1 - 15 York Street:



B. [Added 2010-08-27 by By-law 1068-2010] 3250 Midland Avenue - Notwithstanding §§ 694-20B, C, 694-21E, and 694-25B but subject to all other provisions of this chapter, the premises municipally known as 3250 Midland Avenue, as delineated with heavy lines on the diagram indicated at Subsection B(14) as Area Map 1 - 3250 Midland Avenue, may contain only the following first party signs:

- (1) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
 - (a) The sign face area shall not exceed 0.5 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) There shall be no more than two such signs erected at each point of

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vehicular ingress and egress to the premises; and

- (e) The sign shall only display static copy.
- (2) A ground sign other than signs permitted by Subsection B(1), provided:
- (a) The sign shall be erected at the Midland Avenue frontage of the premises;
 - (b) The sign shall have no more than four sign faces;
 - (c) The total sign face area of all sign faces shall not exceed 46.1 square metres;
 - (d) No sign face shall have a sign face area that exceeds 11.53 square metres;
 - (e) The sign shall not be erected within 2.0 metres of any property line;
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (g) The height shall not exceed 7.5 metres; and
 - (h) Notwithstanding § 694-14C, the sign may rotate in one direction within a maximum radius of 1.5 metres.
- (3) A ground sign other than signs permitted by Subsections B(1), and (2) provided:
- (a) There shall be no more than 40 such signs erected at the premises;
 - (b) The sign shall only display static copy;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign faces shall be made of rigid material;
 - (e) The sign shall not be erected within 5.0 metres of the Midland Avenue frontage;
 - (f) The sign shall be erected only within the parking areas and drive aisles of the premises municipally known as 3250 Midland Avenue;
 - (g) The sign shall not be erected within a parking space;
 - (h) The height shall not exceed 6.2 metres; and

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- (i) The sign face area shall not exceed 4.4 square metres.
- (4) A wall sign, displayed upon the portion of the premises bearing the sign allocation 'A' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) There shall be no more than one such sign;
 - (b) The sign shall not be erected below any overhanging structure;
 - (c) The height shall not be less than 2.6 metres above grade;
 - (d) The sign shall have no more than one sign face;
 - (e) The sign face area shall not exceed 20 percent of the area of the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is displayed;
 - (f) Up to 30 percent of the sign face area may contain readograph copy to a maximum of 5.0 square metres and such copy shall be in conformance with the following requirements:
 - [1] The message duration shall not be less than 10 seconds;
 - [2] The message transition shall not exceed 1.0 second; and
 - [3] During the message transition, the sign shall not display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
 - (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected;
 - (h) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected; and
 - (i) The sign shall not extend beyond either end of the wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected.

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- (5) A wall sign, displayed upon the portion of the premises bearing the sign allocation 'B' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) There shall be no more than one such sign;
 - (b) The height shall not be less than 2.6 metres above grade;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign face area shall not exceed 20 percent of the area of the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is displayed;
 - (e) Up to 30 percent of the sign face area may contain readograph copy to a maximum of 5.0 square metres and such copy shall be in conformance with the following requirements:
 - [1] The message duration shall not be less than 10 seconds;
 - [2] The message transition shall not exceed 1.0 second; and
 - [3] During the message transition, the sign shall not display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
 - (f) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected;
 - (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected; and
 - (h) The sign shall not extend beyond either end of the wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected.
- (6) A wall sign, displayed upon the portion of the premises bearing the sign allocation 'C' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:

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- (a) There shall be no more than one such sign;
 - (b) The height shall not be less than 2.6 metres above grade;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign face area shall not exceed 20 percent of the area of the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is displayed;
 - (e) Up to 30 percent of the sign face area may contain readograph copy to a maximum of 5.0 square metres and such copy shall be in conformance with the following requirements:
 - [1] The message duration shall not be less than 10 seconds;
 - [2] The message transition shall not exceed 1.0 second; and
 - [3] During the message transition, the sign shall not display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
 - (f) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected;
 - (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected; and
 - (h) The sign shall not extend beyond either end of the wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected.
- (7) A projecting sign, displayed upon the portion of the premises bearing the sign allocation 'C' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) The sign shall not project more than 1.2 m from the wall on which the sign is erected;
 - (b) The sign shall have no more than two sign faces;

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- (c) Where the sign has two sign faces, the sign faces shall be back to back;
 - (d) Each sign face shall be perpendicular to the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is erected;
 - (e) The sign face area shall not exceed 2.0 square metres;
 - (f) There shall be a minimum vertical clearance of 2.6 metres from the ground, sidewalk, or walkway to the lowest point of the projecting sign;
 - (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected; and
 - (h) There shall be no more than one such sign erected at the portion of the premises bearing the abovementioned sign allocation.
- (8) A window sign, displayed upon the portion of the premises bearing the sign allocation 'D' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) The sign face area shall not exceed 25 percent of the area of the window upon which the sign is displayed excluding its frame;
 - (b) The sign shall not be located above the second storey of a building; and
 - (c) There shall be no more than one such sign erected at the unit.
- (9) A wall sign, displayed upon the portion of the premises bearing the sign allocation 'E' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) There shall be no more than two such signs;
 - (b) The sign shall not be erected below any overhanging structure;
 - (c) The height shall not be less than 2.6 metres above grade;
 - (d) The sign shall have no more than one sign face;

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- (e) The sign face area shall not exceed 20 percent of the area of the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is displayed;
 - (f) Up to 30 percent of the sign face area may contain readograph copy to a maximum of 5.0 square metres and such copy shall be in conformance with the following requirements:
 - [1] The message duration shall not be less than 10 seconds;
 - [2] The message transition shall not exceed 1.0 second; and
 - [3] During the message transition, the sign shall not display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
 - (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected;
 - (h) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected;
 - (i) The sign shall not extend beyond either end of the wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected;
 - (j) No more than one such sign may be erected on a wall of the portion of the premises bearing the abovementioned sign allocation; and
 - (k) The sign shall only be displayed on:
 - [1] The exterior wall containing the main pedestrian entrance to the portion of the premises bearing the abovementioned sign allocation;
or
 - [2] An exterior wall perpendicular to the exterior wall containing the main pedestrian entrance to the portion of the premises bearing the abovementioned sign allocation.
- (10) A wall sign, displayed upon the portion of the premises bearing the sign allocation 'F' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue -

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Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:

- (a) There shall be no more than one such sign;
- (b) The sign shall not be erected below any overhanging structure;
- (c) The height shall not be less than 2.6 metres above grade;
- (d) The sign shall have no more than one sign face;
- (e) The sign face area shall not exceed 20 percent of the area of the wall of the portion of the premises bearing the abovementioned sign allocation on which the sign is displayed;
- (f) Up to 30 percent of the sign face area may contain readograph copy to a maximum of 5.0 square metres and such copy shall be in conformance with the following requirements:
 - [1] The message duration shall not be less than 10 seconds;
 - [2] The message transition shall not exceed 1.0 second; and
 - [3] During the message transition, the sign shall not display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
- (g) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation on which it is erected;
- (h) The sign shall not extend above the wall or parapet wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected;
- (i) The sign shall not extend beyond either end of the wall of the portion of the premises bearing the abovementioned sign allocation upon which it is erected; and
- (j) The sign shall only be displayed on the exterior wall perpendicular to the exterior wall containing the main pedestrian entrance to the portion of the premises bearing the abovementioned sign allocation.

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- (11) A window sign, displayed upon the portion of the premises bearing the sign allocation 'F' in Column 2: Sign Allocation of Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation as indicated in Subsection B(12), and bearing the corresponding unit number in Unit Designation Map - 3250 Midland Avenue as indicated in Subsection B(14), provided:
- (a) The sign face area shall not exceed 25 percent of the area of the window upon which the sign is displayed excluding its frame;
 - (b) The sign shall not be located above the second storey of the portion of the premises bearing the abovementioned sign allocation; and
 - (c) There shall be no more than one such sign erected at the portion of the premises bearing the abovementioned sign allocation.

(12) Table 1 - 3250 Midland Avenue - Unit Numbers and Sign Allocation

Column 1: Unit Number	Column 2: Sign Allocation
Building B	
B-101	E
B-102	A
B-103	C
B-105	B
B-106	C
B-107	A
B-108	A
B-109	C
B-110	B
B-111	C
B-112	A
B-113	A
B-115	D
B-116	A
B-117	C
B-118	B
B-119	C
B-120	A
B-121	A
B-122	C
B-123	B
B-125	C
B-126	B
B-127	A
B-128	A

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Column 1: Unit Number	Column 2: Sign Allocation
B-129	D
Building C:	
C-101	E
C-102	A
C-103	C
C-105	C
C-106	B
C-107	A
C-108	A
C-109	C
C-110	C
C-111	B
C-112	A
C-113	D
C-115	C
C-116	B
C-117	C
C-118	A
C-119	A
C-120	C
C-121	A
C-122	B
C-123	C
C-125	A
C-126	D
Building D:	
D-101	D
D-102	A
D-103	A
D-105	A
D-106	B
D-107	C
D-108	C
D-109	C
D-110	A
D-111	A
D-112	B
D-113	C
D-115	C
D-116	C
D-117	A
D-118	A

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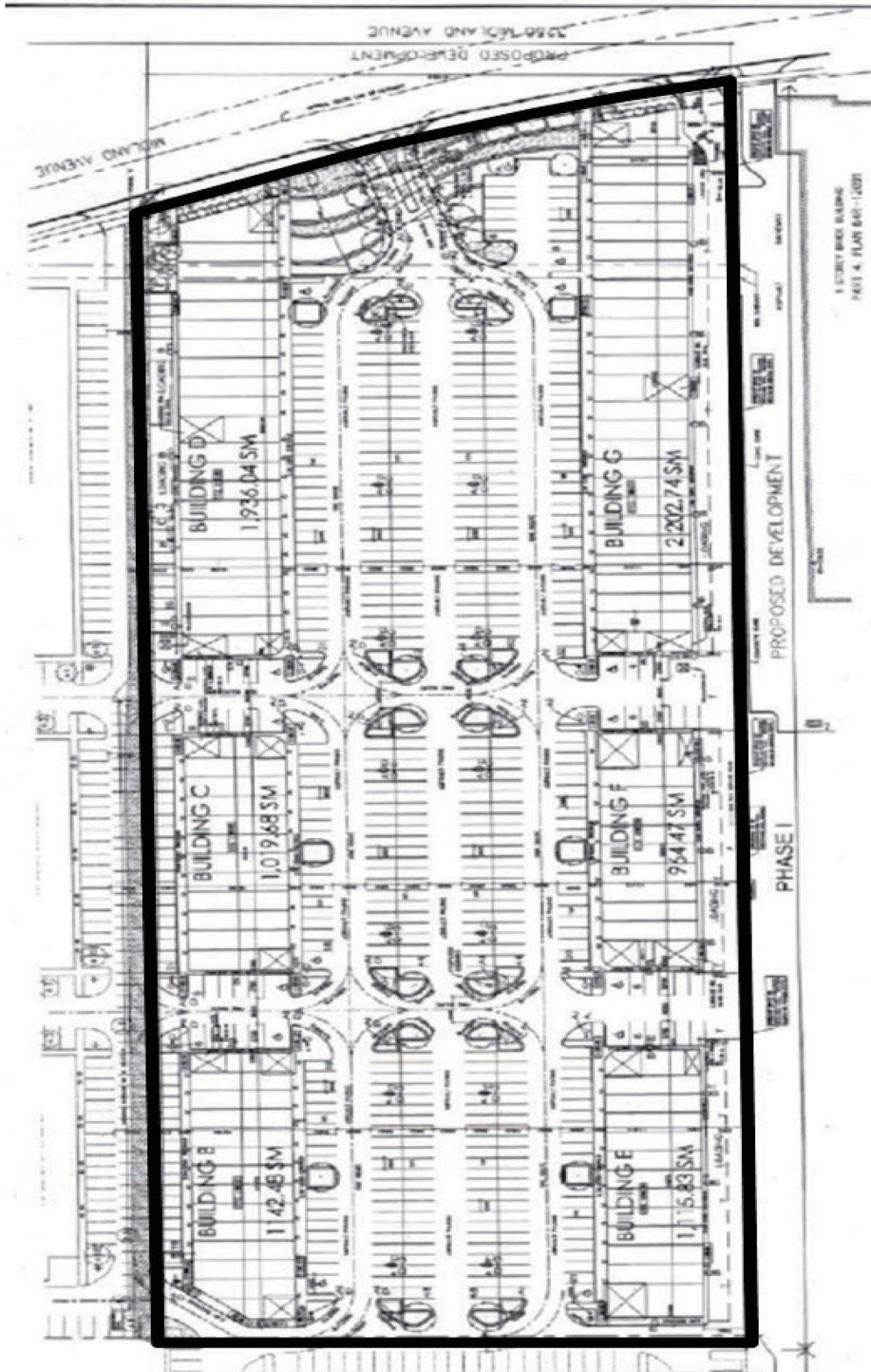
Column 1: Unit Number	Column 2: Sign Allocation
D-119	C
D-120	C
D-121	C
D-122	C
D-123	A
D-125	F
Building E:	
E-101	D
E-102	C
E-103	B
E-105	C
E-106	A
E-107	A
E-108	C
E-109	B
E-110	C
E-111	B
E-112	A
E-113	A
E-115	D
Building F:	
F-101	D
F-102	C
F-103	B
F-105	C
F-106	A
F-107	A
F-108	C
F-109	B
F-110	C
F-111	A
F-112	D
Building G:	
G-101	D
G-102	C
G-103	A
G-105	A
G-106	C
G-107	C
G-108	C
G-109	A
G-110	A

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Column 1: Unit Number	Column 2: Sign Allocation
G-111	C
G-112	C
G-113	C
G-115	A
G-116	A
G-117	C
G-118	C
G-119	B
G-120	A
G-121	A
G-122	C
G-123	C
G-125	C
G-126	A
G-127	A
G-128	A
G-129	B
G-130	F

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(13) Area Map 1 - 3250 Midland Avenue



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- (a) The sign face area shall not exceed 62.7 square metres;
 - (b) The height shall not exceed 11.5 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign A1 on the diagram titled Map RF4 - 301 Front Street West as indicated at Subsection C(22).
- (2) A wall sign provided:
- (a) The sign face area shall not exceed 62.7 square metres;
 - (b) The height shall not exceed 11.5 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign A2 on the diagram titled Map RF3 - 301 Front Street West as indicated at Subsection C(21).
- (3) A wall sign provided:
- (a) The sign face area shall not exceed 62.7 square metres;
 - (b) The height shall not exceed 4.5 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign A3 on the diagram titled Map RF2 - 301 Front Street West as indicated at Subsection C(20).
- (4) A wall sign provided:
- (a) The sign face area shall not exceed 12.07 square metres;
 - (b) The height shall not exceed 12.5 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign A4 on both the diagram titled Map RF2 - 301 Front Street West as indicated at Subsection C(20) and the

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diagram titled Map RF5 - 301 Front Street West as indicated at Subsection C(23).

- (5) A wall sign provided:
 - (a) The sign face area shall not exceed 23.0 square metres;
 - (b) The height shall not exceed 16.0 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign A5 on both the diagram titled Map RF4 - 301 Front Street West as indicated at Subsection C(22) and the diagram titled Map RF5 - 301 Front Street West as indicated at Subsection C(23).

- (6) A wall sign provided:
 - (a) The sign face area shall not exceed 0.12 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign E1 on the diagram titled Map RF1 - 301 Front Street West located at Subsection C(19).

- (7) A wall sign provided:
 - (a) The sign face area shall not exceed 0.16 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign E2 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

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- (8) A wall sign provided:
- (a) The sign face area shall not exceed 0.16 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign E3 on the diagram titled Map RF1 - 301 Front Street West located at Subsection C(19).
- (9) A wall sign provided:
- (a) The sign face area shall not exceed 0.16 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign E4 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).
- (10) A wall sign provided:
- (a) The sign face area shall not exceed 0.16 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign E5 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

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- (11) A wall sign provided:
- (a) The sign face area shall not exceed 6.26 square metres;
 - (b) The height shall not exceed 5.0 metres;
 - (c) The sign shall have no more than one sign face; and
 - (d) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign F on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).
- (12) An electronic ground sign copy provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) The sign face area shall not exceed 21.0 square metres;
 - (b) The height shall not exceed 10.0 metres;
 - (c) The sign shall contain electronic static copy and static copy only;
 - (d) The sign shall have no more than two sign faces; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign B on the diagram titled Map RF1 - 301 Front Street West, Map RF2 - 301 Front Street West, Map RF3 - 301 Front Street West, Map RF4 - 301 Front Street West and Map RF5 - 301 Front Street West as indicated at Subsections C(19), (20), (21), (22) and (23) respectively.
- (13) A ground sign provided:
- (a) The sign face area shall not exceed 2.42 square metres;
 - (b) The height shall not exceed 3.7 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign D1 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).
- (14) A ground sign provided:

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- (a) The sign face area shall not exceed 2.42 square metres;
- (b) The height shall not exceed 3.7 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign shall not be illuminated; and
- (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign D2 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

(15) A ground sign provided:

- (a) The sign face area shall not exceed 2.42 square metres;
- (b) The height shall not exceed 3.7 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign shall not be illuminated; and
- (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign D3 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

(16) A ground sign provided:

- (a) The sign face area shall not exceed 2.42 square metres;
- (b) The height shall not exceed 3.7 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign shall not be illuminated; and
- (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign D4 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

(17) A ground sign provided:

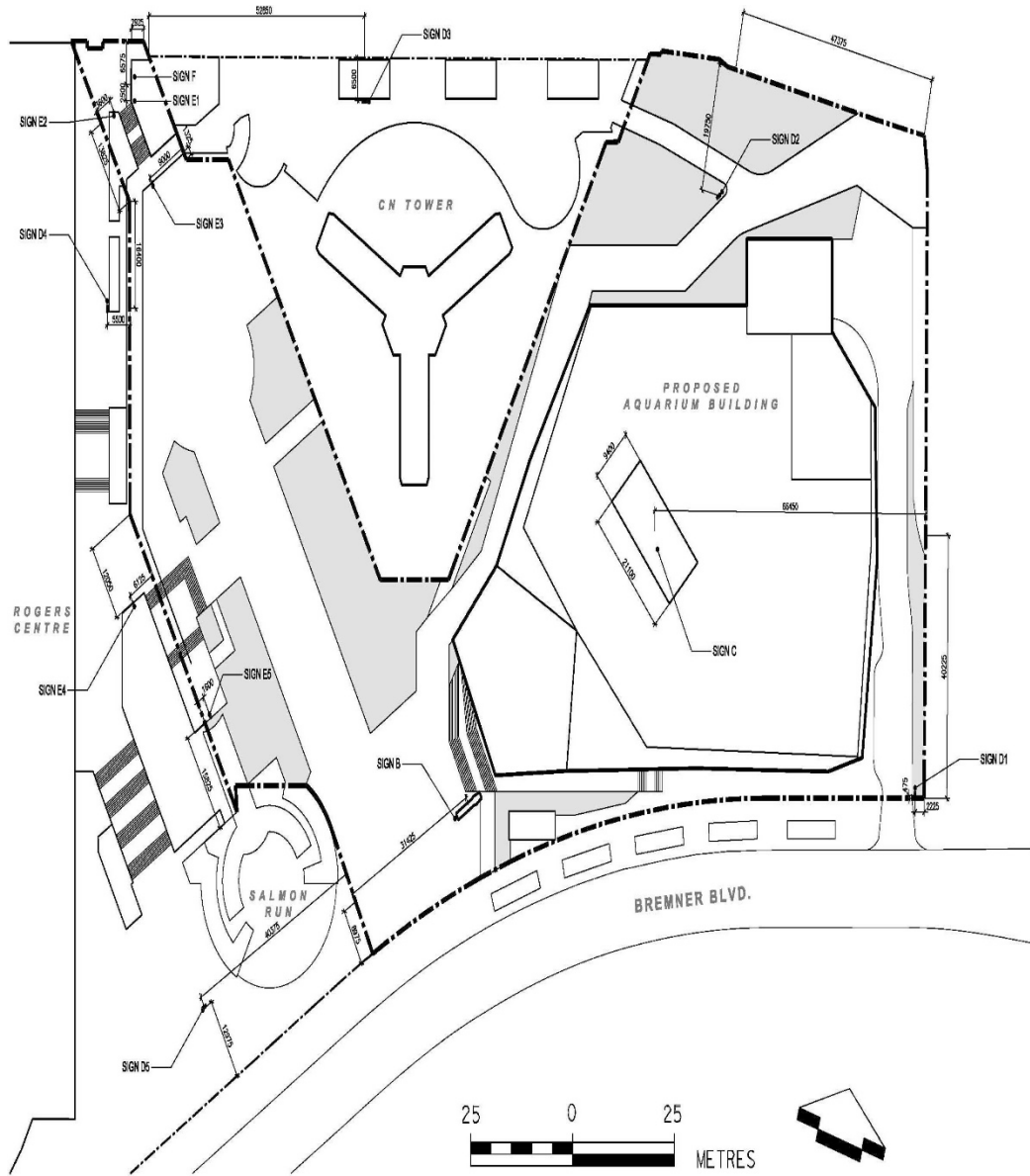
- (a) The sign face area shall not exceed 2.42 square metres;

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- (b) The height shall not exceed 3.7 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign D5 on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).
- (18) A roof sign provided:
- (a) The sign face area shall not exceed 200.0 square metres;
 - (b) The sign must be erected on and entirely supported by the roof of the building with a sign face which projects no more than 0.1 metre from the roof;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall not be illuminated; and
 - (e) The sign is erected and displayed in the specific location indicated with respect to the sign labelled as Sign C on the diagram titled Map RF1 - 301 Front Street West as indicated at Subsection C(19).

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(19) Map RF1 - 301 Front Street West

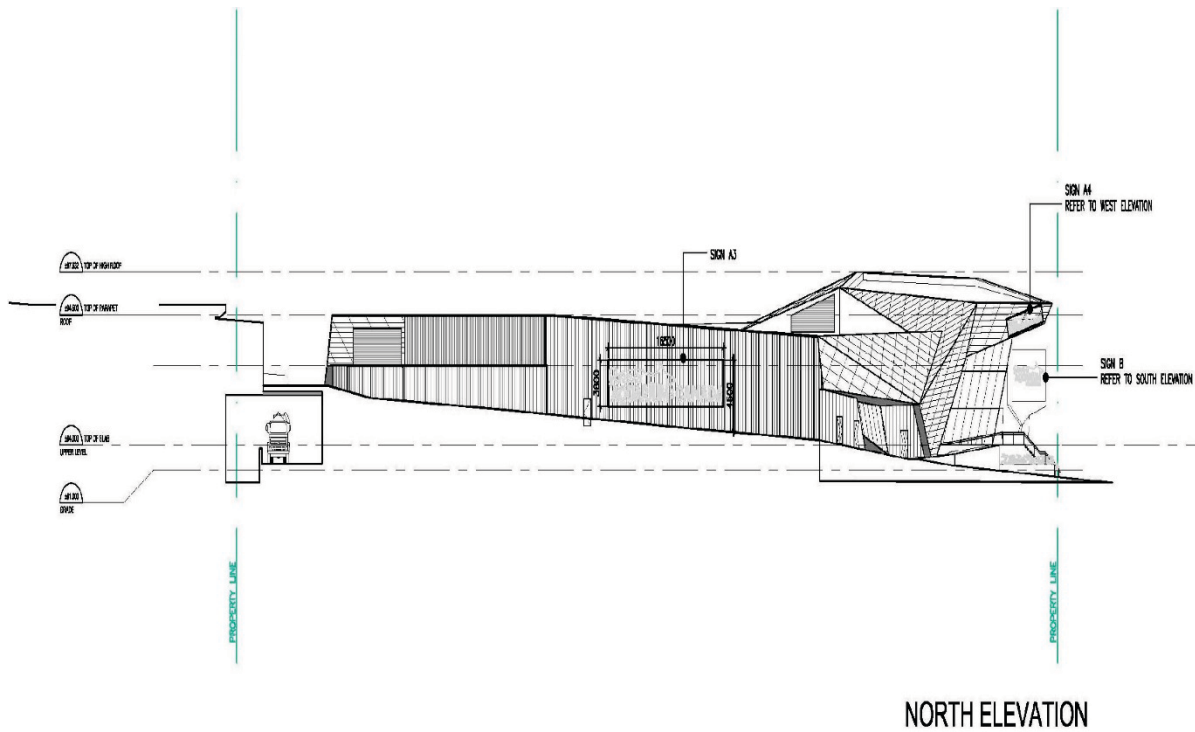


ALL DIMENSIONS ARE FROM CENTRE OF SIGNAGE

MAP RF1

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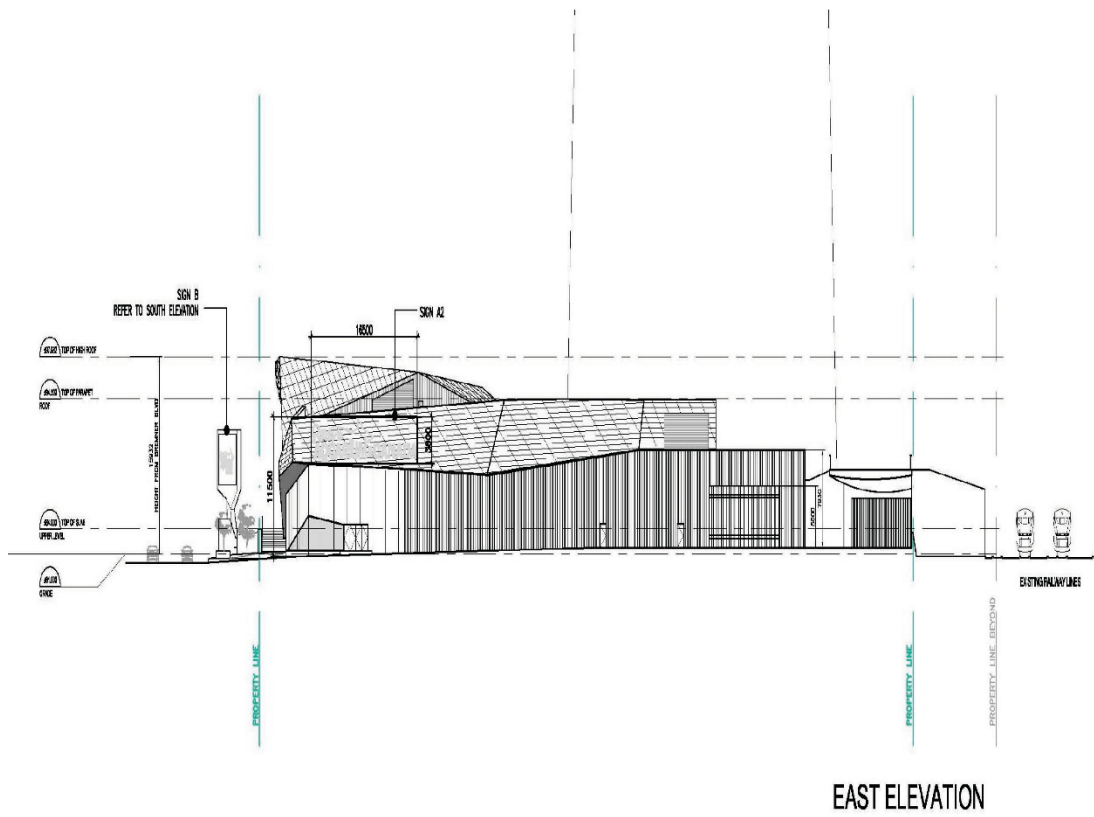
(20) Map RF2 - 301 Front Street West



MAP RF2

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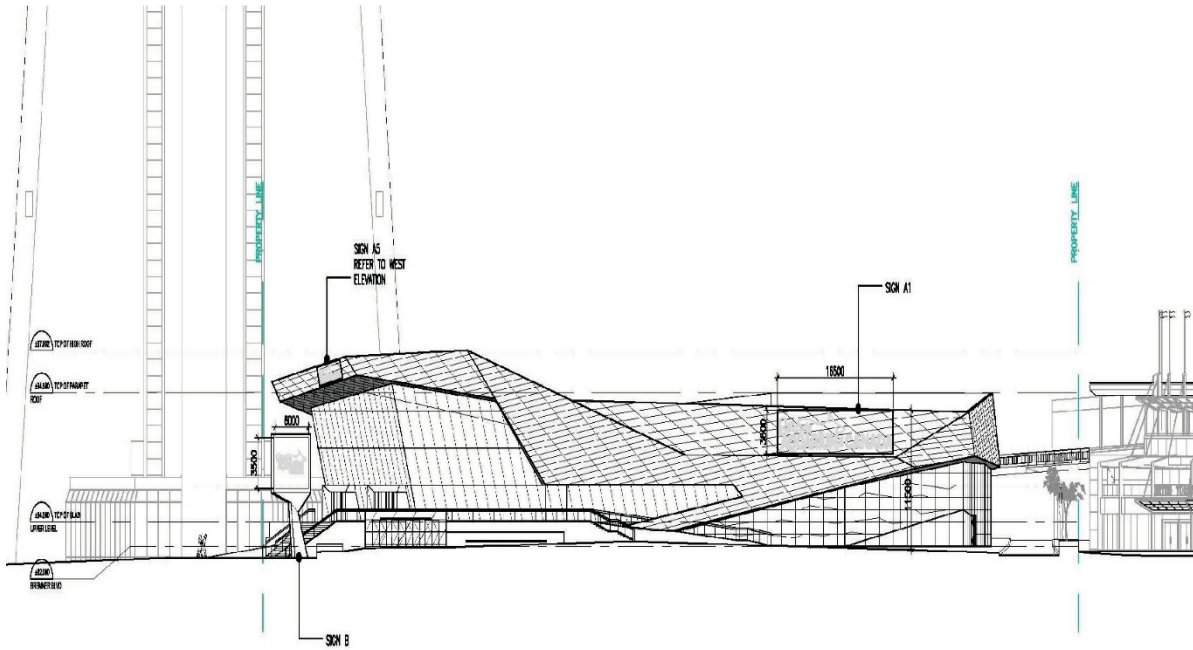
(21) Map RF3 - 301 Front Street West



MAP RF3

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(22) Map RF4 - 301 Front Street West

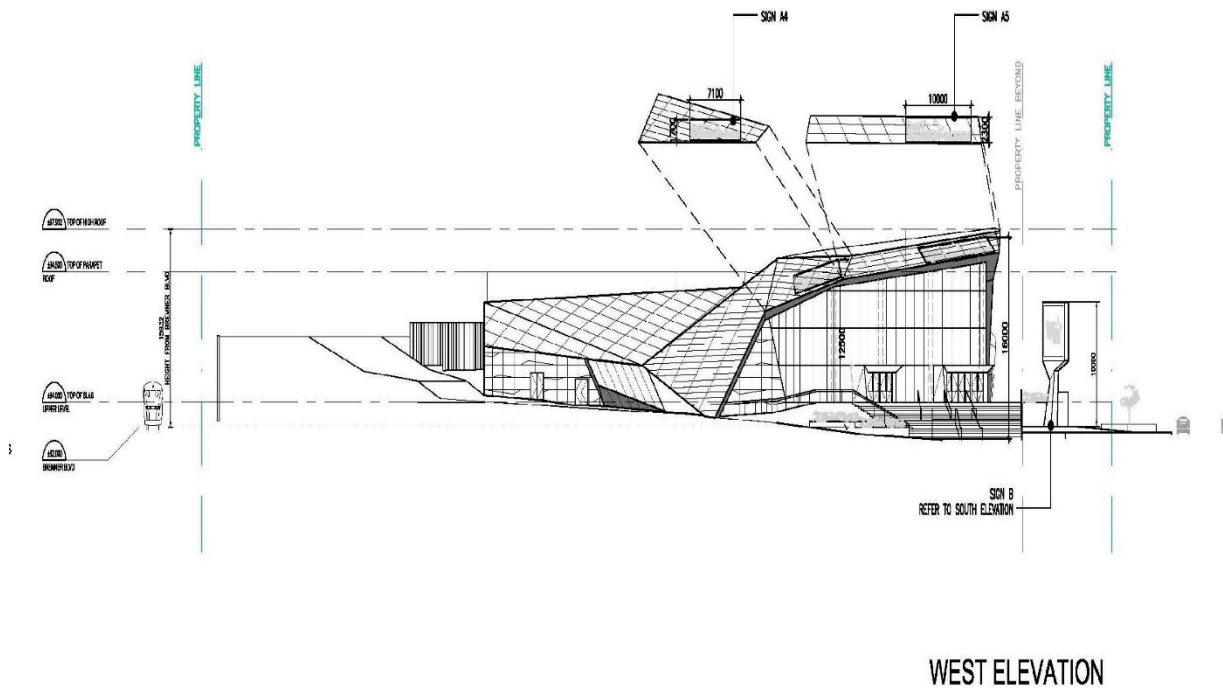


SOUTH ELEVATION

MAP RF4

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(23) Map RF5 - 301 Front Street West



MAP RF5

D. [Added 2012-07-13 by By-law 1060-2012] 933 Dixon Road - Notwithstanding §§ 694-21E, 694-22A, 694-24A(17) and 694-25B but subject to all other provisions of this chapter, the premises municipally known as 933 Dixon Road, as delineated with heavy lines on the diagram indicated at Subsection D(7) as Area Map 1 - 933 Dixon Road, may contain only the following signs:

- (1) A first party overhanging structure sign provided:
 - (a) The sign shall only be erected on an overhanging structure located at the first storey;
 - (b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
 - (c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the

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overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;

- (d) Subsections (1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - (e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
 - (f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.
- (2) A first party ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
- (a) The sign face area shall not exceed 0.5 square metres;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than two sign faces; and
 - (d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.
- (3) A first party ground sign, other than a sign providing direction permitted by Subsection D(2), provided:
- (a) There shall be no more than one such sign erected at each frontage;
 - (b) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 15.0 square metres;
 - (c) The height shall not exceed 7.5 metres;
 - (d) The sign shall have no more than two sign faces;
 - (e) The sign shall not be erected within 2.0 metres of any property line; and
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

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- (4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
- (a) The sign shall only be erected on an office building containing 10 or more storeys;
 - (b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
 - (c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
 - (d) Each sign shall display identical sign copy;
 - (e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
 - (f) The sign shall not extend beyond either end of the wall on which it is erected.
- (5) A first party wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection D(4), provided:
- (a) The sign shall only be erected at the first storey;
 - (b) The total sign face area for all wall signs erected on a wall shall not exceed 15 percent of the area of the wall at the first storey on which the signs are erected;
 - (c) Notwithstanding Subsection (5)(b), the total sign face area of all wall signs erected on an office building shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
 - (d) The sign shall not extend above the wall or parapet wall of a building; and
 - (e) The sign shall not extend beyond either end of the wall on which it is erected.
- (6) A third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) The sign shall have no more than one sign face;
 - (b) The sign shall face easterly only;

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- (c) The sign shall contain electronic static copy and static copy only;
- (d) The sign face area shall not exceed 63.0 square metres;
- (e) The sign face shall not have a horizontal measurement that exceeds 14.65 metres, nor a vertical measurement that exceeds 4.3 metres;
- (f) The sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected;
- (g) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (h) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
- (i) The sign shall not be erected within any required setback of a building from a street as regulated by the City's applicable Zoning By-law;
- (j) There shall be no more than one ground sign or electronic ground sign erected on the premises;
- (k) The height shall not exceed 13.7 metres;
- (l) The sign shall be not less than 65.0 metres from Highway 427;
- (m) The existing third party ground sign located on the premises municipally known as 933 Dixon Road is removed and all associated permit are revoked;
- (n) The existing third party ground sign located on the premises municipally known as 115 Belfield Road is removed and all associated permit are revoked;
- (o) The existing third party roof sign located on the premises municipally known as 115 Belfield Road is removed and all associated permit are revoked;
- (p) The existing third party ground sign located approximately 155.0 metres from the southerly limit of Bethridge Road and approximately 9.0 metres from the easterly limit of Martin Grove Road, is removed and all associated permit are revoked; and

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- (q) In addition to the requirements of § 694-5, no sign permit shall be issued with respect to a third party ground sign or electronic ground sign located, in whole or in part, on the premises municipally known as 933 Dixon Road, unless the existing signs described in Subsections 6(m), (n), (o) and (p) are removed and all associated permits have been revoked.

(7) Area Map 1 - 933 Dixon Road:



- E. **[Added 2012-11-29 by By-law 1642-2012]** 51 Dockside Drive - Notwithstanding §§ 694-20 and 694-21E but subject to all other provisions of this chapter, the premises municipally known as 51 Dockside Drive, as delineated with heavy lines on the diagram indicated at Subsection E(18) as Area Map 1 - 51 Dockside Drive, may contain only the following first party signs:

- (1) A projecting sign provided:
 - (a) The sign face area shall not exceed 0.9 square metres;
 - (b) The height shall not exceed 2.5 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and

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- (e) The sign shall be erected and displayed in the specific location labeled as Loading/Receiving Blade 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (2) A projecting sign provided:
- (a) The sign face area shall not exceed 0.9 square metres;
 - (b) The height shall not exceed 2.5 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Loading/Receiving Blade 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (3) A projecting sign provided:
- (a) The sign face area shall not exceed 1.7 square metres;
 - (b) The height shall not exceed 4.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy or readograph copy; and
 - [1] where the sign displays readograph copy, the sign face area displaying readograph copy may not exceed 50 percent of the total sign face; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Parking Blade w/ LED on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (4) An overhanging structure sign provided:
- (a) The sign face area shall not exceed 3.7 square metres;
 - (b) The height shall not exceed 4.3 metres;
 - (c) The sign may display static copy only; and

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- (d) The sign shall be erected and displayed in the specific location labeled as Parking Entrance ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (5) An overhanging structure sign provided:
 - (a) The sign face area shall not exceed 2.1 square metres;
 - (b) The height shall not exceed 3.9 metres;
 - (c) The sign may display static copy only; and
 - (d) The sign shall be erected and displayed in the specific location labeled as West Elevation Brand ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (6) An overhanging structure sign provided:
 - (a) The sign face area shall not exceed 12.6 square metres;
 - (b) The height shall not exceed 5.5 metres;
 - (c) The sign may display static copy only; and
 - (d) The sign shall be erected and displayed in the specific location labeled as Primary Entrance ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (7) A wall sign provided:
 - (a) The sign face area shall not exceed 0.5 square metres;
 - (b) The height shall not exceed 2.1 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Entrance Directory 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (8) A wall sign provided:
 - (a) The sign face area shall not exceed 0.5 square metres;

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- (b) The height shall not exceed 2.1 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Entrance Directory 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (9) A ground sign provided:
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (10) A ground sign provided:
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (11) A ground sign provided:

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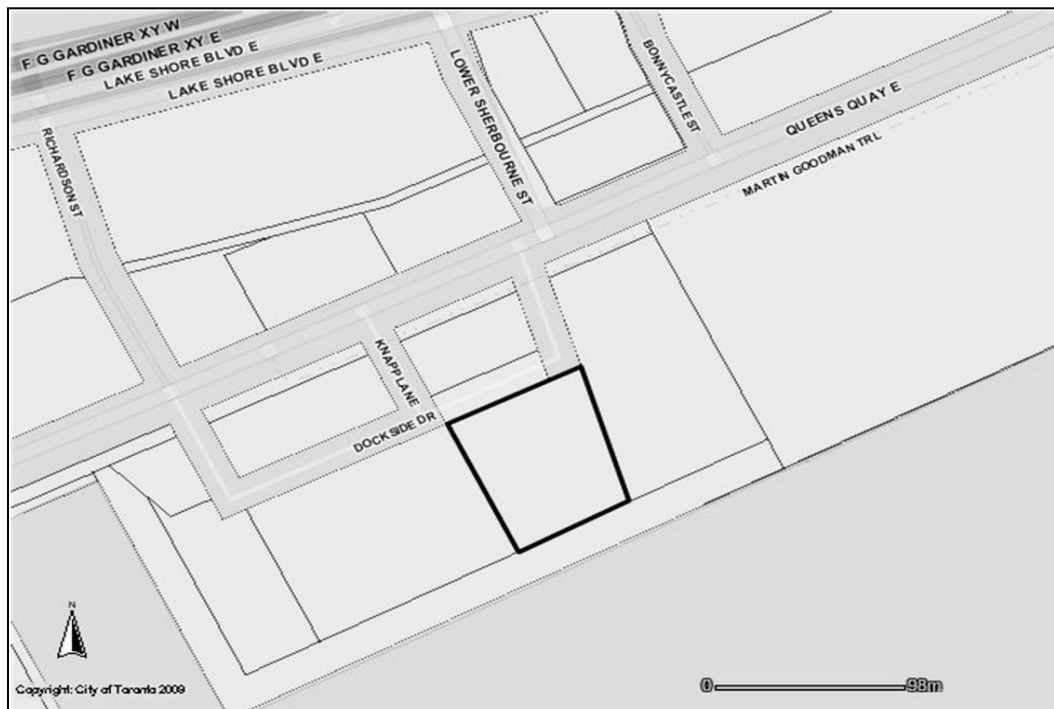
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 3 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (12) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 1 on the diagram at Subsection E(19) titled Area Map 2 – 51 Dockside Drive Sign Locations.
- (13) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.

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- (14) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 3 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (15) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 4 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (16) A roof sign provided:
- (a) The sign face area shall not exceed 26.8 square metres;
 - (b) The height shall not exceed 38.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and

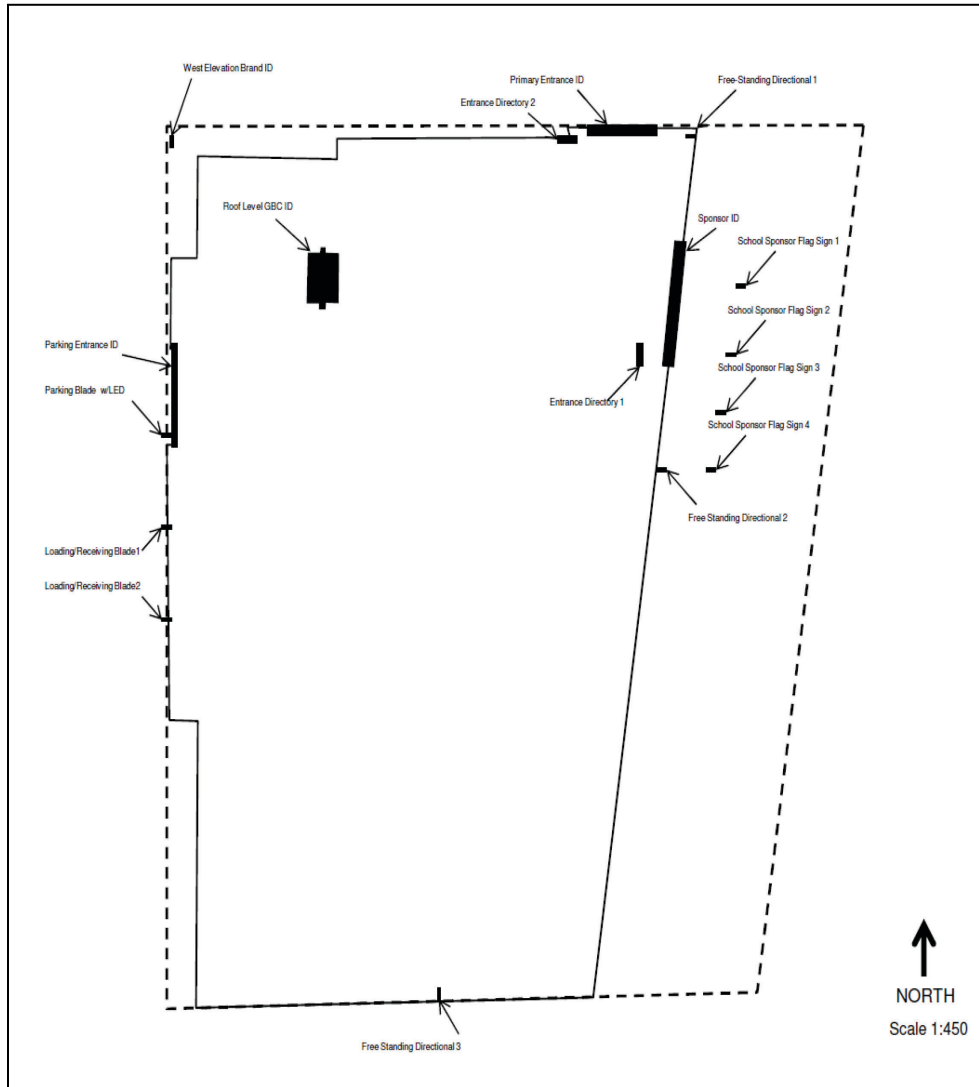
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- (e) The sign shall be erected and displayed in the specific location labeled as Roof Level GBC ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (17) A roof sign provided:
- (a) The sign face area shall not exceed 12.5 square metres;
 - (b) The height shall not exceed 14.7 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Sponsor ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations
- (18) Area Map 1 - 51 Dockside Drive



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(19) Area Map 2 - 51 Dockside Drive Sign Locations



F. **[Added 2013-05-10 by By-law 635-2013]** 352 Adelaide Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 352 Adelaide Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;

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- (c) The sign shall display static copy only;
- (d) The sign shall be located on the western wall of the building located on the premises;
- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.3 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.0 metres;
- (g) The sign face area shall not exceed 43.8 square metres;
- (h) The height shall not exceed 9.4 metres;
- (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 17.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

G. **[Added 2013-05-10 by By-law 635-2013]** 450 Bathurst Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 450 Bathurst Street may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises;

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- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 6.7 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.7 metres;
- (g) The sign face area shall not exceed 44.9 square metres;
- (h) The height shall not exceed 10.0 metres;
- (i) The sign shall not be erected within 18.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 35.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street;
- (l) The sign shall not be illuminated; and
- (m) The sign shall not be erected facing a street.

H. **[Added 2013-05-10 by By-law 635-2013]** 805 Bloor Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 805 Bloor Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 6.1 metres;

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- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 7.3 metres;
- (g) The sign face area shall not exceed 44.6 square metres;
- (h) The height shall not exceed 14.0 metres;
- (i) The sign shall not be erected within 20.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 55.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 25.0 metres of the intersection of a major street with any other street;
- (l) The sign shall not be illuminated; and
- (m) The sign shall not be erected facing a street.

I. **[Added 2013-05-10 by By-law 635-2013]** 1678 Bloor Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 1678 Bloor Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 12.2 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 9.2 metres;
 - (g) The sign face area shall not exceed 111.5 square metres;

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- (h) The height shall not exceed 18.0 metres;
- (i) The sign shall not be erected within 28.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 60.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

J. **[Added 2013-05-10 by By-law 635-2013]** 568 Church Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 568 Church Street may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 12.0 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 5.0 metres;
 - (g) The sign face area shall not exceed 60.0 square metres;
 - (h) The height shall not exceed 6.5 metres;
 - (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;

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- (j) The sign shall not be erected within 15.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

K. **[Added 2013-05-10 by By-law 635-2013]** 985 College Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 985 College Street may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 6.0 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 4.6 metres;
 - (g) The sign face area shall not exceed 27.6 square metres;
 - (h) The height shall not exceed 6.9 metres;
 - (i) The sign shall not be erected within 27.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 76.0 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 16.5 metres of the intersection of a major street with any other street; and

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(l) The sign shall not be erected facing a street.

L. **[Added 2013-05-10 by By-law 635-2013]** 235 Danforth Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 235 Danforth Avenue may contain only the following signs:

(1) Any first party sign provided for in § 694-21D; and

(2) One third party wall sign, provided:

(a) There shall be no more than one such sign on the premises;

(b) The sign shall have no more than one sign face;

(c) The sign shall display static copy only;

(d) The sign shall be located on the western wall of the building located on the premises;

(e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.3 metres;

(f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.1 metres;

(g) The sign face area shall not exceed 44.5 square metres;

(h) The height shall not exceed 15.7 metres;

(i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;

(j) The sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected;

(k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street;

(l) The sign shall not be illuminated; and

(m) The sign shall not be erected facing a street.

M. **[Added 2013-05-10 by By-law 635-2013]** 1577 Danforth Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions

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of this chapter, the premises municipally known as 1577 Danforth Avenue may contain only the following signs:

- (1) Any first party sign provided for in §694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.6 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 7.3 metres;
 - (g) The sign face area shall not exceed 77.4 square metres;
 - (h) The height shall not exceed 17.3 metres;
 - (i) The sign shall not be erected within 30 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 85.0 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.

N. **[Added 2013-05-10 by By-law 635-2013]** 71 King Street East - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 71 King Street East may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:

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- (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 5.2 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 8.5 metres;
 - (g) The sign face area shall not exceed 44.2 square metres;
 - (h) The height shall not exceed 12.8 metres;
 - (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 65.0 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 15.0 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.
- O. **[Added 2013-05-10 by By-law 635-2013]** 118 Peter Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 118 Peter Street may contain only the following signs:
- (1) Any first party sign provided for in § 694-21D; and
 - (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;

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- (d) The sign shall be located on the northern wall of the building located on the premises;
- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.3 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.0 metres;
- (g) The sign face area shall not exceed 43.8 square metres;
- (h) The height shall not exceed 10.5 metres;
- (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 40.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

P. **[Added 2013-05-10 by By-law 635-2013]** 869 Queen Street West & 871 Queen Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the area consisting of the premises municipally known as 869 Queen Street West and a portion of the premises municipally known as 871 Queen Street West bounded by the westerly, northerly and southerly property lines of 869 Queen Street West and a line 0.3 metres to the west of and parallel to the easterly property line of 871 Queen Street West (the "871 Queen Portion"), may contain only the following signs:

- (1) The premises municipally known as 869 Queen Street West may contain any first party sign provided for in § 694-21D;
- (2) The 871 Queen Portion may contain any first party sign provided for in § 694-21D;
- (3) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;

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- (c) The sign shall display static copy only;
- (d) The sign shall be located on portion of the western wall of the building located on the premises municipally known as 869 Queen Street West and the 871 Queen Portion;
- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 12.1 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 3.7 metres;
- (g) The sign face area shall not exceed 44.8 square metres;
- (h) The height shall not exceed 6.8 metres;
- (i) The sign shall not be erected within 15.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 85.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 22.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

Q. **[Added 2013-05-10 by By-law 635-2013]** 940 Queen Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 940 Queen Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the portion of the eastern wall of the building located on the premises;

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- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 4.5 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 4.5 metres;
- (g) The sign face area shall not exceed 20.3 square metres;
- (h) The height shall not exceed 9.1 metres;
- (i) The sign shall not be erected within 20.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 6.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

R. **[Added 2013-05-10 by By-law 635-2013]** 323 Richmond Street East - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 323 Richmond Street East may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.6 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 7.3 metres;

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- (g) The sign face area shall not exceed 77.4 square metres;
- (h) The height shall not exceed 25.1 metres;
- (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 85.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

S. **[Added 2013-05-10 by By-law 635-2013]** 452 Richmond Street West - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 452 Richmond Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.3 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.1 metres;
 - (g) The sign face area shall not exceed 44.6 square metres;
 - (h) The height shall not exceed 9.3 metres;

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- (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 45.0 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.
- T. **[Added 2013-05-10 by By-law 635-2013]** 22 Sheppard Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 22 Sheppard Street may contain only the following signs:
- (1) Any first party sign provided for in § 694-21D; and
 - (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.6 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 9.1 metres;
 - (g) The sign face area shall not exceed 69.2 square metres;
 - (h) The height shall not exceed 16.9 metres;
 - (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 100.0 metres of any other lawful third party sign whether or not erected;

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- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

U. **[Added 2013-05-10 by By-law 635-2013]** 101 Spadina Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 101 Spadina Avenue may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 9.1 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 4.5 metres;
 - (g) The sign face area shall not exceed 41.0 square metres;
 - (h) The height shall not exceed 7.2 metres;
 - (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 10.0 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 15.0 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.

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V. **[Added 2013-05-10 by By-law 635-2013]** 174 Spadina Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 174 Spadina Avenue may contain only the following signs:

- (1) Any first party sign provided for in §694-21D; and
- (2) A third party wall sign, provided:
 - (a) No sign shall have more than one sign face;
 - (b) The signs shall display static copy only;
 - (c) The signs shall only be located on the northern wall or southern wall of the building only located on the premises municipally known as 174 Spadina Avenue;
 - (d) No more than one sign shall be located on the northern wall of the building located on the premises municipally known as 174 Spadina Avenue, and where the sign is erected on the northern wall, the sign shall comply with the following requirements:
 - [1] The sign shall not contain a sign face with a horizontal measurement that exceeds 5.1 metres;
 - [2] The sign shall not contain a sign face with a vertical measurement that exceeds 10.6 metres;
 - [3] The sign face area shall not exceed 54.1 square metres;
 - [4] The height shall not exceed 22.5 metres;
 - [5] The sign shall not be erected within 30.0 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - [6] The sign shall not be erected within 10.0 metres of any other lawful third party sign whether or not erected, with the exception of a lawful third party sign located upon the southern wall of the building located on the premises municipally known as 174 Spadina Avenue;
 - [7] The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
 - [8] The sign shall not be erected facing a street.

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- (e) No more than one sign shall be located on the southern wall of the building located on the premises municipally known as 174 Spadina Avenue, and where the sign is erected on the southern wall, the sign shall comply with the following requirements:
 - [1] The sign shall not contain a sign face with a horizontal measurement that exceeds 12.2 metres;
 - [2] The sign shall not contain a sign face with a vertical measurement that exceeds 9.2 metres;
 - [3] The sign face area shall not exceed 111.5 square metres;
 - [4] The height shall not exceed 22.0 metres;
 - [5] The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - [6] The sign shall not be erected within 10.0 metres of any other lawful third party sign whether or not erected, with the exception of a lawful third party sign located upon the northern wall of the building located on the premises municipally known as 174 Spadina Avenue;
 - [7] The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
 - [8] The sign shall not be erected facing a street.

W. **[Added 2013-05-10 by By-law 635-2013]** 185 Spadina Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 185 Spadina Avenue may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;

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- (d) The sign shall be located on the northern wall of the building located on the premises;
- (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 6.1 metres;
- (g) The sign face area shall not exceed 65.3 square metres;
- (h) The height shall not exceed 22.4 metres;
- (i) The sign shall not be erected within 18.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 16.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 26.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

X. **[Added 2013-05-10 by By-law 635-2013]** 18 Wanless Avenue - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 18 Wanless Avenue may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.6 metres;

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- (f) The sign shall not contain a sign face with a vertical measurement which exceeds 7.3 metres;
- (g) The sign face area shall not exceed 77.4 square metres;
- (h) The height shall not exceed 19.3 metres;
- (i) The sign shall not be erected within 29.5 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 35.0 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

Y. **[Added 2013-05-10 by By-law 635-2013]** 1944 Yonge Street - Notwithstanding §§ 694-22A, 694-22C, 694-22D, 694-24A and 694-25A but subject to all other provisions of this chapter, the premises municipally known as 1944 Yonge Street may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) One third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises;
 - (e) The sign shall not contain a sign face with a horizontal measurement which exceeds 7.6 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement which exceeds 9.1 metres;
 - (g) The sign face area shall not exceed 69.2 square metres;
 - (h) The height shall not exceed 21.5 metres;

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- (i) The sign shall not be erected within 30.0 metres of any premises located in whole or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 66.5 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.0 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

Z. **[Added 2013-07-19 by By-law 1098-2013]** 2299 Dundas Street West and a portion of 2333 Dundas Street West - The area consisting of the premises municipally known as 2299 Dundas Street West and a portion of the premises municipally known as 2333 Dundas Street West bounded by the southerly, easterly, westerly boundaries of 2333 Dundas Street West and a line 0.30 metres north and parallel to its southerly boundary (the "2333-Dundas Portion") may contain only the following signs:

- (1) The premises municipally known as 2299 Dundas Street West may contain any first party sign provided for in § 694-21D;
- (2) The 2333 Dundas Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises municipally known as 2299 Dundas Street;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 9.14 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 9.14 metres;
 - (g) The sign face area shall not exceed 83.58 square metres;

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- (h) The height shall not exceed 14.90 metres;
- (i) The sign shall not be erected within 24.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 13.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

AA. **[Added 2013-07-19 by By-law 1098-2013]** 77 Rankin Crescent - The premises municipally known as 77 Rankin Crescent may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises municipally known as 77 Rankin Crescent;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 10.67 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 9.14 metres;
 - (g) The sign face area shall not exceed 97.52 square metres;
 - (h) The height shall not exceed 22.60 metres;
 - (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 20.00 metres of any other lawful third party sign whether or not erected;

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- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

BB. [Added 2013-07-19 by By-law 1098-2013] 464 Bathurst Street and a portion of 452 Bathurst Street - The area consisting of the premises municipally known as 464 Bathurst Street and a portion of the premises municipally known as 452 Bathurst Street bounded by the northerly, easterly, westerly boundaries of 452 Bathurst Street and a line 0.30 metres south and parallel to its northerly boundary (the "452 Bathurst Portion") may contain only the following signs:

- (1) The premises municipally known as 464 Bathurst Street may contain any first party sign provided for in § 694-21D;
- (2) The 452 Bathurst Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 464 Bathurst Street;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 14.60 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 6.10 metres;
 - (g) The sign face area shall not exceed 89.06 square metres;
 - (h) The height shall not exceed 7.90 metres;
 - (i) The sign shall not be erected within 20.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;

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- (j) The sign shall not be erected within 9.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

CC. **[Added 2013-07-19 by By-law 1098-2013]** 254 Adelaide Street West and a portion of 260 Adelaide Street West - The area consisting of the premises municipally known as 254 Adelaide Street West and a portion of the premises municipally known as 260 Adelaide Street West bounded by the northerly, southerly, easterly boundaries of 260 Adelaide Street West and a line 0.30 metres west and parallel to its easterly boundary (the "260 Adelaide Portion") may contain only the following signs:

- (1) The premises municipally known as 254 Adelaide Street West may contain any first party sign provided for in § 694-21D;
- (2) The 260 Adelaide Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises municipally known as 254 Adelaide Street West and the 260 Adelaide Portion;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 11.60 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 6.10 metres;
 - (g) The sign face area shall not exceed 70.76 square metres;
 - (h) The height shall not exceed 8.90 metres;

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- (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 55.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

DD. **[Added 2013-07-19 by By-law 1098-2013]** 92 Avenue Road and a portion of 90 Avenue Road - The area consisting of the premises municipally known as 92 Avenue Road and a portion of the premises municipally known as 90 Avenue Road bounded by the northerly, easterly, westerly boundaries of 90 Avenue Road and a line 0.30 metres south and parallel to its northerly boundary (the "90 Avenue Portion") may contain only the following signs:

- (1) The premises municipally known as 92 Avenue Road may contain any first party sign provided for in § 694-21D;
- (2) The 90 Avenue Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, which is expressly permitted to be erected, displayed, modified, or restored, within a heritage conservation district, for purposes of § 694-22C, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 92 Avenue Road;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 6.10 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 6.10 metres;
 - (g) The sign face area shall not exceed 37.21 square metres;

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- (h) The height shall not exceed 9.80 metres;
- (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 15.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

EE. **[Added 2013-07-19 by By-law 1098-2013]** 341 Bloor Street West - The premises municipally known as 341 Bloor Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises municipally known as 341 Bloor Street West;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 8.23 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 13.72 metres;
 - (g) The sign face area shall not exceed 112.92 square metres;
 - (h) The height shall not exceed 30.02 metres;
 - (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected; and

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- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street.

FF. **[Added 2013-07-19 by By-law 1098-2013]** 344 Bloor Street West - The premises municipally known as 344 Bloor Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) No sign shall have more than one sign face;
 - (b) The signs shall display static copy only;
 - (c) The signs shall only be located on the eastern wall or the western wall of the building only located on the premises municipally known as 344 Bloor Street West;
 - (d) No more than one sign shall be located on the eastern wall of the building located on the premises municipally known as 344 Bloor Street West, and where the sign is erected on the eastern wall the sign shall comply with the following requirements:
 - [1] The sign shall not contain a sign face with a horizontal measurement that exceeds 7.92 metres;
 - [2] The sign shall not contain a sign face with a vertical measurement that exceeds 7.62 metres;
 - [3] The sign face area shall not exceed 60.35 square metres;
 - [4] The height shall not exceed 21.40 metres;
 - [5] The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - [6] The sign shall not be erected within 23.00 metres of any other lawful third party sign whether or not erected, with the exception of a lawful third party sign located upon the western wall of the building located on the premises municipally known as 344 Bloor Street West;

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[7] The sign shall not be located within 24.00 metres of the intersection of a major street with any other street; and

[8] The sign shall not be erected facing a street.

(e) No more than one sign shall be located on the western wall of the building located on the premises municipally known as 344 Bloor Street West, and where the sign is erected on the western wall the sign shall comply with the following requirements:

[1] The sign shall not contain a sign face with a horizontal measurement that exceeds 6.10 metres;

[2] The sign shall not contain a sign face with a vertical measurement that exceeds 9.14 metres;

[3] The sign face area shall not exceed 55.75 square metres;

[4] The height shall not exceed 19.00 metres;

[5] The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;

[6] The sign shall not be erected within 35.00 metres of any other lawful third party sign whether or not erected, with the exception of a lawful third party sign located upon the eastern wall of the building located on the premises municipally known as 344 Bloor Street West;

[7] The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and

[8] The sign shall not be erected facing a street.

GG. **[Added 2013-07-19 by By-law 1098-2013]** 359 Davenport Road - The premises municipally known as 359 Davenport Road may contain only the following signs:

(1) Any first party sign provided for in § 694-21D; and

(2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:

(a) There shall be no more than one such sign on the premises;

(b) The sign shall have no more than one sign face;

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- (c) The sign shall display static copy only;
- (d) The sign shall be located on the northern wall of the building located on the premises municipally known as 359 Davenport Road;
- (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 4.27 metres;
- (f) The sign shall not contain a sign face with a vertical measurement that exceeds 8.23 metres;
- (g) The sign face area shall not exceed 35.14 square metres;
- (h) The height shall not exceed 10.25 metres;
- (i) The sign shall not be erected within 15.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 20.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

HH. **[Added 2013-07-19 by By-law 1098-2013]** 720 King Street West - The premises municipally known as 720 King Street West may contain only the following signs:

- (1) Any first party sign provided for in § 694-21C; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises municipally known as 720 King Street West;

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- (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 9.14 metres;
- (f) The sign shall not contain a sign face with a vertical measurement that exceeds 6.10 metres;
- (g) The sign face area shall not exceed 55.75 square metres;
- (h) The height shall not exceed 16.60 metres;
- (i) The sign shall not be erected within 15.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

II. **[Added 2013-07-19 by By-law 1098-2013]** 455 Spadina Avenue - The premises municipally known as 455 Spadina Avenue may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the northern wall of the building located on the premises municipally known as 455 Spadina Avenue;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 6.10 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 9.14 metres;
 - (g) The sign face area shall not exceed 55.75 square metres;

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- (h) The height shall not exceed 13.96 metres;
- (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 40.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

JJ. **[Added 2013-07-19 by By-law 1098-2013]** 20 Eglinton Avenue East and a portion of 10 Eglinton Avenue East - The area consisting of the premises municipally known as 20 Eglinton Avenue East and a portion of the premises municipally known as 20 Eglinton Avenue East bounded by the northerly, southerly, easterly boundaries of 20 Eglinton Avenue East and a line 0.30 metres west and parallel to its easterly boundary (the "10 Eglinton Portion") may contain only the following signs:

- (1) The premises municipally known as 20 Eglinton Avenue East may contain any first party sign provided for in § 694-21D;
- (2) The 10 Eglinton Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the western wall of the building located on the premises municipally known as 20 Eglinton Avenue East;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 14.63 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 4.26 metres;

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- (g) The sign face area shall not exceed 62.32 square metres;
- (h) The height shall not exceed 17.95 metres;
- (i) The sign shall not be erected within 15.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

KK. **[Added 2013-07-19 by By-law 1098-2013]** 161 Eglinton Avenue East and a portion of 173 Eglinton Avenue East - The area consisting of the premises municipally known as 161 Eglinton Avenue East and a portion of the premises municipally known as 173 Eglinton Avenue East bounded by the northerly, southerly, westerly boundaries of 173 Eglinton Avenue East and a line 0.30 metres east and parallel to its westerly boundary (the "173 Eglinton Portion") may contain only the following signs:

- (1) The premises municipally known as 161 Eglinton Avenue may contain any first party sign provided for in § 694-21D;
- (2) The 173 Eglinton Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises municipally known 161 Eglinton Avenue East and the 173 Eglinton Portion;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 14.60 metres;

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- (f) The sign shall not contain a sign face with a vertical measurement that exceeds 7.30 metres;
- (g) The sign face area shall not exceed 106.58 square metres;
- (h) The height shall not exceed 30.84 metres;
- (i) The sign shall not be erected within 20.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 30.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

LL. **[Added 2013-07-19 by By-law 1098-2013]** 2160 Yonge Street and a portion of 2156 Yonge Street - The area consisting of the premises municipally known as 2160 Yonge Street and a portion of the premises municipally known as 2156 Yonge Street bounded by the northerly, easterly, westerly boundaries of 2156 Yonge Street and a line 0.30 metres south and parallel to its northerly boundary (the "2156 Yonge Portion") may contain only the following signs:

- (1) The premises municipally known as 2160 Yonge Street may contain any first party sign provided for in § 694-21D;
- (2) The 2156 Yonge Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 2160 Yonge Street;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 12.19 metres;

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- (f) The sign shall not contain a sign face with a vertical measurement that exceeds 5.49 metres;
- (g) The sign face area shall not exceed 66.92 square metres;
- (h) The height shall not exceed 15.24 metres;
- (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 15.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

MM. **[Added 2013-07-19 by By-law 1098-2013]** 165 Avenue Road - The premises municipally known as 165 Avenue Road may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 165 Avenue Road;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 6.10 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 9.14 metres;
 - (g) The sign face area shall not exceed 55.75 square metres;
 - (h) The height shall not exceed 14.86 metres;

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- (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
- (j) The sign shall not be erected within 60.00 metres of any other lawful third party sign whether or not erected;
- (k) The sign shall not be located within 25.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

NN. **[Added 2013-07-19 by By-law 1098-2013]** 387 Bloor Street East - The premises municipally known as 387 Bloor Street East may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D, 694-24A(7) and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises municipally known as 387 Bloor Street East;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 9.10 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 9.10 metres;
 - (g) The sign face area shall not exceed 82.82 square metres;
 - (h) The height shall not exceed 20.88 metres;
 - (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 100.00 metres of any other lawful third party sign whether or not erected;

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- (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
- (l) The sign shall not be erected facing a street.

OO. **[Added 2013-07-19 by By-law 1098-2013]** 481 Church Street - The premises municipally known as 481 Church Street may contain only the following signs:

- (1) Any first party sign provided for in § 694-21D; and
- (2) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 481 Church Street;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 8.53 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 4.26 metres;
 - (g) The sign face area shall not exceed 36.34 square metres;
 - (h) The height shall not exceed 10.00 metres;
 - (i) The sign shall not be erected within 13.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 43.00 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 8.50 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.

PP. **[Added 2013-07-19 by By-law 1098-2013]** 518 Church Street and a portion of 516 Church Street - The area consisting of the premises municipally known as 518 Church

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Street and a portion of the premises municipally known as 516 Church Street bounded by the northerly, easterly, westerly boundaries of 516 Church Street and a line 0.30 metres south and parallel to its northerly boundary (the "516 Church Portion") may contain only the following signs:

- (1) The premises municipally known as 518 Church Street may contain any first party sign provided for in § 694-21D;
- (2) The 516 Church Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the southern wall of the building located on the premises municipally known as 518 Church Street and the 516 Church Portion;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 9.14 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 6.10 metres;
 - (g) The sign face area shall not exceed 55.75 square metres;
 - (h) The height shall not exceed 8.71 metres;
 - (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 5.00 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 6.10 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.

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QQ. **[Added 2013-07-19 by By-law 1098-2013]** 76 Lombard Street and a portion of 87 Richmond Street East - The area consisting of the premises municipally known as 76 Lombard Street and a portion of the premises municipally known as 87 Richmond Street East bounded by the northerly, southerly, westerly boundaries of 87 Richmond Street East and a line 0.30 metres east and parallel to its westerly boundary (the "87 Richmond Portion") may contain only the following signs:

- (1) The premises municipally known as 76 Lombard Street may contain any first party sign provided for in § 694-21D;
- (2) The 87 Richmond Portion may contain any first party sign provided for in § 694-21D;
- (3) Notwithstanding §§ 694-22A, D and 694-25A, but subject to all other provisions of this chapter, one third party wall sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall have no more than one sign face;
 - (c) The sign shall display static copy only;
 - (d) The sign shall be located on the eastern wall of the building located on the premises municipally known as 76 Lombard Street;
 - (e) The sign shall not contain a sign face with a horizontal measurement that exceeds 12.19 metres;
 - (f) The sign shall not contain a sign face with a vertical measurement that exceeds 7.62 metres;
 - (g) The sign face area shall not exceed 92.90 square metres;
 - (h) The height shall not exceed 11.08 metres;
 - (i) The sign shall not be erected within 30.00 metres of any premises located in whole, or in part, in an R, RA or OS sign district;
 - (j) The sign shall not be erected within 60.00 metres of any other lawful third party sign whether or not erected;
 - (k) The sign shall not be located within 30.00 metres of the intersection of a major street with any other street; and
 - (l) The sign shall not be erected facing a street.

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RR. **[Added 2014-08-28 by By-law 982-2014]** 1890 Avenue Road, 1787 Bayview Avenue, 1735 Danforth Avenue, 2362 Finch Avenue West, 1221 King Street West, 1045 Pape Avenue, 29-31 Woodward Avenue, 2870 Eglinton Avenue East, 2116 Kipling Avenue, 2736 Lake Shore Boulevard West, 2697 Lawrence Avenue East, 3150 St. Clair Avenue East, 6170 Bathurst Street, 25 Carrier Drive, 2 Ingram Drive, 2020 Jane Street, 630 Keele Street, 3929 Keele Street, 7431 Kingston Road and 1280 Markham Road - Each of the premises listed below at Subsection RR(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21A, 694-21C, 694-21D, 694 21E, 694-25A and 694-25B, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection RR(1):

(1) All premises listed below at Subsection RR(2) are subject to the following additional provisions:

(a) The erection or display of the following signs is expressly prohibited:

- [1] Any sign not expressly permitted by Subsection RR(2);
- [2] A sign erected on a tree or a fence;
- [3] A sign erected on a vehicular, railway or pedestrian bridge;
- [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
- [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
- [6] A sign which interferes with any electrical or telephone wires or associated supports;
- [7] A sign emitting sound or odour;
- [8] A sign discharging any gas, liquid, or solid;
- [9] A sign containing interactive copy;
- [10] A sign located within a visibility zone;
- [11] A window sign; and
- [12] A third party sign.

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- (b) Notwithstanding the definition of wall provided in § 694-1, for the purposes of this Section the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.
- (c) Any overhanging structure permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
 - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
 - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
 - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
 - [6] The sign complies with all of the requirements of Subsection RR(1)(1).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The sign shall only display static copy;
 - [3] The height shall not exceed 1.8 metres;
 - [4] The sign shall have no more than two sign faces;
 - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and

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- [6] The sign complies with all of the requirements of Subsection RR(1)(l).

- (e) Any sign located on a light standard for the purposes of advertising goods or products sold on the premises permitted to be erected or displayed by Subsection RR(2) must comply with the following:
 - [1] The sign face area shall not exceed 2.0 square metres;
 - [2] The sign shall only display static copy;
 - [3] The sign shall have no more than two sign faces;
 - [4] The sign faces shall be suspended or displayed on rigid supports;
 - [5] The sign shall have a minimum height of 1.5 metres and a maximum height of 5.0 metres;
 - [6] The sign shall not be erected within 6.0 metres of any street line;
 - [7] The sign shall not be erected within or interfere with any required parking spaces or drive aisles; and
 - [8] The sign complies with all of the requirements of Subsection RR(1)(l).

- (f) Any wall sign permitted to be erected or displayed by Subsection RR(2) must comply with the following:
 - [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not extend above the wall of a building;
 - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
 - [5] The sign complies with all of the requirements of Subsection RR(1)(l).

- (g) Any projecting sign permitted to be erected or displayed by Subsection RR(2) must comply with the following:

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- [1] The sign shall not be erected above the first storey;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
 - [4] The sign shall have no more than two sign faces;
 - [5] Where the sign has two sign faces, the sign faces shall be back to back;
 - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - [7] The sign face area shall not exceed 1.0 square metre;
 - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
 - [9] The sign complies with all of the requirements of Subsection RR(1)(l).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
 - [2] The sign shall only display static copy;
 - [3] The sign face area shall not exceed 5.0 square metres;
 - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
 - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
 - [6] The sign complies with all of the requirements of Subsection RR(1)(l).
- (i) Ground signs permitted to be erected or displayed by Subsection RR(2) with respect to a drive-through facility must comply with the following:

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- [1] No more than one electronic ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following: **[Amended 2015-10-02 by By-law 1041-2015]**
- [a] The sign may display electronic moving copy or electronic static copy only;
 - [b] The sign shall not display both electronic moving copy and electronic static copy;
 - [c] The sign face area shall not exceed 0.7 square metres;
 - [d] The height shall not exceed 2.0 metres;
 - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [f] The sign complies with all of the requirements of Subsection RR(1)(l).
- [2] No more than one ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign face area shall not exceed 1.8 square metres;
 - [b] The height shall not exceed 2.5 metres;
 - [c] The sign face area shall not be less than 0.7 square metres;
 - [d] The height shall not be less than 2.0 metres;
 - [e] The sign shall display static copy only;
 - [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [g] The sign complies with all of the requirements of Subsection RR(1)(l).

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- [3] No more than one ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
 - [a] The sign shall display static copy only;
 - [b] The sign face area shall not exceed 0.7 square metres;
 - [c] The height shall not exceed 2.0 metres;
 - [d] No more than one such sign shall be erected in relation to each drive-through lane;
 - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [f] The sign complies with all of the requirements of Subsection RR(1)(l).

- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection RR(2) must comply with the following:
 - [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The height shall not exceed 1.8 metres;
 - [3] The sign shall display static copy only;
 - [4] The sign shall have no more than two sign faces;
 - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;
 - [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
 - [7] There are no more than three such signs on the premises;
 - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and

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- [9] The sign complies with all of the requirements of Subsection RR(1)(l).

- (k) Any ground sign for the purposes of identifying the business located on the premises permitted to be erected or displayed by Subsection RR(2) must comply with the following:
 - [1] The sign shall not be erected within 2.0 metres of any property line;
 - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
 - [3] The sign shall have no more than two sign faces.

- (l) All signs permitted to be displayed by Subsection RR(2) must comply with the following:
 - [1] No sign shall be illuminated at any time when a smog alert is in effect;
 - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
 - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
 - [4] If illuminated, the sign shall comply with the following requirements:
 - [a] The sign shall not be up-lit;
 - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
 - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and

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- [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following premises are subject to a Signage Master Plan as described below:
- (a) 1890 Avenue Road - The premises municipally known as 1890 Avenue Road may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 17.1 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and

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[7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).

(b) 1787 Bayview Avenue - The premises municipally known as 1787 Bayview Avenue may contain only the following first party signs:

[1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

[2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);

[3] A ground sign for the purpose of identifying the business located on the premises provided:

[a] The sign face area shall not exceed 16.5 square metres;

[b] The height shall not exceed 8.0 metres;

[c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

[d] There shall be no more than one such sign erected at each frontage; and

[e] The sign complies with all of the requirements of Subsection RR(1);

[4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:

[a] There shall be no more than three such signs erected within the delineated area within the premises; and

[b] The sign complies with all of the requirements of Subsection RR(1);

[5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

[6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and

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- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).

- (c) 1735 Danforth Avenue - The premises municipally known as 1735 Danforth Avenue may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);

 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 18.3 square metres;

 - [b] The height shall not exceed 10.0 metres;

 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

 - [d] There shall be no more than one such sign erected at each frontage; and

 - [e] The sign complies with all of the requirements of Subsection RR(1);

 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

 - [b] The sign complies with all of the requirements of Subsection RR(1);

 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and

 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).

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- (d) 2362 Finch Avenue West- The premises municipally known as 2362 Finch Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 9.3 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (e) 1221 King Street West - The premises municipally known as 1221 King Street West may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 15.6 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (f) 1045 Pape Avenue - The premises municipally known as 1045 Pape Avenue may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 18.9 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (g) 29-31 Woodward Avenue - The premises municipally known as 29 31 Woodward Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (h) 2870 Eglinton Avenue East - The premises municipally known as 2870 Eglinton Avenue East may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 16.5 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).

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- (i) 2116 Kipling Avenue - The premises municipally known as 2116 Kipling Avenue may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 9.3 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (j) 2736 Lake Shore Boulevard West - The premises municipally known as 2736 Lake Shore Boulevard West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

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- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (k) 2697 Lawrence Avenue East - The premises municipally known as 2697 Lawrence Avenue East may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.7 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

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- [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (l) 3150 St. Clair Avenue East - The premises municipally known as 3150 St. Clair Avenue East may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);

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- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (m) 6170 Bathurst Street - The premises municipally known as 6170 Bathurst Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
- [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (n) 25 Carrier Drive - The premises municipally known as 25 Carrier Drive may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:

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- [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (o) 2 Ingram Drive - The premises municipally known as 2 Ingram Drive may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 18.6 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).

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- (p) 2020 Jane Street - The premises municipally known as 2020 Jane Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (q) 630 Keele Street - The premises municipally known as 630 Keele Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

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- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (r) 3929 Keele Street - The premises municipally known as 3929 Keele Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 13.8 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

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- [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (s) 7431 Kingston Road - The premises municipally known as 7431 Kingston Road may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);

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- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
 - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (t) 1280 Markham Road - The premises municipally known as 1280 Markham Road may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 16.2 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).

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SS. **[Added 2014-08-28 by By-law 982-2014]** 192a Bloor Street West, 2218 Bloor Street West, 98 Danforth Avenue, 2365 Dundas Street West, 20 Eglinton Avenue East, 1807 Eglinton Avenue West, 710 St. Clair Avenue West, 1168 St. Clair Avenue West, 10 The Queensway, 123 Yonge Street, 552 Yonge Street, 3400 Yonge Street and 4828 Yonge Street - Each of the premises listed below at Subsection SS(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21D and 694-25A, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection SS(1):

- (1) All premises listed below at Subsection SS(2) are subject to the following additional provisions:
 - (a) The erection or display of the following signs is expressly prohibited:
 - [1] Any sign not expressly permitted by Subsection SS(2);
 - [2] A sign erected on a tree or a fence;
 - [3] A sign erected on a vehicular, railway or pedestrian bridge;
 - [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
 - [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
 - [6] A sign which interferes with any electrical or telephone wires or associated supports;
 - [7] A sign emitting sound or odour;
 - [8] A sign discharging any gas, liquid or solid;
 - [9] A sign containing interactive copy;
 - [10] A sign located within a visibility zone;
 - [11] A sign located on a light standard; and
 - [12] A third party sign.
 - (b) Notwithstanding the definition of wall provided in § 694-1, for purposes of this Section the term wall shall be defined to refer to: Any exterior

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surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.

- (c) Any overhanging structure permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
 - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
 - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
 - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
 - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The sign shall only display static copy;
 - [3] The height shall not exceed 1.8 metres;
 - [4] The sign shall have no more than two sign faces;
 - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and
 - [6] The sign complies with all of the requirements of Subsection SS(1)(j).

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- (e) Any window sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign face area shall not exceed 25 percent of the area of the window excluding its frame;
 - [2] The sign shall only display static copy;
 - [3] The sign shall have no more than two sign faces;
 - [4] There shall be no more than three such signs erected at the premises;
 - [5] The sign shall not be erected above the first storey; and
 - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (f) Any wall sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not extend above the wall of a building;
 - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
 - [5] The sign complies with all of the requirements of Subsection SS(1)(j).
- (g) Any projecting sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign shall not be erected above the first storey;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
 - [4] The sign shall have no more than two sign faces;
 - [5] Where the sign has two sign faces, the sign faces shall be back to back;

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- [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - [7] The sign face area shall not exceed 1.0 square metre;
 - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
 - [9] The sign complies with all of the requirements of Subsection SS(1)(j).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
 - [2] The sign shall only display static copy;
 - [3] The sign face area shall not exceed 5.0 square metres;
 - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
 - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
 - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (i) Any ground sign for the purpose of identifying the business located on the premises permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign shall not be erected within 2.0 metres of any property line;
 - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
 - [3] The sign shall have no more than two sign faces.
- (j) All signs permitted to be displayed by Subsection SS(2) must comply with the following:
- [1] No sign shall be illuminated at any time when a smog alert is in effect;
 - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;

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- [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
- [4] If illuminated, the sign shall comply with the following requirements:
 - [a] The sign shall not be up-lit;
 - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
 - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
 - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following premises is subject to a Signage Master Plan as described below:
 - (a) 192a Bloor Street West - The premises municipally known as 192a Bloor Street West may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.6 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (b) 2218 Bloor Street West - The premises municipally known as 2218 Bloor Street West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 9.6 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 4.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);

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- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (c) 98 Danforth Avenue - The premises municipally known as 98 Danforth Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.4 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and

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- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

- (d) 2365 Dundas Street West - The premises municipally known as 2365 Dundas Street West may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

- (e) 20 Eglinton Avenue East - The premises municipally known as 20 Eglinton Avenue East may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 4.5 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (f) 1807 Eglinton Avenue West - The premises municipally known as 1807 Eglinton Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.7 square metres;

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- [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.4 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (g) 710 St. Clair Avenue West - The premises municipally known as 710 St. Clair Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.1 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (h) 1168 St. Clair Avenue West - The premises municipally known as 1168 St. Clair Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.4 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);

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- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (i) 10 The Queensway - The premises municipally known as 10 The Queensway may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.3 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

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- (j) 123 Yonge Street - The premises municipally known as 123 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.7 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.4 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (k) 552 Yonge Street - The premises municipally known as 552 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.0 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.5 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (1) 3400 Yonge Street - The premises municipally known as 3400 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 4.5 square metres;

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- [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection SS(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (m) 4828 Yonge Street - The premises municipally known as 4828 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.7 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection SS(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

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TT. **[Added 2014-08-28 by By-law 982-2014]** 344 Bathurst Street, 3030 Don Mills Road, 900 Dufferin Street, 45 Overlea Boulevard, 150 Rimrock Road, 3305 Sheppard Avenue East, 395 Bamburgh Circle, 4333 Bloor Street West, 747 Don Mills Road, 1185 Dupont Street, 2936 Finch Avenue East, 1000 Gerrard Street East, 1735 Kipling Avenue, 31 Tapscott Road, 3101 Dufferin Street, 5453 Dundas Street West, 1966 Eglinton Avenue East, 65 Ellesmere Road, 1831 Finch Avenue West, 1000 Islington Avenue South, 4435 Kingston Road, 2260 Markham Road, 195 North Queen Street, 1125 Sheppard Avenue East, 2625 Weston Road, 808 York Mills Road, 3227 Eglinton Avenue East, 1571 Sandhurst Circle and 2900 Warden Avenue - Each of the specific designated areas indicated below as the specific portion of a premises as delineated with heavy lines on the diagrams indicated at Subsection TT(2), is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694 15B, 694-18, 694-20, 694-21C, 694-21D, 694-21E, 694-25A and 694-25B, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection TT(1):

(1) All of the specific portions of a premises as delineated with heavy lines on the diagrams indicated at Subsection TT(2) are subject to the following additional provisions:

(a) The erection or display of the following signs is expressly prohibited:

- [1] Any sign not expressly permitted by Subsection TT(2);
- [2] A sign erected on a tree or a fence;
- [3] A sign erected on a vehicular, railway or pedestrian bridge;
- [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
- [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
- [6] A sign which interferes with any electrical or telephone wires or associated supports;
- [7] A sign emitting sound or odour;
- [8] A sign discharging any gas, liquid, or solid;
- [9] A sign containing interactive copy;
- [10] A sign located within a visibility zone;

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- [11] A window sign; and
- [12] A third party sign.
- (b) Notwithstanding the definition of wall provided in § 694-1, for the purposes of this Section, the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.
- (c) Any overhanging structure permitted to be erected or displayed by Subsection TT(2) must comply with the following:
 - [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
 - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
 - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
 - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
 - [6] The sign complies with all of the requirements of Subsection TT(1)(1).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection TT(2) must comply with the following:
 - [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The sign shall only display static copy;
 - [3] The height shall not exceed 1.8 metres;

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- [4] The sign shall have no more than two sign faces; and
 - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and
 - [6] The sign complies with all of the requirements of Subsection TT(1)(1).
- (e) Any sign located on a light standard for the purpose of advertising goods or products sold on the premises permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign face area shall not exceed 2.0 square metres;
 - [2] The sign shall only display static copy;
 - [3] The sign shall have no more than two sign faces;
 - [4] The sign faces shall be suspended or displayed on rigid supports;
 - [5] The sign shall have a minimum height of 1.5 metres and a maximum height of 5.0 metres;
 - [6] The sign shall not be erected within 6.0 metres of any street line;
 - [7] The sign shall not be erected within or interfere with any required parking spaces or drive aisles; and
 - [8] The sign complies with all of the requirements of Subsection TT(1)(1).
- (f) Any wall sign permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not extend above the wall of a building;
 - [4] The sign shall not extend beyond either end of the wall on which it is erected; and

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- [5] The sign complies with all of the requirements of Subsection TT(1)(1).
- (g) Any projecting sign permitted to be erected or displayed by Subsection TT(2) must comply with the following:
 - [1] The sign shall not be erected above the first storey;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
 - [4] The sign shall have no more than two sign faces;
 - [5] Where the sign has two sign faces, the sign faces shall be back to back;
 - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - [7] The sign face area shall not exceed 1.0 square metre;
 - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
 - [9] The sign complies with all of the requirements of Subsection TT(1)(1).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection TT(2) must comply with the following:
 - [1] The sign is located on the sloped portion of the roof;
 - [2] The sign shall only display static copy;
 - [3] The sign face area shall not exceed 5.0 square metres;
 - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
 - [5] The sign shall not extend beyond either end of the roof on which it is erected; and

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[6] The sign complies with all of the requirements of Subsection TT(1)(l).

(i) Ground signs permitted to be erected or displayed by Subsection TT(2) with respect to a drive-through facility must comply with the following:

[1] No more than one electronic ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following: **[Amended 2015-10-02 by By-law 1041-2015]**

[a] The sign may display electronic moving copy or electronic static copy only;

[b] The sign shall not display both electronic moving copy and electronic static copy;

[c] The sign face area shall not exceed 0.7 square metres;

[d] The height shall not exceed 2.0 metres;

[e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and

[f] The sign complies with all of the requirements of Subsection TT(1)(l).

[2] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:

[a] The sign face area shall not exceed 1.8 square metres;

[b] The height shall not exceed 2.5 metres;

[c] The sign face area shall not be less than 0.7 square metres;

[d] The height shall not be less than 2.0 metres;

[e] The sign shall display static copy only;

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- [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [g] The sign complies with all of the requirements of Subsection TT(1)(l).
- [3] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign shall display static copy only;
 - [b] The sign face area shall not exceed 0.7 square metres;
 - [c] The height shall not exceed 2.0 metres;
 - [d] No more than one such sign shall be erected in relation to each drive-through lane;
 - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [f] The sign complies with all of the requirements of Subsection TT(1)(l).
- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The height shall not exceed 1.8 metres;
 - [3] The sign shall display static copy only;
 - [4] The sign shall have no more than two sign faces;
 - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;

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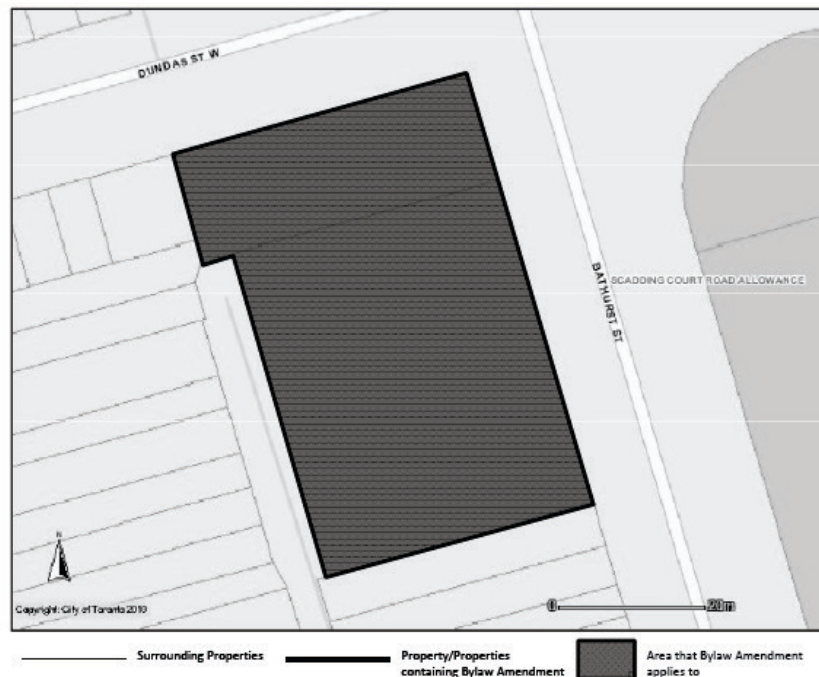
- [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
 - [7] There are no more than three such signs on the premises;
 - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
 - [9] The sign complies with all of the requirements of Subsection TT(1)(1).
- (k) Any ground sign for the purpose of identifying the business located on the premises permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign shall not be erected within 2.0 metres of any property line;
 - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
 - [3] The sign shall have no more than two sign faces.
- (l) All signs permitted to be displayed by Subsection TT(2) must comply with the following:
- [1] No sign shall be illuminated at any time when a smog alert is in effect;
 - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
 - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
 - [4] If illuminated, the sign shall comply with the following requirements:
 - [a] The sign shall not be up-lit,
 - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;

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- [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
 - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following areas is subject to a Signage Master Plan as described below:
- (a) 344 Bathurst Street - The specific portions of the premises municipally known as 344 Bathurst Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(a)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 18.6 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

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- [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [8] 344 Bathurst Street



- (b) 3030 Don Mills Road - The specific portions of the premises municipally known as 3030 Don Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(b)[8] may contain only the following first party signs:

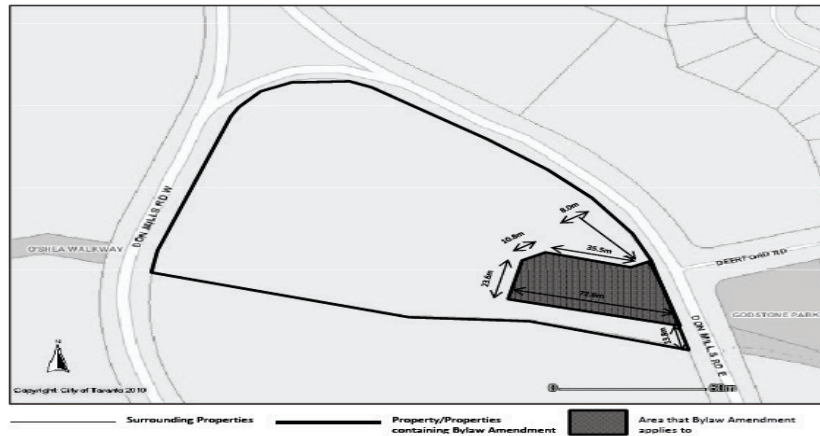
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);

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- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 12.3 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).

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[8] 3030 Don Mills Road



(c) 900 Dufferin Street - The specific portions of the premises municipally known as 900 Dufferin Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] may contain only the following first party signs:

[1] The portion of 900 Dufferin Street delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] closest to Brock Street may contain only the following first party signs:

[a] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

[b] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);

[c] A ground sign for the purpose of identifying the business located on the premises provided:

[i] The sign face area shall not exceed 5.0 square metres;

[ii] The height shall not exceed 3.5 metres;

[iii] The sign face area may contain a maximum of 2.5 square metres of readograph copy;

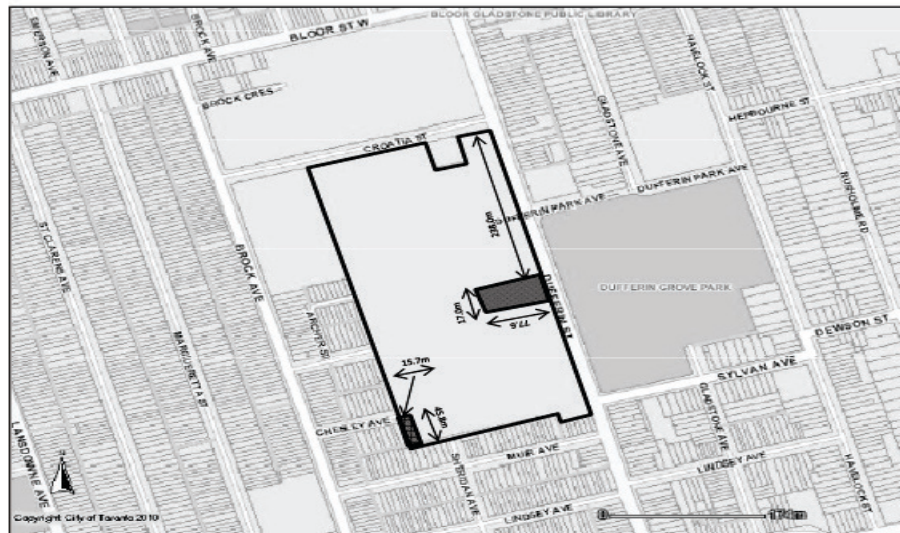
[iv] There shall be no more than one such sign erected at each frontage; and

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- [v] The sign complies with all of the requirements of Subsection TT(1);
 - [d] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [i] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [ii] The sign complies with all of the requirements of Subsection TT(1);
 - [e] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [f] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
 - [g] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [2] The portion of 900 Dufferin Street delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] closest to Dufferin Street may contain only the following first party signs:
- [a] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [b] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [c] A ground sign for the purpose of identifying the business located on the premises provided:
 - [i] The sign face area shall not exceed 5.1 square metres;
 - [ii] The height shall not exceed 3.5 metres;
 - [iii] The sign face area may contain a maximum of 2.6 square metres of readograph copy;

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- [iv] There shall be no more than one such sign erected at each frontage; and
 - [v] The sign complies with all of the requirements of Subsection TT(1);
 - [d] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [i] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [ii] The sign complies with all of the requirements of Subsection TT(1);
 - [e] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [f] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
 - [g] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [3] 900 Dufferin Street



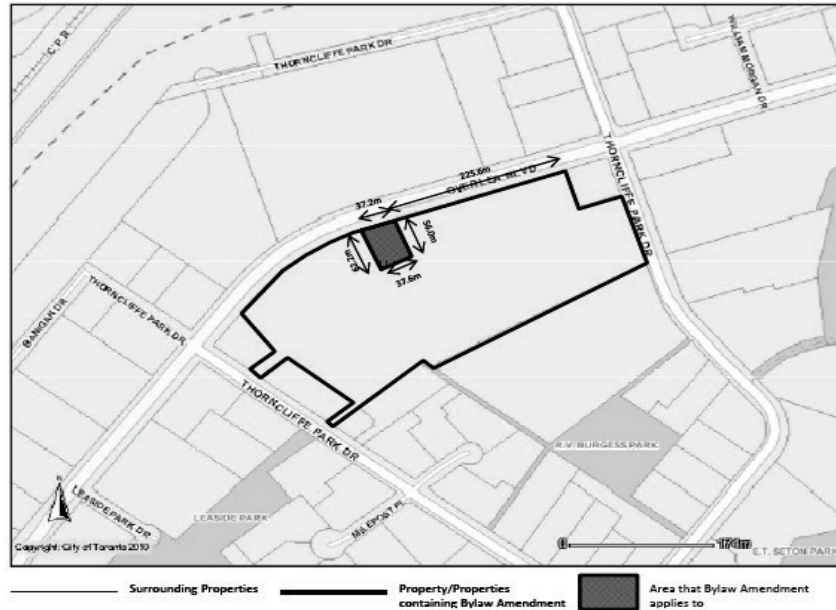
Surrounding Properties Property/Properties containing Bylaw Amendment Area that Bylaw Amendment applies to

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- (d) 45 Overlea Boulevard - The specific portions of the premises municipally known as 45 Overlea Boulevard as delineated with heavy lines on the diagram indicated at Subsection TT(2)(d)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.4 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).

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[8] 45 Overlea Boulevard

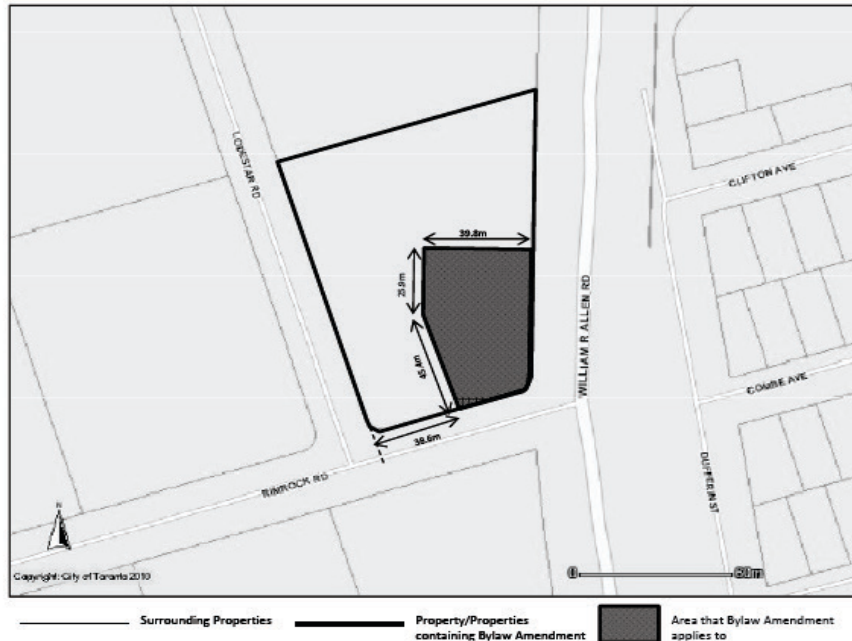


(e) 150 Rimrock Road - The specific portions of the premises municipally known as 150 Rimrock Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(e)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 17.4 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);

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- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [8] 150 Rimrock Road



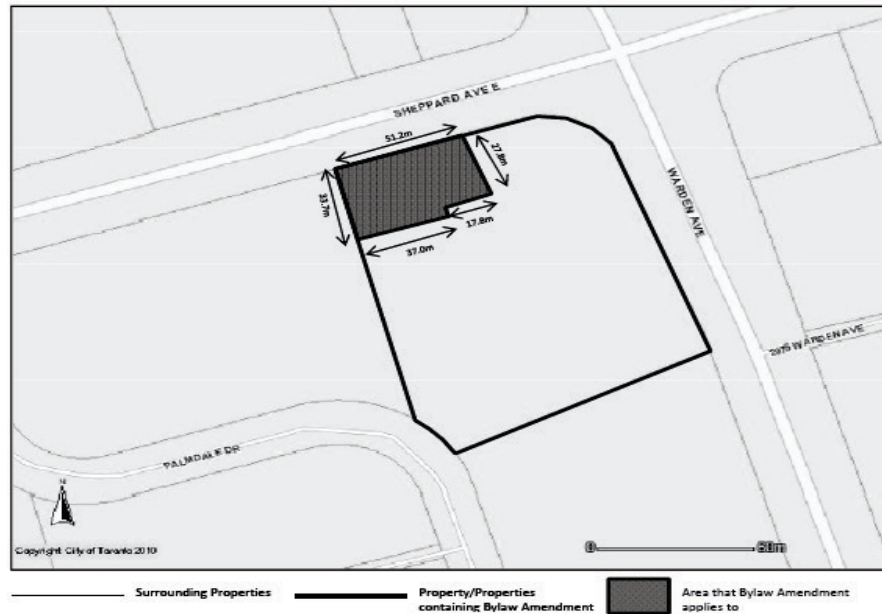
- (f) 3305 Sheppard Avenue East - The specific portions of the premises municipally known as 3305 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(f)[8] may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 15.6 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).

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[8] 3305 Sheppard Avenue East

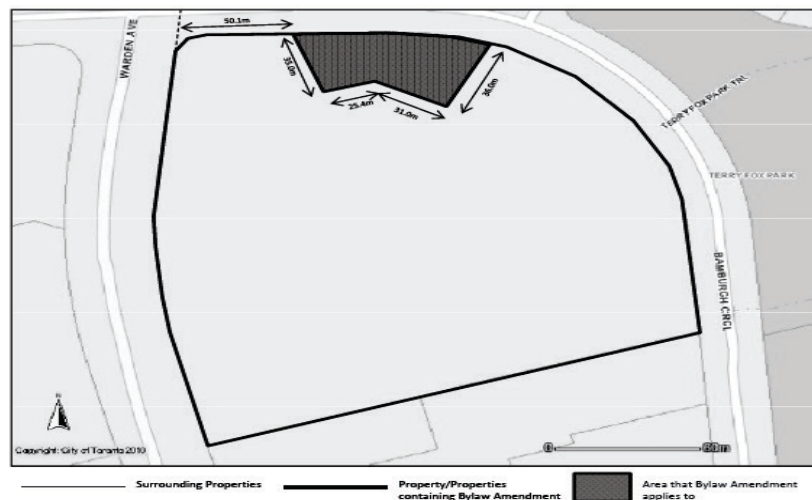


(g) 395 Bamburgh Circle - The specific portions of the premises municipally known as 395 Bamburgh Circle as delineated with heavy lines on the diagram indicated at Subsection TT(2)(g)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 395 Bamburgh Circle

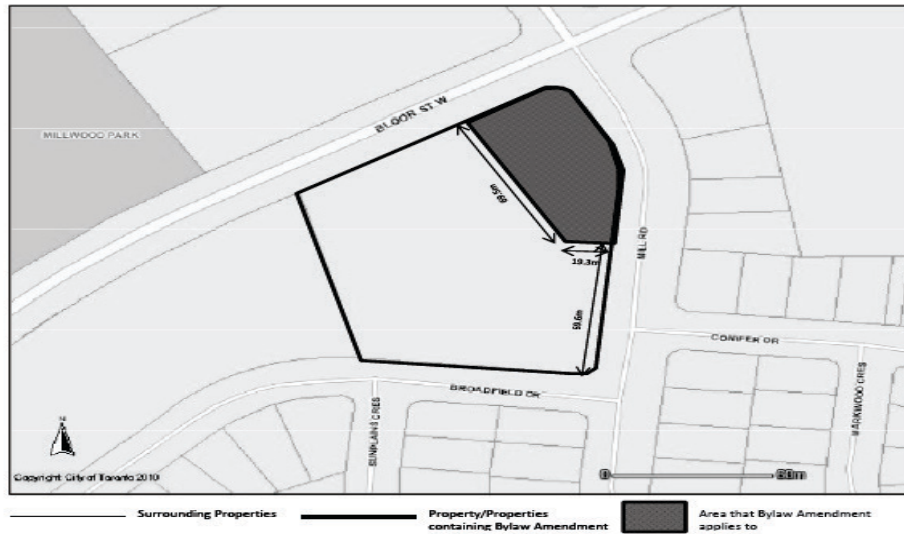


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- (h) 4333 Bloor Street West - The specific portions of the premises municipally known as 4333 Bloor Street West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(h)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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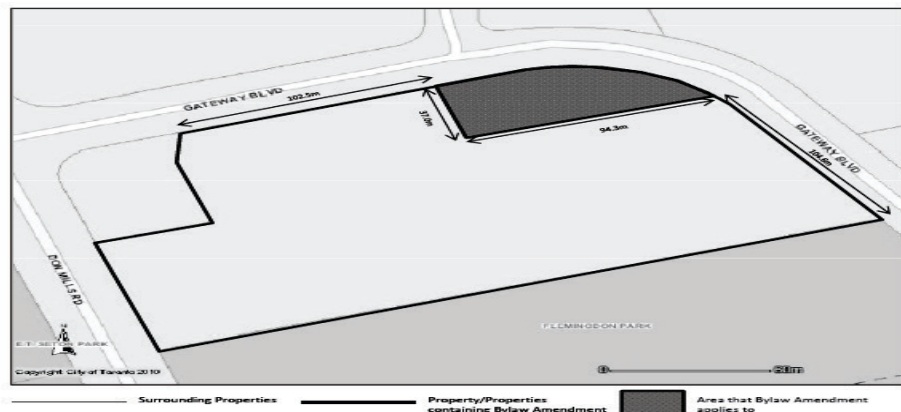
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 4333 Bloor Street West



- (i) 747 Don Mills Road - The specific portions of the premises municipally known as 747 Don Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(i)[10] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 747 Don Mills Road

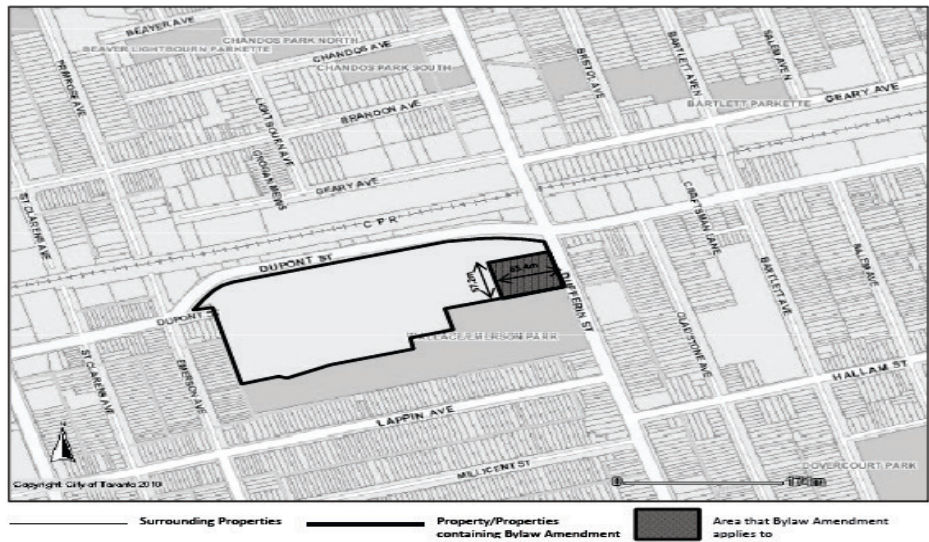


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- (j) 1185 Dupont Street - The specific portions of the premises municipally known as 1185 Dupont Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(j)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 17.4 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1185 Dupont Street

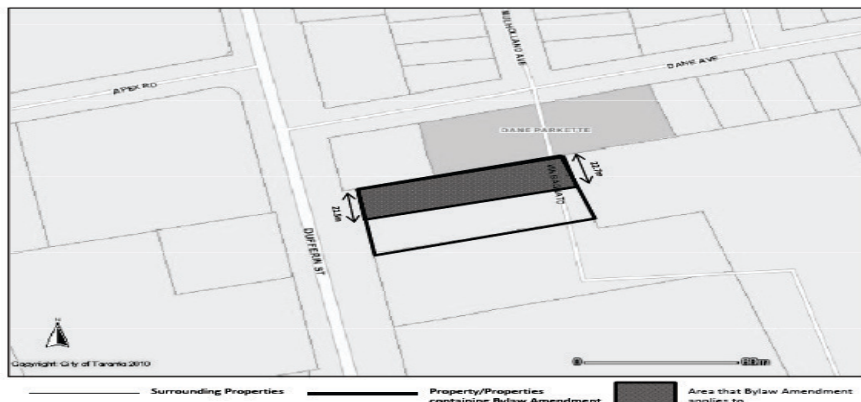


(k) 3101 Dufferin Street - The specific portions of the premises municipally known as 3101 Dufferin Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(k)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 6.6 square metres;
 - [b] The height shall not exceed 5 metres;
 - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 3101 Dufferin Street

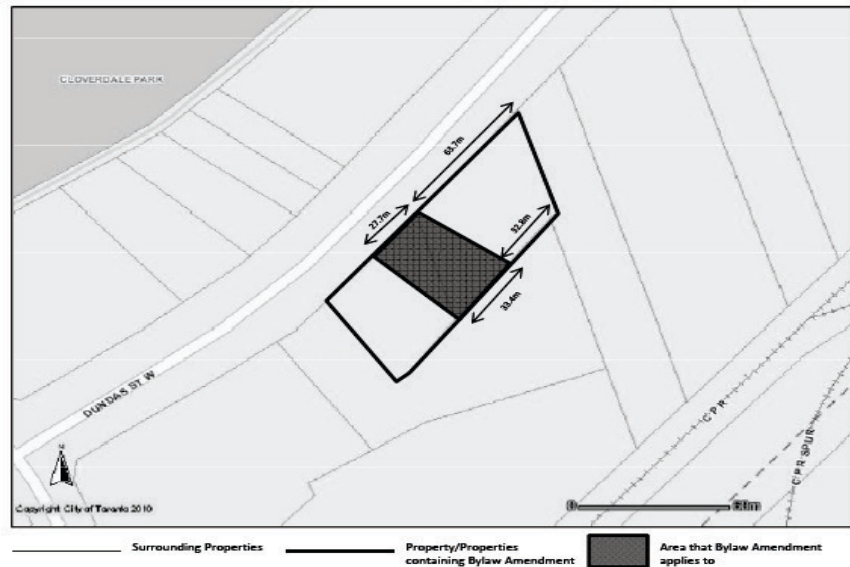


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- (1) 5453 Dundas Street West - The specific portions of the premises municipally known as 5453 Dundas Street West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(1)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 8.4 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 4.2 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 5453 Dundas Street West



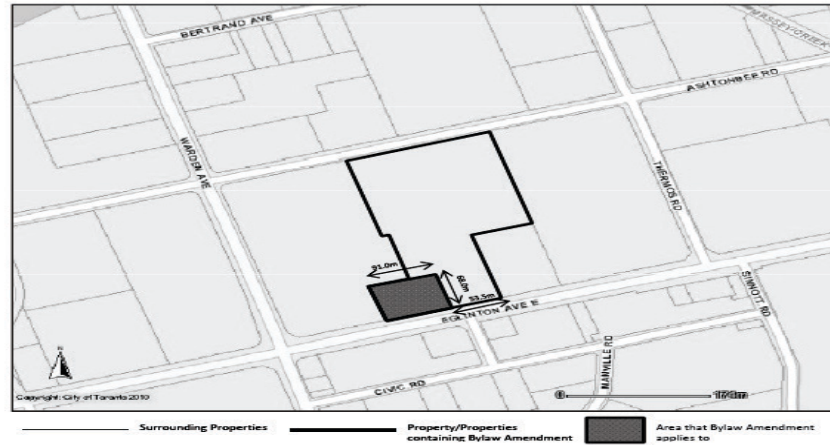
- (m) 1966 Eglinton Avenue East - The specific portions of the premises municipally known as 1966 Eglinton Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(m)[10] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;

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- [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

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[10] 1966 Eglinton Avenue East

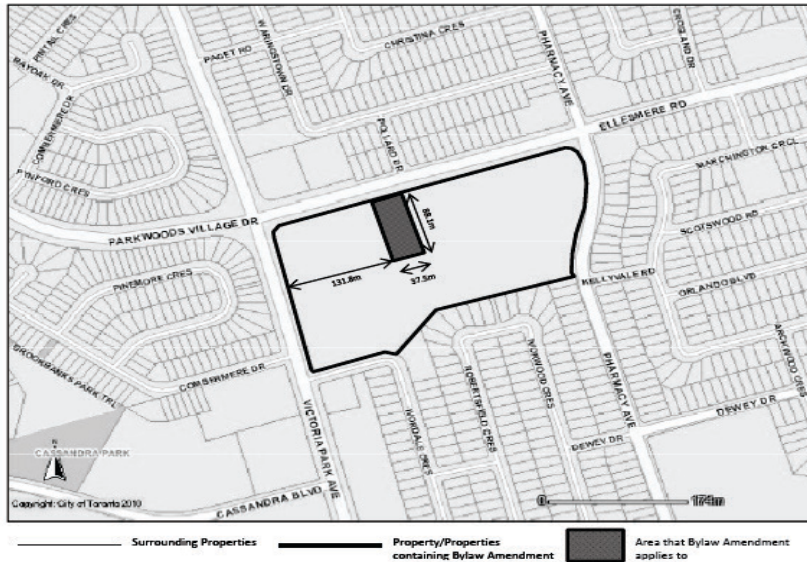


(n) 65 Ellesmere Road - The specific portions of the premises municipally known as 65 Ellesmere Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(n)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.4 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:

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- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
- [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 65 Ellesmere Road



- (o) 1831 Finch Avenue West - The specific portions of the premises municipally known as 1831 Finch Avenue West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(o)[10] may contain only the following first party signs:

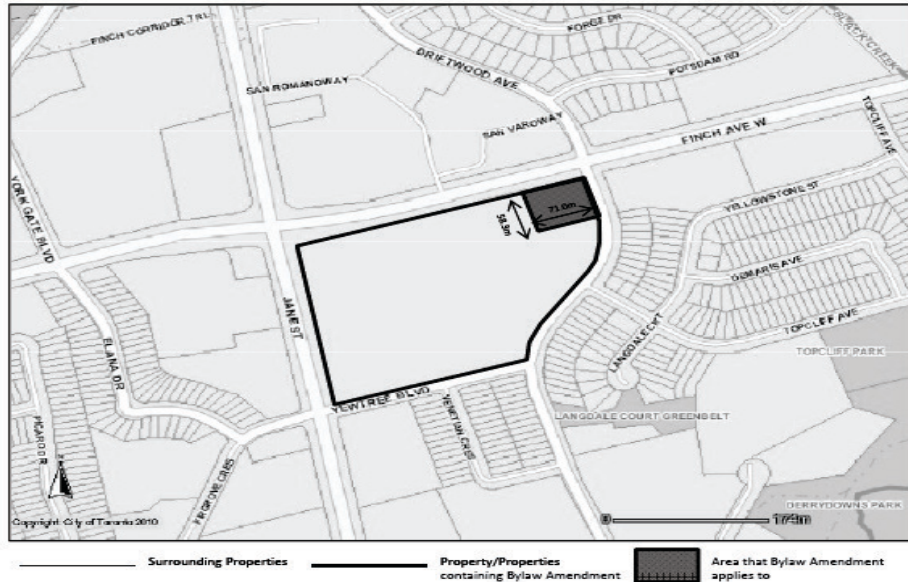
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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

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[9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

[10] 1831 Finch Avenue West



(p) 2936 Finch Avenue East - The specific portions of the premises municipally known as 2936 Finch Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(p)[10] may contain only the following first party signs:

[1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

[2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);

[3] A ground sign for the purpose of identifying the business located on the premises provided:

[a] The sign face area shall not exceed 4.2 square metres;

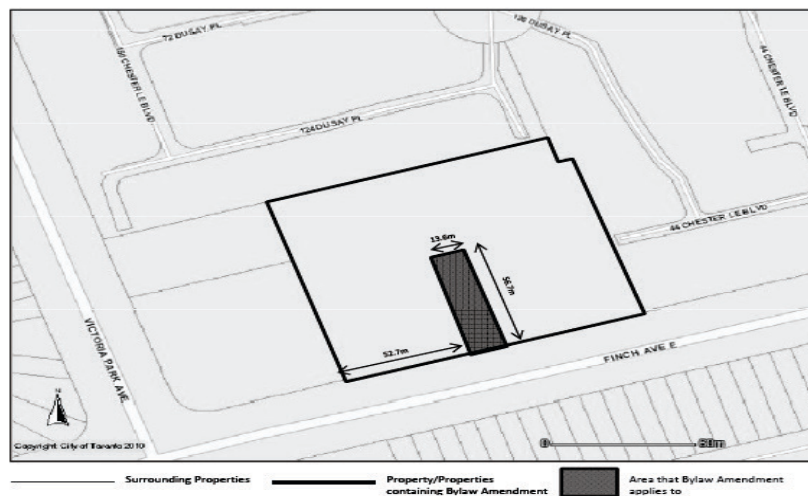
[b] The height shall not exceed 3.5 metres;

[c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;

[d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 2936 Finch Avenue East



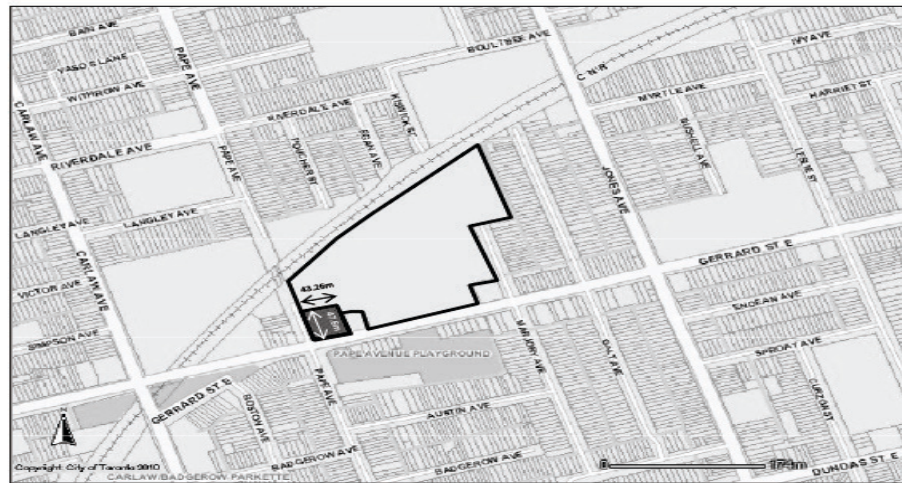
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- (q) 1000 Gerrard Street East - The specific portions of the premises municipally known as 1000 Gerrard Street East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(q)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 14.4 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

[10] 1000 Gerrard Street East



(r) 1000 Islington Avenue South - The specific portions of the premises municipally known as 1000 Islington Avenue South as delineated with heavy lines on the diagram indicated at Subsection TT(2)(r)[10] may contain only the following first party signs:

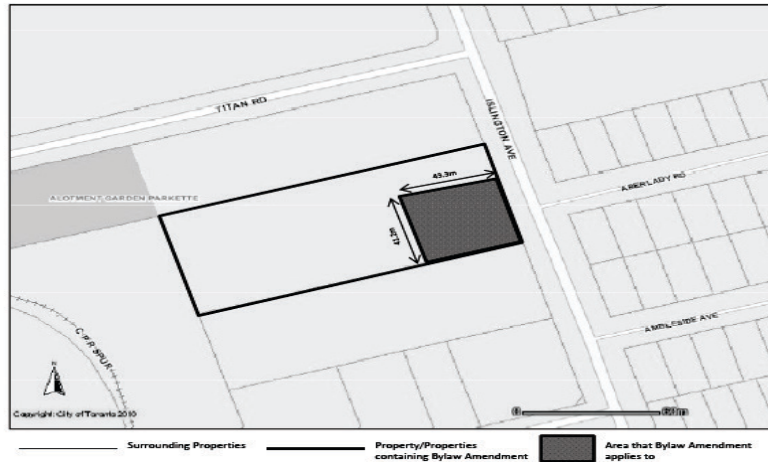
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 12.6 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

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[10] 1000 Islington Avenue South

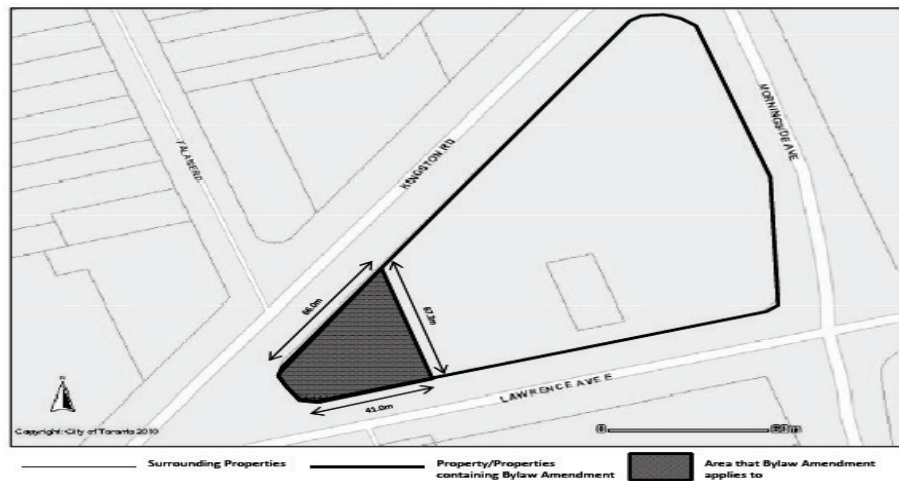


(s) 4435 Kingston Road - The specific portions of the premises municipally known as 4435 Kingston Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(s)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 19.8 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:

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- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 4435 Kingston Road



- (t) 1735 Kipling Avenue - The specific portions of the premises municipally known as 1735 Kipling Avenue as delineated with heavy lines on the diagram indicated at Subsection TT(2)(t)[10] may contain only the following first party signs:

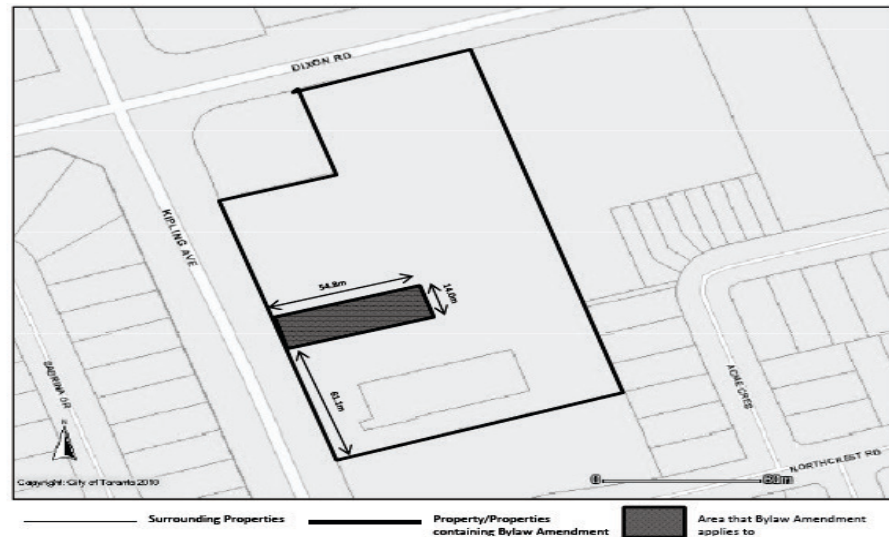
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 4.2 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

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[10] 1735 Kipling Avenue



(u) 31 Tapscott Road - The specific portions of the premises municipally known as 31 Tapscott Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(u)[10] may contain only the following first party signs:

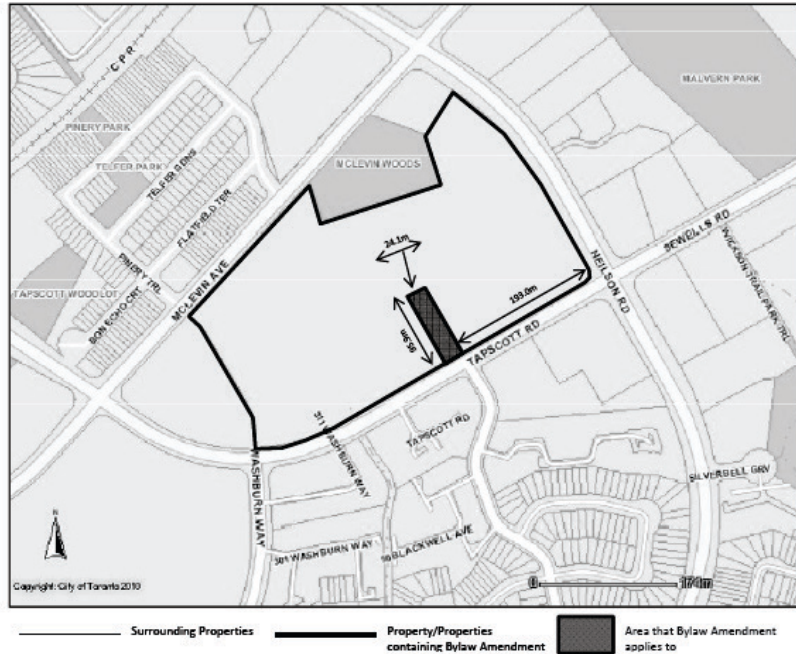
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 7.5 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 3.4 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);

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- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

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[10] 31 Tapscott Road



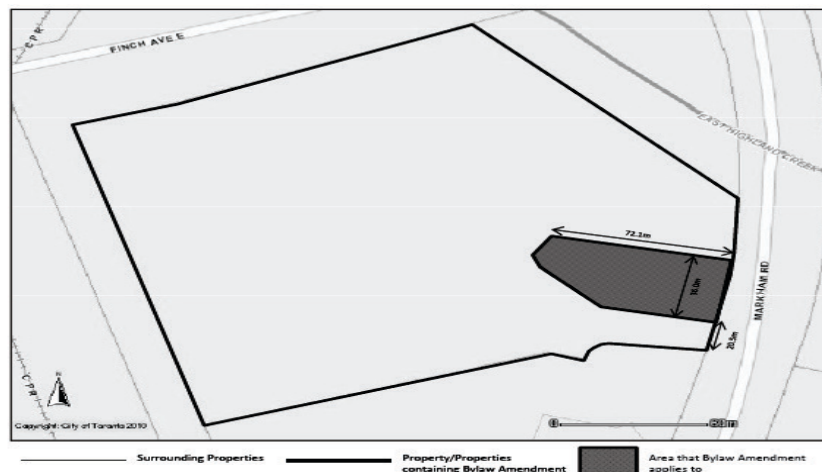
(v) 2260 Markham Road - The specific portions of the premises municipally known as 2260 Markham Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(v)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 10.8 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

[10] 2260 Markham Road

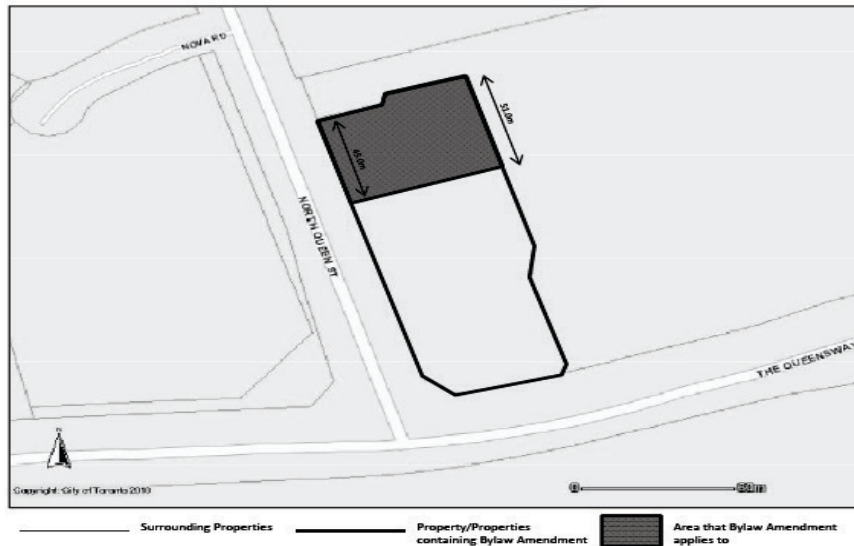


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- (w) 195 North Queen Street - The specific portions of the premises municipally known as 195 North Queen Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(w)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 13.5 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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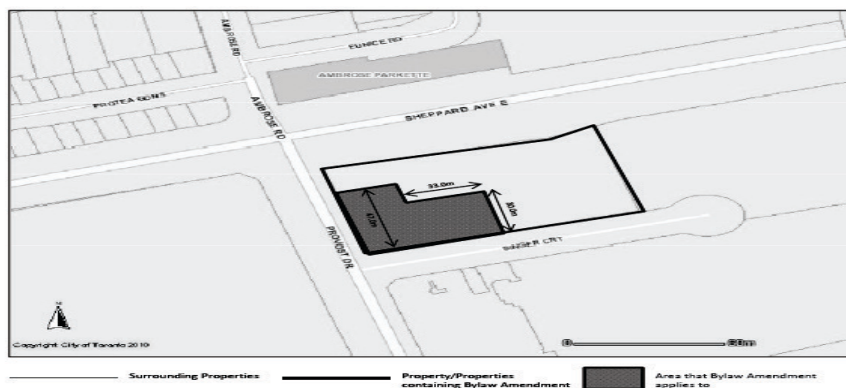
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 195 North Queen Street



- (x) 1125 Sheppard Avenue East - The specific portions of the premises municipally known as 1125 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(x)[10] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 14.1 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1125 Sheppard Avenue East

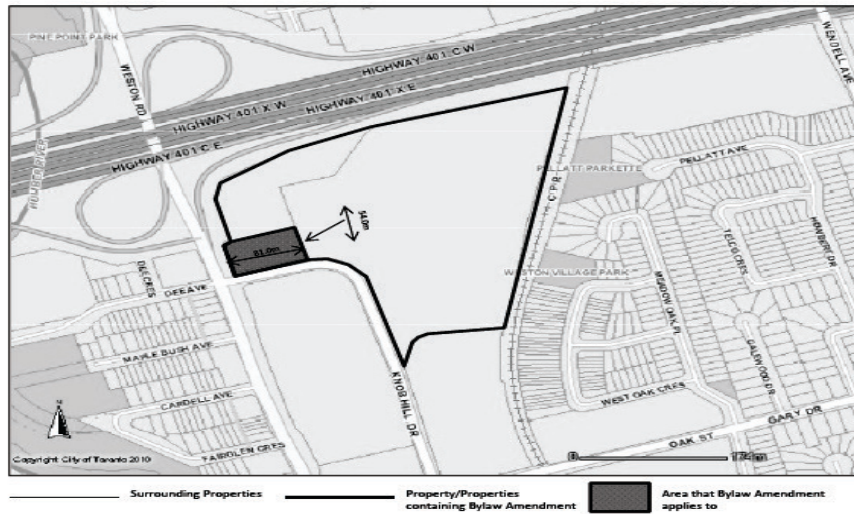


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- (y) 2625 Weston Road - The specific portions of the premises municipally known as 2625 Weston Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(y)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 2625 Weston Road

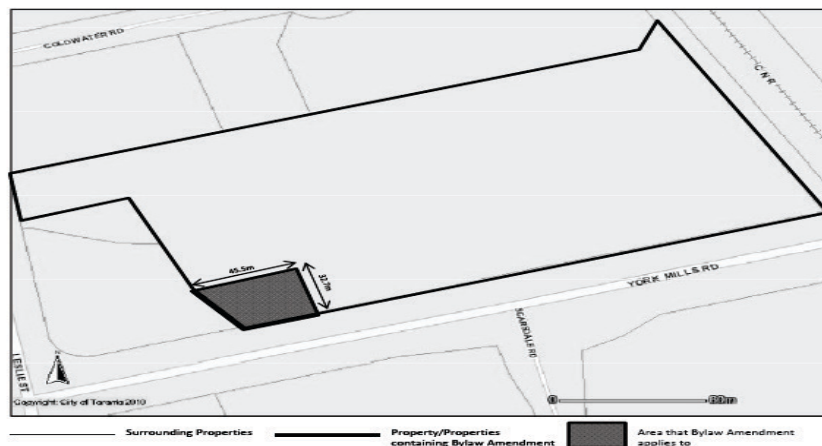


(z) 808 York Mills Road - The specific portions of the premises municipally known as 808 York Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(z)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 10.2 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 808 York Mills Road

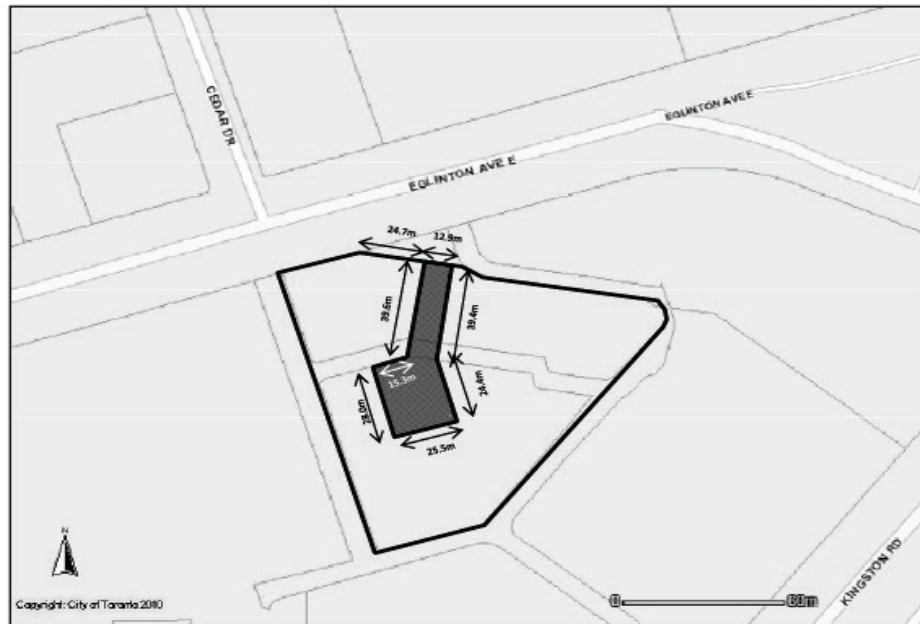


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- (aa) 3227 Eglinton Avenue East - The specific portions of the premises municipally known as 3227 Eglinton Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(aa)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.9 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
 - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);

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- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 3227 Eglinton Avenue East



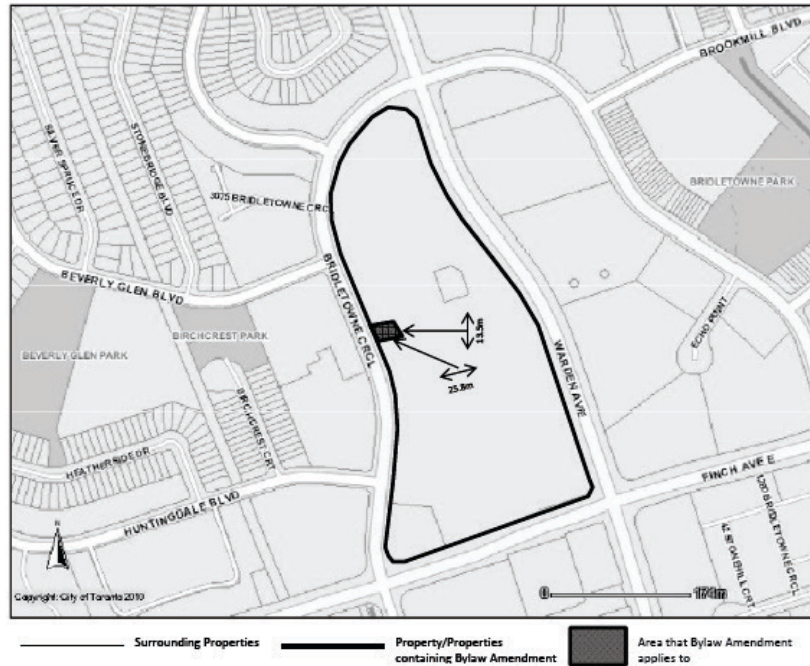
- (bb) 2900 Warden Avenue - The specific portions of the premises municipally known as 2900 Warden Avenue as delineated with heavy lines on the diagram indicated at Subsection TT(2)(bb)[10] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 4.2 square metres;
 - [b] The height shall not exceed 3.5 metres;

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- [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

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[10] 2900 Warden Avenue



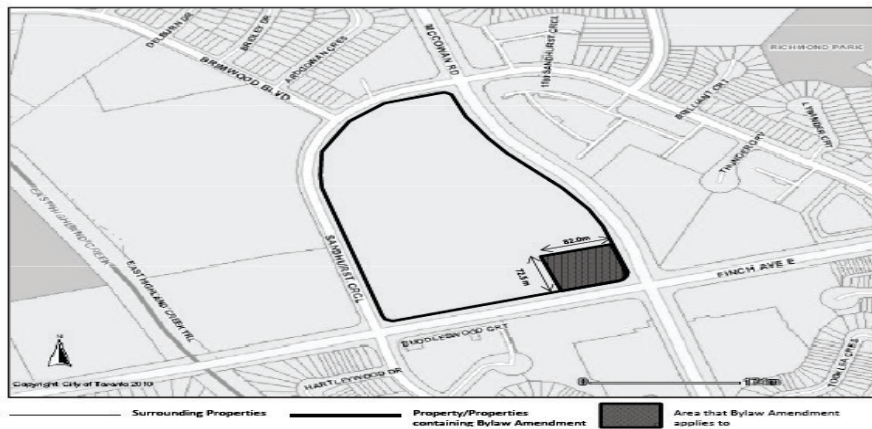
(cc) 1571 Sandhurst Circle - The specific portions of the premises municipally known as 1571 Sandhurst Circle as delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 20.0 square metres;
 - [b] The height shall not exceed 10.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
 - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
 - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

[10] 1571 Sandhurst Circle



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UU. **[Added 2014-08-28 by By-law 982-2014]** 161 Bay Street, 595 Bay Street, 345 Bloor Street East, 127 Church Street, 121 Front Street East, 109 McCaul Street, 11 St. Clair Avenue East, 160 Spadina Avenue, 100 Wellington Street West, 470 Yonge Street, 675 Yonge Street, 61 Front Street West, 700 King Street West, 218 Yonge Street, 1530 Albion Road, 300 Borough Drive, 1 Eglinton Square, 2480 Gerrard Street East, 2 Greystone Walk Drive, 3495 Lawrence Avenue East, 700 Lawrence Avenue West, 4025 Yonge Street, 6344 Yonge Street, 200 Front Street West, 1800 Sheppard Avenue East and 25 The West Mall - Each of the specific designated areas indicated below as the specific portion of a premises as delineated with heavy lines on the diagrams indicated at Subsection UU(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21C, 694-21D, 694-21G, 694-25A, 694-25C, 694-26A, 694-26B, 694-26C, 694-26D and 694-26E but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection UU(1):

- (1) All of the specific portions of a premises as delineated with heavy lines on the diagrams indicated at Subsection UU(2) are subject to the following additional provisions:
 - (a) The erection or display of the following signs is expressly prohibited:
 - [1] Any sign not expressly permitted by Subsection UU(2);
 - [2] A sign erected on a tree or a fence;
 - [3] A sign erected on a vehicular, railway or pedestrian bridge;
 - [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
 - [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
 - [6] A sign which interferes with any electrical or telephone wires or associated supports;
 - [7] A sign emitting sound or odour;
 - [8] A sign discharging any gas, liquid or solid;
 - [9] A sign containing interactive copy;
 - [10] A sign located within a visibility zone;

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- [11] A sign located on a light standard; and
 - [12] A third party sign.
- (b) Notwithstanding the definition of wall provided in § 694-1, for purposes of this Section, the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.
- (c) Any overhanging structure permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
 - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
 - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
 - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
 - [6] The sign complies with all of the requirements of Subsection UU(1)(1).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The sign shall only display static copy;
 - [3] The height shall not exceed 1.8 metres;
 - [4] The sign shall have no more than two sign faces;

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- [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and
 - [6] The sign complies with all of the requirements of Subsection UU(1)(1).
- (e) Any window sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign face area shall not exceed 25 percent of the area of the window excluding its frame;
 - [2] The sign shall only display static copy;
 - [3] The sign shall have no more than two sign faces;
 - [4] There shall be no more than three such signs erected within the delineated area within the premises;
 - [5] The sign shall not be erected above the first storey; and
 - [6] The sign complies with all of the requirements of Subsection UU(1)(1).
- (f) Any wall sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
 - [2] The sign shall only display static copy;
 - [3] The sign shall not extend above the wall of a building;
 - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
 - [5] The sign complies with all of the requirements of Subsection UU(1)(1).
- (g) Any projecting sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign shall not be erected above the first storey;

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- [2] The sign shall only display static copy;
 - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
 - [4] The sign shall have no more than two sign faces;
 - [5] Where the sign has two sign faces, the sign faces shall be back to back;
 - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - [7] The sign face area shall not exceed 1.0 square metre;
 - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
 - [9] The sign complies with all of the requirements of Subsection UU(1)(1).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
 - [2] The sign shall only display static copy;
 - [3] The sign face area shall not exceed 5.0 square metres;
 - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
 - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
 - [6] The sign complies with all of the requirements of Subsection UU(1)(1).
- (i) Ground signs permitted to be erected or displayed by Subsection UU(2) with respect to a drive-through facility must comply with the following:

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- [1] No more than one electronic ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following: **[Amended 2015-10-02 by By-law 1041-2015]**
- [a] The sign may display electronic moving copy or electronic static copy only;
 - [b] The sign shall not display both electronic moving copy and electronic static copy;
 - [c] The sign face area shall not exceed 0.7 square metres;
 - [d] The height shall not exceed 2.0 metres;
 - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [f] The sign complies with all of the requirements of Subsection UU(1)(l).
- [2] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign face area shall not exceed 1.8 square metres;
 - [b] The height shall not exceed 2.5 metres;
 - [c] The sign face area shall not be less than 0.7 square metres;
 - [d] The height shall not be less than 2.0 metres;
 - [e] The sign shall display static copy only;
 - [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [g] The sign complies with all of the requirements of Subsection UU(1)(l).

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- [3] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
 - [a] The sign shall display static copy only;
 - [b] The sign face area shall not exceed 0.7 square metres;
 - [c] The height shall not exceed 2.0 metres;
 - [d] No more than one such sign shall be erected in relation to each drive-through lane;
 - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By law; and
 - [f] The sign complies with all of the requirements of Subsection UU(1)(l).

- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection UU(2) must comply with the following:
 - [1] The sign face area shall not exceed 0.75 square metres;
 - [2] The height shall not exceed 1.8 metres;
 - [3] The sign shall display static copy only;
 - [4] The sign shall have no more than two sign faces;
 - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;
 - [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
 - [7] There are no more than three such signs on the premises;
 - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and

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- [9] The sign complies with all of the requirements of Subsection UU(1)(1).

- (k) Any ground sign for the purposes of identifying the business located on the premises permitted to be erected or displayed by Subsection UU(2) must comply with the following:
 - [1] The sign shall not be erected within 2.0 metres of any property line;
 - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
 - [3] The sign shall have no more than two sign faces.

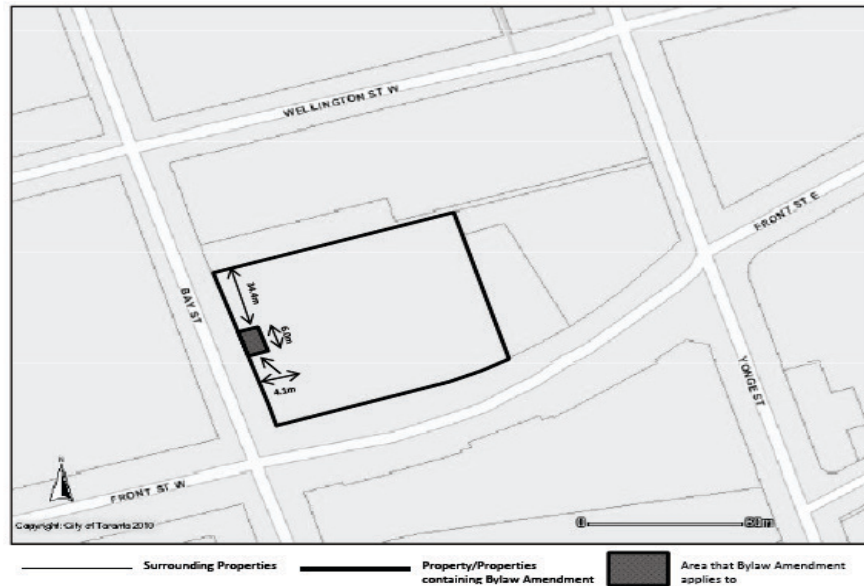
- (l) All signs permitted to be displayed by Subsection UU(2) must comply with the following:
 - [1] No sign shall be illuminated at any time when a smog alert is in effect;
 - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
 - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except:
 - [a] where the sign is associated with a location which operates during this period and only while the business is actually in operation; or
 - [b] the sign is located in either of the Downtown Yonge Street Special Sign District, or the Dundas Square Special Sign District;
 - [4] If illuminated, the sign shall comply with the following requirements:
 - [a] The sign shall not be up-lit;
 - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;

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- [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
 - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following areas is subject to a Signage Master Plan as described below:
- (a) 161 Bay Street - The specific portions of the premises municipally known as 161 Bay Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(a)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 1.8 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 0.9 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);

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- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 161 Bay Street

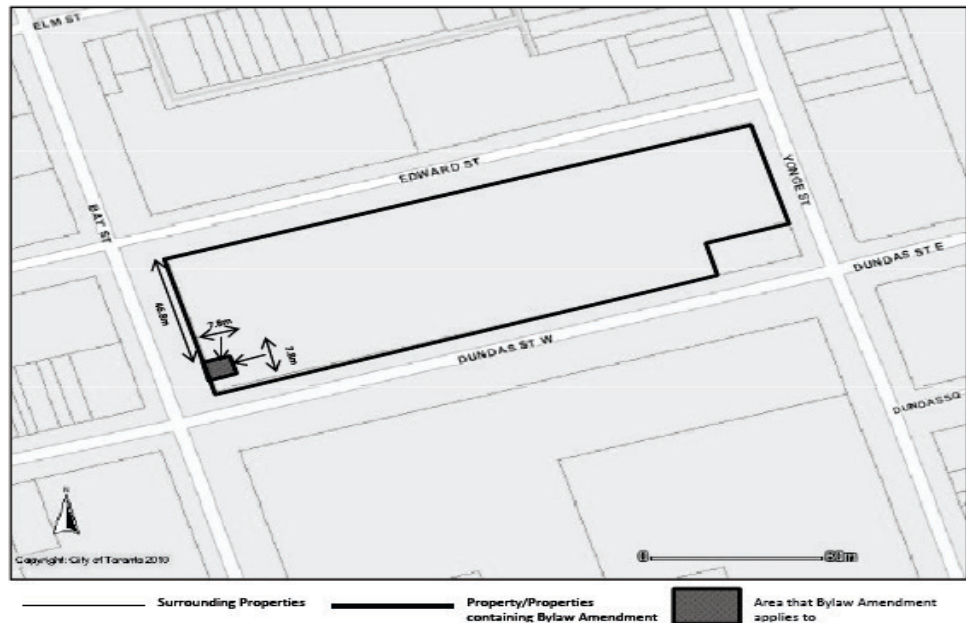


(b) 595 Bay Street - The specific portions of the premises municipally known as 595 Bay Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(b)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.4 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;

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- [d] There shall be no more than one such sign erected at each frontage; and
- [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 595 Bay Street



(c) 345 Bloor Street East - The specific portions of the premises municipally known as 345 Bloor Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(c)[8] may contain only the following first party signs:

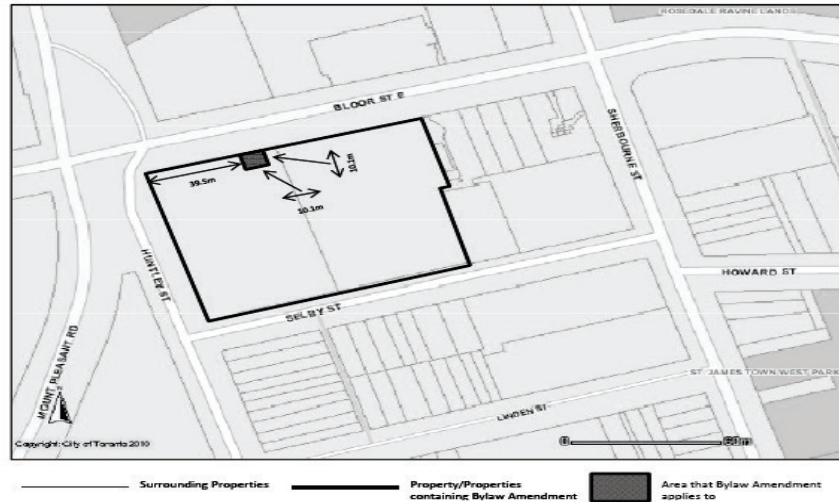
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.3 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

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[8] 345 Bloor Street East

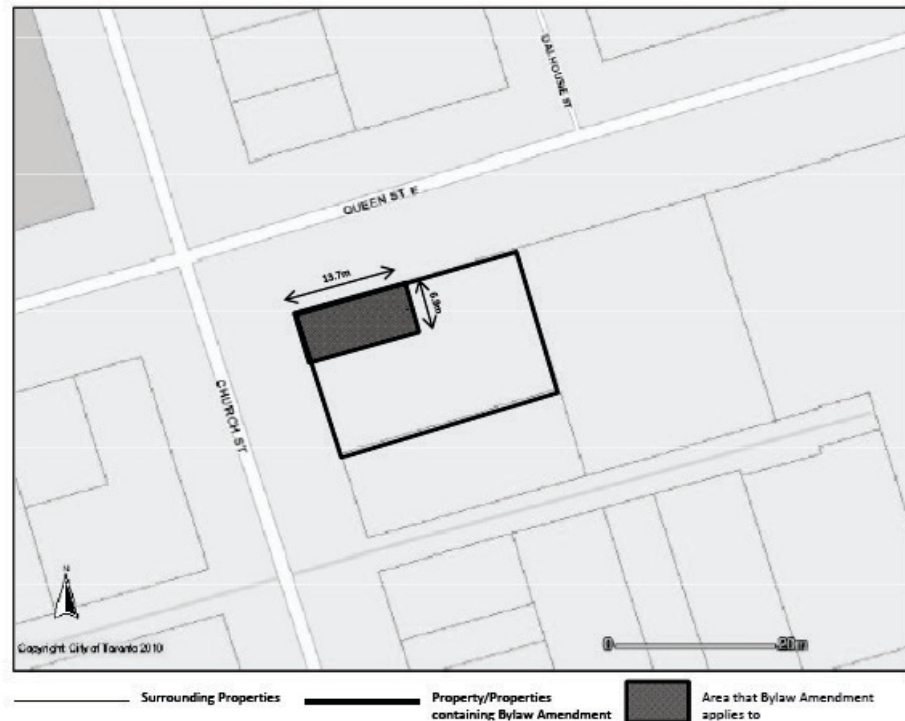


(d) 127 Church Street - The specific portions of the premises municipally known as 127 Church Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(d)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 4.2 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);

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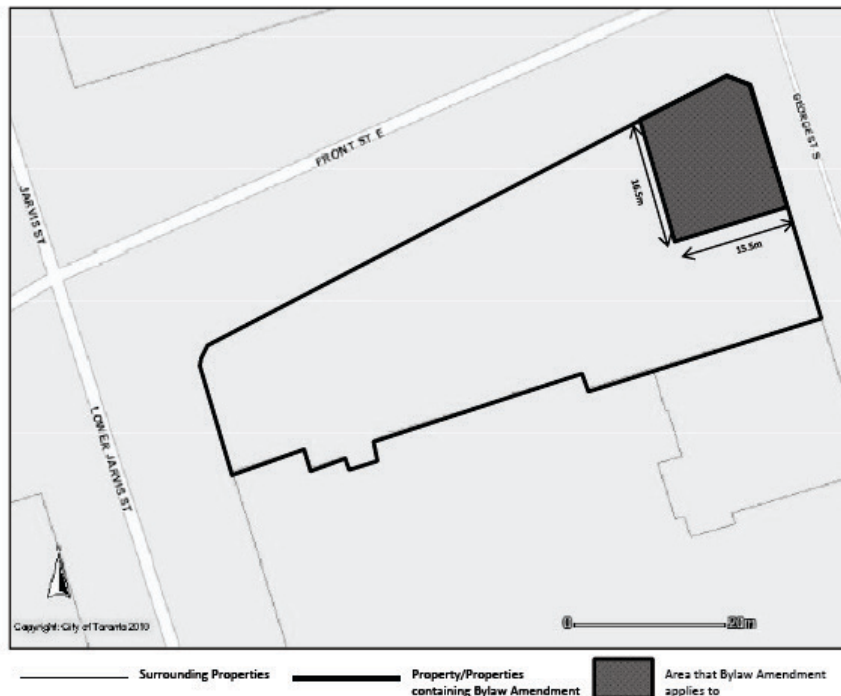
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 127 Church Street



- (e) 121 Front Street East - The specific portions of the premises municipally known as 121 Front Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(e)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 5.4 square metres;

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- [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 121 Front Street East

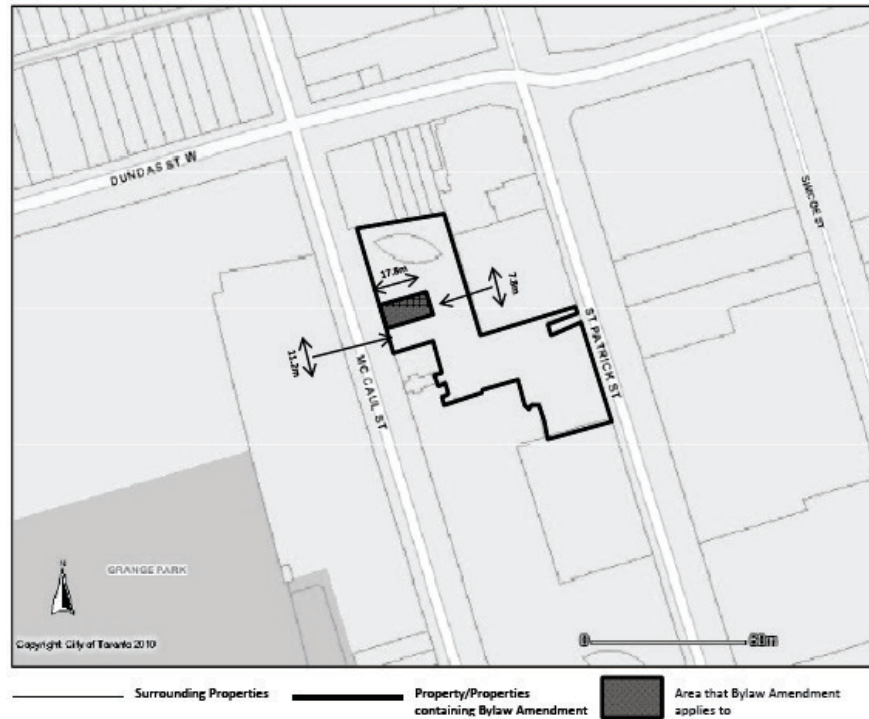


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- (f) 109 McCaul Street - The specific portions of the premises municipally known as 109 McCaul Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(f)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.4 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

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[8] 109 McCaul Street

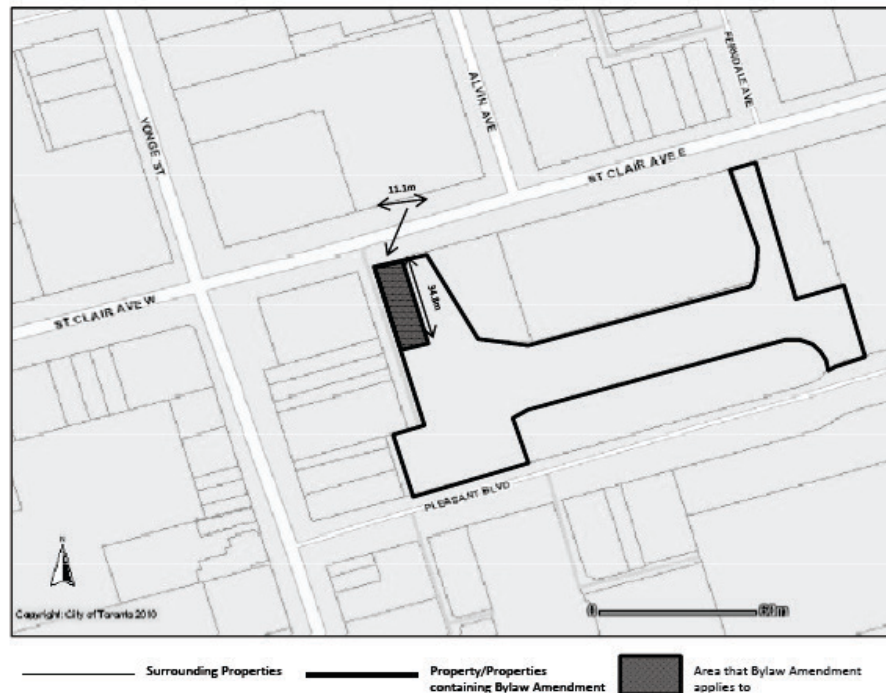


(g) 11 St. Clair Avenue East - The specific portions of the premises municipally known as 11 St. Clair Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(g)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.6 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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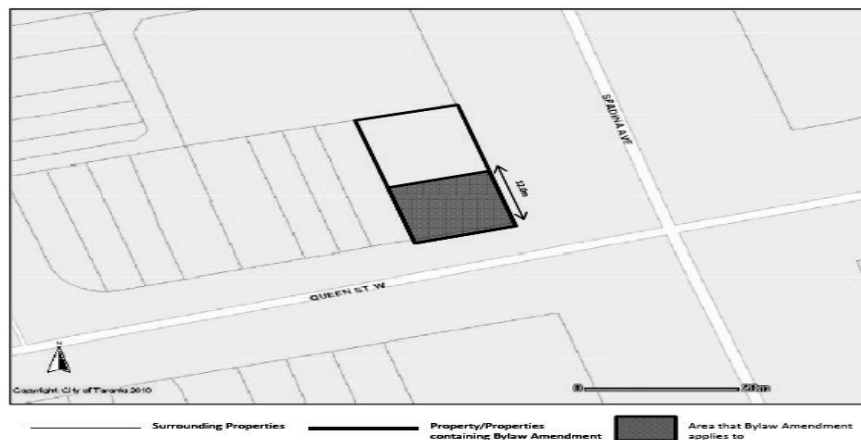
- [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 11 St. Clair Avenue East



- (h) 160 Spadina Avenue - The specific portions of the premises municipally known as 160 Spadina Avenue as delineated with heavy lines on the diagram indicated at Subsection UU(2)(h)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

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- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.6 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 160 Spadina Avenue

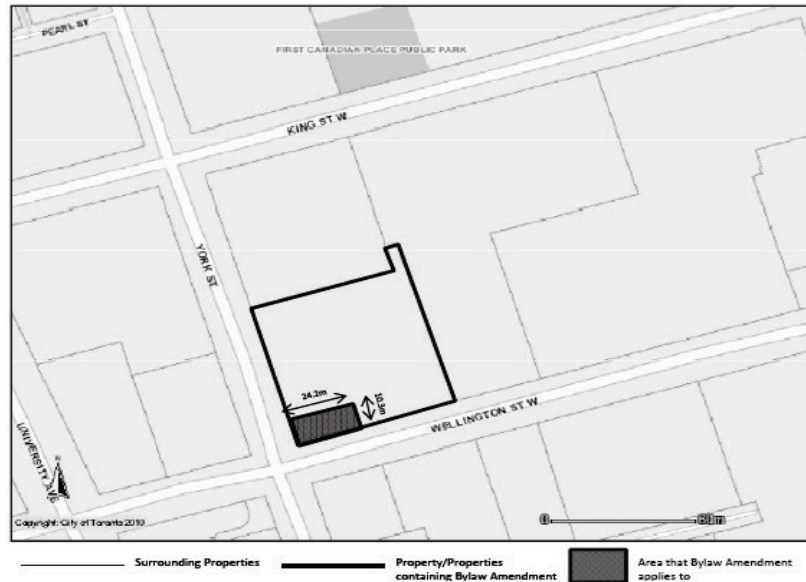


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- (i) 100 Wellington Street West - The specific portions of the premises municipally known as 100 Wellington Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(i)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 7.5 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 3.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

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[8] 100 Wellington Street West

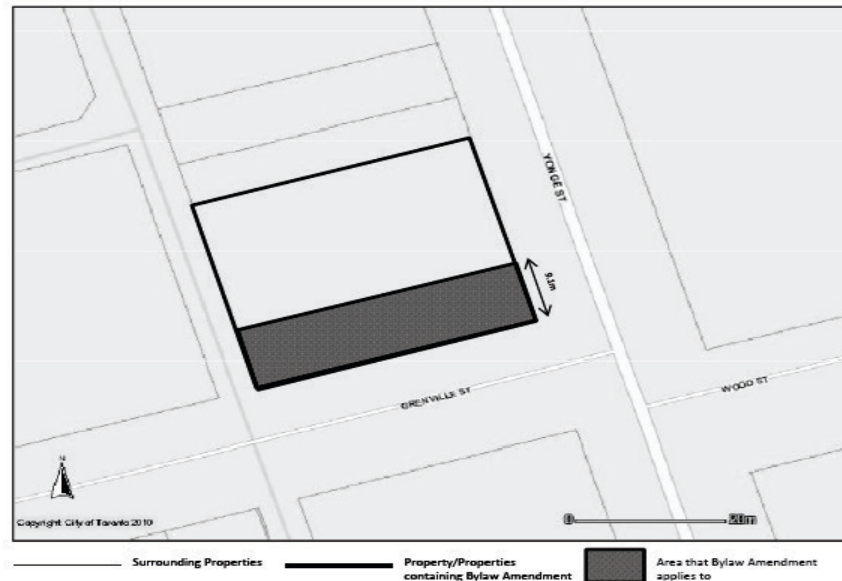


(j) 470 Yonge Street - The specific portions of the premises municipally known as 470 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(j)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.0 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.5 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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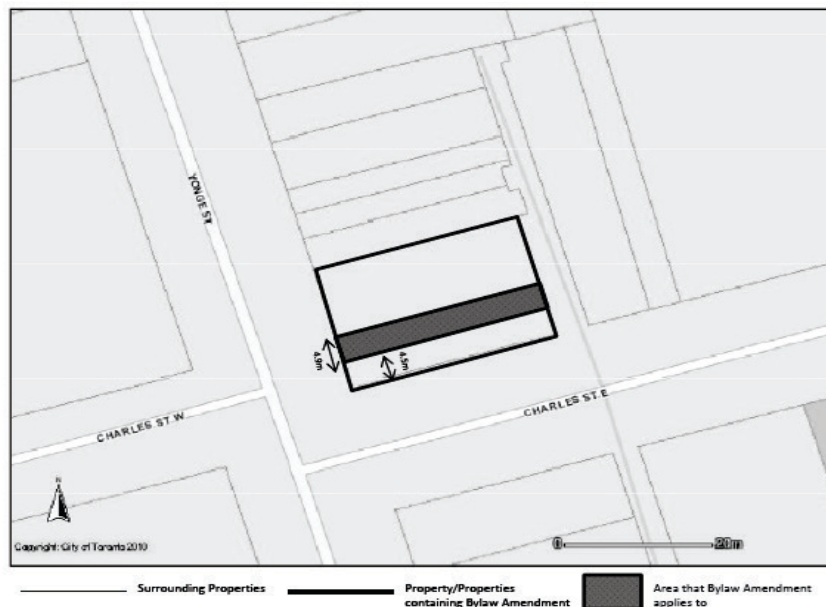
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 470 Yonge Street



- (k) 675 Yonge Street - The specific portions of the premises municipally known as 675 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(k)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 1.5 square metres;

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- [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 0.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 675 Yonge Street

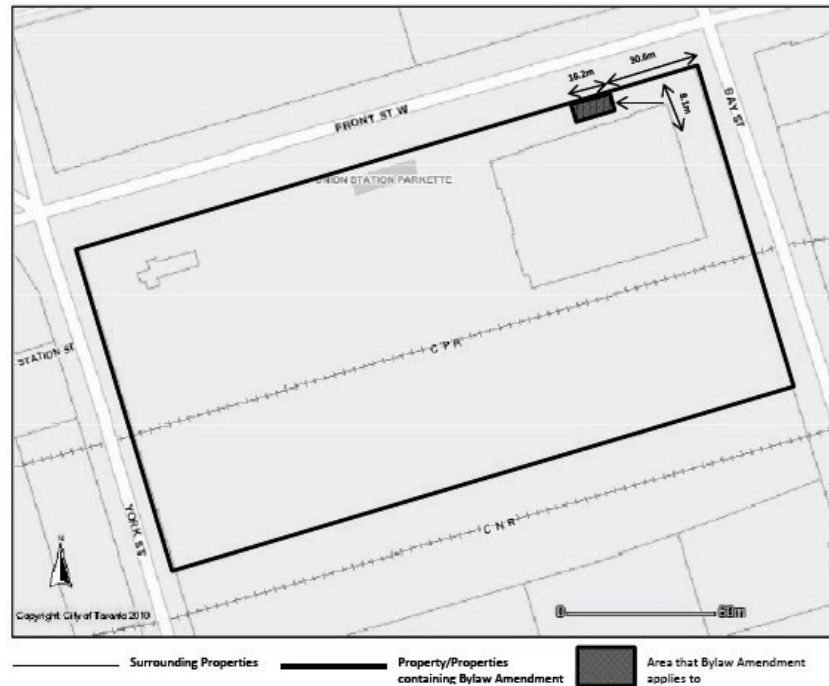


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- (1) 61 Front Street West- The specific portions of the premises municipally known as 61 Front Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(1)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 5.1 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

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[8] 61 Front Street West

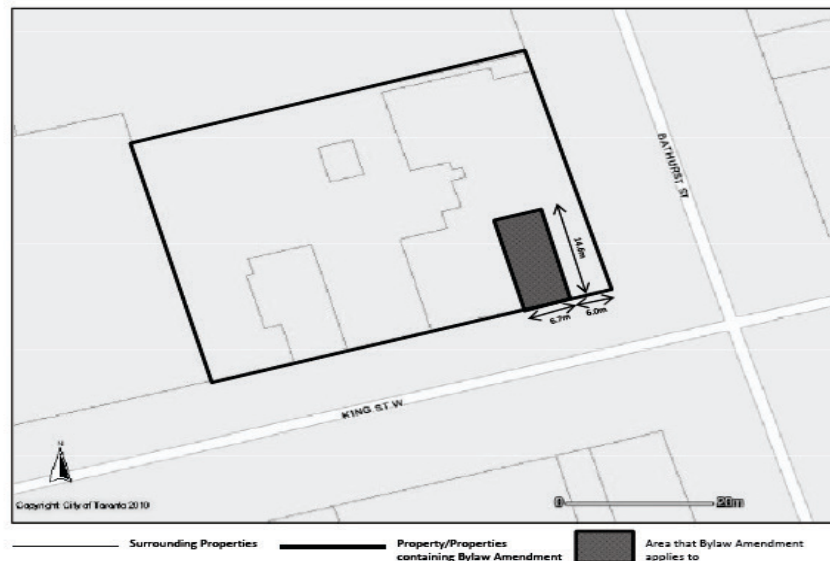


(m) 700 King Street West - The specific portions of the premises municipally known as 700 King Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(m)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 2.1 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.1 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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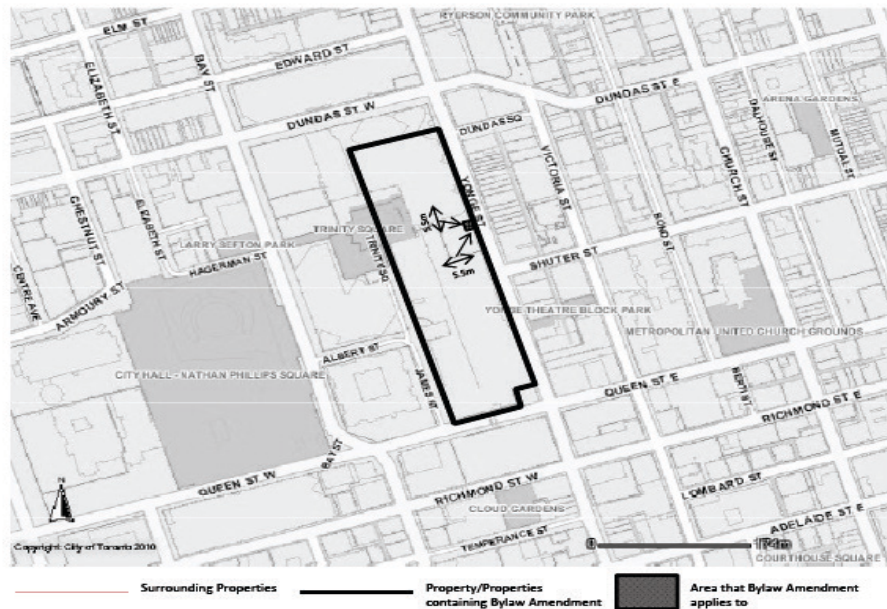
- [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 700 King Street West



- (n) 218 Yonge Street - The specific portions of the premises municipally known as 218 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(n)[8] may contain only the following first party signs:
 - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:

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- [a] The sign face area shall not exceed 1.8 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 0.9 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
 - [8] 218 Yonge Street



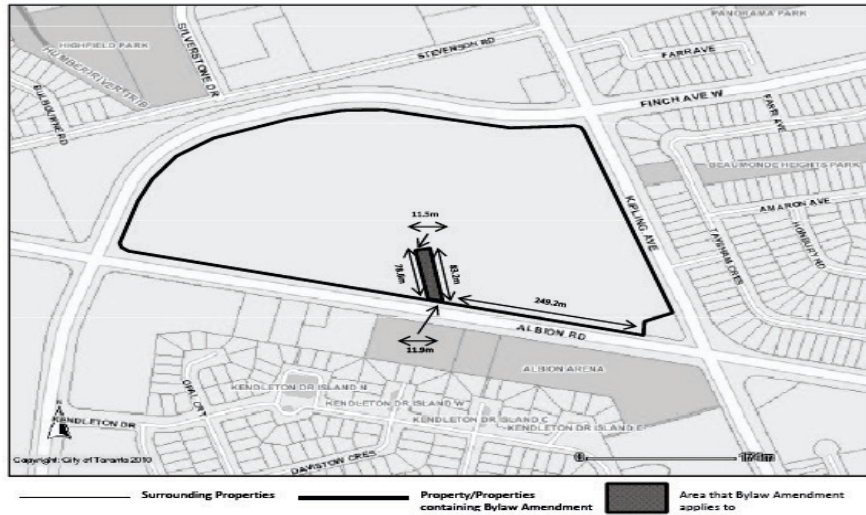
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- (o) 1530 Albion Road - The specific portions of the premises municipally known as 1530 Albion Road as delineated with heavy lines on the diagram indicated at Subsection UU(2)(o)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
 - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
 - [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.6 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
 - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
 - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
 - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
 - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
 - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and

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[9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

[10] 1530 Albion Road

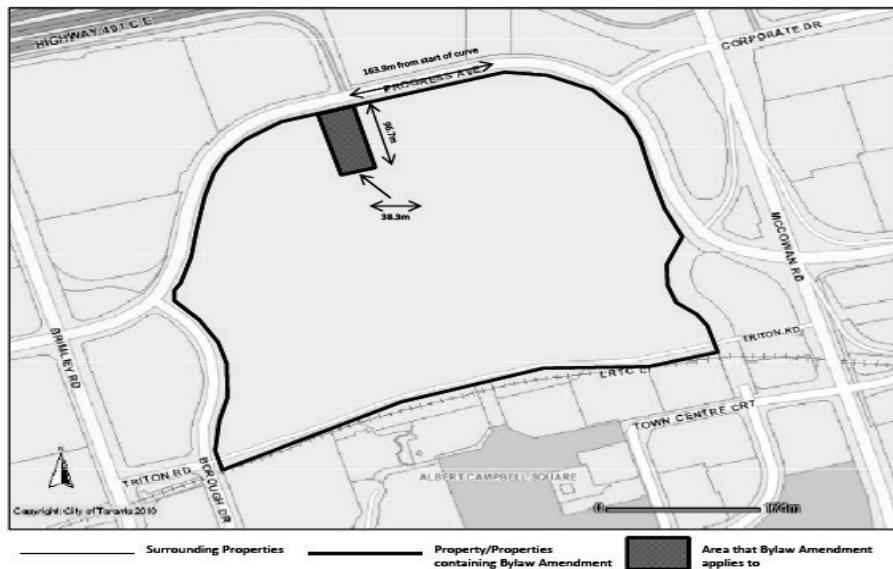


(p) 300 Borough Drive - The specific portions of the premises municipally known as 300 Borough Drive as delineated with heavy lines on the diagram indicated at Subsection UU(2)(p)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.6 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 300 Borough Drive



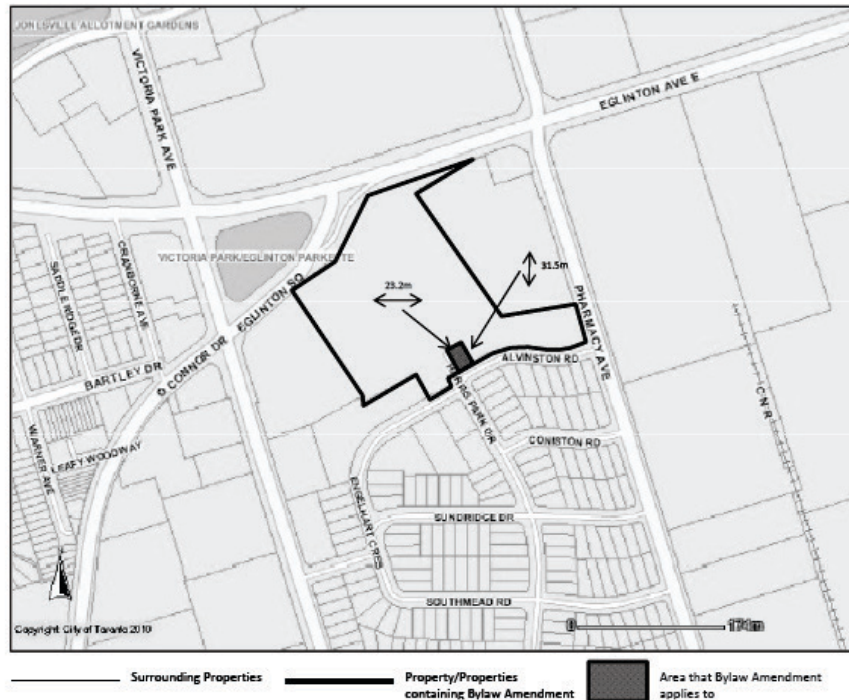
- (q) 1 Eglinton Square - The specific portions of the premises municipally known as 1 Eglinton Square as delineated with heavy lines on the diagram indicated at Subsection UU(2)(q)[10] may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 7.2 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 3.6 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

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[10] 1 Eglinton Square

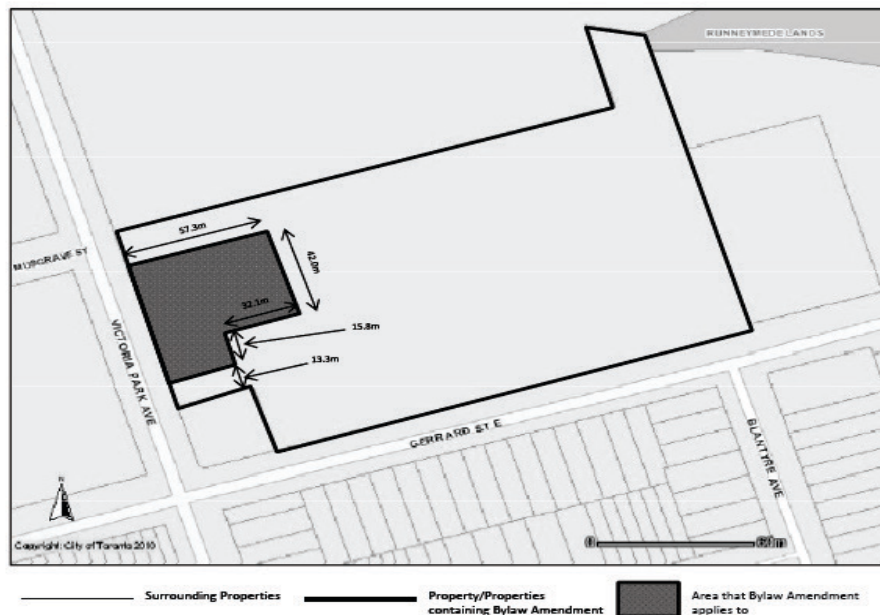


(r) 2480 Gerrard Street East - The specific portions of the premises municipally known as 2480 Gerrard Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(r)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 17.4 square metres;
 - [b] The height shall not exceed 8.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and

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- [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 2480 Gerrard Street East



- (s) 2 Greystone Walk Drive - The specific portions of the premises municipally known as 2 Greystone Walk Drive as delineated with heavy lines on the diagram

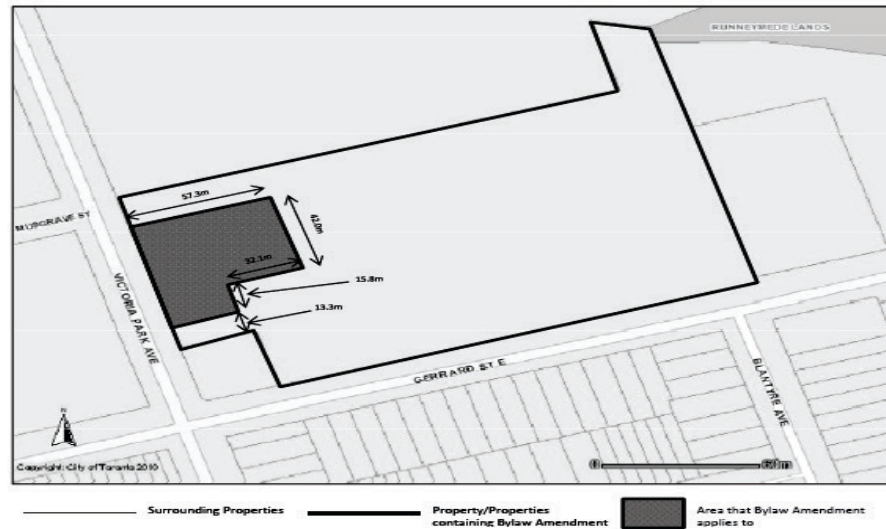
TORONTO MUNICIPAL CODE
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indicated at Subsection UU(2)(s)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 11.1 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

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[10] 2 Greystone Walk Drive

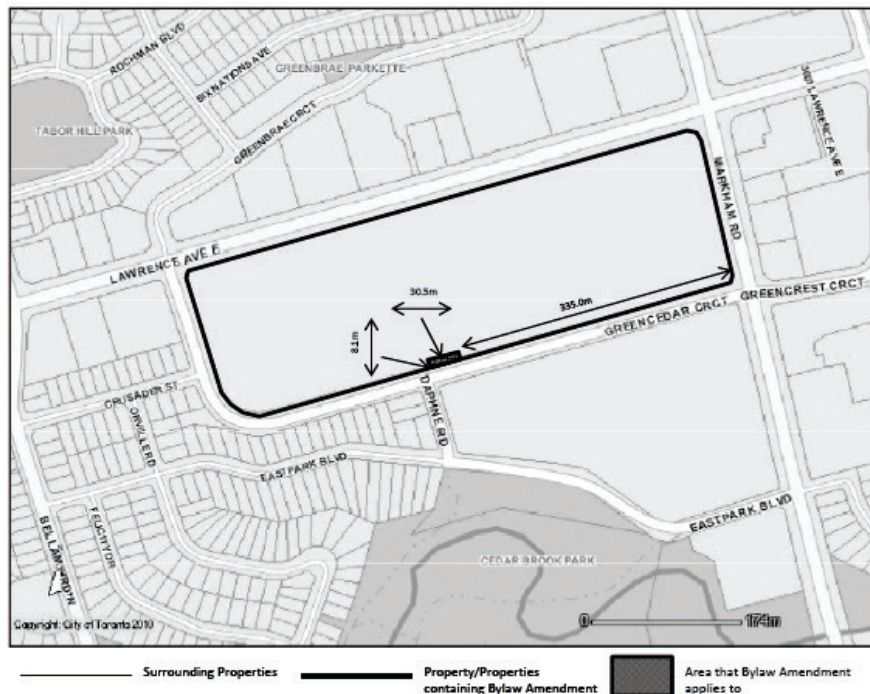


(t) 3495 Lawrence Avenue East- The specific portions of the premises municipally known as 3495 Lawrence Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(t)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 9.3 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 3495 Lawrence Avenue East



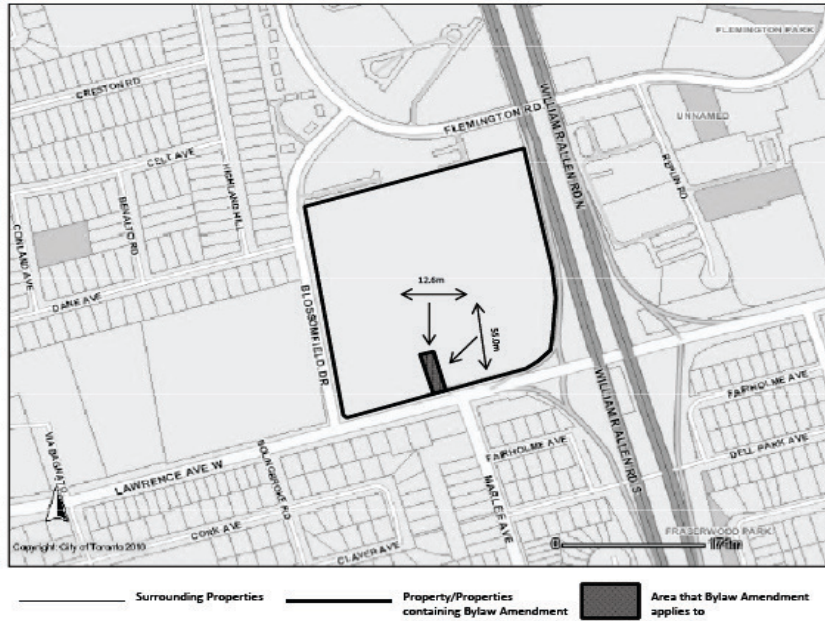
- (u) 700 Lawrence Avenue West - The specific portions of the premises municipally known as 700 Lawrence Avenue West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(u)[10] may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 3.9 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

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[10] 700 Lawrence Avenue West

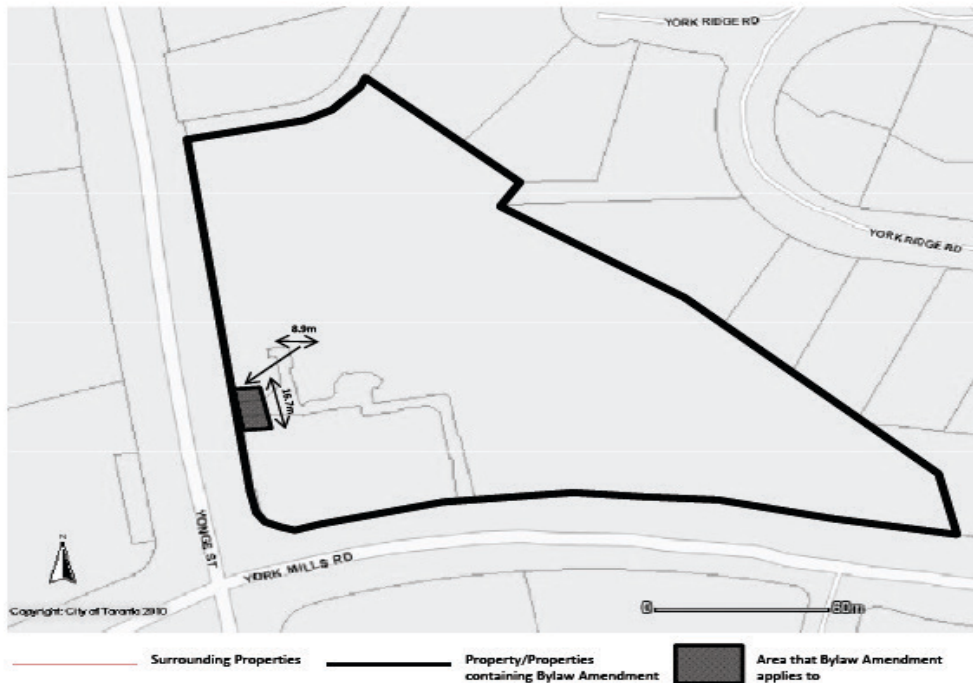


(v) 4025 Yonge Street - The specific portions of the premises municipally known as 4025 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(v)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 5.1 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 4025 Yonge Street



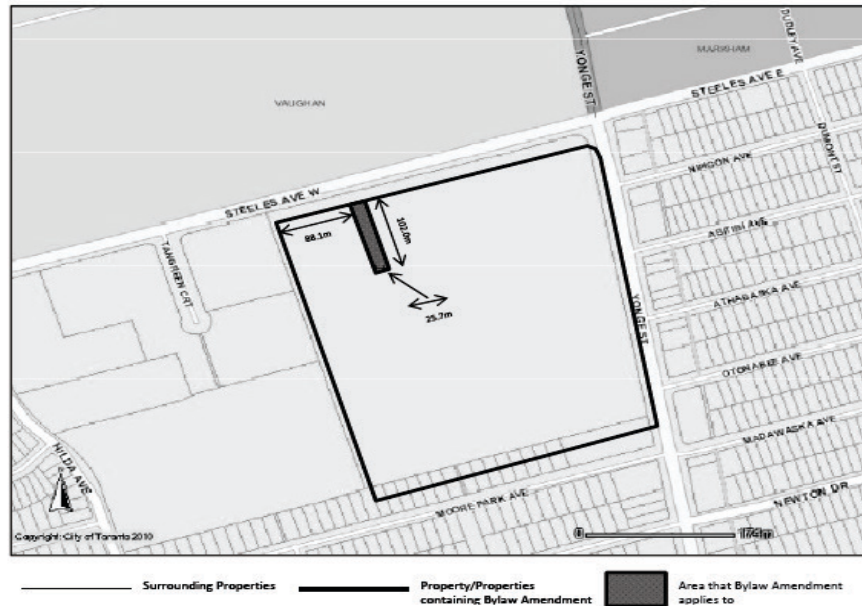
- (w) 6344 Yonge Street - The specific portions of the premises municipally known as 6344 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(w)[10] may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 7.8 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 3.9 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

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[10] 6344 Yonge Street

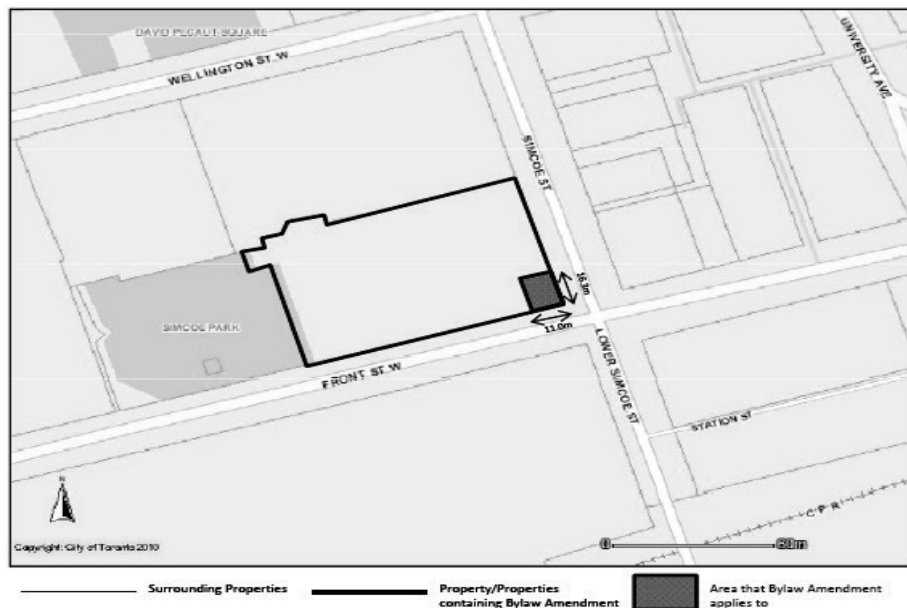


(x) 200 Front Street West- The specific portions of the premises municipally known as 200 Front Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(x)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 5.1 square metres;
 - [b] The height shall not exceed 3.5 metres;
 - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 200 Front Street West



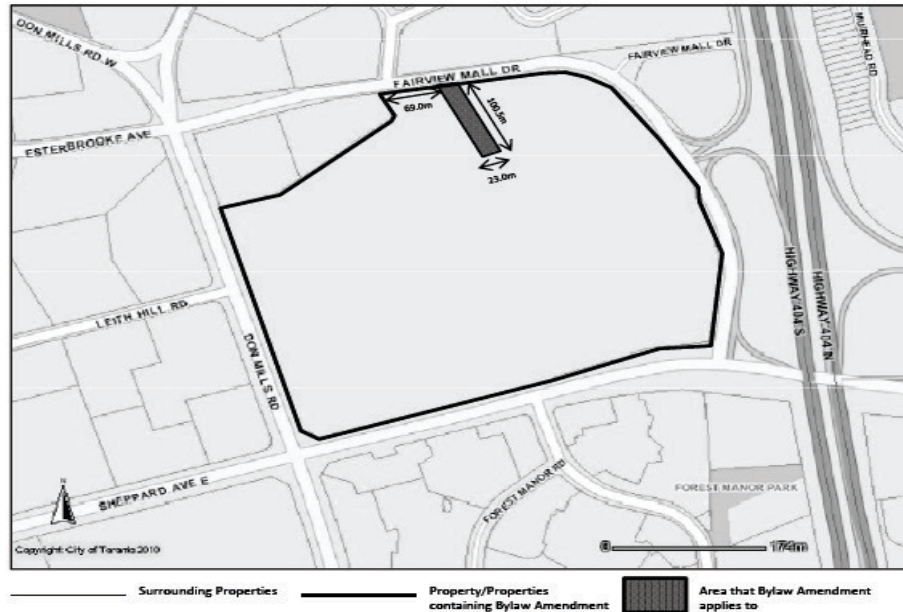
- (y) 1800 Sheppard Avenue East - The specific portions of the premises municipally known as 1800 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(y)[10] may contain only the following first party signs:

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- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 6.9 square metres;
 - [b] The height shall not exceed 5.0 metres;
 - [c] The sign face area may contain a maximum of 3.5 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

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[10] 1800 Sheppard Avenue East

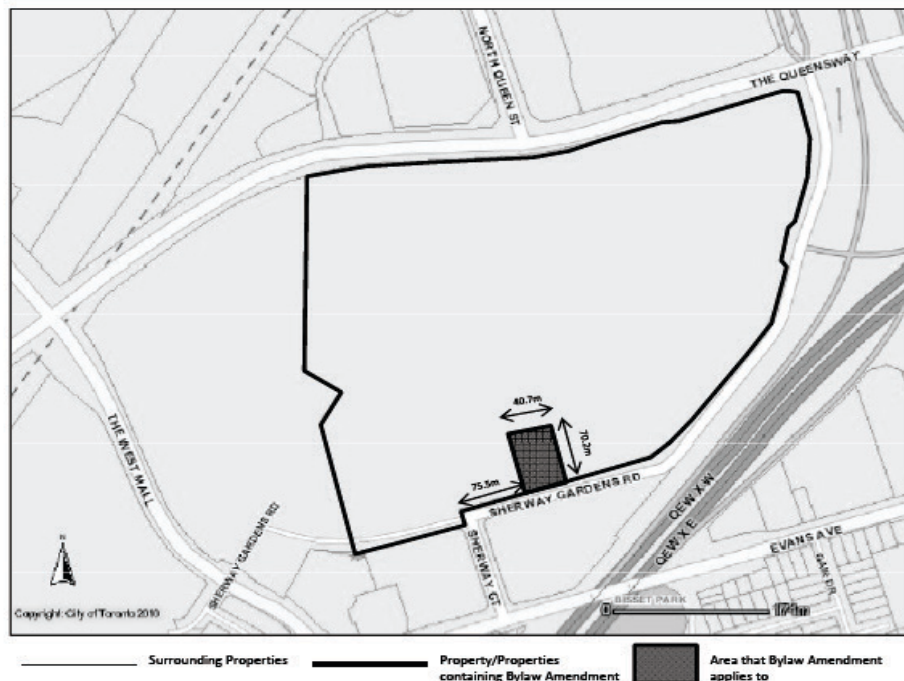


(z) 25 The West Mall - The specific portions of the premises municipally known as 25 The West Mall as delineated with heavy lines on the diagram indicated at Subsection UU(2)(z)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
 - [a] The sign face area shall not exceed 12.3 square metres;
 - [b] The height shall not exceed 6.0 metres;
 - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
 - [d] There shall be no more than one such sign erected at each frontage; and
 - [e] The sign complies with all of the requirements of Subsection UU(1);

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- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 25 The West Mall



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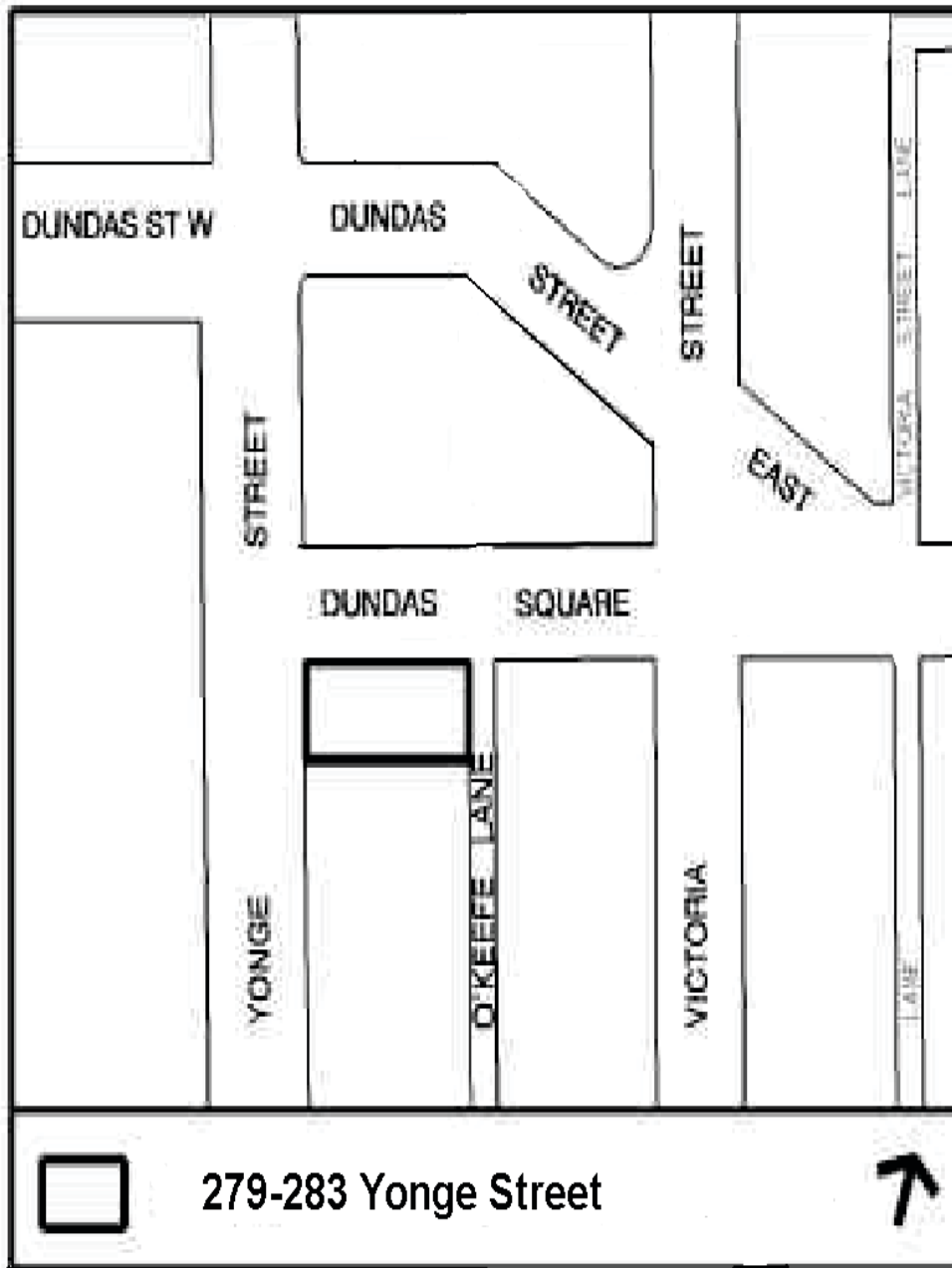
2. **[Added 2010-08-27 by By-law 1069-2010]** The following are the area specific regulations applicable to the following premises:
- A. 279-283 Yonge Street - Notwithstanding §§ 694-26C and 694-26D but subject to all other provisions of this chapter, the premises municipally known as 279-283 Yonge Street and legally described as PL 22A PT LTS 13 & 14, as delineated with heavy lines on the diagram indicated at Subsection A(5) as Area Map 1 - 279-283 Yonge Street, may contain only the following signs:
- (1) Two first party wall signs each displaying the logo "Hard Rock Café" provided:
 - (a) There shall be no more than one such sign erected on the northerly elevation of the building located on the premises and there shall be no more than one such sign erected on the westerly elevation of the building located on the premises;
 - (b) The sign shall be erected on the second storey;
 - (c) Each sign shall display identical sign copy;
 - (d) The sign face area of each sign shall not exceed 11.0 square metres; and
 - (e) Each sign shall not extend beyond either end of the wall on which it is erected.
 - (2) One first party wall sign displaying the phrase "Love All Serve All" provided:
 - (a) The sign shall be erected on the westerly elevation of the building located on the premises;
 - (b) The sign shall be erected on the first storey;
 - (c) There shall be no more than one sign face;
 - (d) The sign face area of the sign shall not exceed 1.25 square metres; and
 - (e) Each sign shall not extend beyond either end of the wall on which it is erected.
 - (3) One first party wall sign displaying the phrase "All is One" provided:
 - (a) The sign shall be erected on the northerly elevation of the building located on the premises;
 - (b) The sign shall be erected on the first storey;

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- (c) There shall be no more than one sign face;
 - (d) The sign face area of the sign shall not exceed 1.25 square metres; and
 - (e) The sign shall not extend beyond either end of the wall on which it is erected.
- (4) One third party electronic roof sign, containing no more than five sign faces and no more than one architectural light column, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) One sign face, containing static copy and facing southerly, shall not exceed a sign face width of 7.72 metres and a sign face height of 11.43 metres, and shall be erected so that height of the sign face does not exceed 26.562 metres from grade;
 - (b) One sign face, containing static copy and facing northerly, shall not exceed a sign face width of 27.03 metres and a sign face height of 7.01 metres, and shall be erected so that the height of the sign face does not exceed 21.44 metres from grade;
 - (c) One sign face, containing static copy displaying the name, logo or corporate symbol of an advertising sponsor and facing northerly, shall not exceed a sign face width of 24.38 metres and a sign face height of 1.34 metres, and shall be erected so that the height of the sign face does not exceed 24.31 metres from grade;
 - (d) One curved sign face, containing electronic moving copy and facing northerly and westerly, shall not exceed a sign face width of 19.05 metres and a sign face height of 11.89, and shall be erected so that the height of the sign face does not exceed 26.13 metres from grade;
 - (e) One curved sign face, containing mechanical copy and facing northerly and westerly, shall not exceed a sign face width of 17.2 metres and a sign face height of 4.27 metres, and shall be erected so that the height of the sign face does not exceed 30.44 metres from grade; and
 - (f) The architectural light column with a 0.3-metre diameter top sphere, containing static copy displaying the logo or corporate symbol of an advertising sponsor, shall be erected so that the height of the architectural light column does not exceed 43.43 metres from grade.

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(5) Area Map 1 - 279-283 Yonge Street



B. [Added 2010-08-27 by By-law 1071-2010] 14 Strachan Avenue - Notwithstanding §§ 694-9, 694-10, 694-22A and D, 694-24A(27) and 694-25B, but subject to all other provisions of this chapter, the premises municipally known as 14 Strachan Avenue, as delineated with heavy lines on the diagram indicated at Subsection B(2) as Area Map 1 - 14 Strachan Avenue, may contain only the following signs:

(1) One electronic ground sign provided: [Amended 2015-10-02 by By-law 1041-

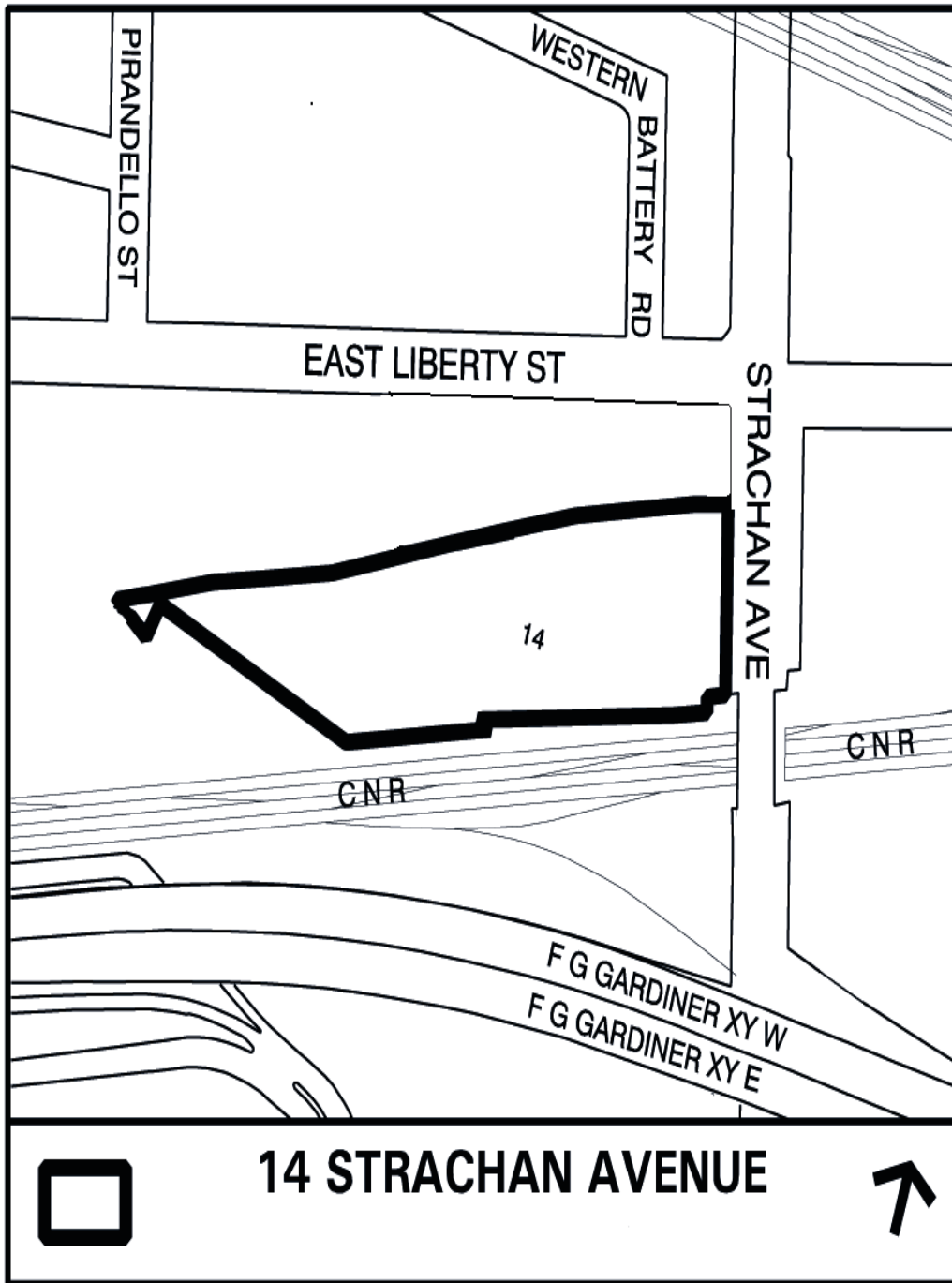
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- (a) The sign face area shall not exceed 138.10 square metres;
- (b) Readograph copy on the sign face shall not exceed 23.0 square metres;
- (c) The height shall not exceed 21.68 metres;
- (d) The sign shall not be erected within 5.0 metres of the easterly or southerly property lines;
- (e) The existing electronic roof sign on the premises is removed; **[Amended 2015-10-02 by By-law 1041-2015]**
- (f) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on March 31, 2018, and shall not be subject to renewal;
- (g) Where the sign permit has expired, the sign owner shall immediately remove the sign from the premises and the sign owner shall also remove the identifier required by § 694-22B of this chapter; and
- (h) There shall be no more than two sign faces and:
 - [1] One sign face shall be oriented to be displayed in a south-easterly direction; and
 - [2] One sign face shall be oriented to be displayed in a south-westerly direction.
- (i) The sign shall display electronic static copy, static copy or readograph copy only. **[Added 2015-10-02 by By-law 1041-0215]**

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(2) Area Map 1 - 14 Strachan Avenue



- C. [Added 2011-06-15 by By-law 779-2011] 19 Rean Drive - Notwithstanding § 694-21B, but subject to all other provisions of this chapter, the following sign, in addition to the other signs permitted by this chapter, is permitted on the premises municipally known as 19 Rean Drive:

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- (1) An overhanging structure sign provided:
 - (a) The sign shall only be erected on the northerly facing external surface area of the canopy located on the first storey of the building;
 - (b) There shall be no more than one such sign erected on the northerly elevation of the building located on the premises;
 - (c) The sign face area shall not exceed 0.53 metres tall by 5.46 metres long;
 - (d) The height shall not exceed 5.0 metres; and
 - (e) The sign shall not project over or under the external surface area on which it is erected.

- D. **[Added 2012-04-11 by By-law 529-2012]** 2787 Eglinton Avenue East - The premises municipally known as 2787 Eglinton Avenue East, may contain in addition to any other third party signs permitted by § 694-25A, subject to all other provisions of this chapter, including but not limited to §§ 694-9, 694-10 and 694-18, the following third party sign:
 - (1) One third party electronic roof sign provided: **[Amended 2015-10-02 by By-law 1041-2015; 2016-02-04 by By-law 106-2016]**
 - (a) The sign contains no more than two sign faces;
 - (b) The sign face area for each sign face shall not exceed 12.0 square metres;
 - (c) Each of the two sign faces shall display electronic static copy only;
 - (d) The height shall not exceed 12.0 metres;
 - (e) The sign shall be erected on and entirely supported by the roof of the building upon which it is erected or displayed;
 - (f) The sign shall replace the existing first party electronic roof sign previously erected and displayed on the premises; and
 - (g) The two existing third party ground signs located on the premises must be removed and the associated permits revoked, prior to the issuance of any permit for the sign.
 - (h) The sign shall display electronic static copy, or static copy only. **[Added 2015-10-02 by By-law 1041-2015]**

- E. **[Added 2012-07-13 by By-law 1059-2012]** 4280-4290 Kingston Road – The area consisting of the premises municipally known as 4280 Kingston Road, 4282 Kingston Road, 4284 Kingston Road, 4286 Kingston Road, 4288 Kingston Road and 4290 Kingston

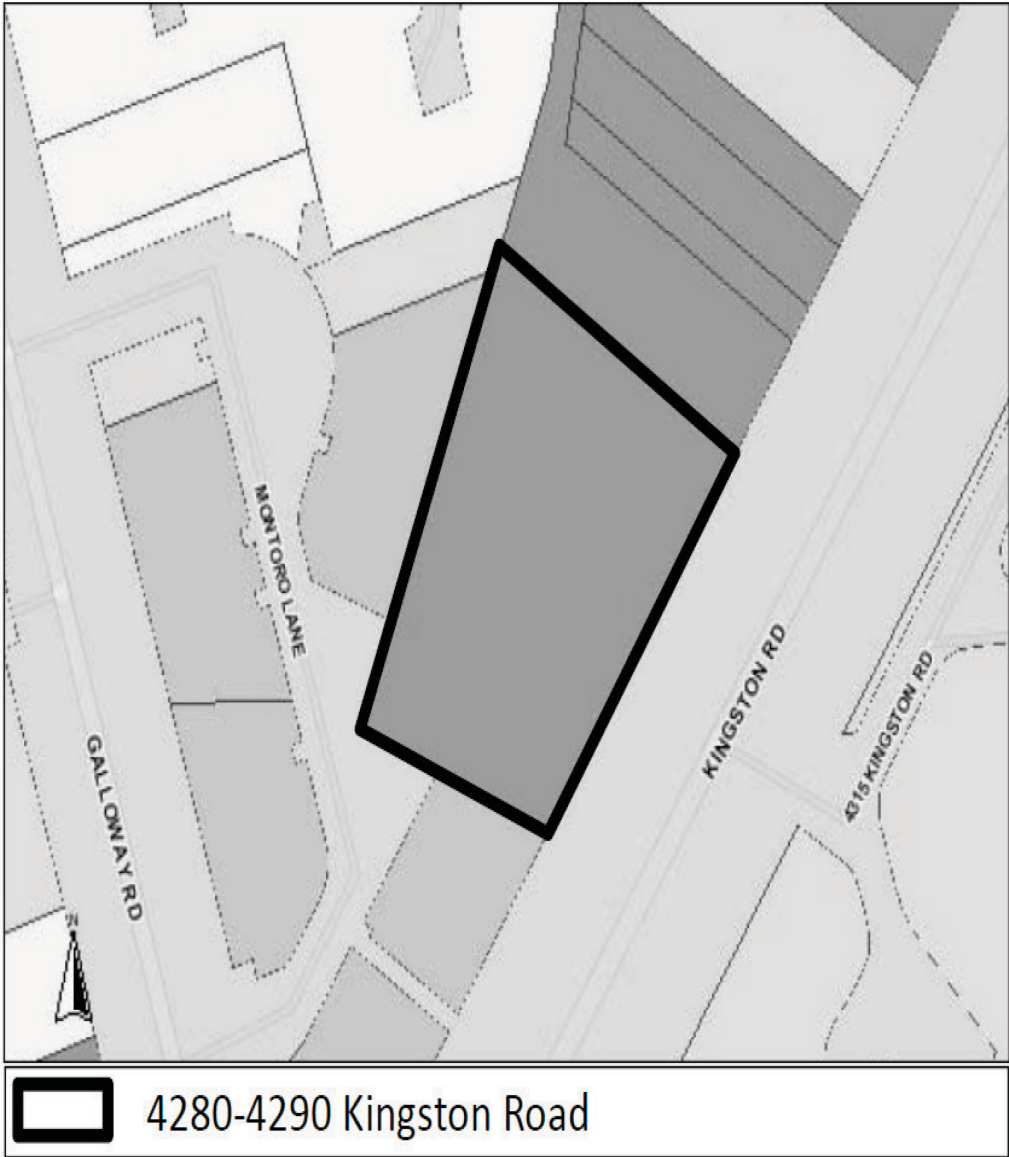
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Road as delineated with heavy lines on the diagram indicated at Subsection E(2) as Area Map 1 - 4280-4290 Kingston Road, may contain, subject to the provisions of this chapter, in addition to any other signs permitted by §§ 694-21C and 694-25A, the following sign:

- (1) One third party ground sign provided:
 - (a) The sign shall contain static copy only;
 - (b) The sign face area shall not exceed 20.0 square metres;
 - (c) The height shall not exceed 7.5 metres;
 - (d) The sign shall have no more than two sign faces;
 - (e) Where the sign has two sign faces, the sign faces shall be back to back;
 - (f) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection E(3) as Detail Map 1 – 4280-4290 Kingston Road;
 - (g) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
 - (h) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
 - (i) If illuminated, the sign shall not be up-lit; and
 - (j) There shall be no more than one third party ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection E(2) as Area Map 1 - 4280-4290 Kingston Road.

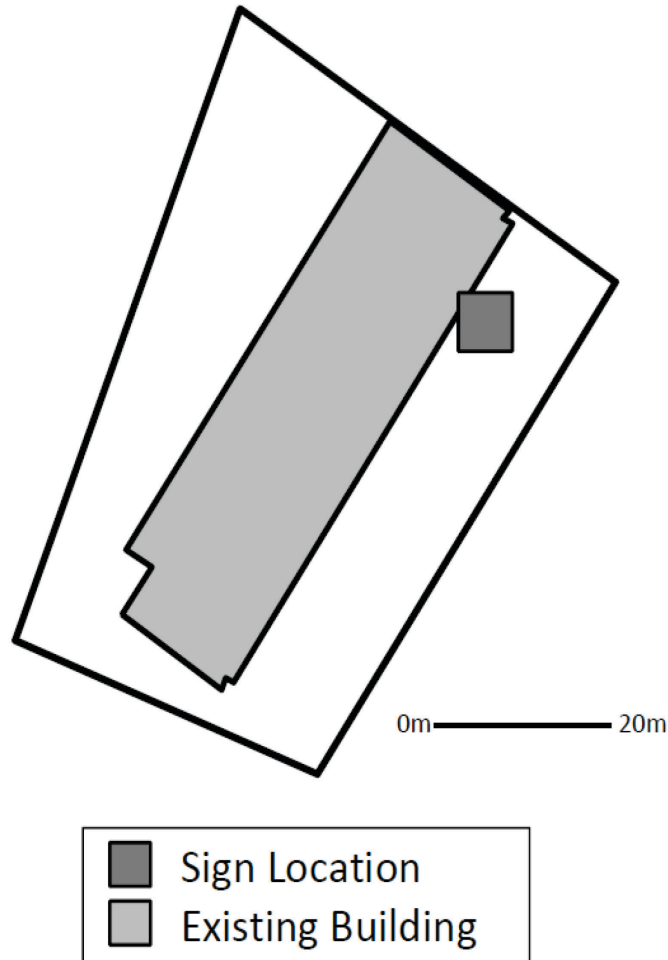
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(2) Area Map 1 - 4280-4290 Kingston Road



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(3) Detail Map 1 – 4280-4290 Kingston Road



F. **[Added 2012-11-29 by By-law 1635-2012]** Weston Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Weston Subdivision legally described as PT LTS 24 & 25 CON A FRONTING THE HUMBER AS IN EB34844 Except B327065 & EB433042 ETOBICOKE, CITY OF TORONTO, at Mile 11.7, east of the boundary of Kipling Avenue, and approximately 150 metres north of boundary of Belfield Road, as set out in heavy lines in section F(3), may contain a single sign as follows:

- (1) One third party electronic ground sign containing one sign face, facing northerly, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign face shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;

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- (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
- (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
- (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
- (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
- (f) The sign face area shall not exceed 32.52 square metres;
- (g) The height of the sign shall not exceed 10.0 metres;
- (h) The sign shall not be erected within 2.0 metres of the property line;
- (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
- (j) The sign shall not be erected within 6.0 metres of a street line;
- (k) The sign shall not be located within 10.0 metres of the travelled portion of Kipling Avenue;
- (l) The sign shall replace the sign as described as Sign No. 2 in section F(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;
- (m) The sign shall not be erected until the third party ground signs, listed in section F(2) - Table 1, are removed and all associated permits revoked;
- (n) The sign shall be appropriately located substantially in accordance with the location described in section F(3) - Map KB1; and
- (o) The sign shall display electronic static copy, or static copy only. **[Added 2015-10-02 by By-law 1041-2015¹]**
- (p) The sign shall otherwise comply in all respects with the provisions of this chapter.

¹ Editor's Note: By-law 1041-2015 added new Subsection 2F(1)(o) and renumbered previous Subsection 2F(1)(o) to (p).

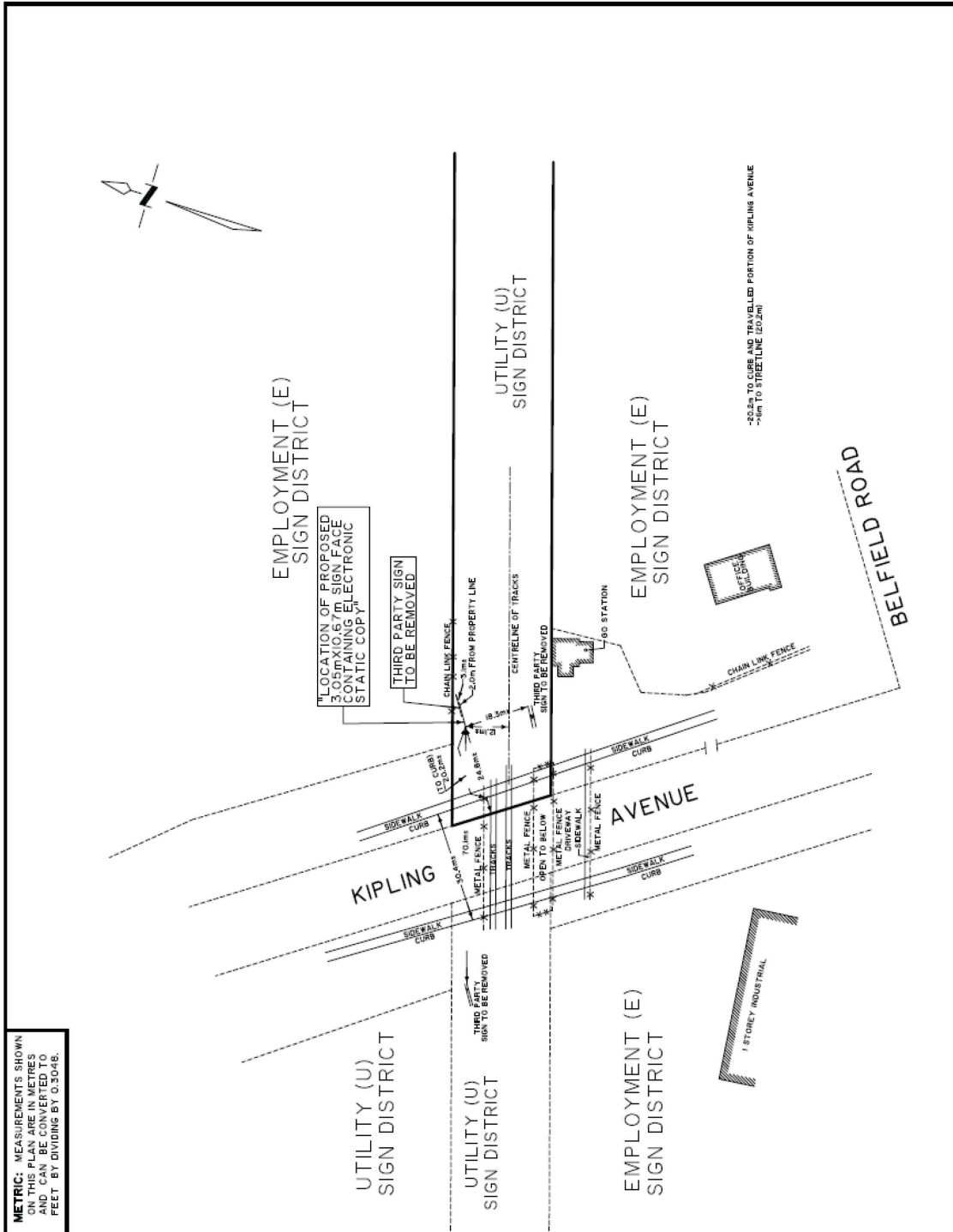
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(2) Table 1

SIGN NO.	LOCATION	SIGN TYPE	NO. OF SIGN FACES
1	Within the Weston Subdivision, Rogers Road; east of Blackthorne Avenue; north side; facing west	Ground Sign	1
2	Within the Weston Subdivision, Kipling Avenue; 150 metres north of Belfield Road; east side; facing north	Ground Sign	1
3	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; west side; facing north and facing south	Ground Sign	2
4	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; east side; facing north and facing south	Ground Sign	2

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(3) Map KB1



G. [Added 2012-11-29 by By-law 1635-2012] Kingston Subdivision - Notwithstanding § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Kingston Subdivision legally described as PART OF LOT 21, CONCESSION D

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SCARBOROUGH, DESIGNATED AS PARTS 1 AND 2 ON PLAN 66R25385, CITY OF TORONTO, at Mile 323.18, north of the boundary of Eglinton Avenue East, approximately 150 metres east of Bellamy Road North, as set out in heavy lines in section G(3), may contain a single sign as follows:

- (1) One third party electronic ground sign containing two sign faces, each facing easterly and westerly, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
 - (b) The sign permit issued for the erection and display of the sign shall expire 5 years from the date of issuance and is null and void on its expiry date; **[Amended 2013-03-21 by By-law 449-2013]**
 - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
 - (f) The sign face area shall not exceed 32.52 square metres;
 - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
 - (h) The height of the sign shall not exceed 10.0 metres;
 - (i) The sign shall not be erected within 1.0 metres of the property line;
 - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (k) The sign shall not be erected within 6.0 metres of a street line;
 - (l) The sign shall not be located within 10.0 metres of the travelled portion of Eglinton Avenue East;
 - (m) The sign shall replace the sign as described as Sign No. 1 in section G(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;
 - (n) The sign shall not be erected until the third party ground signs, listed in section G(2)-Table 1, are removed and all associated permits revoked;

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- (o) The sign shall display electronic static copy, or static copy only.
[Amended 2015-10-02 by By-law 1041-2015²]
- (p) The sign shall be appropriately located substantially in accordance with the location described in section G(3)- Map EB1; and
- (q) The sign shall otherwise comply in all respects with the provisions of this chapter.

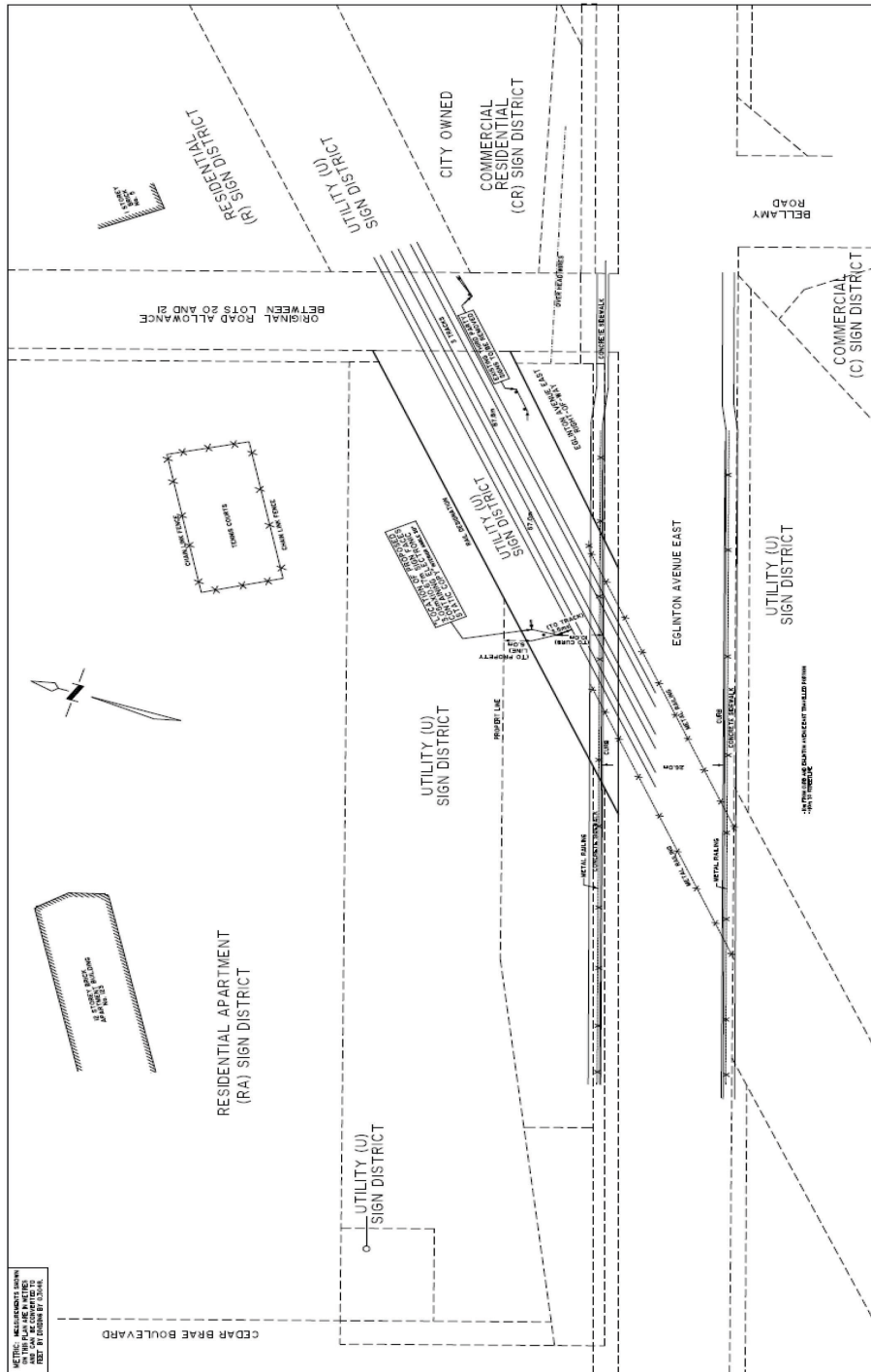
(2) Table 1

SIGN NO.	LOCATION	SIGN TYPE	NO. OF SIGN FACES
1	Within the Kingston Subdivision, Eglinton Avenue East; 150 metres east of Bellamy Road North; north side; facing east	Ground Sign	1
2	Within the Kingston Subdivision, Eglinton Ave. East; east of Bellamy Road; north side; facing east	Ground Sign	1
3	Within the Newmarket Subdivision, Dufferin Street; north of Hopewell Avenue; east side; facing north and facing south	Ground Sign	2
4	Within the Kingston Subdivision, Woodbine Avenue; 155 metres north of Gerrard Street East; east side; facing north and facing south	Ground Sign	2

² Editor's Note: By-law 1041-2015 added new Subsection 2G(1)(o) and renumbered previous Subsections (o) and (p) to (p) and (q).

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(3) Map EB1



H. **[Added 2012-11-29 by By-law 1635-2012]** Newmarket Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Newmarket Subdivision legally described as PART OF W1/2 LT 21-22 CON 3 WYS; PART OF LOTS 23-25 CON 3 WYS, DESCRIBED AS PARTS 1, 2 & 3 ON PLAN 66R24607 AND PARTS 1, 2 & 3 ON PLAN 66R24621. FORMERLY TWP OF YORK

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SUBJECT TO AN EASEMENT IN FAVOUR OF CANADIAN NATIONAL RAILWAY COMPANY AS IN AT2375460, CITY OF TORONTO, at Mile 12.92, south of the boundary of Steeles Avenue West, approximately 200 metres west of the boundary of Alness Street, as set out in heavy lines in section H(3), may contain a single sign as follows:

- (1) One third party electronic ground sign containing two sign faces, each facing easterly and westerly, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
 - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
 - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
 - (f) The sign face area shall not exceed 32.52 square metres;
 - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
 - (h) The height of the sign shall not exceed 10.0 metres;
 - (i) The sign shall not be erected within 2.0 metres of the property line;
 - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (k) The sign shall not be erected within 6.0 metres of a street line;
 - (l) The sign shall not be located within 10.0 metres of the travelled portion of Steeles Avenue West;
 - (m) The sign shall replace the sign as described as Sign No. 1 in section H(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;
 - (n) The sign shall not be erected until the third party ground signs, listed in section H(2)-Table 1, are removed and all associated permits revoked;

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- (o) The sign shall display electronic static copy, or static copy only.
[Amended 2015-10-02 by By-law 1041-2015³]
- (p) The sign shall be appropriately located substantially in accordance with the location described in section H(3)-Map SA1; and
- (q) The sign shall otherwise comply in all respects with the provisions of this chapter.

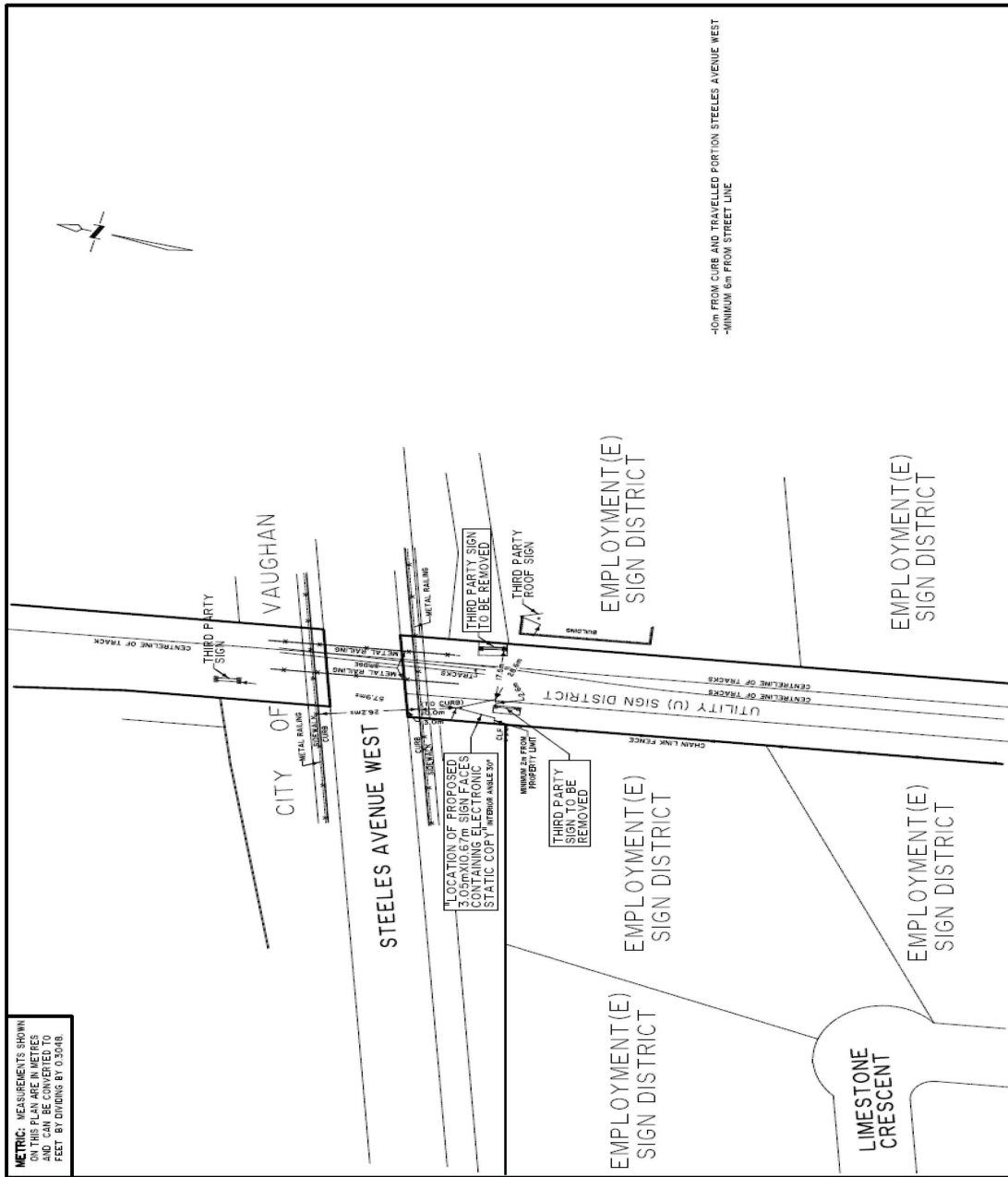
(2) Table 1

SIGN NO.	LOCATION	SIGN TYPE	NO. OF SIGN FACES
1	Within the Newmarket Subdivision, Steeles Avenue West; 200 metres west of Alness Street; south side; facing east and facing west	Ground Sign	2
2	Within the Newmarket Subdivision, Steeles Avenue West; 1.5 kilometres east of Keele Street; south side; facing west	Ground Sign	1
3	Within the Newmarket Subdivision, Finch Avenue West; 300 metres west of Chesswood Drive; north side; facing east and facing west	Ground Sign	2
4	Within the Oakville Subdivision, Kipling Avenue; north of New Toronto Street; west side; facing south	Ground Sign	2

³ Editor's Note: By-law 1041-2015 added new Subsection 2H(1)(o) and renumbered previous Subsections (o) and (p) to (p) and (q).

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(3) Map SA1



- I. **[Added 2012-11-29 by By-law 1635-2012]** Bala Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A & D, § 694-24A and § 694-25C, the portion of Bala Subdivision legally described as PT LT 7-8 CON 3 EYS NORTH YORK; PT N1/2 LT 9 CON 3 EYS NORTH YORK; PT S1/2 LT 9 CON 3 EYS NORTH YORK; PT LT 10 CON 3 NORTH YORK AS IN CY52073, CY52151, CY52164, CY52477, CY99223 (PCL A & B), EXCEPT PT 1, 5 64R15151 & PT 1, 2, 3, 7 64R17107; TORONTO (N YORK), CITY OF TORONTO at Mile 11.16, south of the boundary of York Mills Road,

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approximately 350 metres east of the boundary of Leslie Street, as set out in heavy lines in section I(3), may contain a single sign as follows:

- (1) One third party electronic ground sign containing two sign faces, each facing easterly and westerly, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
 - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
 - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
 - (f) The sign face area shall not exceed 32.52 square metres;
 - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
 - (h) The height of the sign shall not exceed 20.0 metres;
 - (i) The sign shall not be erected within 2.0 metres of the property line;
 - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (k) The sign shall not be erected within 6.0 metres of a street line;
 - (l) The sign shall not be located within 10.0 metres of the travelled portion of York Mills Road;
 - (m) The sign shall replace the sign as described as Sign No. 1 in section I(2)-Table 1, which was as of June 1, 2012, erected or displayed on the premises;
 - (n) The sign shall not be erected until the third party ground signs, listed in section I(2)-Table 1, are removed and all associated permits revoked;

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- (o) The sign shall display electronic static copy, or static copy only.
[Amended 2015-10-02 by By-law 1041-2015⁴]
- (p) The sign shall be appropriately located substantially in accordance with the location described in section I(3)-Map YML1; and
- (q) The sign shall otherwise comply in all respects with the provisions of this chapter.

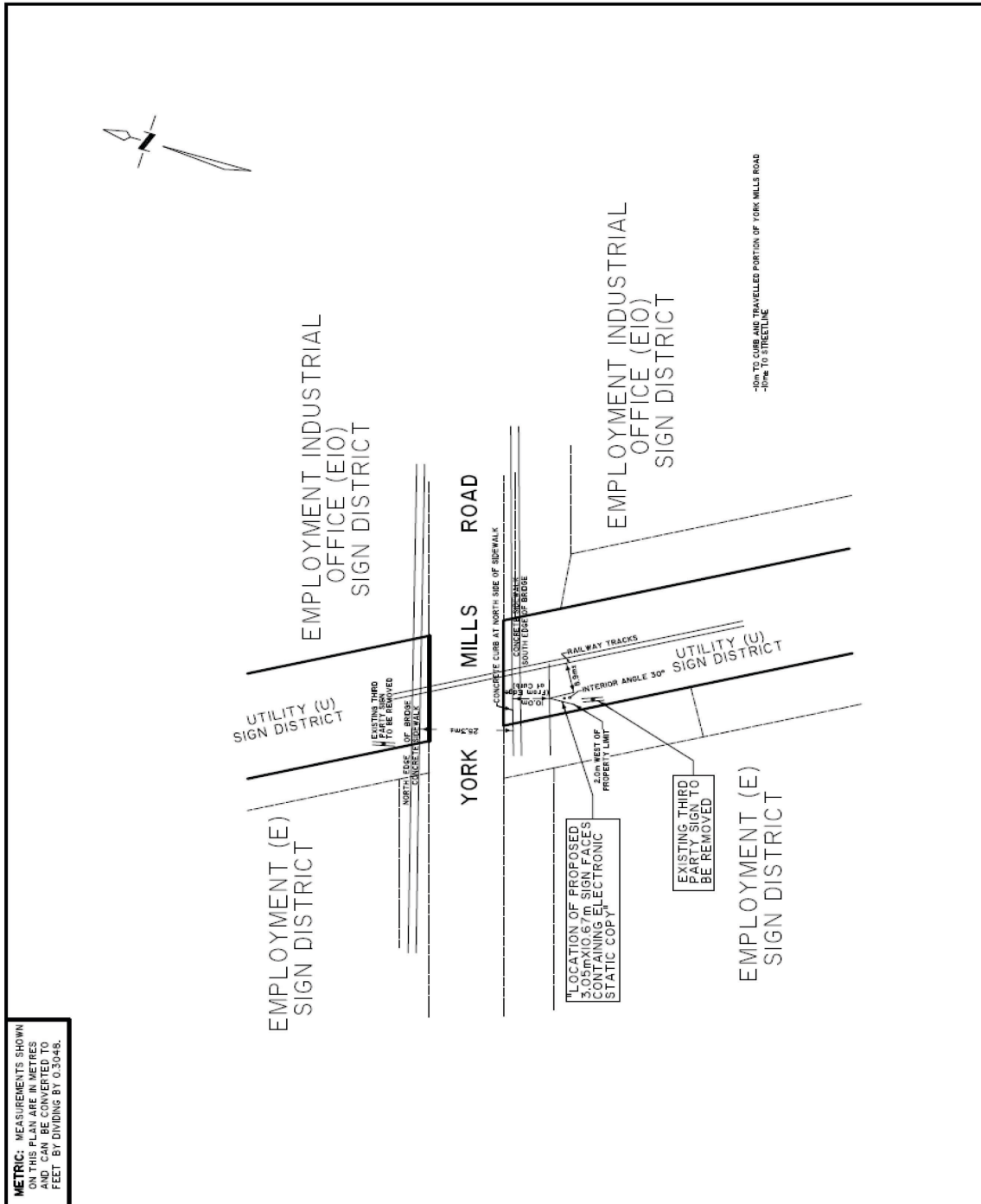
(2) Table 1

SIGN NO.	LOCATION	SIGN TYPE	NO. OF SIGN FACES
1	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; south side; facing west and facing east	Ground Sign	2
2	Within the Kingston Subdivision, Danforth Avenue; 10 metres east of Medford Avenue; north side; facing west	Ground Sign	1
3	Within the Kingston Subdivision, Danforth Avenue; opposite Medford Avenue; south side; facing west	Ground Sign	2
4	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; north side; facing west and facing east	Ground Sign	2

⁴ Editor's Note: By-law 1041-2015 added new Subsection 2I(1)(o) and renumbered previous Subsections (o) and (p) to (p) and (q).

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(3) Map YML1



J. [Added 2012-11-29 by By-law 1635-2012] Oakville Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Oakville Subdivision legally described as PT BLK 8-9, 11 PL ORDNANCE RESERVE TORONTO; PT BLK E, F, G PL 1096 CITY WEST; PT BLK A, B, C, D PL 684 CITY

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WEST BTN 63R569, 63R4792, 64R13389 & 64R15380; PT 13 64R15422, PT 5 64R15380, PT 8, 9, 10 & 11 64R13389 (W OF STRACHAN AV); S/T EASE OVER PTS 1, 2, 3 & 7 PL 66R-20267 IN FAVOUR OF OWNERS OF PTS 1 TO 11 INCL PL 64R-16798 AS IN AT202247, CITY F TORONTO. S/T EASEMENT OVER PTS 1 & 2, 66R20388 IN FAVOUR OF TORONTO HYDROELECTRIC SYSTEM LIMITED AS IN AT1176039; S/T EASEMENT OVER PARTS 1,2,3 & 4 ON PLAN 66R24801 & PARTS 1,2 & 3 ON PLAN 66R24861 AS IN AT2553853; TOGETHER WITH AN EASEMENT OVER PART BLOCK C AND D ON PLAN 684 CITY WEST AND PART OF BLOCK G, PLAN 1096 CITY WEST, BEING PARTS 1, 2, 3 AND 4 ON PLAN 66R24772 AS IN AT2638026, CITY OF TORONTO, at Mile 1.96, north of the boundary of the F.G. Gardiner Expressway, approximately 200 metres east of Atlantic Avenue, as set out in heavy lines in section J(3), may contain a single sign as follows:

- (1) One third party electronic ground sign containing two sign faces, each facing easterly and westerly, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
 - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
 - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.7 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.3 metres;
 - (f) The sign face area shall not exceed 63.43 square metres;
 - (g) The two sign faces shall be separated by an interior angle of 48 degrees;
 - (h) The height of the sign shall not exceed 20.0 metres;
 - (i) The sign shall not be erected within 2.0 metres of the property line;
 - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (k) The sign shall not be erected within 6.0 metres of a street line;
 - (l) The sign shall not be located within 10.0 metres of the travelled portion of F.G. Gardiner Expressway;

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- (m) The sign shall replace the sign as described as Sign No. 1 in section J(2)-Table 1, which was as of June 1, 2012, erected or displayed on the premises;
- (n) The sign shall not be erected until the third party ground signs, listed in section J(2)-Table 1, are removed and all associated permits revoked;
- (o) The sign shall display electronic static copy, or static copy only.
[Amended 2015-10-02 by By-law 1041-2015⁵]
- (p) The sign shall be appropriately located substantially in accordance with the location described in section J(3)- Map GA1; and
- (q) The sign shall otherwise comply in all respects with the provisions of this chapter.

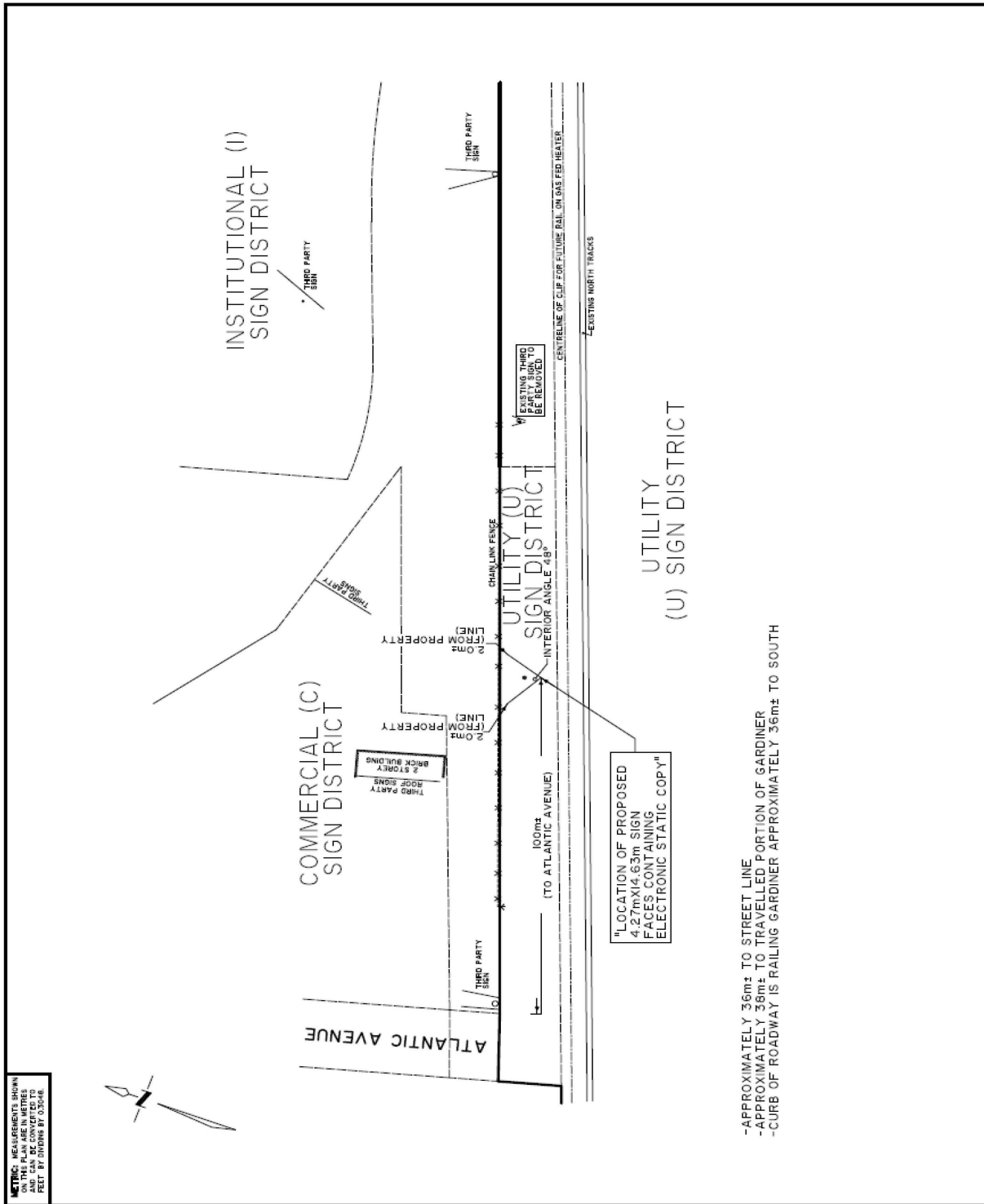
(2) Table 1

SIGN NO.	LOCATION	SIGN TYPE	NO. OF SIGN FACES
1	Within the Oakville Subdivision, Gardiner Expressway; 200 metres east of Atlantic Avenue; north side; facing east and facing west	Ground Sign	2
2	Within the Oakville Subdivision, The Queensway; east of Parkside Drive; south side; facing northeast	Ground Sign	1
3	Within the Oakville Subdivision, Kipling Avenue, south of Towns Road; east side; facing north	Ground Sign	2
4	Within the Oakville Subdivision, Gardiner Expressway; 200 metres west of Strachan Avenue; north side; facing east and facing west	Ground Sign	2

⁵ Editor's Note: By-law 1041-2015 added new Subsection 2J(1)(o) and renumbered previous Subsections (o) and (p) to (p) and (q).

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(3) Map GA1



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K. [Added 2012-11-29 by By-law 1640-2012; amended 2013-07-19 by By-law 1087-2013; amended 2017-10-04 by By-law 1058-2017; amended 2021-07-16 by By-law 671-2021]

2 Strachan Avenue - Notwithstanding §§ 694-9, 694-18, 694-22(C) and 694-24 but subject to all other provisions of this chapter, the area of the area of the premises municipally known as 2 Strachan Avenue, as delineated with heavy lines on the diagram indicated at Subsection K(2) as Area Map 1 - Part of 2 Strachan Avenue, may contain only one of the signs listed in Subsection K(1) or Subsection K(3); and notwithstanding §§ 694-5B(2), 694-5B(4), 694-14E, 694-14R, 694-15A, 694-18C(2), 694-18E, 694-22A, 694-22D, 694-24A(2) and 694-25 but subject to all other provisions of this chapter, area of the premises municipally known as 2 Strachan Avenue, as delineated with heavy lines on the diagram indicated at Subsection K(5)(w), in addition to those first party signs permitted in an OS – Open Space sign district provided for in §694-21H, may contain only the third party sign described in Subsection K(5); and, notwithstanding §§ 694-5B(2), 694-5B(4), 694-14E, 694-14R, 694-15A, 694-18C(2), 694-18E, 694-22A, 694-22D, 694-24A(2) and 694-25 but subject to all other provisions of this chapter, area of the premises municipally known as 2 Strachan Avenue, as delineated with heavy lines on the diagram indicated at Subsection K(6)(x), in addition to those first party signs permitted in an OS – Open Space sign district provided for in §694-21H, may contain only the third party sign described in Subsection K(6):

- (1) One electronic ground sign provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The height shall not exceed 34.6 metres;
 - (b) The sign shall only display sign copy that:
 - [1] identifies the location of the National Trade Centre and Exhibition Place; or
 - [2] informs the public of the events occurring in the National Trade Centre and at Exhibition Place, or
 - [3] advertises, promotes, or directs attention to businesses, goods, services, matters, or activities that are not available at or related to the premises where the sign is located.
 - (c) The sign shall have no more than six sign faces, and:
 - [1] Three sign faces shall be oriented to be displayed in an easterly direction and shall comply with the following requirements:
 - [a] One sign face shall display static or mechanical copy only; and

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- [i] The vertical distance between grade and the highest point of the sign face shall not exceed 27.6 metres;
 - [ii] The sign face area shall not exceed 135.5 square metres; and
 - [iii] No horizontal measurement of the sign face shall exceed 18.3 metres; and
 - [iv] No vertical measurement of the sign face shall exceed 7.4 metres; and
 - [v] The sign face may be illuminated, provided the sign face complies with § 694-18E(4),(5).
- [b] One sign face shall display static or mechanical copy only; and
- [i] The vertical distance between grade and the highest point of the sign face shall not be less than 27.5 metres and shall not exceed 32.5 metres;
 - [ii] The sign face area shall not exceed 42.2 square metres;
 - [iii] No horizontal measurement of the sign face shall exceed 8.6 metres;
 - [iv] No vertical measurement of the sign face shall exceed 4.9 metres;
 - [v] The sign face may be illuminated, provided the sign face complies with § 694-18E(4),(5).
- [c] One sign face shall display static, mechanical or electronic moving copy only; and
- [i] The vertical distance between grade and the highest point of the sign face shall not be less than 27.5 metres and shall not exceed 34.6 metres;
 - [ii] The sign face area shall not exceed 64.9 square metres;

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- [iii] No horizontal measurement of the sign face shall exceed 9.8 metres;
 - [iv] No vertical measurement of the sign face shall exceed 6.6 metres;
 - [v] The sign face may be illuminated, provided the sign face complies with § 694-18E(4),(5).
- [2] Three sign faces shall be oriented to be displayed in a westerly direction and shall comply with the following requirements:
- [a] One sign face shall display static or mechanical copy only; and
 - [i] The vertical distance between grade and the highest point of the sign face shall not exceed 35.0 metres;
 - [ii] The sign face area shall not exceed 71.8 square metres;
 - [iii] No horizontal measurement of the sign face shall exceed 11.0 metres;
 - [iv] No vertical measurement of the sign face shall exceed 7.0 metres;
 - [v] The sign face may be illuminated, provided:
 - [A] the sign face shall not be up-lit;
 - [B] the light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
 - [C] the illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [D] the illumination shall not exceed 5,000 nits during the period between sunrise and sunset;

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- [E] the illumination shall not exceed 500 nits during the period between sunset and sunrise; and
 - [F] the sign face is not illuminated between the hours of 11:00 p.m. and 7:00 a.m.
- [b] One sign face shall display static or mechanical copy only; and
- [i] The vertical distance between grade and the highest point of the sign face shall not exceed 28.0 metres;
 - [ii] The sign face area shall not exceed 115.0 square metres;
 - [iii] No horizontal measurement of the sign face shall exceed 21.0 metres;
 - [iv] No vertical measurement of the sign face shall exceed 5.5 metres;
 - [v] The sign face may be illuminated, provided:
 - [A] the sign face shall not be up-lit;
 - [B] the light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
 - [C] the illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [D] the illumination shall not exceed 5,000 nits during the period between sunrise and sunset;
 - [E] the illumination shall not exceed 500 nits during the period between sunset and sunrise; and
 - [F] the sign face is not illuminated between the hours of 11:00 p.m. and 7:00 a.m.

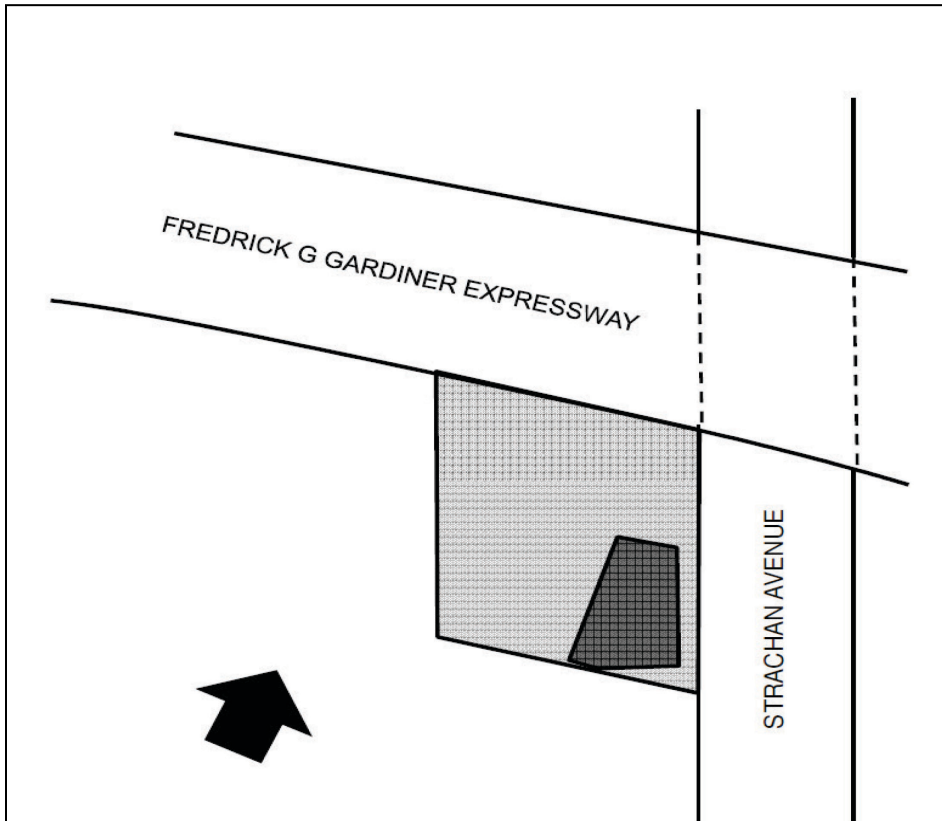
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- [c] One sign face shall display static, mechanical or electronic static copy only; and
 - [i] The vertical distance between grade and the highest point of the sign face shall not be less than 28.0 metres and shall not exceed 35.0 metres;
 - [ii] The sign face area shall not exceed 64.0 square metres;
 - [iii] No horizontal measurement of the sign face shall exceed 10.0 metres; and
 - [iv] No vertical measurement of the sign face shall exceed 7.0 metres;
 - [v] The sign face may be illuminated, provided:
 - [A] the sign face shall not be up-lit;
 - [B] the light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
 - [C] the illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
 - [D] the illumination shall not exceed 5,000 nits during the period between sunrise and sunset;
 - [E] the illumination shall not exceed 500 nits during the period between sunset and sunrise; and
 - [F] the sign face is not illuminated between the hours of 11:00 p.m. and 7:00 a.m.
- (d) The sign shall be erected and displayed entirely within the boundaries of the specific location labeled as Sign Location on the diagram at Subsection K(2) titled Area Map 1 - Part of 2 Strachan Avenue; and



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- (e) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on December 31, 2025, and shall not be subject to renewal.

(2) Area Map 1 - Part of 2 Strachan Avenue



Scale 1:750

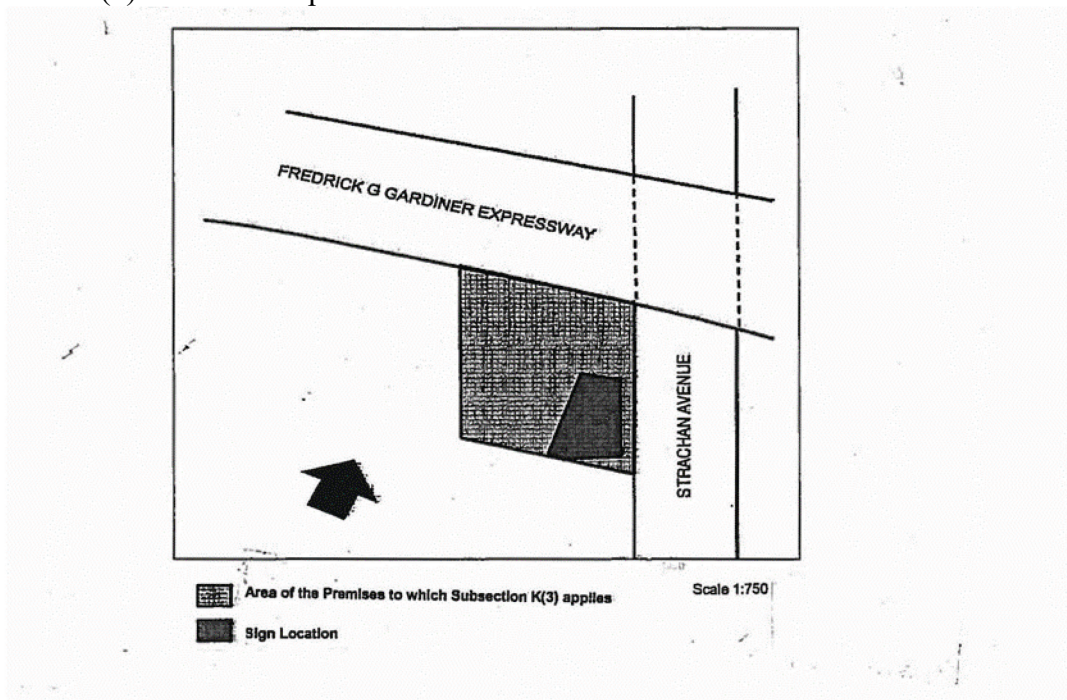
-  Area of the Premises 2 Strachan to which Subsection K(1) applies
-  Sign Location

- (3) One third party electronic ground sign provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign faces shall be rectangular;
 - (c) The centre line of each sign face shall not exceed 17.1 metres;
 - (d) The bisecting line of each sign face shall not exceed 8.6 metres;
 - (e) The sign face area shall not exceed 145.67 square metres;
 - (f) The sign faces shall display electronic static copy only;

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- (g) The sign shall only display sign copy that:
 - [1] Identifies the location of the National Trade Centre and Exhibition Place;
 - [2] Informs the public of the events occurring in the National Trade Centre and at Exhibition Place; or
 - [3] Advertises, promotes, or directs attention to businesses, goods, services, matters, or activities that are not available at or related to the premises where the sign is located;
- (h) The height shall not exceed 34.6 metres;
- (i) The sign shall be erected and displayed entirely within the boundaries of the specific location labeled as Sign Location on the diagram at Subsection K(4) titled Area Map 2 - Part of 2 Strachan Avenue;
- (j) The illumination shall not exceed 150 nits during the period between sunset and sunrise; and
- (k) The sign permit issued by the Chief Building Official for the erection and display of the sign shall expire on December 31, 2025, and shall not be subject to renewal.

(4) Area Map 2 – Part of 2 Strachan Avenue



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- (5) One electronic ground sign located in the vicinity of the southeast corner of British Columbia Drive and Lake Shore Boulevard West indicated on the diagram provided at Subsection K(5)(w): **[Added 2021-07-16 by By-law 671-2021]**
- (a) the sign faces shall be oriented in a southeasterly and northwesterly direction;
 - (b) the sign shall contain no more than four sign faces;
 - (c) the sign shall contain no more than two sign faces displaying electronic static copy;
 - (d) the sign shall contain no more than two sign faces displaying static copy;
 - (e) the sign shall not contain any sign faces displaying electronic static copy, if the sign does not contain two sign faces displaying static copy as provided for in this subsection;
 - (f) the sign faces displaying electronic static copy shall be rectangular;
 - (g) if the sign contains more than one sign face displaying electronic static copy, the sign faces shall be in a back to back configuration;
 - (h) if the sign contains more than one sign face displaying static copy, the sign faces shall be in a back to back configuration;
 - (i) the centre line of any sign face displaying electronic static copy shall not exceed 6.1 metres;
 - (j) the bisecting line of any sign face displaying electronic static copy shall not exceed 6.1 metres;
 - (k) the sign face area of any sign face displaying electronic static copy shall not exceed 37.21 square metres;
 - (l) any sign face displaying electronic static copy shall display electronic static copy only;
 - (m) any sign faces displaying static copy shall only:
 - (i) Be rectangular;
 - (ii) Display only the message "Exhibition Place"; and
 - (iii) Be comprised of individually installed letters or like sign components;

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- (n) the centre line of any sign face displaying static copy shall not exceed 6.09 metres;
- (o) the bisecting line of any sign face displaying static copy shall not exceed 0.46 metres;
- (p) the sign face area of any sign face displaying static copy shall not exceed 2.8 square metres;
- (q) the height of the sign shall not exceed 10.92 metres;
- (r) the sign shall be set back not less than 4.00 metres from street line of the premises nearest to Lake Shore Boulevard West;
- (s) the sign shall be set back not less than 17.00 metres from street line of the premises nearest to British Columbia Drive;
- (t) the sign shall not be erected within 30.00 metres of the intersection of a major street with any other street;
- (u) the sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;
- (v) the sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated here below in Subsection K(5)(v) as Detail Map 1:

Detail Map 1

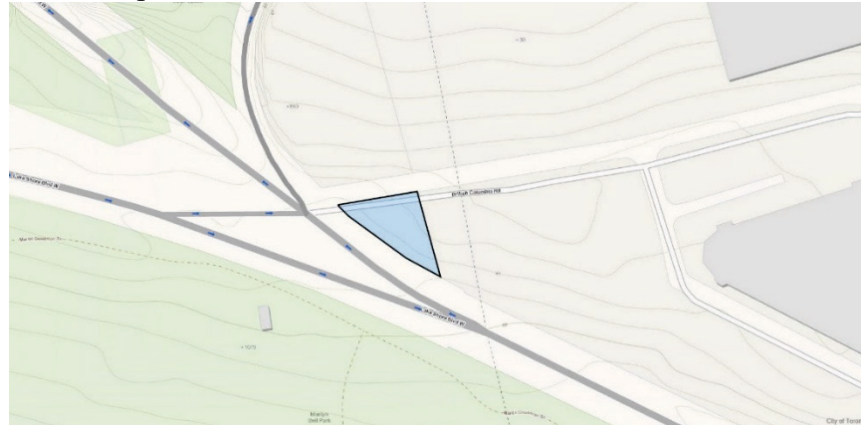


 Permissible Area for Sign

- (w) there shall be no more than one third party ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated here below in Subsection K(5)(w) as Detail Map 2:

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Detail Map 2



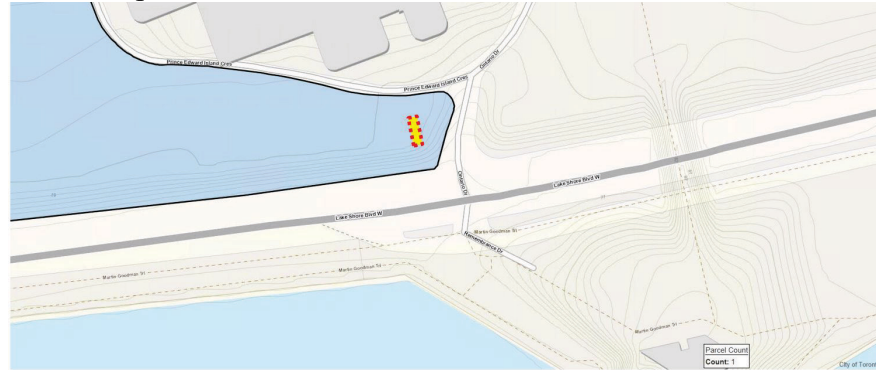
- (6) One electronic ground sign located in the vicinity of the northwest corner of Ontario Drive and Lake Shore Boulevard West indicated on the diagram provided in Subsection K(6)(w): **[Added 2021-07-16 by By-law 671-2021]**
- (a) the sign faces shall be oriented in a easterly and westerly direction;
 - (b) the sign shall contain no more than four sign faces;
 - (c) the sign shall contain no more than two sign faces displaying electronic static copy;
 - (d) the sign shall contain no more than two sign faces displaying static copy;
 - (e) the sign shall not contain any sign faces displaying electronic static copy, if the sign does not contain two sign faces displaying static copy as provided for in this subsection;
 - (f) the sign faces displaying electronic static copy shall be rectangular;
 - (g) if the sign contains more than one sign face displaying electronic static copy, the sign faces shall be in a back to back configuration;
 - (h) if the sign contains more than one sign face displaying static copy, the sign faces shall be in a back to back configuration;
 - (i) the centre line of any sign face displaying electronic static copy shall not exceed 6.1 metres;
 - (j) the bisecting line of any sign face displaying electronic static copy shall not exceed 6.1 metres;

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- (k) the sign face area of any sign face displaying electronic static copy shall not exceed 37.21 square metres;
- (l) any sign face displaying electronic static copy shall display electronic static copy only;
- (m) any sign faces displaying static copy shall only:
 - (i) Be rectangular;
 - (ii) Display only the message "Exhibition Place"; and
 - (iii) Be comprised of individually installed letters or like sign components;
- (n) the centre line of any sign face displaying static copy shall not exceed 6.09 metres;
- (o) the bisecting line of any sign face displaying static copy shall not exceed 0.46 metres;
- (p) the sign face area of any sign face displaying static copy shall not exceed 2.8 square metres;
- (q) the height of the sign shall not exceed 10.92 metres;
- (r) the sign shall be set back not less than 8.00 metres from street line of the premises nearest to Lake Shore Boulevard West;
- (s) the sign shall be set back not less than 10.00 metres from the street line of the premises nearest to Ontario Drive;
- (t) the sign shall be set back not less than 10.00 metres from the street line of the premises nearest to Prince Edward Island Crescent;
- (u) the sign shall not be erected within 10.00 metres of the intersection of a major street with any other street;
- (v) the sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;
- (w) the sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated here below in Subsection K(6)(w) as Detail Map 3:

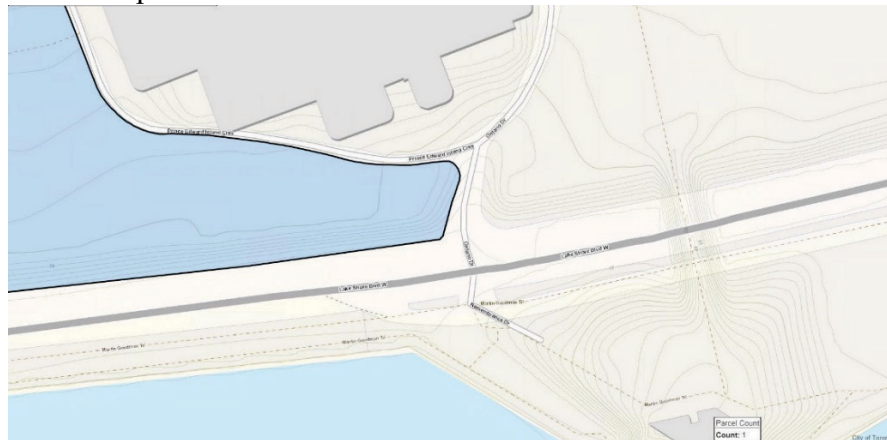
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Detail Map 3



- (x) the sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated here below in Subsection K(6)(x) as Detail Map 4:

Detail Map 4



- L. **[Added 2012-11-29 by By-law 1641-2012]** 245 Yonge Street and 247 Yonge Street - Notwithstanding § 694-15B and 694-23D but subject to all other provisions of this Chapter, the area consisting of the two premises municipally known as 245 Yonge Street and 247 Yonge Street is permitted to display the following sign, in addition to any other signs permitted by this chapter:
- (1) One third party electronic roof sign provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The height shall not exceed 15.7 metres;
 - (b) The vertical distance between the average elevation of the surface of the roof of the building upon which the sign is supported and the highest point of the sign shall not exceed not 5.9 metres;

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- (c) The sign shall contain no more and no less than three sign faces;
- (d) All sign faces are shall be oriented to be displayed in a westerly direction;
- (e) All sign faces are located no less than 0.3 metres to the east of the elevation of the building upon which the sign is located which faces the Yonge Street frontage of the premises;
- (f) No more than one sign face is located within the boundaries of the premises municipally known as 245 Yonge Street;
- (g) No more than two sign faces are located within the boundaries of the premises municipally known as 247 Yonge Street;
- (h) One sign face shall display static or mechanical copy only, and
 - [1] the horizontal measurement of the sign face shall not exceed 7.0 metres; and
 - [2] the vertical measurement of the sign face shall not exceed 3.7 metres;
- (i) One sign face, shall display static, mechanical or electronic static copy only; and
 - [1] the horizontal measurement of the sign face shall not exceed 6.1 metres; and
 - [2] the vertical measurement of the sign face shall not exceed 3.1 metres;
- (j) One sign face shall display static or mechanical copy only; and
 - [1] the horizontal measurement of the sign face shall not exceed 7.0 metres; and
 - [2] the vertical measurement of the sign face shall not exceed 3.7 metres.

M. **[Added 2013-06-13 by By-law 810-2013]** 291 Lake Shore Boulevard East - Notwithstanding §§ 694-9, 694-9.1, 694-10 and 694-15B(2), but subject to all other provisions of this chapter, the premises municipally known as 291 Lake Shore Boulevard East, may contain, in addition to those signs permitted in a C-Commercial sign district provided for in §§ 694-21C and 694-25A, the following development sign:

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- (1) One roof sign, provided:
 - (a) The sign shall contain static copy only;
 - (b) The height shall not exceed 21.21 metres;
 - (c) The sign shall have exactly three sign faces; which shall comply with the following:
 - [1] One sign face shall be oriented to be displayed in a northeasterly direction, and:
 - [a] Shall not exceed a sign face area of 54.00 square metres;
 - [b] Shall not have a horizontal measurement which exceeds 9.00 metres;
 - [c] Shall not have a vertical measurement which exceeds 6.00 metres;
 - [d] Shall be displayed at the upper left corner of the structure which has a horizontal measurement 16.45 metres and a vertical measurement of 9.62 metres in accordance with the diagram titled Detail 1 - Northeast Sign Face Orientation - 291 Lake Shore Boulevard East as indicated at Subsection M(2); and
 - [e] Sign copy displayed on the sign face complies with the following requirements:
 - [i] sign copy displaying alphanumeric characters, including all words, numerals, and text, shall not exceed 31 percent of the sign face area;
 - [ii] sign copy displaying any graphic, logo, symbol, image, picture, or combination thereof shall not exceed 21 percent of the sign face area; and
 - [iii] sign copy displaying colours, or patters shall not exceed 48 percent of the sign face area and shall not contain any alphanumeric characters, words, numerals, text, graphic, logos, symbols, images, pictures, or combination thereof;
 - [2] One sign face shall be oriented to be displayed in a northwesterly direction, and:

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- [a] Shall not exceed a sign face area of 40.00 square metres;
- [b] Shall not have a horizontal measurement which exceeds 8.00 metres;
- [c] Shall not have a vertical measurement which exceeds 5.00 metres;
- [d] Shall be displayed at the upper right corner of a structure which has a horizontal measurement 16.45 metres and a vertical measurement of 9.62 metres in accordance with the diagram titled Detail 2 - Northwest Sign Face Orientation - 291 Lake Shore Boulevard East as indicated at Subsection M(3); and
- [e] Sign copy displayed on the sign face complies with the following requirements:
 - [i] sign copy displaying alphanumeric characters, including all words, numerals, and text, shall not exceed 31 percent of the sign face area;
 - [ii] sign copy displaying any graphic, logo, symbol, image, picture, or combination thereof shall not exceed 21 percent of the sign face area; and
 - [iii] sign copy displaying colours, or patters shall not exceed 48 percent of the sign face area and shall not contain any alphanumeric characters, words, numerals, text, graphic, logos, symbols, images, pictures, or combination thereof.
- [3] One sign face shall be oriented to be displayed in a northerly direction, and:
 - [a] Shall not exceed a sign face area of 30.05 square metres;
 - [b] Shall not have a horizontal measurement which exceeds 4.27 metres;
 - [c] Shall not have a vertical measurement which exceeds 7.03 metres;
 - [d] Shall be displayed at the upper limit of a structure which has a horizontal measurement 4.27 metres and a vertical

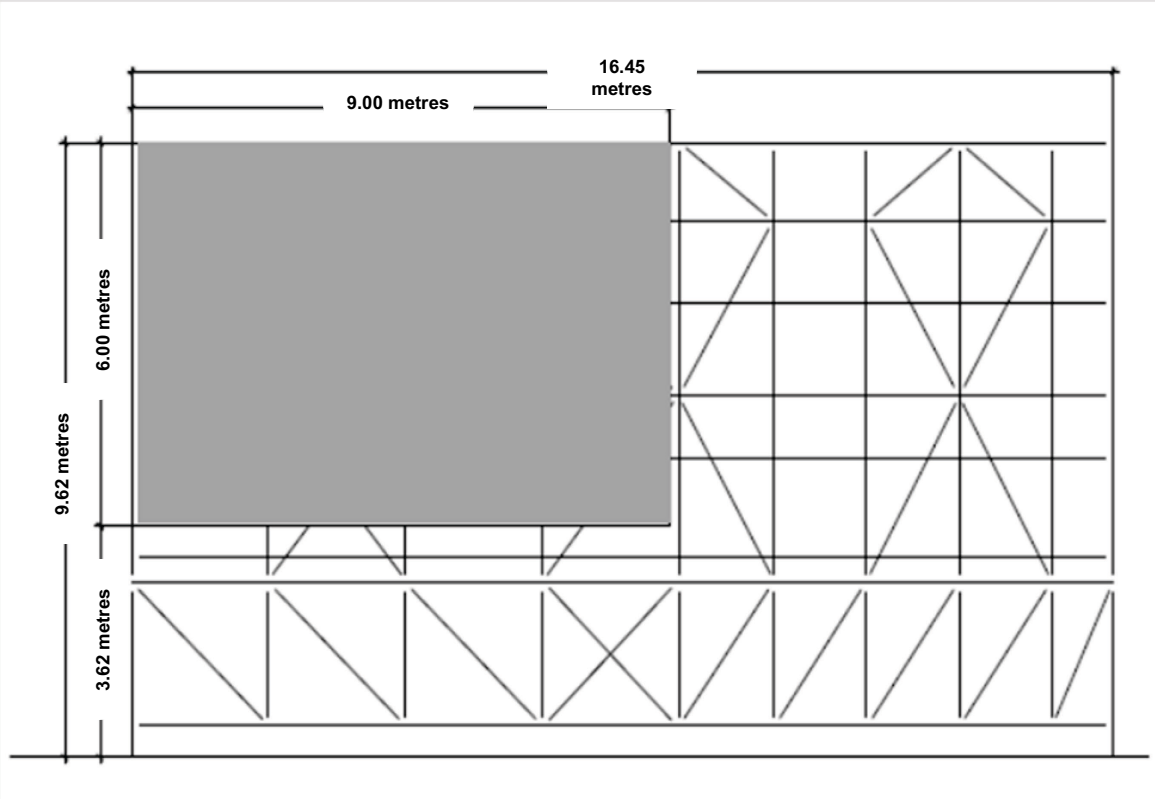
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measurement of 9.62 metres in accordance with the diagram titled Detail 3 - North Sign Face Orientation - 291 Lake Shore Boulevard East as indicated at Subsection M(4); and

- [e] Sign copy displayed on the sign face complies with the following requirements:
 - [i] sign copy displaying alphanumeric characters, including all words, numerals, and text or any graphic, logo, symbol, image, picture, or combination thereof shall not exceed 36 percent of the sign face area; and
 - [ii] sign copy displaying colours, or patterns shall not exceed 64 percent of the sign face area and shall not contain any alphanumeric characters, words, numerals, text, graphic, logos, symbols, images, pictures, or combination thereof.
- (d) Any and all sign permits issued by the Chief Building Official for the erection and display of the sign shall expire on June 1, 2015, and shall not be subject to renewal; and
- (e) Where the sign permit has expired, the sign owner shall immediately remove the sign and its appurtenant structure from the premises.

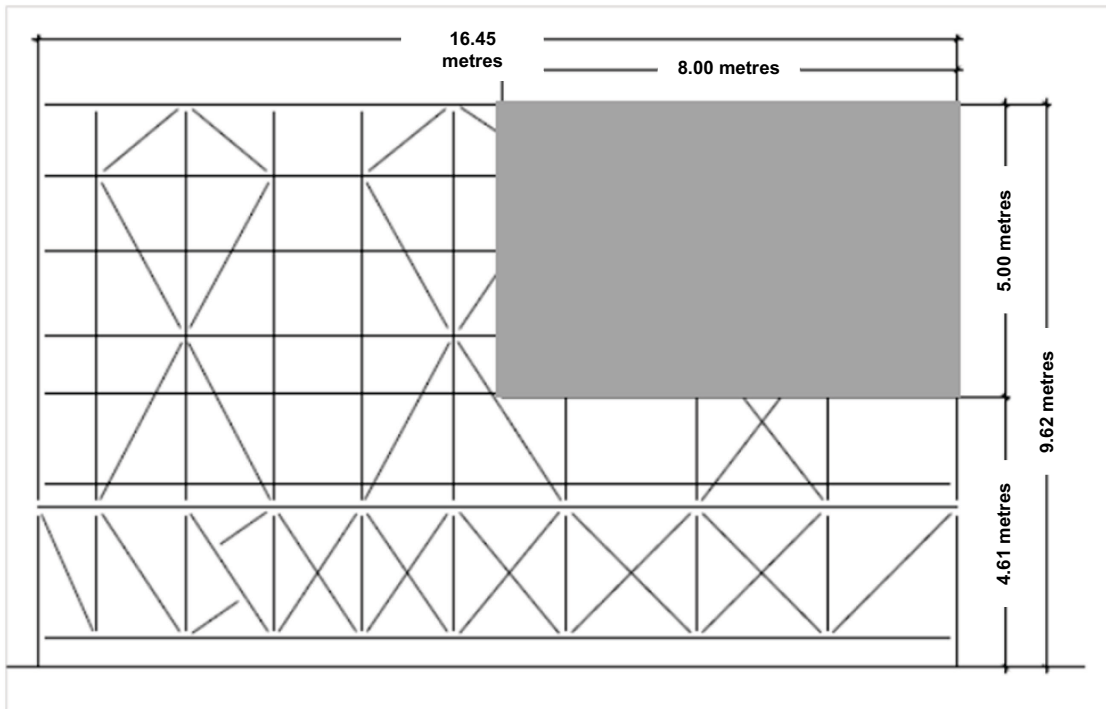
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(2) Detail 1 - Northeast Sign Face Orientation - 291 Lake Shore Boulevard East:

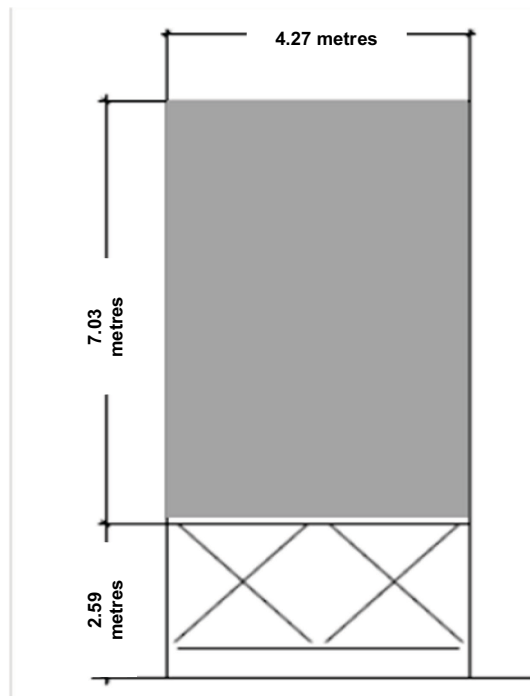


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(3) Detail 2 - Northwest Sign Face Orientation - 291 Lake Shore Boulevard East:



(4) Detail 3 - North Sign Face Orientation - 291 Lake Shore Boulevard East:

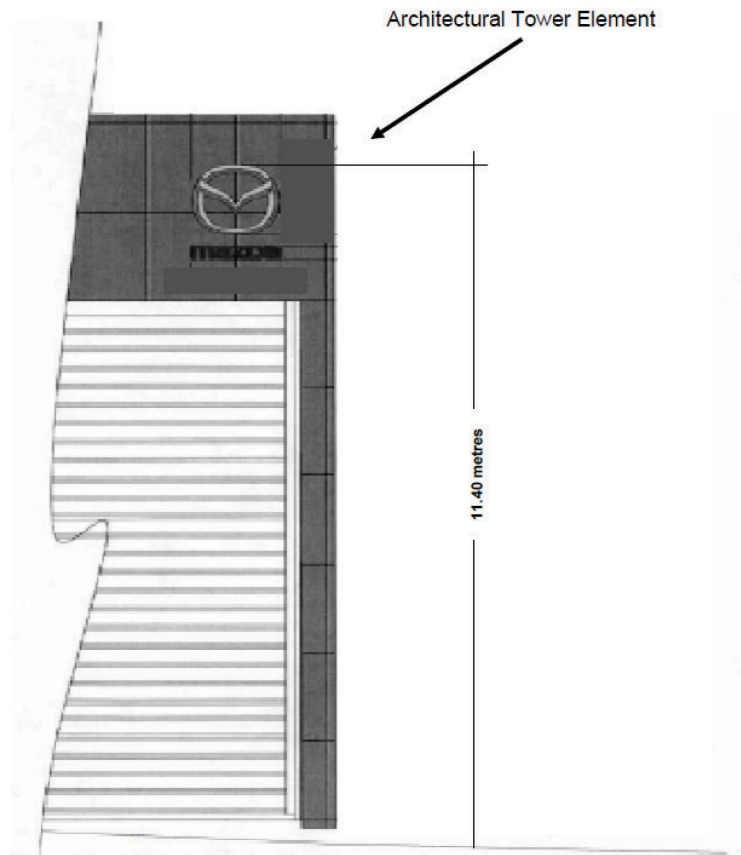


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- N. **[Added 2013-06-13 by By-law 809-2013]** 2124 Lawrence Avenue East - The premises municipally known as 2124 Lawrence Avenue East, may contain in addition to any other first party signs permitted by § 694-21D, subject to all other provisions of this chapter, including but not limited to §§ 694-9 and 694-18, the following first party sign:
- (1) One first party overhanging structure sign provided:
 - (a) The sign contains no more than one sign face;
 - (b) The sign face area shall not exceed 2.43 square metres;
 - (c) The sign face shall display static copy only;
 - (d) The height shall not exceed 11.4 metres;
 - (e) The sign is erected and displayed in the specific location on the westerly face of the overhanging structure labelled as the "Architectural Tower Element" on the diagram titled Tower Details - 2124 Lawrence Avenue East as indicated at Subsection N(2);
 - (f) The sign face area of all signs erected on any part of the overhanging structure shall not exceed ten percent of the external surface area of the entire overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details - 2124 Lawrence Avenue East as indicated at Subsection N(2);
 - (g) The sign shall not extend beyond, above or below the overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details - 2124 Lawrence Avenue East as indicated at Subsection N(2) upon which the sign is erected; and
 - (h) The sign copy on the sign face shall only display the word "Mazda" and a stylized "M" logo in accordance with the specific design indicated on the diagram titled Sign Face Design Details - 2124 Lawrence Avenue East as indicated at Subsection N(3).

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(2) Tower Details - 2124 Lawrence Avenue East



(3) Sign Face Design Details - 2124 Lawrence Avenue East



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O. **[Added 2013-06-13 by By-law 809-2013]** 134 Laird Drive - The premises municipally known as 134 Laird Drive, may contain in addition to any other first party signs permitted by § 694-21D, subject to all other provisions of this chapter, including but not limited to §§ 694-9 and 694-18, the following first party signs:

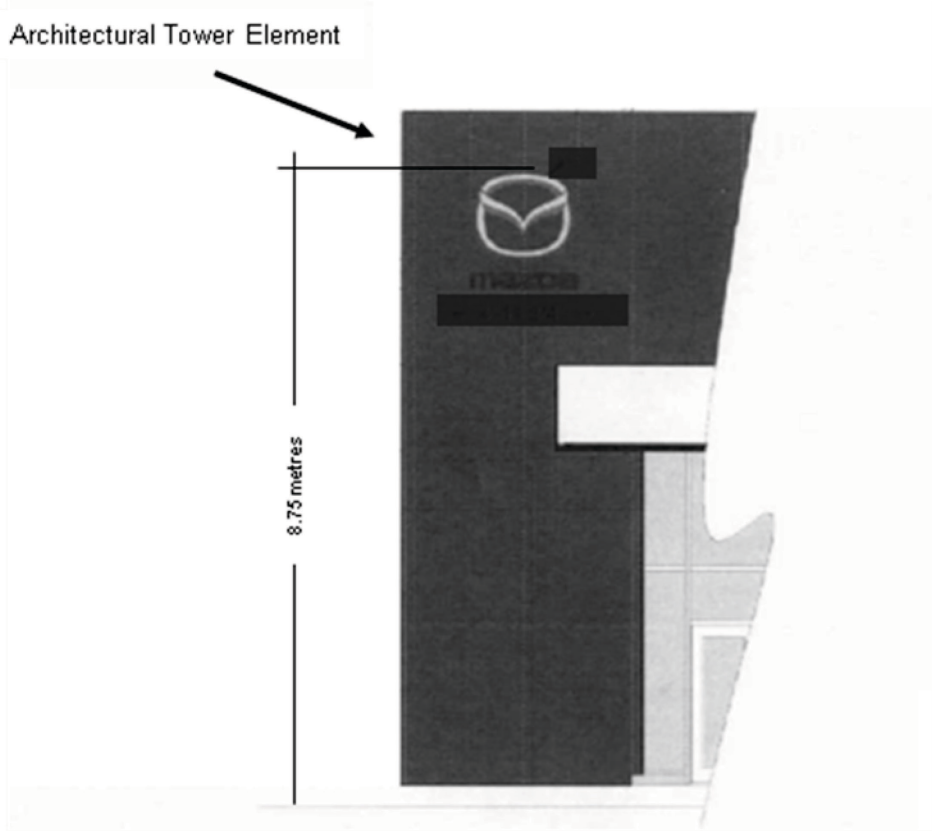
- (1) One first party overhanging structure sign provided:
 - (a) The sign contains no more than one sign face;
 - (b) The sign face area shall not exceed 2.43 square metres;
 - (c) The sign face shall display static copy only;
 - (d) The height shall not exceed 8.75 metres;
 - (e) The sign is erected and displayed in the specific location on the northerly face of the overhanging structure labelled as the "Architectural Tower Element" on the diagram titled Tower Details 1 - 134 Laird Drive as indicated at Subsection O(3);
 - (f) The sign face area of all signs erected on any part of the overhanging structure shall not exceed ten percent of the external surface area of the entire overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details 1 - 134 Laird Drive as indicated at Subsection O(3);
 - (g) The sign shall not extend beyond, above or below the overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details 1 - 134 Laird Drive as indicated at Subsection O(3) upon which the sign is erected; and
 - (h) The sign copy on the sign face shall only display the word "Mazda" and a stylized "M" logo in accordance with the specific design indicated on the diagram titled Sign Face Design Details - 134 Laird Drive as indicated at Subsection O(5).
- (2) One first party overhanging structure sign provided:
 - (a) The sign contains no more than one sign face;
 - (b) The sign face area shall not exceed 2.43 square metres;
 - (c) The sign face shall display static copy only;
 - (d) The height shall not exceed 8.75 metres;

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- (e) The sign is erected and displayed in the specific location on the southerly face of the overhanging structure labelled as the "Architectural Tower Element" on the diagram titled Tower Details 2 - 134 Laird Drive as indicated at Subsection O(4);
- (f) The sign face area of all signs erected on any part of the overhanging structure shall not exceed 10 percent of the external surface area of the entire overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details 2 - 134 Laird Drive as indicated at Subsection O(4);
- (g) The sign shall not extend beyond, above or below the overhanging structure labelled "Architectural Tower Element" on the diagram titled Tower Details 2 - 134 Laird Drive as indicated at Subsection O(4) upon which the sign is erected; and
- (h) The sign copy on the sign face shall only display the word "Mazda" and a stylized "M" logo in accordance with the specific design indicated on the diagram titled Sign Face Design Details - 134 Laird Drive as indicated at Subsection O(5).

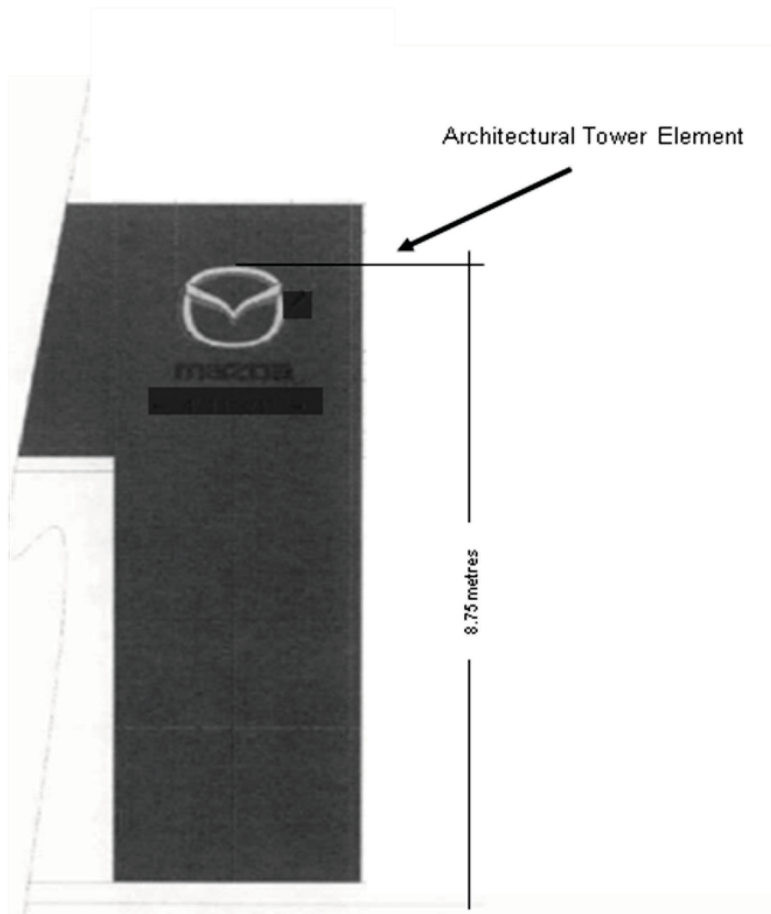
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(3) Tower Details 1 - 134 Laird Drive



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(4) Tower Details 2 - 134 Laird Drive



(5) Sign Face Design Details - 134 Laird Drive

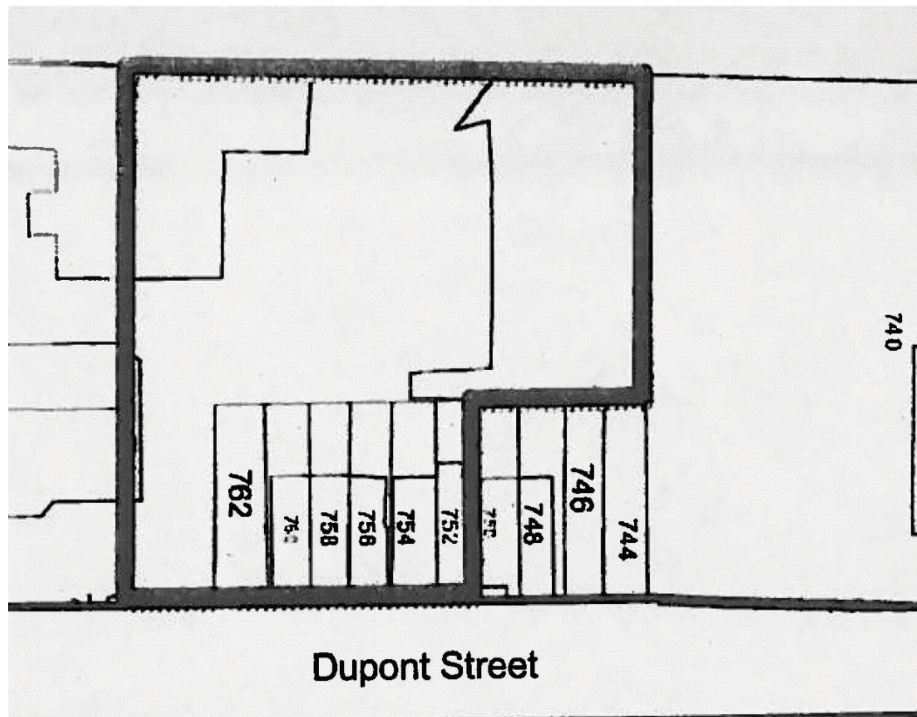


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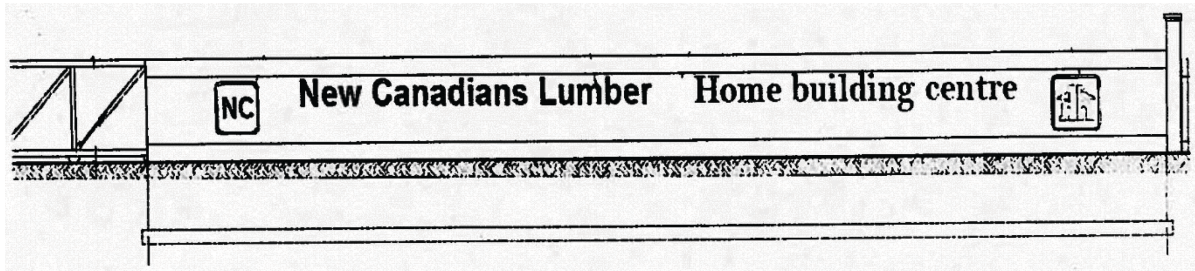
- P. **[Added 2013-07-19 by By-law 1088-2013]** 752-764 Dupont Street - The premises municipally known as 752 Dupont Street, 754 Dupont Street, 756 Dupont Street, 758 Dupont Street, 760 Dupont Street, 762 Dupont Street and 764 Dupont Street, may contain in addition to any other signs permitted by § 694-21C, subject to all other provisions of this chapter, the following sign:
- (1) One sign erected and displayed on a fence provided:
 - (a) The sign is erected and displayed on the boundary fence structure, located within the portions of the premises as delineated with heavy lines on the diagram indicated at Subsection B(2) as Area Map - 752-764 Dupont Street;
 - (b) The sign contains no more than one sign face;
 - (c) The sign is not illuminated;
 - (d) The sign face area shall not exceed 64.26 square metres;
 - (e) The sign face shall display static copy only;
 - (f) The height shall not exceed 2.3 metres; and
 - (g) The sign copy on the sign face shall only display the phrase "New Canadian Lumber Home Building Centre" and two brand logos in accordance with the specific design indicated on the diagram at Subsection P(3) as HD1 - Sign Details.

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(2) Area Map - 752-764 Dupont Street



(3) HD1 - Sign Details



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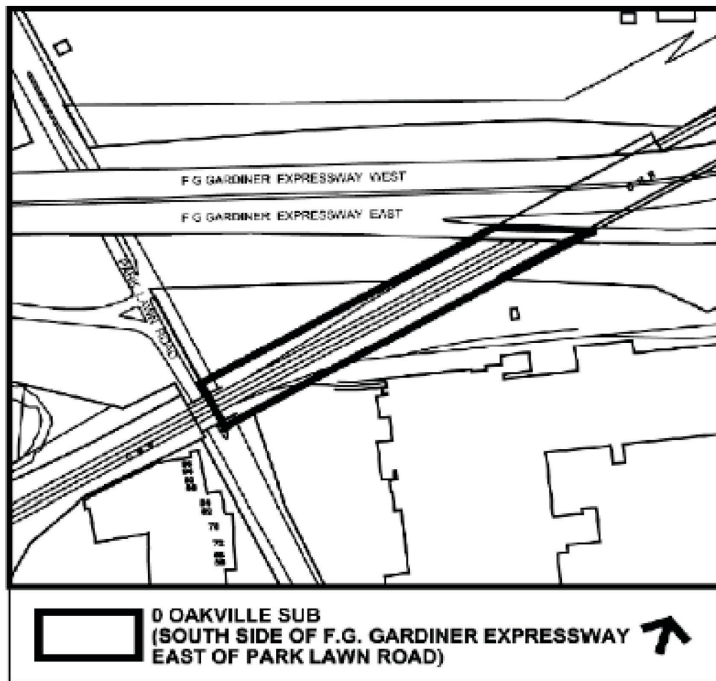
- Q. **[Added 2013-12-18 by By-law 1707-2013]** 0 Oakville Subdivision - Notwithstanding §§ 694-18C, 694-22A, 694-22D, 694-24A and 694-25C but subject to all other provisions of this chapter, the specific portion of the area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection 2Q(2) as Area Map 1 - 0 Oakville Subdivision, may contain a single sign as follows:
- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign shall have no more than two sign faces;
 - (b) The two sign faces shall be separated by an interior angle of 25 degrees;
 - (c) The sign shall display electronic static copy or electronic static copy and static copy, only; **[Amended 2015-10-02 by By-law 1041-2015]**
 - (d) The sign face area of any sign face shall not exceed 62.5 square metres;
 - (e) The sign shall not contain any sign face with a horizontal measurement that exceeds 14.7 metres;
 - (f) The sign shall not contain any sign face with a vertical measurement that exceeds 4.3 metres;
 - (g) The sign shall not be erected within 30.0 metres of any other lawful third party sign whether or not erected;
 - (h) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
 - (i) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
 - (j) The height shall not exceed 23.0 metres;
 - (k) The sign shall be not less than 8.0 metres from the travelled portion of the F.G. Gardiner Expressway;
 - (l) The sign shall not be illuminated between the hours of 12:00 a.m. and 6:00 a.m.;
 - (m) The existing third party ground sign located on the specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection 2Q(2) as Area Map 1 - 0 Oakville Subdivision is removed and all associated permits are revoked;

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- (n) The third party signs currently located at the following locations are either no longer erected or displayed, or are erected or displayed in compliance with the requirements of §§ 694-18E(4) and (5):
- [1] 40.0 metres north of the F.G Gardiner Expressway, 80.0 metres west of Wickman Road;
 - [2] 25.0 metres south of Finch Avenue West, 200.0 metres west of Highway 400;
 - [3] 10.0 metres east of Highway 427, 360 metres north of Vulcan Avenue;
 - [4] 10.0 metres north of Lawrence Avenue West, 250.0 metres west of Caledonia Avenue;
 - [5] 10.0 metres south of St. Clair Avenue West, 90.0 metres west of Caledonia Avenue;
 - [6] 70.0 metres north of the F.G Gardiner Expressway, 1100.0 metres east of Highway 427; and
 - [7] The premises municipally known as 1919 Wilson Avenue;
- (o) In addition to the requirements of § 694-5, no sign permit shall be issued with respect to a third party ground sign located, in whole or in part, on the specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection Q(2) as Area Map 1 - 0 Oakville Subdivision, unless the existing signs described in Subsection 2Q(1)(n) are in compliance with the requirements of §§ 694-18E(4) and (5); and
- (p) There shall be no more than one ground sign erected or displayed on the specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection 2Q(2) as Area Map 1 - 0 Oakville Subdivision.

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(2) Area Map 1 - 0 Oakville Subdivision



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R. **[Added 2014-08-28 by By-law 978-2014]** 378 YONGE STREET - Despite §§ 694-15B, 694-18C(2), 694-22C, 694-22D and 694 26B but subject to all other provisions of this chapter, in addition to any sign(s) permitted by § 694-26A, the following third party sign is permitted on the premises municipally known as 378 Yonge Street:

(1) One third party electronic roof sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**

- (a) There shall be no more than one such sign on the premises;
- (b) The sign shall have no sign face which is within 0.6 metres of the outside surface of the walls of the building, or a vertical plane projected from the roofline at the outside surface of the walls, upon which the sign is erected or displayed;
- (c) The sign shall be located on the roof of the building currently located on the premises municipally known as 378 Yonge Street;
- (d) The height shall not exceed 17.3 metres, with the exception of the design element permitted by Subsection R(1)(e);
- (e) The sign may contain an illuminated design element, in the form of a spire, provided:
 - [1] No sign copy is displayed on the design element;
 - [2] The design element is located within 5.6 metres of the intersection of the outside surface of the East-facing and North-facing walls of the building upon which the sign is erected or displayed;
 - [3] No part of the design element is within 0.6 metres of the outside surface of the walls of the building, or a vertical plane projected from the roofline at the outside surface of the walls, upon which the sign is erected or displayed;
 - [4] No part of the design element is higher than 24.9 metres from grade;
 - [5] No part of the design element is higher than 12.9 metres from the parapet wall of the building upon which it is erected or displayed; and
 - [6] The design element shall have a minimum vertical clearance of 0.6 metres from a horizontal plane projecting from the top of the parapet wall on the building upon which the sign is erected or displayed;

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- (f) The sign shall have exactly three sign faces, provided:
- [1] One sign face shall be oriented to be displayed approximately parallel to the north-facing wall of the building upon which the sign is erected and:
 - [a] Shall not exceed a sign face area of 30.0 square metres;
 - [b] Shall not have a horizontal measurement which exceeds 6.8 metres;
 - [c] Shall not have a vertical measurement which exceeds 4.3 metres;
 - [d] Shall have no part of the sign face higher than 5.3 metres from the parapet wall on the building upon which the sign is erected or displayed;
 - [e] Shall have a minimum vertical clearance of 0.6 metres from a horizontal plane projecting from the top of the parapet wall on the building upon which the sign is erected or displayed; and
 - [f] Sign copy displayed on the sign face complies with the following requirements:
 - [i] Only electronic static copy shall be displayed; and
 - [ii] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
 - [2] One sign face shall be oriented to be displayed approximately parallel to the South-facing wall of the building upon which the sign is erected and:
 - [a] Shall not exceed a sign face area of 30.0 square metres;
 - [b] Shall not have a horizontal measurement which exceeds 6.8 metres;
 - [c] Shall not have a vertical measurement which exceeds 4.3 metres;

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- [d] Shall have no part of the sign face higher than 5.3 metres from the parapet wall on the building upon which the sign is erected or displayed;
 - [e] Shall have a minimum vertical clearance of 0.6 metres from a horizontal plane projecting from the top of the parapet wall on the building upon which the sign is erected or displayed; and
 - [f] Sign copy displayed on the sign face complies with the following requirements:
 - [i] Only electronic static copy shall be displayed; and
 - [ii] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
- [3] One sign face shall be oriented to be displayed approximately parallel to the East-facing wall of the building upon which the sign is erected and:
- [a] Shall not exceed a sign face area of 30.0 square metres;
 - [b] Shall not have a horizontal measurement which exceeds 6.8 metres;
 - [c] Shall not have a vertical measurement which exceeds 4.3 metres;
 - [d] Shall have no part of the sign face higher than 5.3 metres from the parapet wall on the building upon which the sign is erected or displayed;
 - [e] Shall have a minimum vertical clearance of 0.6 metres from a horizontal plane projecting from the top of the parapet wall on the building upon which the sign is erected or displayed; and
 - [f] Sign copy displayed on the sign face complies with the following requirements:
 - [i] Only electronic static copy shall be displayed; and

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- [ii] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy.

- (g) The existing roof sign located on the premises municipally known as 378 Yonge Street is removed and all associated permits are revoked; and

- (h) In addition to the requirements of § 694-5, no sign permit shall be issued with respect to a third party roof sign located, in whole or in part, on the premises municipally known as 378 Yonge Street, unless the existing sign described in Subsection R(1)(g) is removed and all associated permits have been revoked.

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S. **[Added 2014-08-28 by By-law 977-2014]** 277 Victoria Street - Despite §§ 694-15B, 694-17A(3), 694-22C, 694-22D and 694-26B but subject to all other provisions of this chapter, in addition to any other sign(s) permitted by this chapter, the following signs are permitted on the premises municipally known as 277 Victoria Street:

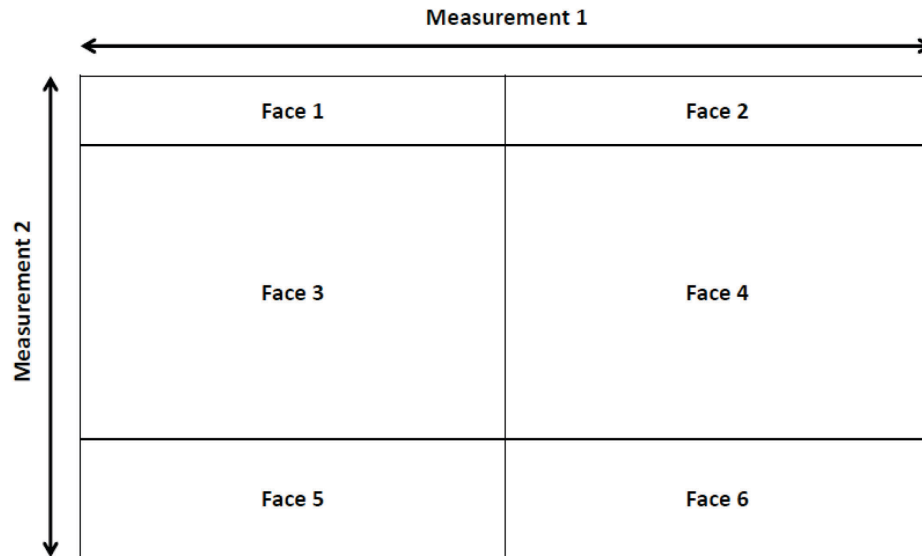
- (1) One roof sign, provided:
 - (a) There shall be no more than one such sign on the premises;
 - (b) The sign shall be located on the roof of the building currently located on the premises municipally known as 277 Victoria Street;
 - (c) The highest point of the sign shall be no higher than 15.0 metres of the roof of the building currently located on the premises municipally known as 277 Victoria Street;
 - (d) The sign shall be oriented so that all sign faces are displayed in a westerly facing direction;
 - (e) The sign face area shall not exceed 180.0 square metres;
 - (f) The sign shall have exactly six sign faces, displayed in accordance with the diagram provided at Subsection S(1)(i) and entitled "Sign Overview", provided:
 - [1] One sign face shall be oriented to be displayed in the location indicated as Face 1 in the diagram provided at Subsection S(1)(i), and:
 - [a] Shall consist entirely of channel letters; and
 - [b] Shall only display sign copy consisting of "SAM";
 - [2] One sign face shall be oriented to be displayed in the location indicated as Face 2 in the diagram provided at Subsection S(1)(i), and:
 - [a] Shall consist entirely of channel letters; and
 - [b] Shall only display sign copy consisting of "SAM";
 - [3] One sign face shall be oriented to be displayed in the location indicated as Face 3 in the diagram provided at Subsection S(1)(i), and:
 - [a] Shall contain illumination elements to display sign copy;

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- [b] Shall only display sign copy consisting of "that's entertainment" and graphic representation of records; and
 - [c] May display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects;
- [4] One sign face shall be oriented to be displayed in the location indicated as Face 4 in the diagram provided at Subsection S(1)(i), and:
- [a] Shall contain illumination elements to display sign copy;
 - [b] Shall only display sign copy consisting of "that's entertainment" and graphic representation of records; and
 - [c] May display any visible effects, including but not limited to action, motion, fading, dissolving, blinking, intermittent, or flashing light or the illusion of such effects;
- [5] One sign face shall be oriented to be displayed in the location indicated as Face 5 in the diagram provided at Subsection S(1)(i), and:
- [a] Shall only display static copy consisting of "Sam the Record Man";
- [6] One sign face shall be oriented to be displayed in the location indicated as Face 6 in the diagram provided at Subsection S(1)(i), and:
- [a] Shall only display static copy consisting of "Sam the Record Man";
- (g) The sign faces shall be orientated so that the horizontal dimension labelled as Measurement 1 in the diagram provided at Subsection S(1)(i) does not exceed 16.0 metres; and
- (h) The sign faces shall be orientated so that the vertical dimension labelled as Measurement 2 in the diagram provided at Subsection S(1)(i) does not exceed 11.0 metres.

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(i) Sign Overview



(2) A projecting sign, provided:

- (a) The sign shall not be erected so that any part of the sign projects more than 17.0 metres above the roof of the building currently located on the premises municipally known as 277 Victoria Street;
- (b) The sign shall not project more than 2.0 metres from the wall on which the sign is erected;
- (c) The sign shall have no more than two sign faces;
- (d) Where the sign has two sign faces, the sign faces shall be back to back;
- (e) The sign shall only be erected on the southerly facing wall of the building currently located on the premises municipally known as 277 Victoria Street;
- (f) Each sign face shall be perpendicular to the southerly wall of the building on which the sign is erected;
- (g) The sign face area shall not exceed 80.0 square metres;
- (h) The sign face shall not have a vertical dimension which exceeds 38.0 metres;
- (i) The sign face shall not have a horizontal dimension which exceeds 2.0 metres;

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- (j) The sign shall only display static sign copy consisting of "Toronto Music City"; and
- (k) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

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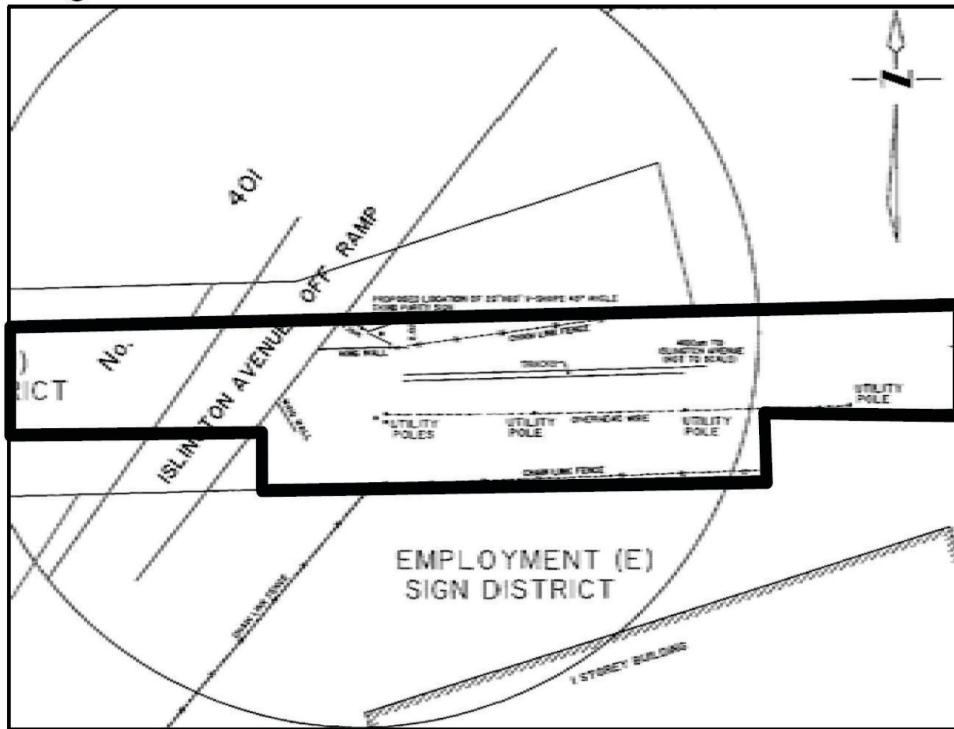
- T. **[Added 2014-08-28 by By-law 980-2014]** Weston Subdivision - Notwithstanding § 694-22A and D, §§ 694-24A and 694-25C, the portion of Weston Subdivision, immediately to the south of Highway 401, and approximately 200 metres east of the interchange of Highways 401 and 409, as set out in heavy lines in Diagram 1 - Area Map in Subsection T(2), may contain a single sign as follows:
- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign contains two sign faces;
 - (b) Sign copy displayed on the sign face complies with the following requirements:
 - [1] Only electronic static copy shall be displayed; and
 - [2] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
 - (c) The two sign faces shall be separated by an interior angle not greater than 45 degrees and shall be orientated to facing in an easterly and westerly direction;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.63 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.27 metres;
 - (f) The sign face area shall not exceed 63.00 square metres;
 - (g) The height of the sign shall not exceed 20.0 metres;
 - (h) The sign shall not be erected within 2.0 metres of the property line;
 - (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (j) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
 - (k) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked:
 - [1] The sign located within the Kingston Subdivision near Greenwood Avenue and Walpole Avenue;

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- [2] The sign located within the Kingston Subdivision near Dundas Street East and Logan Avenue;
 - [3] The sign located within the Kingston Subdivision near Queen Street East and McGee Street;
 - [4] The sign located within the Kingston Subdivision near Eastern Avenue and Broadview Avenue;
 - [5] The sign located within the Kingston Subdivision near Dundas Street East and Tiverton Avenue;
 - [6] The sign located within the Kingston Subdivision near Eastern Avenue and Dibble Street;
 - [7] The sign located within the Kingston Subdivision near Gerrard Street East and Carlaw Avenue;
 - [8] The sign located within the Kingston Subdivision near Victoria Park Avenue and Gerrard Street East;
 - [9] The sign located within the Kingston Subdivision near Greenwood Avenue and north of Ivy Avenue;
 - [10] The sign located within the Weston Subdivision near Lawrence Avenue West and Weston Road; and
 - [11] The sign located within the Newmarket Subdivision near Sheppard Avenue West and Keele Street;
- (l) The sign shall replace all third party signs currently erected or displayed on the portion of the premises set out in heavy lines in the diagram set out in Subsection T(2);
 - (m) The sign shall be appropriately located and oriented substantially in accordance with the location, position and placement described in the diagram set out in Subsection T(2); and
 - (n) The sign shall otherwise comply in all respects with the provisions of this chapter.

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(2) Diagram 1 - Area Map



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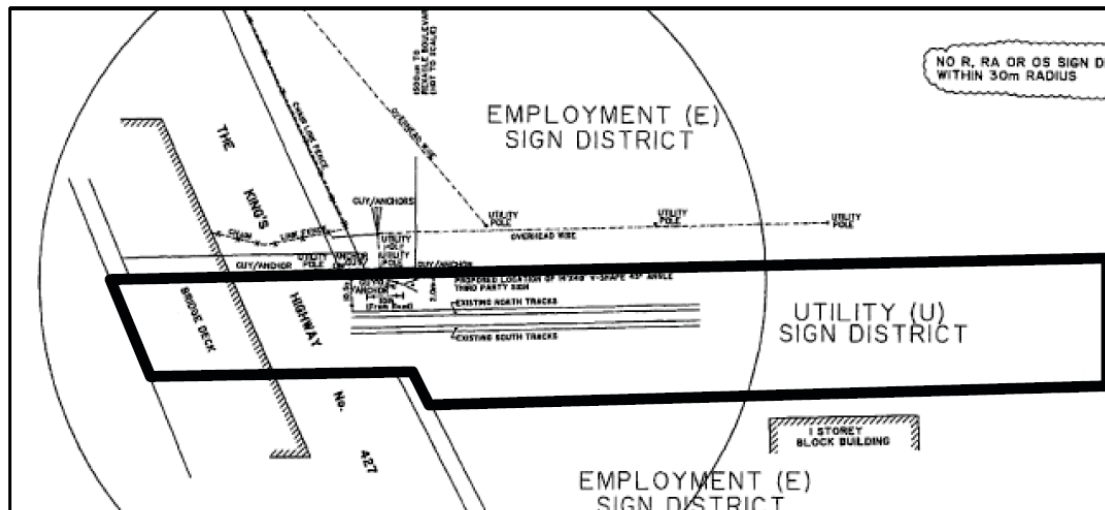
U. **[Added 2014-08-28 by By-law 980-2014]** Weston Subdivision - Notwithstanding § 694-22A and D, §§ 694-24A and 694-25C, the portion of Weston Subdivision, immediately to the east of Highway 427, and approximately 1500 metres south of Rexdale Boulevard and approximately 900 metres south of the interchange of Highway 427 and Highway 409, as set out in heavy lines in Diagram 1 - Area Map in Subsection U(2), may contain a single sign as follows:

- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign contains two sign faces;
 - (b) Sign copy displayed on the sign face complies with the following requirements:
 - [1] Only electronic static copy shall be displayed; and
 - [2] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
 - (c) The two sign faces shall be separated by an interior angle not greater than 45 degrees and shall be orientated to facing in a northerly and southerly direction;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.63 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.27 metres;
 - (f) The sign face area shall not exceed 63.00 square metres;
 - (g) The height of the sign shall not exceed 20.0 metres;
 - (h) The sign shall not be erected within 2.0 metres of the property line;
 - (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (j) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
 - (k) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked;

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- [1] The sign located within the Weston Subdivision near Martin Grove Road and Bethridge Road;
 - [2] The sign located within the Weston Subdivision near King Street West and Atlantic Avenue;
 - [3] The sign located within the Oakville Subdivision near Royal York Road and Cavell Avenue; and
 - [4] The sign located within the Oakville Subdivision near Royal York Road and Judson Street;
- (l) The sign shall replace all third party signs currently erected or displayed on the portion of the premises set out in heavy lines in the diagram set out in Subsection U(2);
 - (m) The sign shall be appropriately located and oriented substantially in accordance with the location, position and placement described in the diagram set out in Subsection U(2); and
 - (n) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Diagram 1 - Area Map



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V. **[Added 2014-08-28 by By-law 980-2014]** Newmarket Subdivision - Notwithstanding § 694-22A and D, §§ 694-24A and 694-25C, the portion of Newmarket Subdivision, immediately to the south of Highway 401, approximately 720.0 metres east of Keele Street and approximately 1200.0 metres west of Dufferin Street, as set out in heavy lines in Diagram 1-Area Map in Subsection V(2), may contain a single sign as follows:

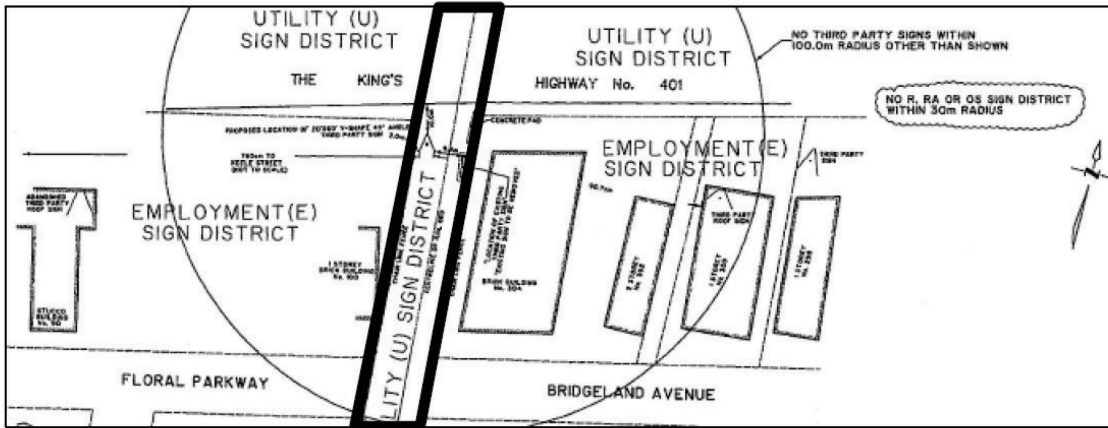
- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign contains two sign faces;
 - (b) Sign copy displayed on the sign face complies with the following requirements:
 - [1] Only electronic static copy shall be displayed; and
 - [2] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
 - (c) The two sign faces shall be separated by an interior angle not greater than 45 degrees and shall be orientated to facing in an easterly and westerly direction;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.63 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.27 metres;
 - (f) The sign face area shall not exceed 63.00 square metres;
 - (g) The height of the sign shall not exceed 20.0 metres;
 - (h) The sign shall not be erected within 2.0 metres of the property line;
 - (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (j) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
 - (k) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked;
 - [1] The sign located within the Newmarket Subdivision near Highway 401 and Keele Street;

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- [2] The sign located within the Newmarket Subdivision near Wilson Avenue and Murray Road;
 - [3] The sign located within the Newmarket Subdivision near Lawrence Avenue West and Caledonia Road;
 - [4] The sign located within the Newmarket Subdivision near Castlefield Avenue and Caledonia Road;
 - [5] The sign located within the Newmarket Subdivision near Rogers Road and Caledonia Road;
 - [6] The sign located within the Newmarket Subdivision near St. Clair Avenue West and Caledonia Road;
 - [7] The sign located within the Newmarket Subdivision near Davenport Road and Caledonia Park Road;
 - [8] The sign located within the Newmarket Subdivision near Bloor Street West and St. Helens Avenue;
 - [9] The sign located within the Newmarket Subdivision near Finch Avenue West and Chesswood Drive; and
 - [10] The sign located within the Newmarket Subdivision near Wilson Avenue and Murray Road;
- (l) The sign shall replace all third party signs currently erected or displayed on the portion of the premises set out in heavy lines in the diagram set out in Subsection V(2);
 - (m) The sign shall be appropriately located and oriented substantially in accordance with the location, position and placement described in the diagram set out in Subsection V(2); and
 - (n) The sign shall otherwise comply in all respects with the provisions of this chapter.

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(2) Diagram 1 - Area Map



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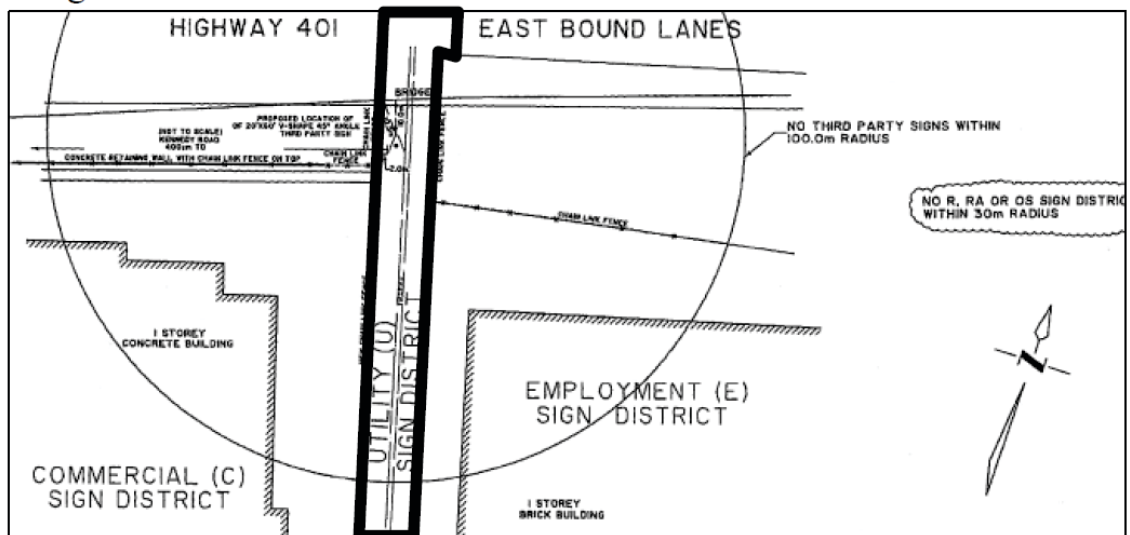
W. **[Added 2014-08-28 by By-law 980-2014]** Uxbridge Subdivision - Notwithstanding § 694-22A and D, §§ 694-24A and 694-25C, the portion of the premises legally described as Lot 31, Registrar's Compiled Plan 9953 Part 1, Plan 66R-19053, and as Part 1, Plan 66R-10952, City of Toronto, subject to easement over Part 1, Plan 66R-19052 and Part 1, Plan 66R-19523 and commonly referred to as the "Uxbridge Subdivision", which is immediately to the south of Highway 401, approximately 400 metres east of Kennedy Road and approximately 400 metres west of Midland Avenue, as set out in heavy lines in Diagram 1 - Area Map in Subsection W(2), may contain a single sign as follows:

- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign contains two sign faces;
 - (b) Sign copy displayed on the sign face complies with the following requirements:
 - [1] Only electronic static copy shall be displayed; and
 - [2] A minimum of five percent of the daily sign copy displayed shall be non-commercial messaging sign copy;
 - (c) The two sign faces shall be separated by an interior angle not greater than 45 degrees and shall be orientated to facing in an easterly and westerly direction;
 - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.63 metres;
 - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.27 metres;
 - (f) The sign face area shall not exceed 63.00 square metres;
 - (g) The height of the sign shall not exceed 20.0 metres;
 - (h) The sign shall not be erected within 2.0 metres of the property line;
 - (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (j) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
 - (k) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked;

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- [1] The sign located within the Kingston Subdivision near Birchmount Road and Raleigh Avenue;
 - [2] The sign located within the Kingston Subdivision near Brimley Road and Skagway Avenue;
 - [3] The sign located within the Bala Subdivision near Warden Avenue and Danforth Avenue;
 - [4] The sign located within the Bala Subdivision near Sheppard Avenue and Leslie Street; and
 - [5] The sign located within the Bala Subdivision near Leslie Street and Highway 401;
- (l) The sign shall replace all third party signs currently erected or displayed on the portion of the premises set out in heavy lines in the diagram set out in Subsection W(2);
 - (m) The sign shall be appropriately located and oriented substantially in accordance with the location, position and placement described in the diagram set out in Subsection W(2); and
 - (n) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Diagram 1 - Area Map



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- X. **[Added 2014-08-28 by By-law 981-2014]** Oakville Subdivision - Notwithstanding, §§ 694-18C, 694-22A, B and D, but subject to all other provisions of this chapter, the specific portion of the premises defined as the Oakville Subdivision delineated with heavy lines on the diagram indicated at Subsection X(15) may contain, in addition to those signs permitted in a U-Utility sign district provided for in §§ 694-21G, and 694-25C, the following signs:
- (1) A topiary sign provided:
 - (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 2 sign faces;
 - (d) The sign face area of the sign shall not exceed 116.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x1" on the diagram indicated at Subsection X(17) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y1" on the diagram indicated at Subsection X(17) of no more than 20.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only:
 - [1] Display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations; or
 - [2] Non-commercial messaging; or
 - [3] Sign copy consisting of the logo or corporate symbol of the registered owner of portion of the Oakville Subdivision delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (h) The sign shall not display more than 2 messages;

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- (i) The sign shall not be within 0.3 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 1 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 1 on the diagram titled Map 1 indicated at Subsection X(17).
- (2) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 116.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x2" on the diagram indicated at Subsection X(17) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y2" on the diagram indicated at Subsection X(17) of no more than 20.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;

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- (i) The sign shall not be within 1.2 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 1 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 2 on the diagram titled Map 1 indicated at Subsection X(17).
- (3) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x3" on the diagram indicated at Subsection X(18) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y3" on the diagram indicated at Subsection X(18) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;

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- (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 2 on the diagram indicated at Subsection X(16); and
 - (k) The sign is erected and displayed within in the location labelled as Zone 3 on the diagram titled Map 2 indicated at Subsection X(18).
- (4) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x4" on the diagram indicated at Subsection X(18) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y4" on the diagram indicated at Subsection X(18) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only:
 - [1] Display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations; or
 - [2] Sign copy consisting of the logo or corporate symbol of the registered owner of portion of the Oakville Subdivision delineated with heavy lines on the diagram indicated at Subsection X(15);

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- (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 2 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 4 on the diagram titled Map 2 indicated at Subsection X(18).
- (5) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x5" on the diagram indicated at Subsection X(19) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y5" on the diagram indicated at Subsection X(19) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;

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- (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 3 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 5 on the diagram titled Map 3 indicated at Subsection X(19).
- (6) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1.0 sign face;
 - (d) The sign shall not have a sign face area that exceeds 262.0 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x6" on the diagram indicated at Subsection X(19) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y6" on the diagram indicated at Subsection X(19) of no more than 45.1 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;

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- (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of the southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 3 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 6 on the diagram titled Map 3 indicated at Subsection X(19).
- (7) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x7" on the diagram indicated at Subsection X(20) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y7" on the diagram indicated at Subsection X(20) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;

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- (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign shall be erected and displayed entirely within the portion of the Oakville Subdivision labelled as Map 4 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 7 on the diagram titled Map 4 indicated at Subsection X(20).
- (8) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The sign may consist of:
 - [1] A topiary display as provided by Subsection (c); or
 - [2] A topiary display as provided by Subsection (c) and a landscape element as provided by Subsection (d); or
 - [3] A topiary display as provided by Subsection (c) and flags as provided by Subsection (e); or
 - [4] A topiary display as provided by Subsection (c) and a landscape element as provided by Subsection (d); and flags as provided by Subsection (e);
 - (c) The sign may contain a topiary display provided:
 - [1] The topiary display contains no more than 1 sign face;
 - [2] The sign face area of the topiary display does not exceed 244.0 square metres;
 - [3] The sign face is shaped as a rectangle; and
 - [i] The sign may have a measurement for the dimension labelled as "x8" on the diagram indicated at Subsection X(20) of no more than 7.8 metres; and
 - [ii] The sign may have a measurement for the dimension labelled as "y8" on the diagram indicated at Subsection X(20) of no more than 45.1 metres;

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- (d) The sign may contain a landscape element provided:
 - [1] The height of the landscape element does not exceed 3.0 metres;
 - [2] The landscape element contains no more than 1 sign face;
 - [3] The sign face area of the topiary display does not exceed 87.0 square metres; and
 - [4] The landscape element is erected and displayed within the location labelled as landscape elements on the diagram titled Map 4 indicated at Subsection X(20);
- (e) The sign may contain flags, which may be permitted to move, provided:
 - [1] There are no more than 6 flags;
 - [2] Each flag displays only the logo, or emblem of a country, province, municipality or civic, educational, or religious organizations or institutions; and
 - [3] Each flag is erected and displayed within the location labelled as landscape elements on the diagram titled Map 4 indicated at Subsection X(20);
- (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
- (g) The sign shall only:
 - [1] Display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations; or
 - [2] Non-commercial messaging; or
 - [3] The logo, or emblem of a country, province, municipality or civic, educational, or religious organizations or institutions;
- (h) The sign shall not display more than 2 messages, in addition to any messages displayed on the permitted flags;

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- (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 4 on the diagram indicated at Subsection X(16); and
 - (k) The sign shall be erected and displayed entirely within the location labelled as Zone 8 on the diagram titled Map 4 indicated at Subsection X(20).
- (9) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x9" on the diagram indicated at Subsection X(21) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y9" on the diagram indicated at Subsection X(21) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;

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- (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 5 on the diagram indicated at Subsection X(16); and
 - (k) The sign is erected and displayed within in the location labelled as Zone 9 on the diagram titled Map 5 indicated at Subsection X(21).
- (10) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x10" on the diagram indicated at Subsection X(21) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y10" on the diagram indicated at Subsection X(21) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 5 on the diagram indicated at Subsection X(16); and

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- (k) The sign is erected and displayed within in the location labelled as Zone 10 on the diagram titled Map 5 indicated at Subsection X(21).
- (11) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x11" on the diagram indicated at Subsection X(22) of no more than 5.8 metres; and,
 - [2] The sign may have a measurement for the dimension labelled as "y11" on the diagram indicated at Subsection X(22) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 6 on the diagram indicated at Subsection X(16); and
 - (k) The sign is erected and displayed within in the location labelled as Zone 11 on the diagram titled Map 6 indicated at Subsection X(22).
- (12) A topiary sign provided:

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- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x12" on the diagram indicated at Subsection X(22) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y12" on the diagram indicated at Subsection X(22) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 6 on the diagram indicated at Subsection X(16); and
 - (k) The sign is erected and displayed within in the location labelled as Zone 12 on the diagram titled Map 6 indicated at Subsection X(22).
- (13) A topiary sign provided:
- (a) The sign shall only display static copy;
 - (b) The height shall not exceed 1.0 metres;

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- (c) The sign shall have no more than 1 sign face;
 - (d) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (e) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x13" on the diagram indicated at Subsection X(23) of no more than 5.8 metres; and
 - [2] The sign may have a measurement for the dimension labelled as "y13" on the diagram indicated at Subsection X(23) of no more than 26.0 metres;
 - (f) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);
 - (g) The sign shall only display third party sign copy consisting of logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;
 - (j) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 7 on the diagram indicated at Subsection X(16); and
 - (k) The sign is erected and displayed within in the location labelled as Zone 13 on the diagram titled Map 7 indicated at Subsection X(23).
- (14) A topiary sign provided:
- (a) The sign shall not have a sign face area that exceeds 150.8 square metres;
 - (b) The sign face shall be shaped as a rectangle; and
 - [1] The sign may have a measurement for the dimension labelled as "x14" on the diagram indicated at Subsection X(23) of no more than 5.8 metres; and

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[2] The sign may have a measurement for the dimension labelled as "y14" on the diagram indicated at Subsection X(23) of no more than 26.0 metres;

(c) The sign shall not be less than 20.0 metres from another sign located within the portion of the Oakville Subdivision as delineated with heavy lines on the diagram indicated at Subsection X(15);

(d) The sign shall only:

[1] Display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations; or

[2] Non-commercial messaging; or

[3] Sign copy consisting of the logo or corporate symbol of the registered owner of portion of the Oakville Subdivision delineated with heavy lines on the diagram indicated at Subsection X(15);

(e) The sign shall not display more than 2 messages;

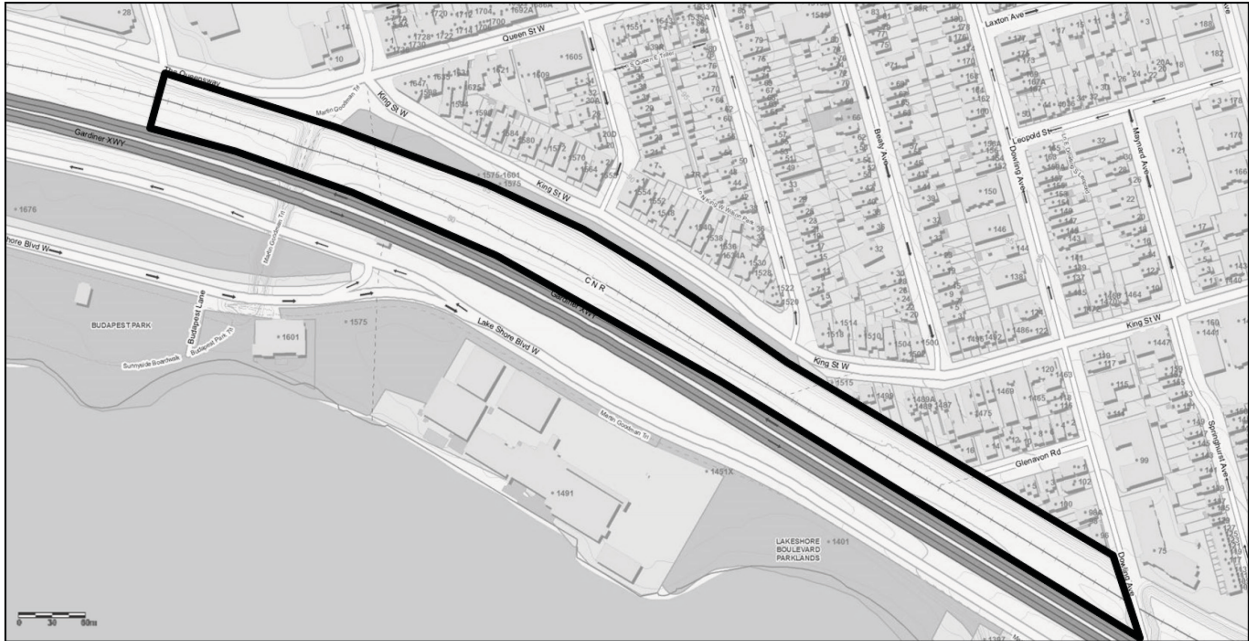
(f) The sign shall not be within 3.0 metres of the northern boundary of the Oakville Subdivision, nor within 24.0 metres of southern boundary of the Oakville Subdivision;

(g) The sign is entirely located within the portion of the Oakville Subdivision labelled as Map 7 on the diagram indicated at Subsection X(16); and

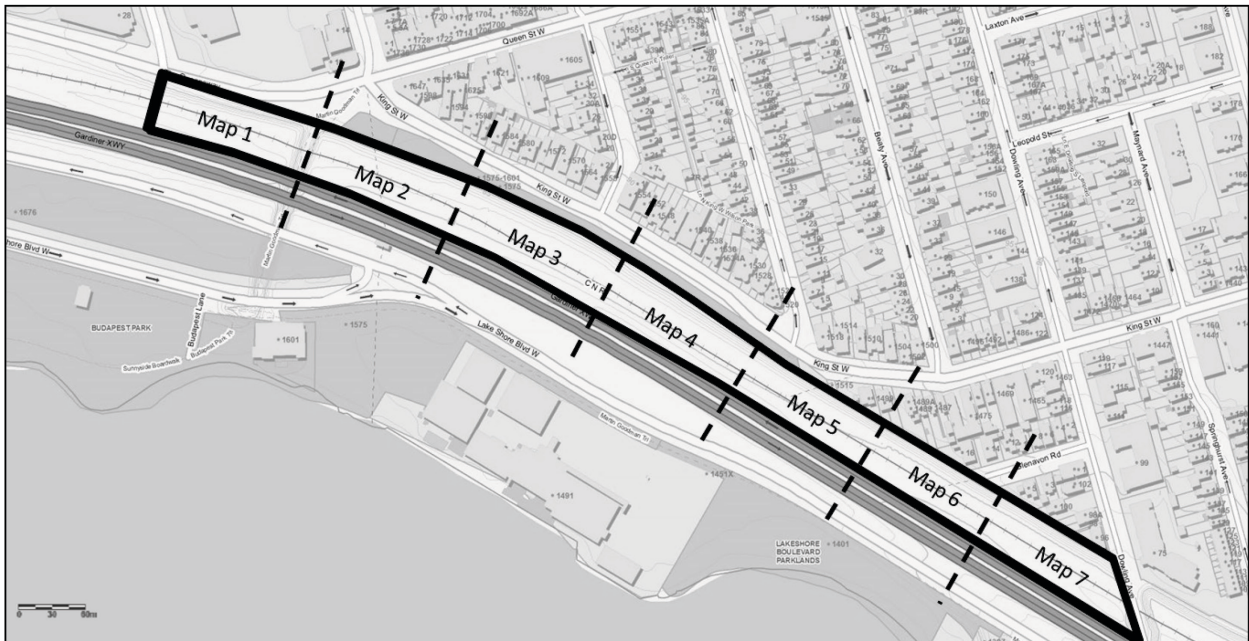
(h) The sign is erected and displayed within in the location labelled as Zone 14 on the diagram titled Map 7 indicated at Subsection X(23).

(15) Area Map

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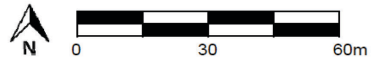
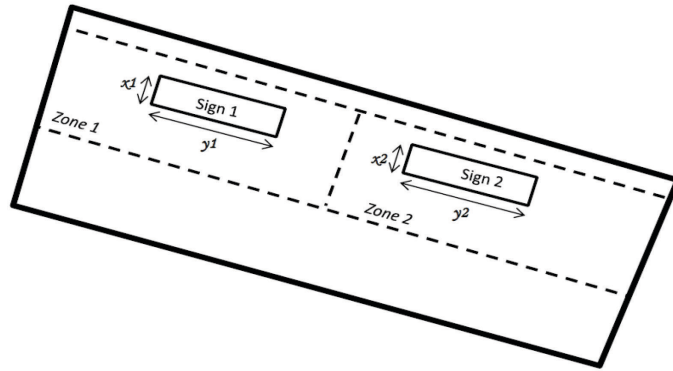


(16) Sub-area Map



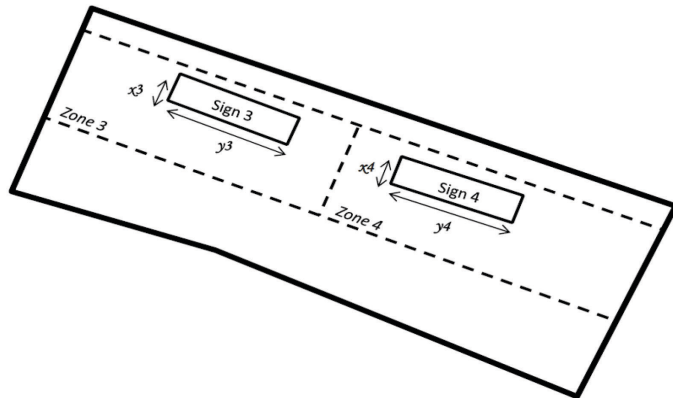
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(17) Map 1



Map 1

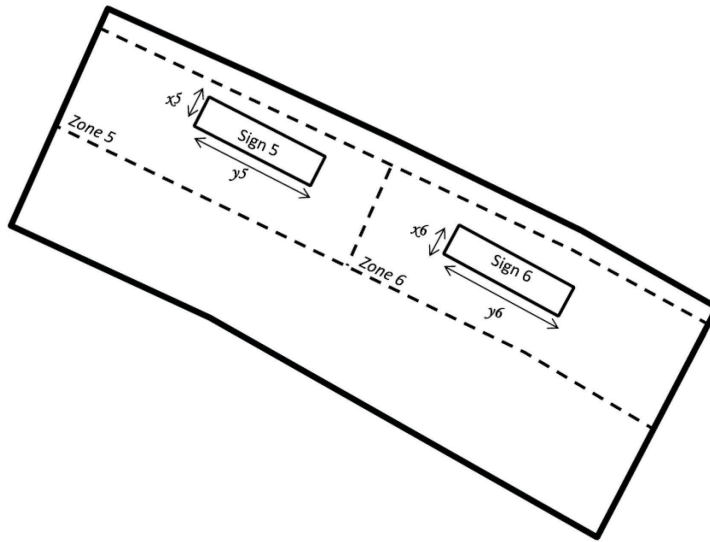
(18) Map 2



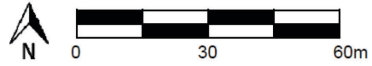
Map 2

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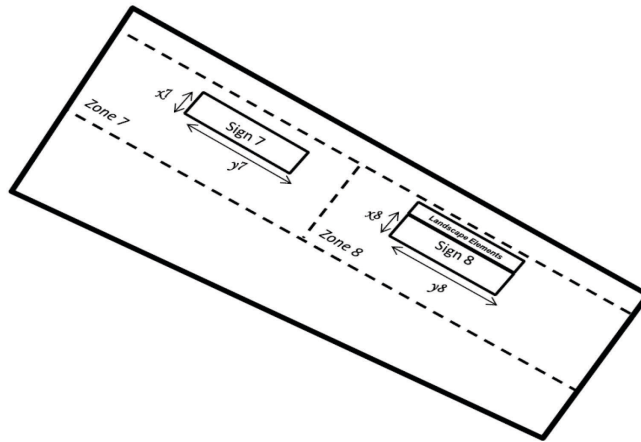
(19) Map 3



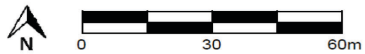
Map 3



(20) Map 4

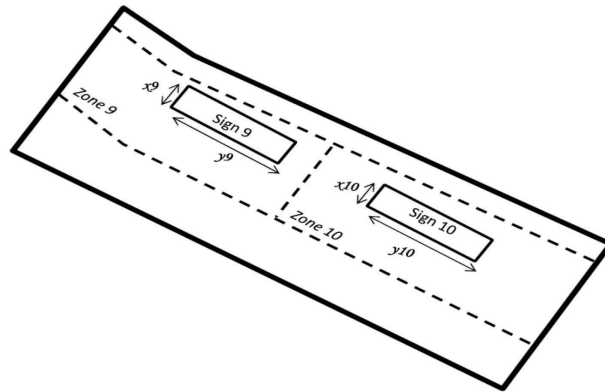


Map 4

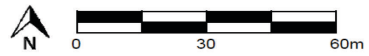


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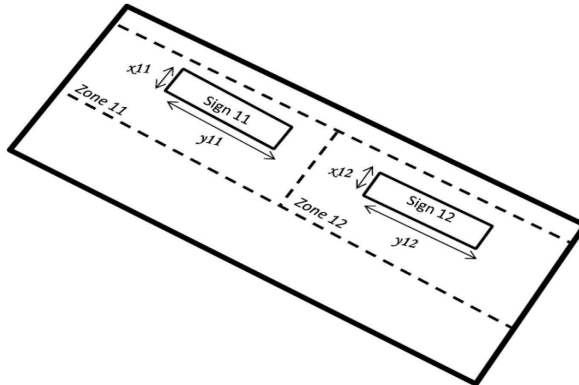
(21) Map 5



Map 5



(22) Map 6

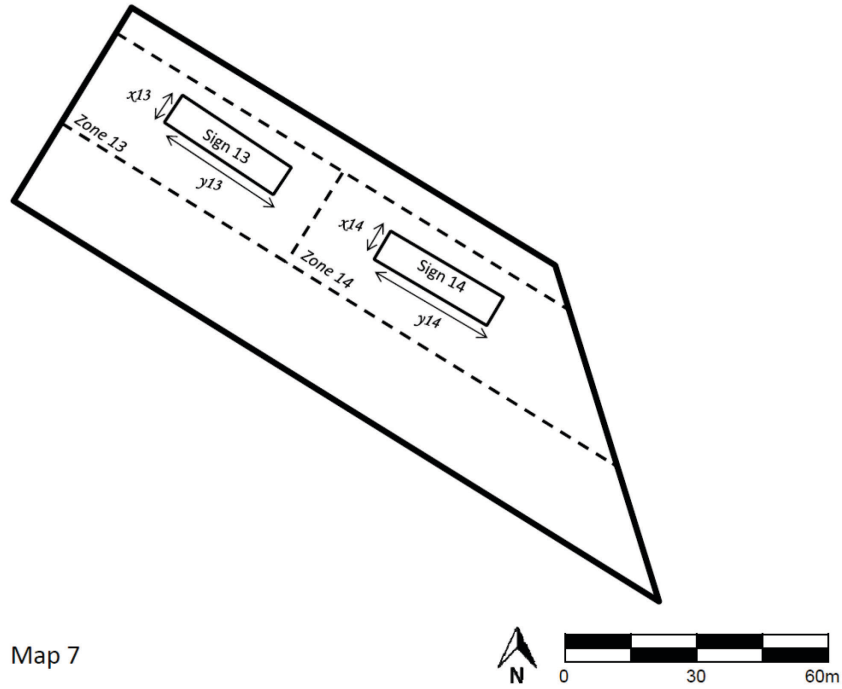


Map 6



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(23) Map 7



Map 7

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Y. **[Added 2014-08-28 by By-law 979-2014]** Exhibition Place - Notwithstanding §§ 694-14E, 694-15B, 694-18C, 694-18E(5) and 694 26I but subject to all other provisions of this chapter, within the specific portions of the premises defined as defined as Exhibition Place under s.406 of the City of Toronto Act, 2006 as delineated with heavy lines on the diagram indicated at Subsection Y(5), the following signs are permitted in addition to any sign(s) permitted by § 694-26H:

- (1) One third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
 - (a) The sign shall have no more than two sign faces;
 - (b) If the sign has more than one sign face, the sign faces shall be orientated in a back to back fashion;
 - (c) The height shall not exceed 21.42 metres;
 - (d) The sign shall be located at the location indicated as Sign 1 on the diagram indicated at Subsection Y(6);
 - (e) The sign shall be oriented so that the sign faces are displayed northerly and southerly;
 - (f) The southerly facing sign face shall only display sign copy that:
 - [1] operates as a scoreboard for the facility; or
 - [2] informs the public of the events occurring in the National Trade Centre and at Exhibition Place, or
 - [3] advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;
 - (g) The northerly facing sign face shall only display sign copy that:
 - [1] Informs the public of the events occurring in the National Trade Centre and at Exhibition Place, or
 - [2] Advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;
 - (h) The sign shall display electronic static copy or electronic static copy and static copy, only; **[Amended 2015-10-02 by By-law 1041-2015]**

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- (i) The sign shall contain no sign face that has a horizontal measurement that exceeds 17.76 metres;
 - (j) The sign shall contain no sign face that has a vertical measurement that exceeds 8.92 metres;
 - (k) The existing ground sign located on the premises at approximately at the location indicated as Sign 1 on the diagram indicated at Subsection Y(6), is removed and all associated permits are revoked;
 - (l) The northerly facing sign face shall only be illuminated between the hours of 6:00 a.m. and 12:00 a.m.;
 - (m) The illumination of the northerly facing sign face shall not exceed 300 nits during the period between sunset and sunrise; and,
 - (n) The sign shall otherwise comply in all respects with the provisions of this chapter.
- (2) A third party electronic ground sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) The sign shall have six sign faces; which are orientated as follows:
 - [1] Two sign faces, known as Sign-Face A and Sign-Face B, shall face north-easterly;
 - [2] Two sign faces, known as Sign-Face C and Sign-Face D, shall face north-westerly; and
 - [3] Two sign faces, known as Sign-Face E and Sign-Face F, shall face southerly;
 - (b) The sign shall be located at the location indicated as Sign 2 on the diagram indicated at Subsection Y(6);
 - (c) Sign-Face A sign shall:
 - [1] Only display static copy;
 - [2] Not contain a horizontal measurement that exceeds 15.24 metres;
 - [3] Not contain a vertical measurement that exceeds 2.08 metres; and
 - [4] Only display copy which identifies the soccer stadium located on the premises;

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(d) Sign-Face B sign shall:

- [1] Only display electronic static copy;
- [2] Not contain a horizontal measurement that exceeds 15.24 metres;
- [3] Not contain a vertical measurement that exceeds 7.62 metres; and
- [4] Only display copy which advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;

(e) Sign-Face C sign shall:

- [1] Only display static copy;
- [2] Not contain a horizontal measurement that exceeds 15.24 metres;
- [3] Not contain a vertical measurement that exceeds 2.08 metres; and
- [4] Only display copy which identifies the soccer stadium located on the premises;

(f) Sign-Face D sign shall:

- [1] Only display electronic static copy;
- [2] Not contain a horizontal measurement that exceeds 15.24 metres;
- [3] Not contain a vertical measurement that exceeds 7.62 metres; and
- [4] Only display copy which advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;

(g) Sign-Face E sign shall:

- [1] Only display static copy;
- [2] Not contain a horizontal measurement that exceeds 15.24 metres;
- [3] Not contain a vertical measurement that exceeds 2.08 metres; and
- [4] Only display copy which identifies the soccer stadium located on the premises;

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- (h) Sign-Face F sign shall:
 - [1] Only display electronic static copy;
 - [2] Not contain a horizontal measurement that exceeds 15.24 metres;
 - [3] Not contain a vertical measurement that exceeds 7.62 metres; and
 - [4] Only display copy which advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;
 - (i) The height shall not exceed 34.09 metres;
 - (j) The existing ground sign located on the premises at approximately at the location indicated as Sign 2 on the diagram indicated at Subsection Y(6), is removed and all associated permits are revoked;
 - (k) The sign shall only be illuminated between the hours of 6:00 a.m. and 12:00 a.m.;
 - (l) The illumination of the sign shall not exceed 300 nits during the period between sunset and sunrise; and,
 - (m) The sign shall otherwise comply in all respects with the provisions of this chapter.
- (3) A third party electronic roof sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) The sign shall have two sign faces known as Sign-Face 1 and Sign-Face 2, both of which are orientated westerly:
 - (b) Sign-Face 1 sign shall:
 - [1] Only display static copy;
 - [2] Not contain a horizontal measurement that exceeds 15.44 metres;
 - [3] Not contain a vertical measurement that exceeds 1.64 metres; and
 - [4] Only display copy which identifies the indoor sporting complex located on the premises;
 - (c) Sign-Face 2 sign shall:

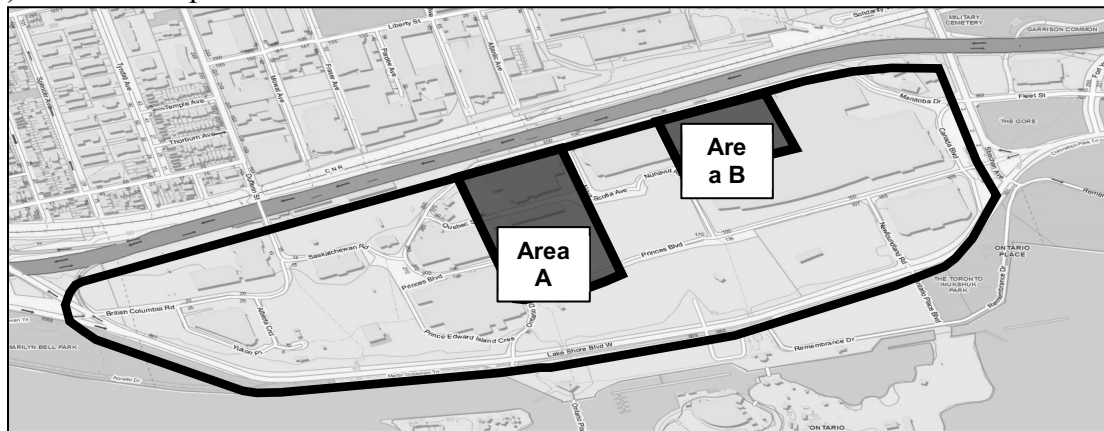
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- [1] Only display only electronic static copy;
 - [2] Not contain a horizontal measurement that exceeds 12.80 metres;
 - [3] Not contain a vertical measurement that exceeds 7.04 metres; and
 - [4] Only display copy which advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;
- (d) The sign shall be located at the location indicated as Sign 3 on the diagram indicated at Subsection Y(7),
- (e) The existing roof sign located on the premises at approximately at the location indicated as Sign 3 on the diagram indicated at Subsection Y(7), is removed and all associated permits are revoked;
- (f) The sign shall only be illuminated between the hours of 6:00 a.m. and 12:00 a.m.;
- (g) The illumination of the sign shall not exceed 300 nits during the period between sunset and sunrise; and
- (h) The sign shall otherwise comply in all respects with the provisions of this chapter.
- (4) A third party electronic roof sign, provided: **[Amended 2015-10-02 by By-law 1041-2015]**
- (a) The sign shall have two sign faces known as Sign-Face 1B and Sign Face 2B, both of which are orientated easterly:
 - [1] Only display static copy;
 - [2] Not contain a horizontal measurement that exceeds 15.44 metres;
 - [3] Not contain a vertical measurement that exceeds 1.64 metres; and
 - [4] Only display copy which identifies the indoor sporting complex located on the premises;
 - (b) Sign-Face 1B sign shall:
 - [1] Only display static copy;
 - [2] Not contain a horizontal measurement that exceeds 15.44 metres;
 - [3] Not contain a vertical measurement that exceeds 1.64 metres; and
 - [4] Only display copy which identifies the indoor sporting complex located on the premises;
 - (c) Sign-Face 2B sign shall:

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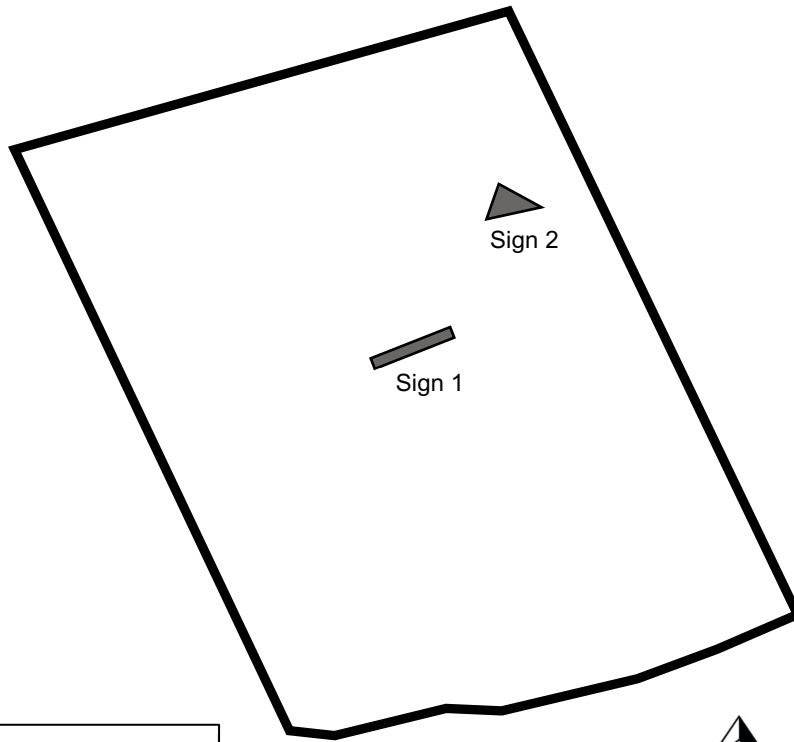
- [1] Only display electronic static copy;
 - [2] Not contain a horizontal measurement that exceeds 12.80 metres;
 - [3] Not contain a vertical measurement that exceeds 7.04 metres; and
 - [4] Only display copy which advertises, promotes, or directs attention to event and facility sponsors related to Exhibition Place, or sponsors of the Toronto FC and the Toronto Marlies;
- (d) The sign shall be located at the location indicated as Sign 4 on the diagram indicated at Subsection Y(7);
- (e) The existing roof sign located on the premises at approximately at the location indicated as Sign 4 on the diagram indicated at Subsection Y(7), is removed and all associated permits are revoked;
- (f) The sign shall only be illuminated between the hours of 6:00 a.m. and 12:00 a.m.;
- (g) The illumination of the sign shall not exceed 300 nits during the period between sunset and sunrise; and
- (h) The sign shall otherwise comply in all respects with the provisions of this chapter.

(5) Area Map

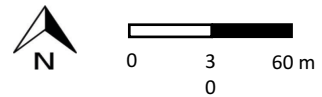


(6) Detail Map 1

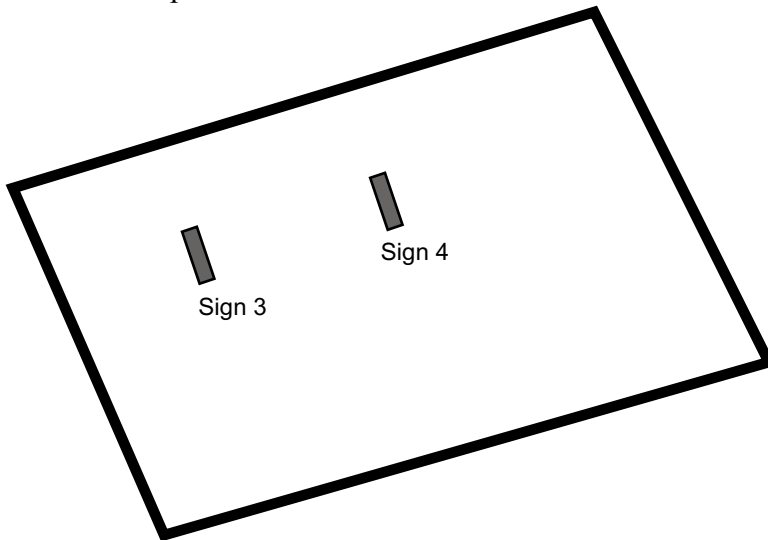
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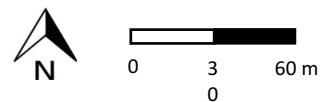
Area A Detail



(7) Detail Map 2



Area B Detail



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- Z. **[Added 2015-11-04 by By-law 1160-2015]** 555 Rexdale Boulevard - Notwithstanding, §§ 694-22A, 694-22D, 694-22F and 694-24A(10), but subject to all other provisions of this chapter, the premises municipally known as 555 Rexdale Boulevard, delineated with heavy lines on the diagram indicated at Subsection Z(26), may contain, in addition to those signs permitted in a E-Employment sign district provided for in §§ 694-21E, and 694-25B, the following signs:
- (1) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x1" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y1" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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(k) The sign shall be erected and displayed entirely within the location labelled as Sign 1 on the diagram titled Map 1 indicated at Subsection Z(28).

(2) A topiary sign provided:

(a) The sign shall not be illuminated;

(b) The height shall not exceed 1.5 metres;

(c) The sign shall have no more than 1 sign face;

(d) The sign face area of the sign shall not exceed 150.0 square metres;

(e) Each sign face shall be shaped as a rectangle; and

[1] the sign may have a measurement for the dimension labelled as "x2" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and

[2] the sign may have a measurement for the dimension labelled as "y2" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;

(f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;

(g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;

(h) The sign shall not display more than 1 message;

(i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;

(j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 2 on the diagram titled Map 1 indicated at Subsection Z(28).

- (3) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x3" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y3" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 3 on the diagram titled Map 1 indicated at Subsection Z(28).

- (4) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x4" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y4" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 4 on the diagram titled Map 2 indicated at Subsection Z(29).

- (5) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x5" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y5" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 5 on the diagram titled Map 2 indicated at Subsection Z(29).

- (6) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x6" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y6" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 6 on the diagram titled Map 2 indicated at Subsection Z(29).

- (7) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x7" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y7" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 7 on the diagram titled Map 2 indicated at Subsection Z(29).

- (8) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x8" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y8" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 8 on the diagram titled Map 3 indicated at Subsection Z(30).

- (9) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x9" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y9" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 9 on the diagram titled Map 3 indicated at Subsection Z(30).

- (10) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x10" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y10" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 10 on the diagram titled Map 3 indicated at Subsection Z(30).

- (11) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x11" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y11" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 11 on the diagram titled Map 3 indicated at Subsection Z(30).

- (12) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x12" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y12" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 12 on the diagram titled Map 4 indicated at Subsection Z(31).

- (13) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x13" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y13" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 13 on the diagram titled Map 4 indicated at Subsection Z(31).

- (14) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x14" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y14" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 14 on the diagram titled Map 4 indicated at Subsection Z(31).

- (15) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x15" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y15" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 15 on the diagram titled Map 4 indicated at Subsection Z(31).

- (16) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x16" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y16" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 16 on the diagram titled Map 5 indicated at Subsection Z(32).

- (17) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x17" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y17" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 17 on the diagram titled Map 5 indicated at Subsection Z(32).

- (18) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x18" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y18" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 18 on the diagram titled Map 5 indicated at Subsection Z(32).

- (19) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x19" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y19" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 19 on the diagram titled Map 5 indicated at Subsection Z(32).

- (20) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x20" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y20" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 20 on the diagram titled Map 6 indicated at Subsection Z(33).

- (21) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x21" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y21" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 21 on the diagram titled Map 6 indicated at Subsection Z(33).

- (22) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x22" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y22" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 22 on the diagram titled Map 6 indicated at Subsection Z(33).

- (23) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x23" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y23" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 40.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 23 on the diagram titled Map 7 indicated at Subsection Z(34).

- (24) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x24" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y24" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 28.5 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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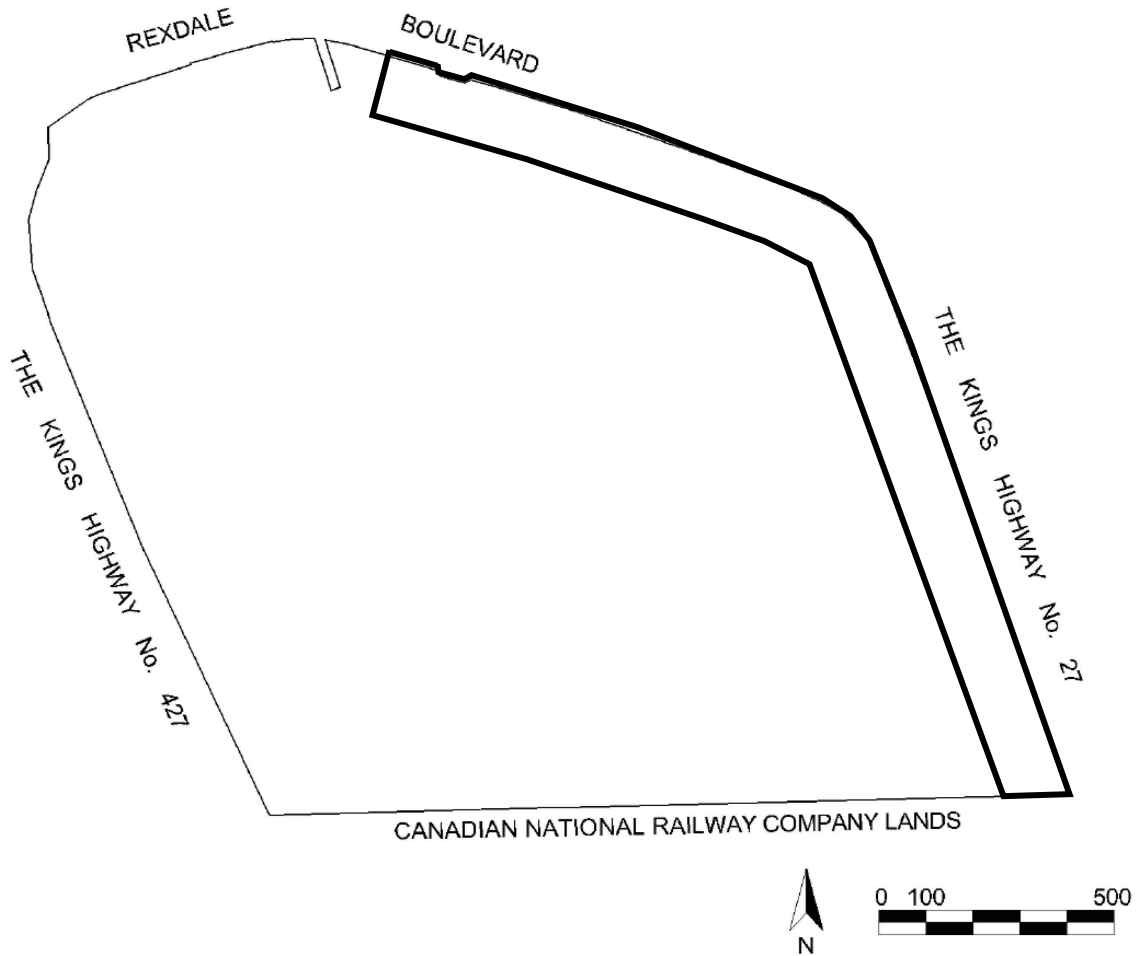
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 24 on the diagram titled Map 7 indicated at Subsection Z(34).

- (25) A topiary sign provided:
 - (a) The sign shall not be illuminated;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than 1 sign face;
 - (d) The sign face area of the sign shall not exceed 150.0 square metres;
 - (e) Each sign face shall be shaped as a rectangle; and
 - [1] the sign may have a measurement for the dimension labelled as "x25" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
 - [2] the sign may have a measurement for the dimension labelled as "y25" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
 - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map - 555 Rexdale Boulevard;
 - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
 - (h) The sign shall not display more than 1 message;
 - (i) The sign shall not be within 5.0 metres of the northeasterly boundary of the premises;
 - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map - 555 Rexdale Boulevard indicated at Subsection Z(27); and

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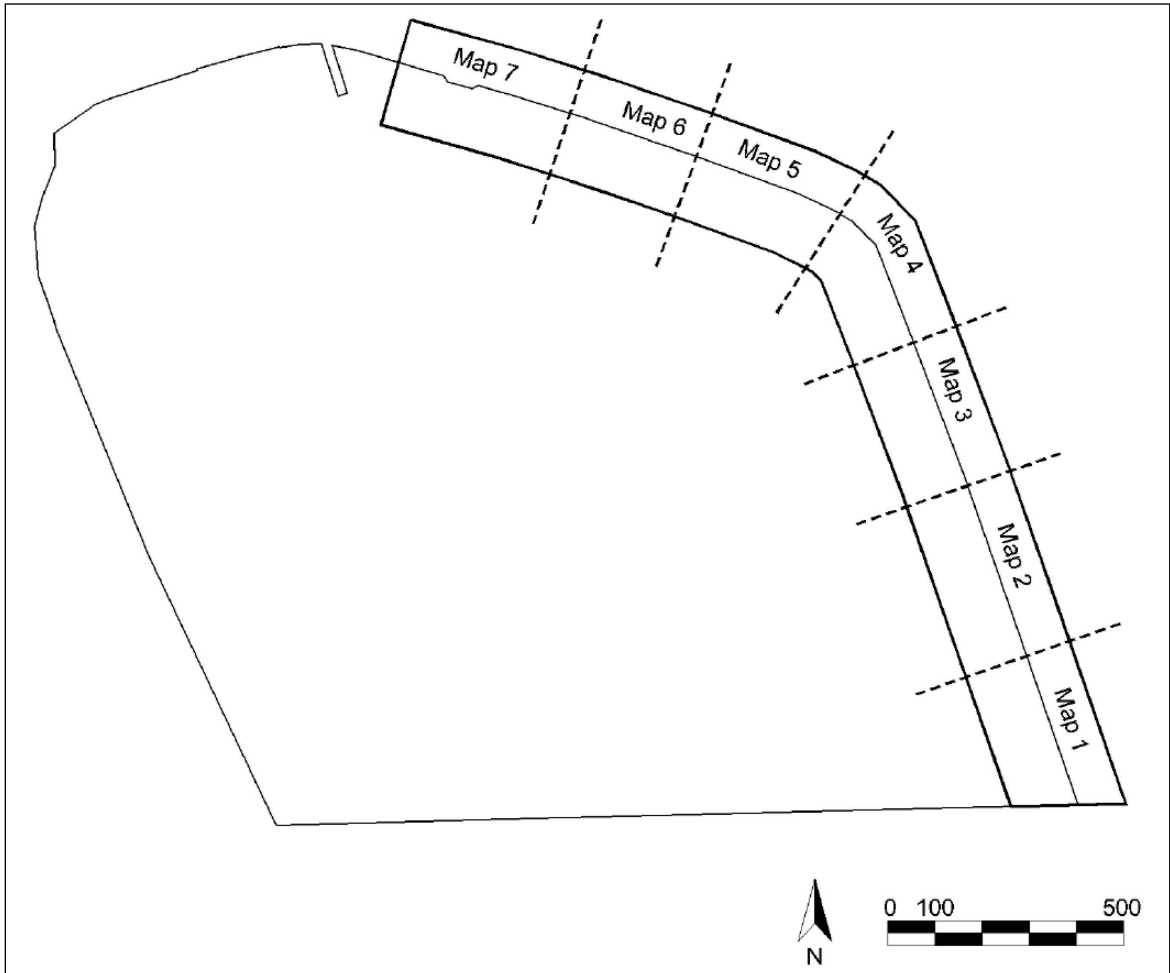
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 25 on the diagram titled Map 7 indicated at Subsection Z(34).

(26) Premises Map - 555 Rexdale Boulevard

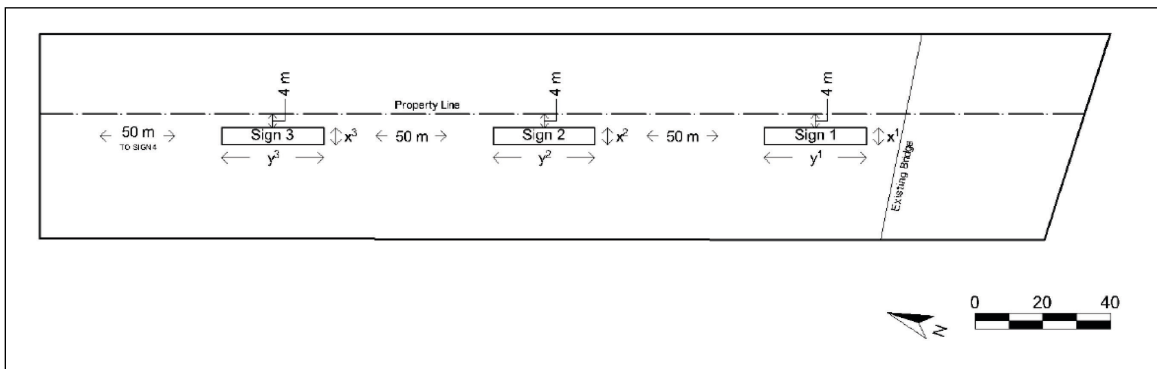


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(27) Location Map - 555 Rexdale Boulevard

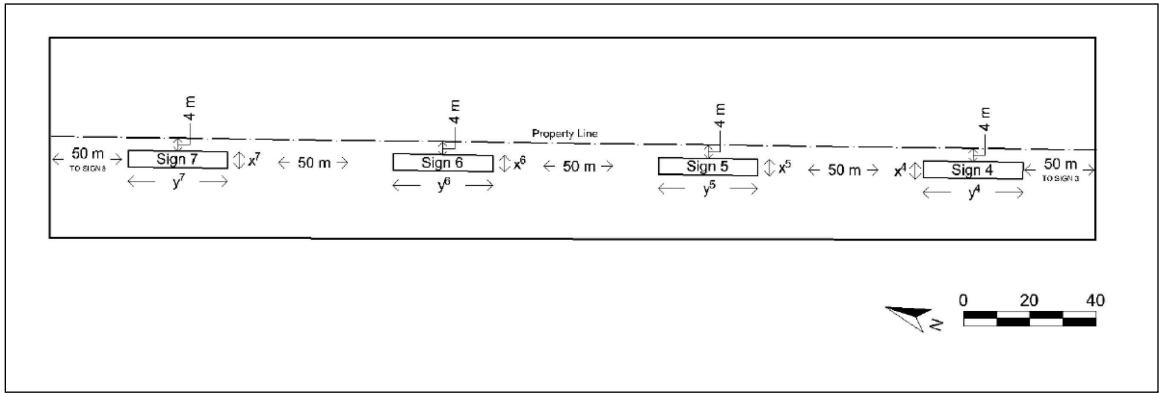


(28) Map 1 - 555 Rexdale Boulevard

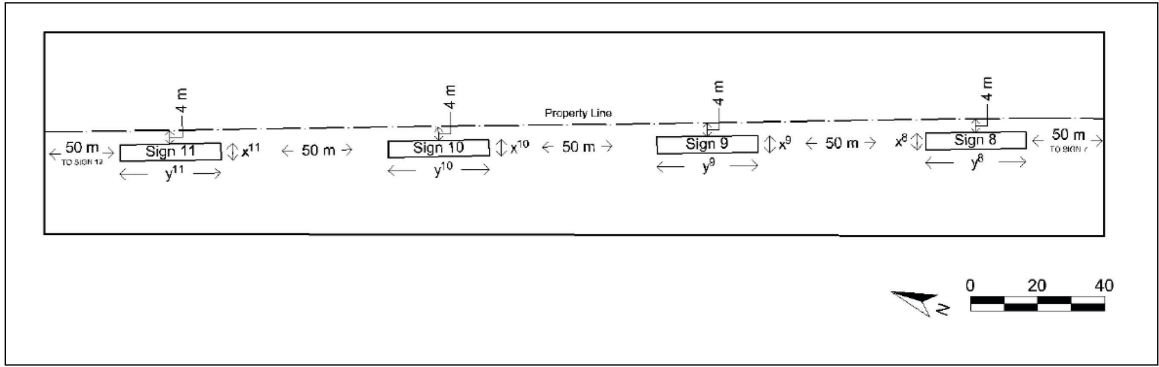


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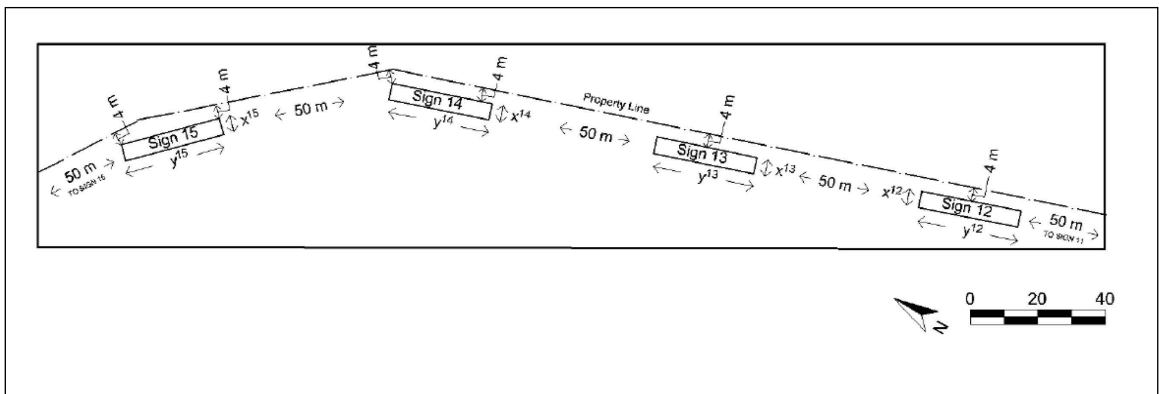
(29) Map 2 - 555 Rexdale Boulevard



(30) Map 3 - 555 Rexdale Boulevard

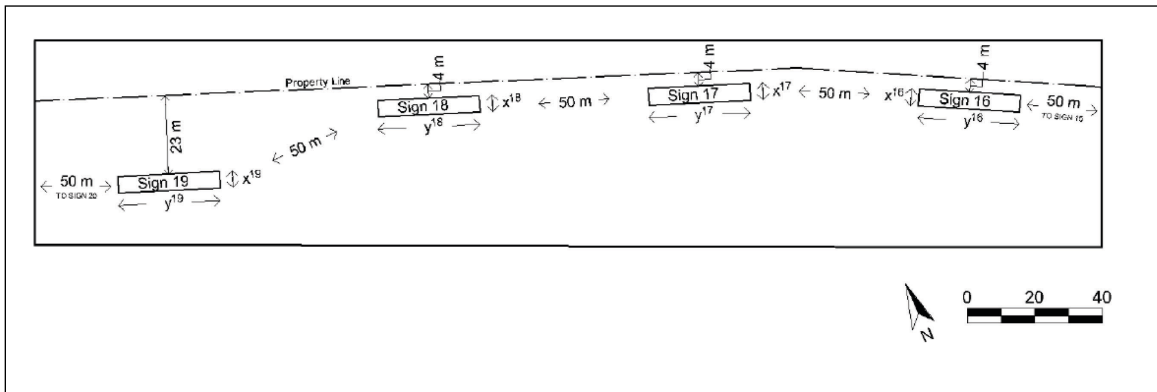


(31) Map 4 - 555 Rexdale Boulevard

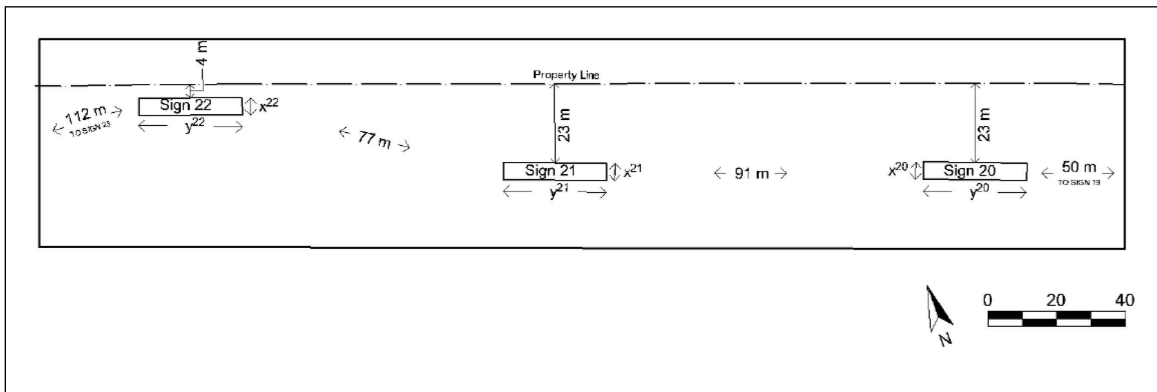


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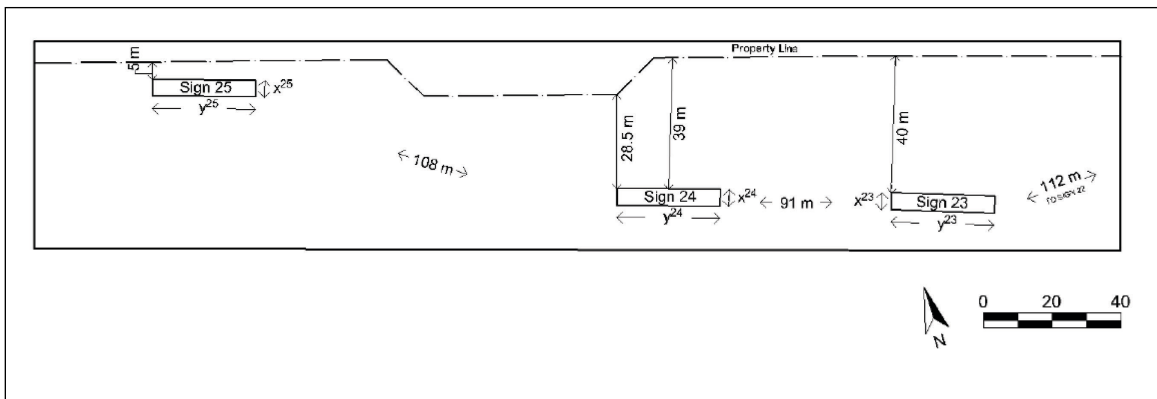
(32) Map 5 - 555 Rexdale Boulevard



(33) Map 6 - 555 Rexdale Boulevard



(34) Map 7 - 555 Rexdale Boulevard



AA. **[Added 2015-11-04 by By-law 1159-2015]** 2751-2753 Eglinton Avenue East - Notwithstanding § 694-15B(10), but subject to all other provisions of this Chapter, the area consisting of the premises municipally known as 2751-2753 Eglinton Avenue East, as delineated with heavy lines on the diagram indicated at Subsection AA(2) as Area

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Map 1 - 2751-2753 Eglinton Avenue East, may contain, in addition to the first party signs permitted by § 694-21D, the following third party sign:

- (1) A ground sign, provided:
 - (a) The sign shall have no more than two sign faces;
 - (b) If the sign has more than one sign face, the sign faces shall be orientated in a back to back fashion;
 - (c) The height shall not exceed 7.65 metres;
 - (d) The sign shall display only static copy or mechanical copy;
 - (e) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection AA(3) as Detail Map 1 - 2751-2753 Eglinton Avenue East;
 - (f) The sign shall contain no sign face that is not rectangular;
 - (g) The sign may be illuminated;
 - (h) If illuminated, the sign shall not be up-lit;
 - (i) The sign shall contain no sign face that has a bisecting line that exceeds 3.05 metres;
 - (j) The sign shall contain no sign face that has a centre line that exceeds 6.10 metres;
 - (k) The sign shall contain no sign face that displays static copy and mechanical copy;
 - (l) The sign shall contain no sign face that has a sign face area that exceeds 20.0 square metres;
 - (m) No third party sign, other than a third party sign lawfully displayed on the premises as of June 10, 2015 is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection AA(2) as Area Map 1 - 2751-2753 Eglinton Avenue East;
 - (n) Each of the two existing third party ground signs located on the premises municipally known as 2787 Eglinton Avenue East and 2791 Eglinton Avenue East are:

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- [1] brought into compliance with the applicable by-law and all permits issued thereunder; or
- [2] removed and all associated permits are revoked;
- (o) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
- (p) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street; and
- (q) The sign shall otherwise comply in all respects with the provisions of this chapter.

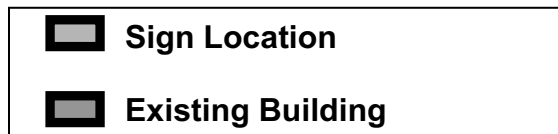
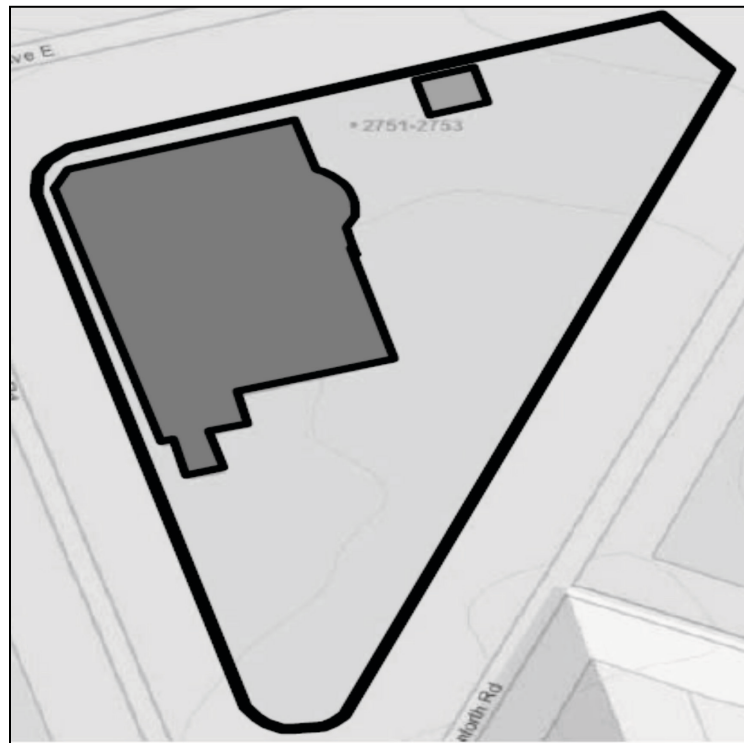
(2) Area Map 1 - 2751-2753 Eglinton Avenue East



2751-2753 Eglinton Avenue East

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(3) Detail Map 1 - 2751-2753 Eglinton Avenue East



BB. [Added 2016-03-10 by By-law 214-2016] 9 Hanna Avenue - Notwithstanding §§ 694-18C, 694-18E(5) and 694-22D, the premises municipally known as 9 Hanna Avenue may contain, subject to all other provisions of this chapter, the following third party sign:

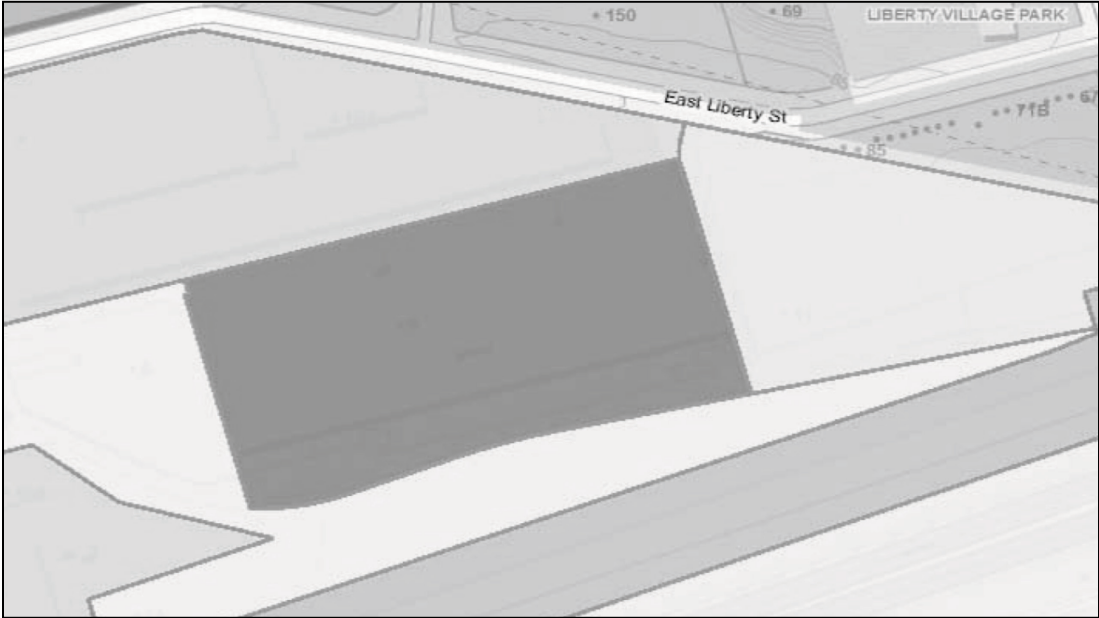
- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain no more than one sign face;
 - (b) The sign face area shall not exceed 146.0 square metres;
 - (c) The bisecting line shall not exceed 8.53 metres;
 - (d) The centre line shall not exceed 17.07 metres;
 - (e) The sign face shall be rectangular;
 - (f) The sign shall display electronic static copy only;

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- (g) The height shall not exceed 25.0 metres;
- (h) The sign may only be illuminated between 7:00 a.m. and 11:00 p.m.;
- (i) The illumination shall not exceed 400 nits during the period between sunset and sunrise;
- (j) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection BB(3) as Detail Map 1 - 9 Hanna Avenue;
- (k) There shall be no more than one third party ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection BB(2) as Area Map 1 - 9 Hanna Avenue;
- (l) The existing third party ground sign previously erected and displayed on the premises shall be removed, and all associated permits revoked, prior to the issuance of any permit for the sign;
- (m) The sign shall not be erected within 45 metres of any other third party sign;
- (n) Light created through the illumination of the sign or the display of sign copy by the sign shall not project onto any portion of a building containing residential tenancies or occupancies located at the premises municipally known as 11 Hanna Avenue;
- (o) The sign shall be located entirely within the area labelled as "sign location" in the diagram indicated at Subsection BB(2) as Area Map 1 - 9 Hanna Avenue; and
- (p) The sign face shall be oriented to face in a south-easterly direction and approximately parallel to the travelled portion of the F.G. Gardiner Expressway.

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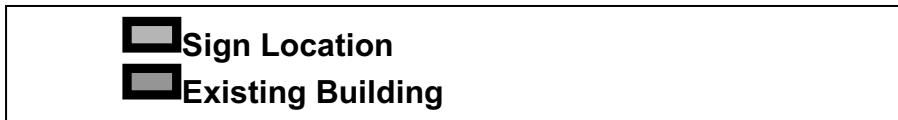
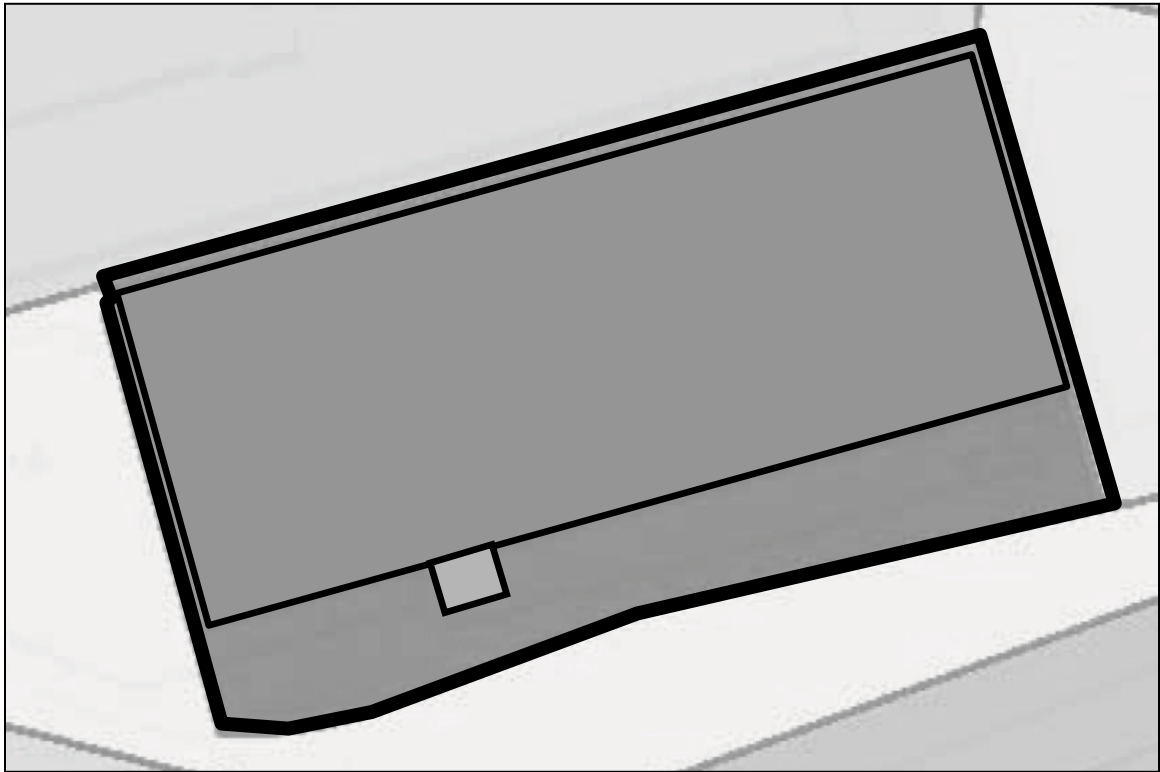
(2) Area Map 1 - 9 Hanna Avenue



 9 Hanna Avenue

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(3) Detail Map 1 - 9 Hanna Avenue



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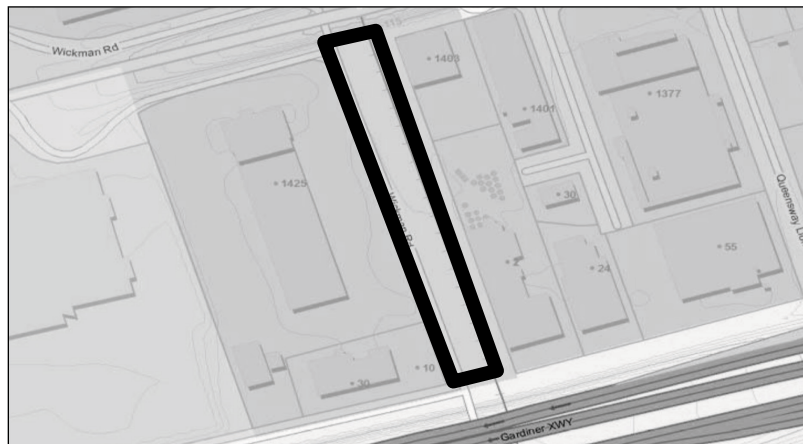
CC. **[Added 2016-06-09 by By-law 576-2016]** 33 Wickman Road - Notwithstanding §§ 694-22A, 694-22D, 694-24A(1) and 694-25C, the portion of the premises identified as 33 Wickman Road bounded by heavy lines on the diagram indicated at Subsection CC(3), may contain, subject to all other provisions of this chapter, the following third party sign:

- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign shall only contain sign faces that comply with all of the following:
 - [1] The bisecting line shall not exceed 4.27 metres;
 - [2] The centre line shall not exceed 14.63 metres;
 - [3] The sign face shall be rectangular;
 - [4] The sign face displays electronic static copy only; and
 - [5] The sign face area does not exceed 62.5 square metres;
 - (c) The height shall not exceed 24.4 metres;
 - (d) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road;
 - (e) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
 - (f) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection CC(2) as Area Map 1 - 33 Wickman Road;
 - (g) The sign shall not be erected within 20.0 metres from the street line of the premises containing the shaded area indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road, nearest to the F.G. Gardiner Expressway;
 - (h) The sign shall not be erected closer than 2.5 metres from the railway track located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road; and
 - (i) No sign permit shall be issued until all the signs, listed below, are removed and all associated permits revoked:

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- [1] The third party ground sign located as of March 9, 2016 within the area delineated with heavy lines on the diagram indicated at Subsection CC(2) as Area Map 1 - 33 Wickman Road;
- [2] The third party ground sign located as of March 9, 2016 on the premises municipally known as 5555 Dundas Street West;
- [3] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #1 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing one sign face, rectangular in shape, with a horizontal measurement of approximately 14.6 metres, and vertical measurement of approximately 4.3 metres;
- [4] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #2 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing two sign faces each, rectangular in shape, with a horizontal measurement of approximately 6.1 metres, and vertical measurement of approximately 3.05 metres; and
- [5] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #3 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing two sign faces each, rectangular in shape, with a horizontal measurement of approximately 6.1 metres, and vertical measurement of approximately 3.05 metres.

(2) Area Map 1 - 33 Wickman Road



 **33 Wickman Road**

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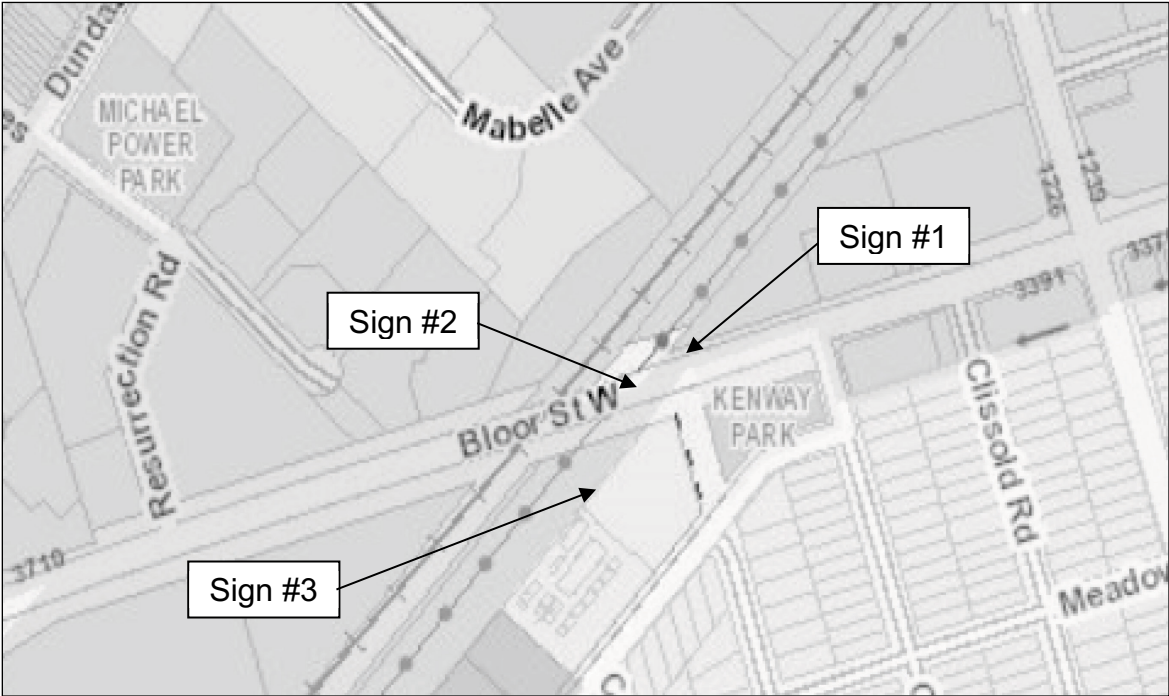
(3) Detail Map 1 - 33 Wickman Road



 Sign Location

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(4) Existing Sign Condition Detail



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DD. **[Added 2016-12-15 by By-law 1272-2016]** 1073A Millwood Road - Notwithstanding §§ 694-22A, D and E, the portion of the premises identified as 1073A Millwood Road bounded by heavy lines on the diagram indicated at Subsection DD(3), may contain, subject to all other provisions of this chapter, in addition to the other signs permitted by this chapter, the following third party sign:

- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain two sign faces;
 - (b) The sign shall contain one sign face that complies with all of the following:
 - [1] The bisecting line shall not exceed 3.81 metres;
 - [2] The centre line shall not exceed 9.475 metres;
 - [3] The sign face shall be rectangular;
 - [4] The sign face shall be orientated in a south-easterly direction;
 - [5] The sign face displays electronic static copy only; and
 - [6] The sign face area does not exceed 32.52 square metres, exclusive of vertical supports.
 - (c) The sign shall contain one sign face that that complies with all of the following:
 - [1] The bisecting line shall not exceed 3.81 metres;
 - [2] The centre line shall not exceed 9.475 metres;
 - [3] The sign face shall be rectangular;
 - [4] The sign face shall be orientated in a north-westerly direction;
 - [5] The sign face displays static copy and electronic static copy only;
 - [6] The component of the sign face displaying static copy shall have a horizontal measurement of 7.62 metres;
 - [7] The component of the sign face displaying static copy shall have a vertical measurement of 3.05 metres;

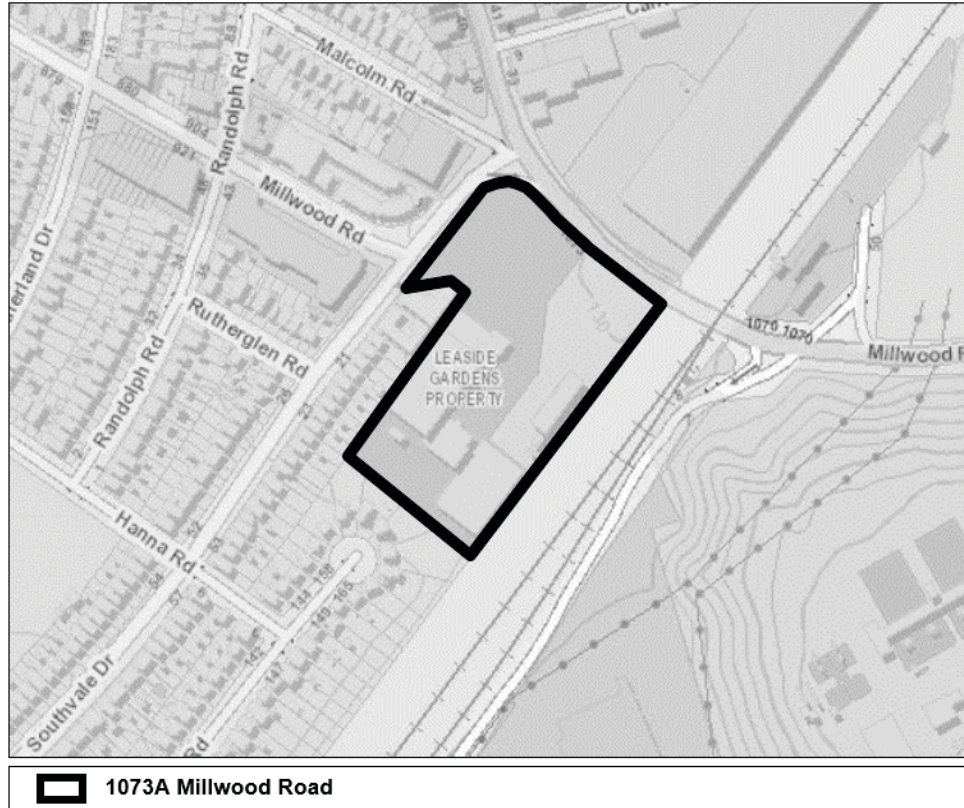
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- [8] The component of the sign face displaying electronic static copy shall have a horizontal measurement of 3.05 metres;
 - [9] The component of the sign face displaying electronic static copy shall have a vertical measurement of 3.05 metres;
 - [10] The component of the sign face displaying static copy shall only display sign copy that identifies the Leaside Memorial Community Gardens;
 - [11] The component of the sign face displaying electronic static copy shall only display sign copy that constitutes non-commercial messaging;
 - [12] Notwithstanding § 694-18C(4), the component of the sign face displaying electronic static copy shall only be in operation during the period between sunrise and sunset; and
 - [13] The sign face area does not exceed 32.52 square metres, exclusive of vertical supports.
- (d) The height shall not exceed 11.0 metres;
 - (e) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection DD(3) as Detail Map 1 - 1073A Millwood Road;
 - (f) The sign shall not be erected within 55.0 metres of any premises located, in whole or in part, in a CR sign district;
 - (g) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA or I sign district;
 - (h) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated Subsection DD(2) as Area Map 1 – 1073A Millwood Road;
 - (i) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection DD(2) as Area Map 1 - 1073A Millwood Road;
 - (j) The sign shall not be erected closer than 80.0 metres from any other third party sign; and

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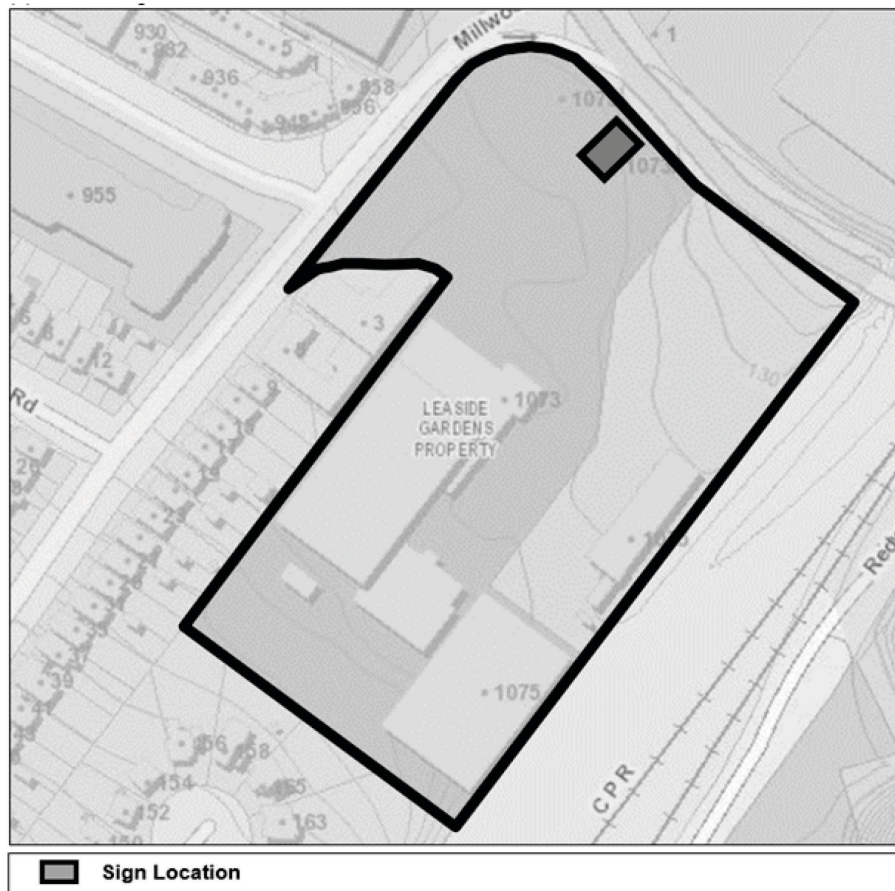
(k) No sign permit shall be issued for the sign until the third party ground sign located as of May 20, 2016 at the premises municipally known as 1073A Millwood Road is removed and all associated permits revoked.

(2) Area Map 1 – 1073A Millwood Road



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(3) Detail Map 1 – 1073A Millwood Road



EE. **[Added 2016-12-15 by By-law 1273-2016]** 3442 Yonge Street - Notwithstanding §§ 694-15B(2), 694-22D and 694-25B the premises municipally known as 3442 Yonge Street, may contain, subject to all other provisions of this chapter, in addition to the other signs permitted by this chapter, the following third party sign:

- (1) A third party roof sign, provided:
 - (a) The sign shall contain two sign faces;
 - (b) The sign faces shall be configured in a "v-shaped" formation;
 - (c) The sign faces shall be configured so that the apex of the "v-shaped" formation fronts Yonge Street;
 - (d) The sign faces shall be configured so that the apex of the "v-shaped" formation shall be at the mid-point of the horizontal measurement of the face of the building located on the premises which is approximately

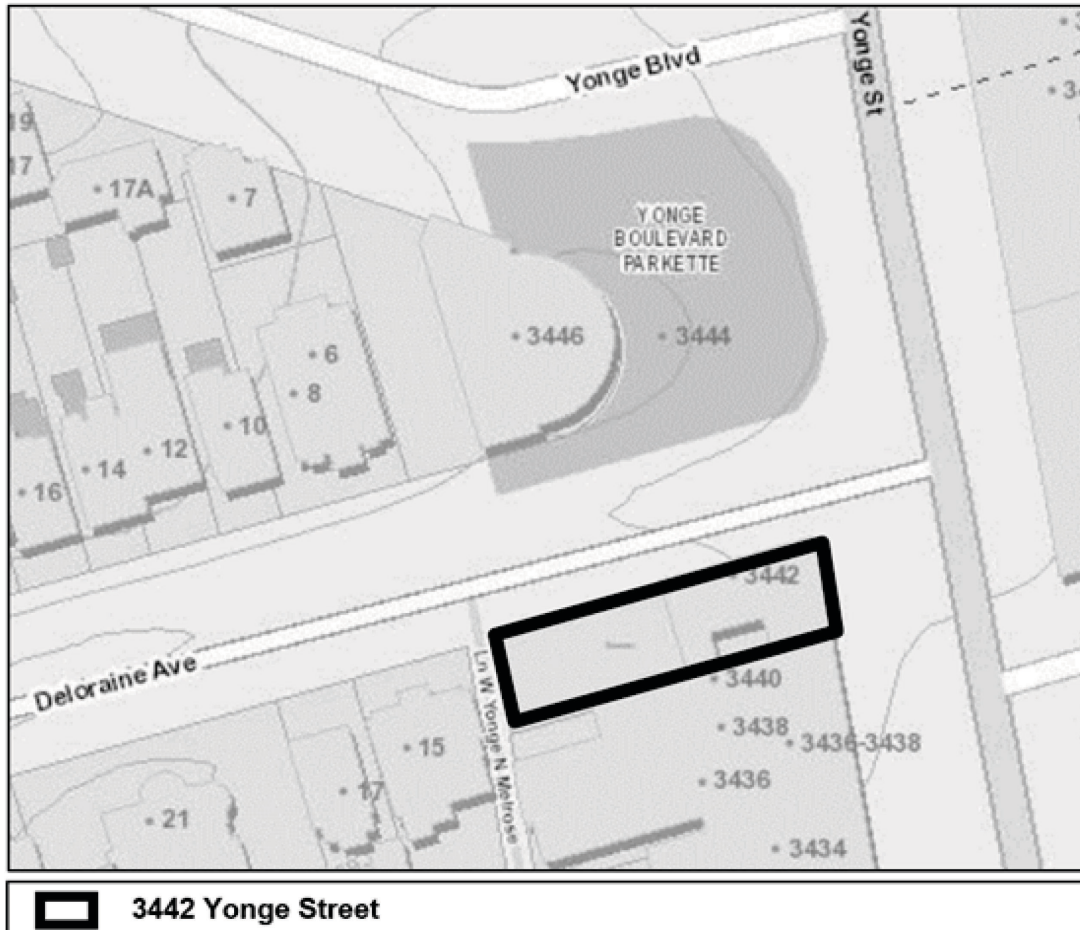
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parallel to the street line of the premises separating the premises from Yonge Street;

- (e) The sign shall contain sign faces that that comply with all of the following:
 - [1] The sign face shall be rectangular;
 - [2] The sign face shall have a maximum horizontal measurement not exceeding 6.10 metres;
 - [3] The sign face shall have a maximum vertical measurement not exceeding 3.05 metres;
 - [4] The sign face displays static copy only;
- (f) The height shall not exceed 14.63 metres;
- (g) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an RA or OS sign district;
- (h) The sign shall not be erected within 25.0 metres of any premises located, in whole or in part, in an R sign district;
- (i) The sign shall not be erected within 60 metres of any other lawful third party sign, whether erected or not;
- (j) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection EE(2) as Area Map 1 - 3442 Yonge Street;
- (k) The sign shall contain as a border for the sign faces, the existing artistic border composed of a number of sculptures, 1.2 metres in vertical length, located on the third party roof sign erected or displayed as of May 20, 2016, at the premises municipally known as 3442 Yonge Street;
- (l) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection EE(2) as Area Map 1 - 3442 Yonge Street; and
- (m) No sign permit shall be issued for the sign until the third party roof sign located as of May 20, 2016 at the premises municipally known as 3442 Yonge Street is removed and all associated permits revoked.

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(2) Area Map 1 - 3442 Yonge Street



FF. [Added 2017-12-08 by By-law 1458-2017] 150 Sherway Drive - The portion of the premises municipally known as 150 Sherway Drive bounded by heavy lines and shaded within the diagram indicated at Subsection FF(3), may contain, subject to all other provisions of this chapter, the following third party sign:

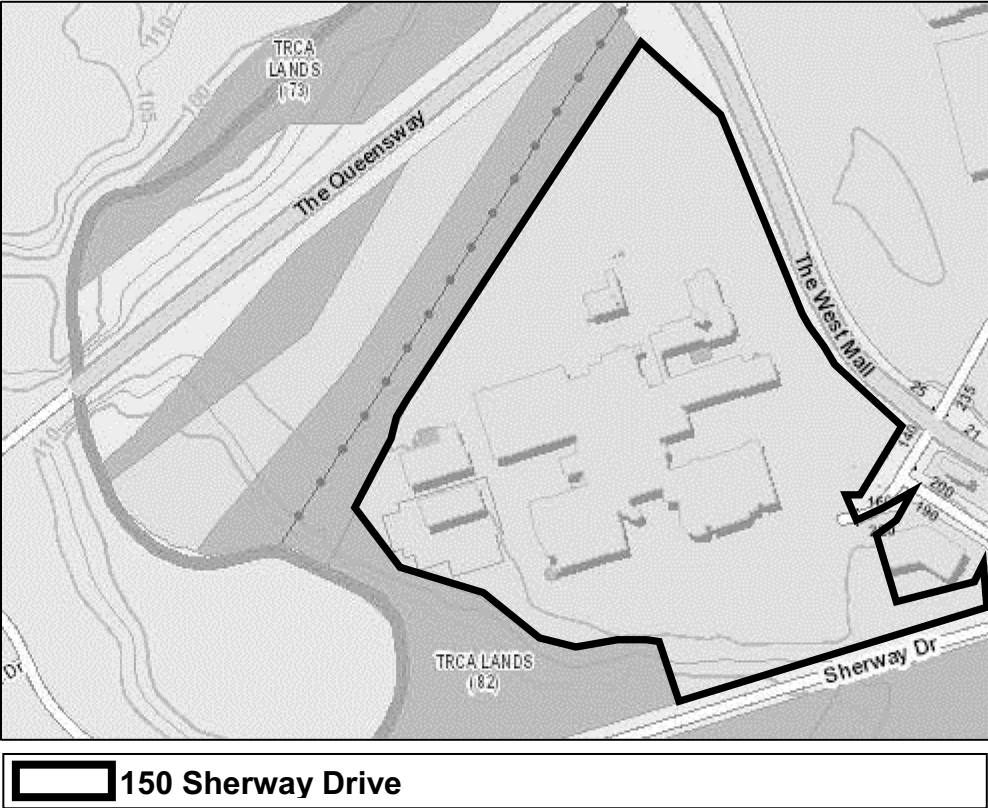
- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) Where the sign has two sign faces, the sign faces shall be in a back to back configuration;
 - (c) The sign faces shall be rectangular;
 - (d) The centre line of the each of sign faces shall not exceed 10.7 metres;

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- (e) The bisecting line of the each of sign faces shall not exceed 3.1 metres;
- (f) The sign face area shall not exceed 32.52 square metres;
- (g) The sign faces shall display electronic static copy only;
- (h) The height shall not exceed 10.0 metres;
- (i) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (j) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
- (k) The sign be located a minimum of 500 metres from any other third party electronic sign located on:
 - [1] the same street; or
 - [2] on a street which forms an intersection with the street on which the sign is located;
- (l) The sign shall be set back not less than 7.5 metres from the westerly property line;
- (m) The sign shall be set back not less than 1.0 metres from the street line of the premises separating the premises from The West Mall;
- (n) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection FF(2) as Area Map 1 - 150 Sherway Drive;
- (o) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection FF(3) as Detail Map 1 - 150 Sherway Drive; and
- (p) No sign permit shall be issued until the three third party ground signs located at the premises municipally known as 150 Sherway Drive, located along the easterly property line, are removed and all associated permits revoked.

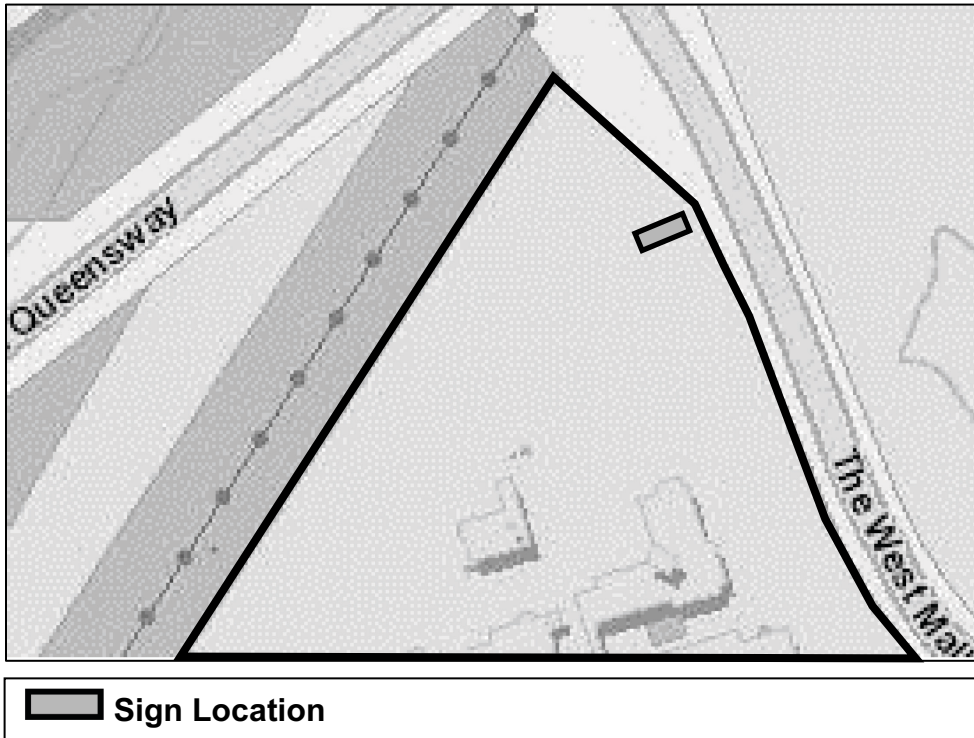
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(2) Area Map 1 - 150 Sherway Drive



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(3) Detail Map 1 – 150 Sherway Drive



GG. **[Added 2017-12-08 by By-law 1463-2017]** 153 Dufferin Street - Notwithstanding § 694-22D, but subject to all other provisions of this chapter, the premises municipally known as 153 Dufferin Street may contain, in addition to the first party signs permitted in a Gardiner Gateway Special Sign District, the following third party sign:

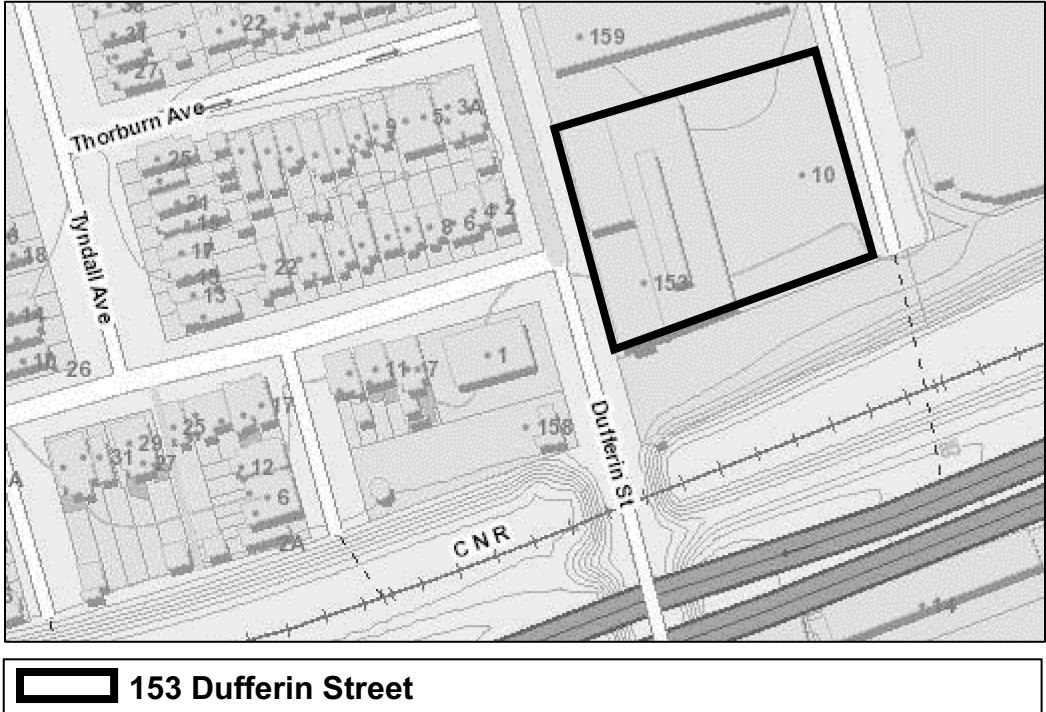
- (1) One electronic ground sign provided:
 - (a) The sign shall contain no more than one sign face;
 - (b) The sign face shall be rectangular;
 - (c) The centre line of the sign face shall not exceed 17.1 metres;
 - (d) The bisecting line of the sign face shall not exceed 4.9 metres;
 - (e) The sign face area shall not exceed 83.5 square metres;
 - (f) The sign face shall display electronic static copy only;
 - (g) The height shall not exceed 19.15 metres;

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- (h) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (i) The sign shall be set back not less than 5.4 metres from the easterly property line;
- (j) The sign shall be set back not less than 3.0 metres from the southerly property line;
- (k) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection GG(2) as Area Map 1 – 153 Dufferin Street;
- (l) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection GG(2) as Area Map 1 – 153 Dufferin Street;
- (m) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection GG(3) as Detail Map 1 – 153 Dufferin Street;
- (n) No sign permit shall be issued until the third party roof sign located at the premises municipally known as 153 Dufferin Street is removed and all associated permits revoked; and
- (o) Light created through the illumination of the sign or the display of sign copy by the sign shall not project onto any portion of a building containing residential tenancies or occupancies located on premises east or southeast of the premises municipally known as 153 Dufferin Street.

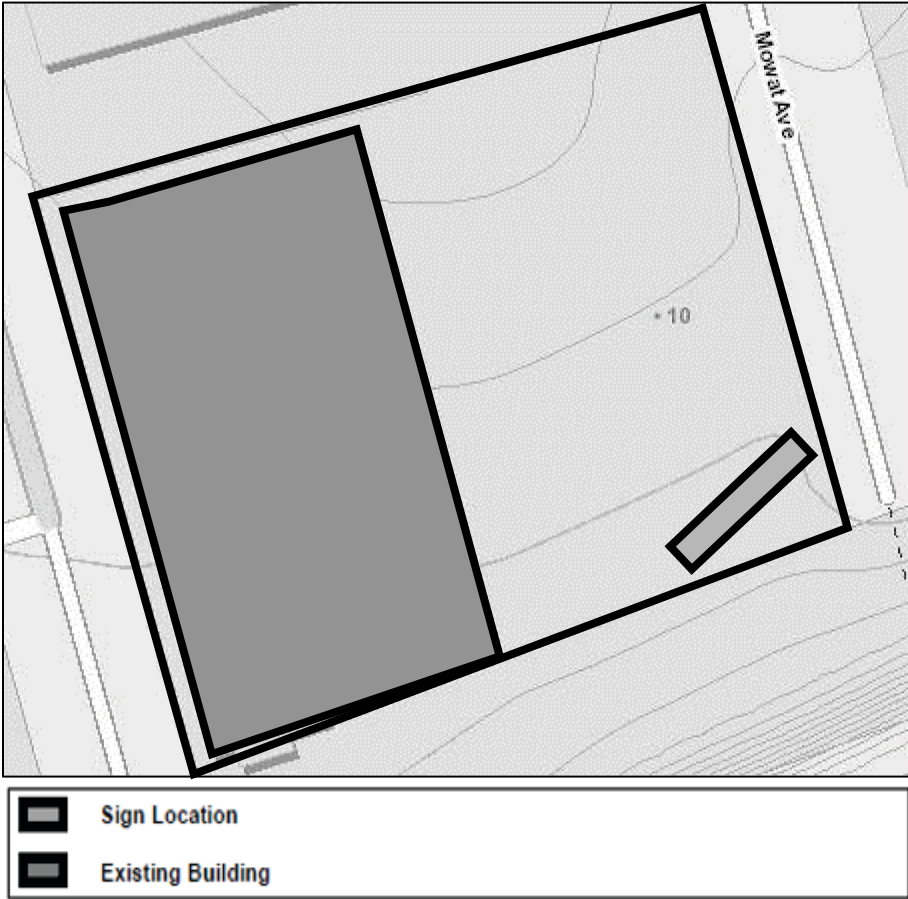
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(2) Area Map 1 - 153 Dufferin Street



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(3) Detail Map 1 - 153 Dufferin Street



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HH. **[Added 2018-03-27 by By-law 315-2018]**440 Front Street West - Notwithstanding §§ 694-21D, 694-22D and E and 694-24A(3), the premises municipally known as 440 Front Street West, subject to all other provisions of this chapter, may contain only the following first party signs and the following third party signs:

- (1) A first party overhanging structure sign provided:
 - (a) The sign shall not be erected on an overhanging structure located above the third storey of a building;
 - (b) The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
 - (c) Subsection HH(1)(b) does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
 - (d) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than one metre above the overhanging structure; and
 - (e) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.
- (2) A first party ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
 - (a) The sign face area shall not exceed 0.5 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than two sign faces; and
 - (d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.
- (3) A first party wall sign provided:
 - (a) The sign shall not be erected above the third storey;
 - (b) The height shall not extend above the sill of the lowest window of the storey immediately above the sign on the wall where the sign is erected;
 - (c) The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall at the storey on which the signs are erected;

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- (d) The sign shall not extend above the wall or parapet wall of a building; and
 - (e) The sign shall not extend beyond either end of the wall upon which it is erected.
- (4) A first party projecting sign provided:
- (a) The sign shall not be erected above the second storey;
 - (b) The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (f) The sign face area shall not exceed 1.0 square metres; and
 - (g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.
- (5) A first party projecting sign other than a sign permitted under subsection HH(4) provided:
- (a) The sign shall not be erected above the second storey;
 - (b) The sign shall not project more than 1.85 metre from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (f) Each sign face shall be perpendicular to the street line separating the premises from Wellington Street West;
 - (g) The sign face area shall not exceed 11.0 square metres;

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- (h) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (i) The sign shall be entirely located upon the northernmost wall of a building located within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West;
 - (j) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West; and
 - (k) There shall be no more than two such signs within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West.
- (6) A first party projecting sign other than a sign permitted under subsection HH(4) provided:
- (a) The sign shall not be erected above the second storey;
 - (b) The sign shall not project more than 1.85 metre from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (f) Each sign face shall be perpendicular to the street line separating the premises from Wellington Street West;
 - (g) The sign face area shall not exceed 11.0 square metres;
 - (h) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (i) The sign shall be entirely located upon the northernmost wall of a building located within the shaded area bounded by heavy lines and labelled as B on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West;

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- (j) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as B on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West; and
 - (k) There shall be no more than two such signs within the shaded area bounded by heavy lines and labelled as B on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West.
- (7) A first party projecting sign other than a sign permitted under subsection HH(4) provided:
- (a) The sign shall not be erected above the second storey;
 - (b) The sign shall not project more than 1.85 metre from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (f) Each sign face shall be perpendicular to the street line separating the premises from Wellington Street West;
 - (g) The sign face area shall not exceed 11.0 square metres;
 - (h) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (i) The sign shall be entirely located upon the northernmost wall of a building located within the shaded area bounded by heavy lines and labelled as C on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West;
 - (j) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as C on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West; and
 - (k) There shall be no more than two such signs within the shaded area bounded by heavy lines and labelled as C on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West.
- (8) A first party electronic ground sign provided:

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- (a) The sign face area shall not exceed 4.5 square metres;
 - (b) The height shall not exceed 3.25 metres;
 - (c) The sign shall have no more than two sign faces, described as follows:
 - [1] Each sign face may display static copy and electronic static copy; and
 - [a] The component displaying electronic static copy shall not have a sign face area that exceeds 4.0 square metres;
 - [b] The component displaying static copy shall not have a sign face area that exceeds 0.5 square metres;
 - [c] The component displaying static copy may only display copy consisting of the logo or corporate symbol of a business located on the premises, or the logo or corporate symbol of the premises; and
 - [d] Notwithstanding § 694-20A, 100 percent of the component of the sign face displaying electronic static copy may advertise, promote, or direct attention to goods and services available at the premises where the sign is located;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) The sign shall be erected no closer than 0.0 metres from the street line separating the premises from Wellington Street West;
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (g) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as H on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (h) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as H on the diagram indicated at Subsection HH(25) and entitled Zone Map - 440 Front Street West.
- (9) A first party electronic ground sign provided:
- (a) The sign face area shall not exceed 4.5 square metres;

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- (b) The height shall not exceed 3.25 metres;
 - (c) The sign shall have no more than two sign faces, described as follows:
 - [1] Each sign face may display static copy and electronic static copy; and
 - [a] The component displaying electronic static copy shall not have a sign face area that exceeds 4.0 square metres;
 - [b] The component displaying static copy shall not have a sign face area that exceeds 0.5 square metres;
 - [c] The component displaying static copy may only display copy consisting of the logo or corporate symbol of a business located on the premises, or the logo or corporate symbol of the premises; and
 - [d] Notwithstanding § 694-20A, 100 percent of the component of the sign face displaying electronic static copy may advertise, promote, or direct attention to goods and services available at the premises where the sign is located;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) The sign shall be erected no closer than 0.0 metres from the street line separating the premises from Wellington Street West;
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (g) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as I on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (h) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as I on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (10) A first party electronic ground sign provided:
- (a) The sign face area shall not exceed 4.5 square metres;
 - (b) The height shall not exceed 3.25 metres;
 - (c) The sign shall have no more than two sign faces, described as follows:

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- [1] Each sign face may display static copy and electronic static copy;
and
 - [a] The component displaying electronic static copy shall not have a sign face area that exceeds 4.0 square metres;
 - [b] The component displaying static copy shall not have a sign face area that exceeds 0.5 square metres;
 - [c] The component displaying static copy may only display copy consisting of the logo or corporate symbol of a business located on the premises, or the logo or corporate symbol of the premises; and
 - [d] Notwithstanding § 694-20A, 100percent of the component of the sign face displaying electronic static copy may advertise, promote, or direct attention to goods and services available at the premises where the sign is located;
- (d) Where the sign has two sign faces, the sign faces shall be back to back;
- (e) The sign shall be erected no closer than 0.0 metres from the street line separating the premises from Front Street West;
- (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
- (g) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as J on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
- (h) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as J on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (11) A first party electronic ground sign provided:
 - (a) The sign face area shall not exceed 4.5 square metres;
 - (b) The height shall not exceed 3.25 metres;
 - (c) The sign shall have no more than two sign faces, described as follows:
 - [1] Each sign face may display static copy and electronic static copy;
and

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- [a] The component displaying electronic static copy shall not have a sign face area that exceeds 4.0 square metres;
 - [b] The component displaying static copy shall not have a sign face area that exceeds 0.5 square metres;
 - [c] The component displaying static copy may only display copy consisting of the logo or corporate symbol of a business located on the premises, or the logo or corporate symbol of the premises; and
 - [d] Notwithstanding § 694-20A, 100 percent of the component of the sign face displaying electronic static copy may advertise, promote, or direct attention to goods and services available at the premises where the sign is located;
- (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) The sign shall be erected no closer than 0.0 metres from the street line separating the premises from Front Street West;
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (g) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as K on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (h) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as K on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (12) A first party electronic ground sign provided:
- (a) The sign face area shall not exceed 4.5 square metres;
 - (b) The height shall not exceed 3.25 metres;
 - (c) The sign shall have no more than two sign faces, described as follows:
 - [1] Each sign face may display static copy and electronic static copy; and
 - [a] The component displaying electronic static copy shall not have a sign face area that exceeds 4.0 square metres;

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- [b] The component displaying static copy shall not have a sign face area that exceeds 0.5 square metres;
 - [c] The component displaying static copy may only display copy consisting of the logo or corporate symbol of a business located on the premises, or the logo or corporate symbol of the premises; and
 - [d] Notwithstanding § 694-20A, 100 percent of the component of the sign face displaying electronic static copy may advertise, promote, or direct attention to goods and services available at the premises where the sign is located;
- (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) The sign shall not be erected within 2.0 metres of any property line;
 - (f) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (g) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as L on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (h) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as L on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (13) A first party wall sign displaying the logo or corporate symbol of a business located on the premises provided:
- (a) The sign face area shall not exceed 40 percent of the area of the wall at the uppermost storey or parapet wall on which the sign is erected;
 - (b) The sign shall only be erected at the uppermost storey or parapet wall of a building located within the area of the bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (c) The sign shall only display static copy;
 - (d) The sign shall contain only one sign face;

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- (e) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (f) The sign shall be entirely located upon the easternmost wall or the westernmost wall of a building located within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (g) The sign shall not extend beyond either end of the wall on which it is erected; and
 - (h) There shall be no more than two such signs within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (14) A first party wall sign other than a sign permitted under subsection HH(3) provided:
- (a) The sign face area shall not exceed 20 percent of the area of the wall at the storey on which the sign is erected;
 - (b) The sign shall only be erected at the third storey of a building located within the area of the bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (c) The sign shall only display static copy;
 - (d) The sign shall contain only one sign face;
 - (e) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (f) The sign shall be entirely located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (g) The sign shall not extend above the wall or parapet wall of a building upon which it is located;
 - (h) The sign shall not extend beyond either end of the wall on which it is erected; and

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- (i) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (15) A first party wall sign other than a sign permitted under subsection HH(3) provided:
- (a) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey or parapet wall on which the sign is erected;
 - (b) The sign shall only be erected at uppermost storey or parapet wall of a building located within the area of the bounded by heavy lines and labelled as E on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (c) The sign shall only display static copy;
 - (d) The sign shall contain only one sign face;
 - (e) The sign shall be entirely located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as E on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (f) The sign shall not extend beyond either end of the wall on which it is erected.
- (16) A first party wall sign other than a sign permitted under subsection HH(3) provided:
- (a) The sign face area shall not exceed 40 percent of the area of the wall at the uppermost storey or parapet wall on which the sign is erected;
 - (b) The sign shall only be erected at uppermost storey or parapet wall of a building located within the area of the bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (c) The sign shall only display static copy;
 - (d) The sign shall contain only one sign face;
 - (e) The sign shall be entirely located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and

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- (f) The sign shall not extend beyond either end of the wall on which it is erected.
- (17) A first party wall sign other than a sign permitted under subsection HH(3) provided:
- (a) The sign face area shall not exceed 20 percent of the area of the wall at the storey on which the sign is erected;
 - (b) The sign shall only be erected at the fourth storey of a building located within the area of the bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (c) The sign shall only display static copy;
 - (d) The sign shall contain only one sign face;
 - (e) The sign shall be entirely located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (f) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (g) The sign shall not extend above the wall or parapet wall of a building upon which it is located; and
 - (h) The sign shall not extend beyond either end of the wall on which it is erected.
- (18) A first party projecting sign other than a sign permitted under subsection HH(4) provided:
- (a) The sign shall be erected on the first and second storey of a building located within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (b) The sign shall not be erected above the second storey;
 - (c) The sign shall not project more than 2.5 metre from the wall on which the sign is erected;

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- (d) The sign shall have no more than two sign faces;
 - (e) Where the sign has two sign faces, the sign faces shall be back to back;
 - (f) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (g) Each sign face shall be perpendicular to the street line separating the premises from Front Street West;
 - (h) The sign face area shall not exceed 7.85 square metres;
 - (i) Each sign face shall contain static copy and readograph copy;
 - (j) The component of the sign face displaying readograph copy shall not exceed 2.2 square metres;
 - (k) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (l) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (m) The sign shall be entirely located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (n) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as D on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (19) A first party projecting sign other than a sign permitted under subsection HH(4) provided:
- (a) The sign shall be erected on the first storey of a building located within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (b) The sign shall not be erected above the first storey;

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- (c) The sign shall not project more than 1.25 metre from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
 - (f) Each sign face shall be parallel to the street line separating the premises from Wellington Street West;
 - (g) The sign face area shall not exceed 2.0 square metres;
 - (h) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (i) The sign shall be located upon the easternmost wall of a building located within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (j) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (k) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as A on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (20) A first party ground sign provided:
- (a) The sign face area shall not exceed 3.25 square metres;
 - (b) The height shall not exceed 3.5 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - (f) The sign shall be erected no closer than 1.0 metres from any street line;

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- (g) The sign shall be only display static copy;
 - (h) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as L on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (i) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as L on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (21) A third party electronic projecting sign provided:
- (a) The sign shall not be erected above the third storey;
 - (b) The sign shall not project more than 3.8 metres from the wall on which the sign is erected;
 - (c) The sign shall have no more than two sign faces, described as follows:
 - [1] Each sign face may display static copy and electronic static copy; and
 - [a] The component displaying electronic static copy shall not have a sign face area that exceeds 16.5 square metres;
 - [b] The component displaying static copy shall not have a sign face area that exceeds 28.0 square metres;
 - [c] The component of the sign face displaying electronic static copy shall display first party sign copy for a minimum of 40 percent of each hour in which the sign is in operation, and shall display a maximum of 60 percent of third party sign copy for each hour in which the sign is in operation, percentages to be measured in accordance with HH(24); and
 - [d] The component of the sign face displaying static copy shall display first party sign copy only;
 - (d) Where the sign has two sign faces, the sign faces shall be back to back;
 - (e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;

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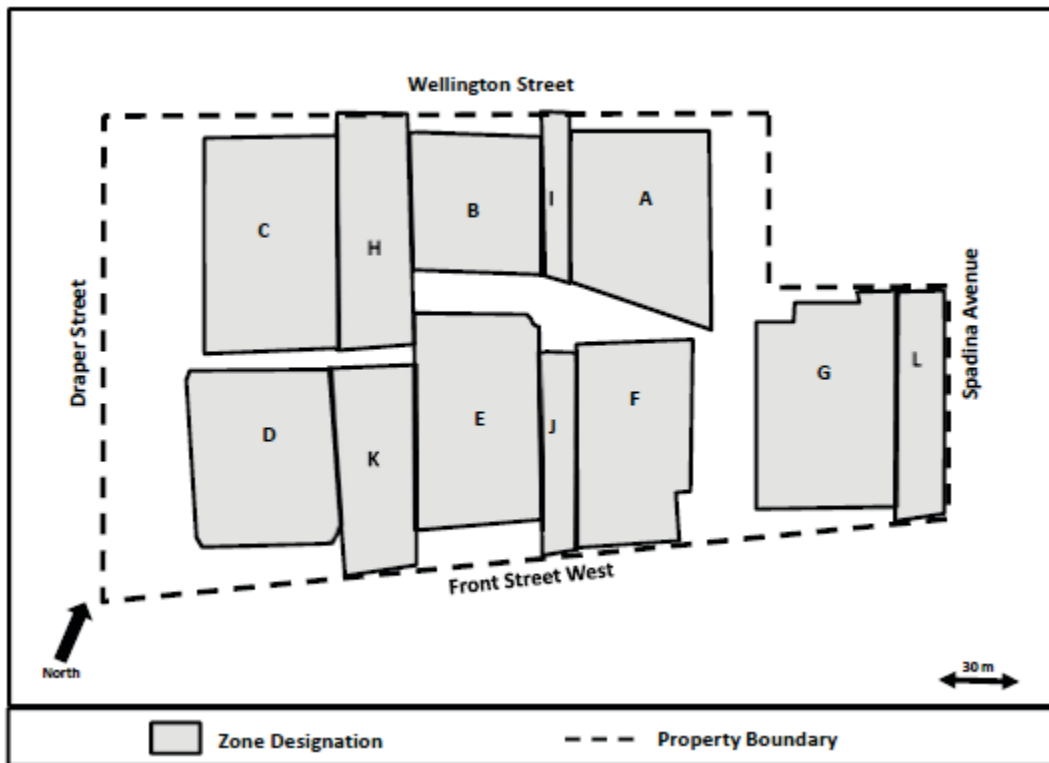
- (f) Each sign face shall be perpendicular to the street line separating the premises from Front Street West;
 - (g) The sign face area shall not exceed 44.5 square metres;
 - (h) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises;
 - (i) The sign shall be located upon the southernmost wall of a building located within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (j) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (k) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as F on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (22) A third party electronic wall sign provided:
- (a) The sign shall have no more than one sign face;
 - (b) The sign shall contain electronic static copy;
 - (c) The sign shall display first party sign copy for a minimum of 40 percent of each hour in which the sign is in operation, and shall display a maximum of 60 percent of third party sign copy for each hour in which the sign is in operation, percentages to be measured in accordance with HH(24);
 - (d) The sign face area shall not exceed 98.8 square metres;
 - (e) The height shall not exceed 11.7 metres;
 - (f) The sign face shall be orientated as to face Front Street West and Spadina Avenue;
 - (g) The sign shall be located upon both the southernmost wall and easternmost wall of a building located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;

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- (h) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West; and
 - (i) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West.
- (23) A third party electronic wall sign provided:
- (a) The sign shall have no more than one sign face;
 - (b) The sign shall contain electronic static copy only;
 - (c) The sign shall display first party sign copy for a minimum of 40 percent of each hour in which the sign is in operation, and shall display a maximum of 60 percent of third party sign copy for each hour in which the sign is in operation, percentages to be measured in accordance with HH(24);
 - (d) The sign face area shall not exceed 48.5 square metres;
 - (e) The height shall not exceed 6.9 metres;
 - (f) The sign face shall be orientated as to face Spadina Avenue;
 - (g) The sign face shall be rectangular in shape; and
 - [1] Shall not have a centre line that exceeds 13.25 metres; and
 - [2] Shall not have a bisecting line that exceeds 3.65 metres;
 - (h) The sign shall be located upon the easternmost wall of a building located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (i) The sign shall be entirely located within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (j) There shall be no more than one such sign within the shaded area bounded by heavy lines and labelled as G on the diagram indicated at Subsection HH(25) and entitled Zone Map – 440 Front Street West;
 - (k) The sign shall be erected no closer than 60.0 metres from the street line separating the premises from Wellington Street West;

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- (l) The sign shall not extend above the wall or parapet wall of a building; and
 - (m) The sign shall not extend beyond either end of the wall upon which it is erected.
- (24) For purposes of this subsection, percentage of sign copy displayed shall be measured as the total message duration of all sign copy of each sign type, divided by the total message duration of all sign copy displayed within any 60 minute period between the hours of 7:00 a.m. and 11:00 p.m. when the sign is in operation.
- (25) Zone Map – 440 Front Street West



II. 270 Evans Avenue - Notwithstanding §§ 694-9B, 694-14E, 694-18C(2), 694-18E(2), 694-24A(1) and 694-25C, but subject to all other provisions of this chapter, the premises municipally known as 270 Evans Avenue may contain, in addition to those first party signs permitted in an E-Employment sign district provided for in §694-21I, only the following third party sign: **[Added 2021-07-16 by By-law 672-2021]**

- (1) One electronic ground sign provided:
 - (a) the sign shall contain no more than two sign faces;

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- (b) the sign faces shall be oriented in an easterly and westerly direction;
- (c) the sign faces shall be rectangular;
- (d) the centre line of the sign face shall not exceed 14.63 metres;
- (e) the bisecting line of the sign face shall not exceed 4.27 metres;
- (f) the sign face area of the sign face shall not exceed 62.50 square metres;
- (g) the sign face shall display electronic static copy only;
- (h) the height shall not exceed 17.2 metres;
- (i) the sign shall be set back not less than 25.0 metres from the westerly property line;
- (j) the sign shall be set back not less than 62.0 metres from the easterly property line;
- (k) the sign shall be set back not less than 33.0 metres from northerly property line;
- (l) the sign shall be set back not less than 120.0 metres from street line of the premises separating the premises from Evans Avenue;
- (m) the sign shall not be erected within 30.00 metres of the intersection of a major street with any other street;
- (n) the sign shall not be erected within 25 metres of any premises located, in whole or in part, in an R, RA, CR, I or OS sign district;
- (o) the sign shall not be erected within 150 metres of any other lawful third party sign whether erected or not;
- (p) the sign shall be located a minimum of 350 metres from any other third party electronic sign located on:
 - (i) The same street; or
 - (ii) On a street which forms an intersection with the street on which the sign is located;

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- (q) the sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection 2.II(2) as Detail Map 1 – 270 Evans Avenue;
- (r) there shall be no more than one third party ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection 2.II(3) as Area Map 1 – 270 Evans Avenue;
- (s) the sign permit issued for the erection and display of the sign shall expire ten years from the date of issuance, and is null and void on its expiry date;
- (t) for greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 & 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with subsection 2II(1)(r), an application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign;
- (u) the sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.; and
- (v) the existing third party at 270 Evan Avenue sign be removed and any and all associated sign and building permits be revoked.

(2) Detail Map 1 – 270 Evans Avenue



 Permissible Area for Sign

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(3) Area Map 1 – 270 Evans Avenue



JJ. 2025 Wilson Avenue - Notwithstanding §§ 694-9B, 694-18E(2), 694-24A(14) and 694-25C, but subject to all other provisions of this chapter, the premises municipally known as 2025 Wilson Avenue may contain, in addition to those first party signs permitted in an E-Employment sign district provided for in § 694-21I, only the following third party sign: **[Added 2022-07-22 by By-law 1085-2022]**

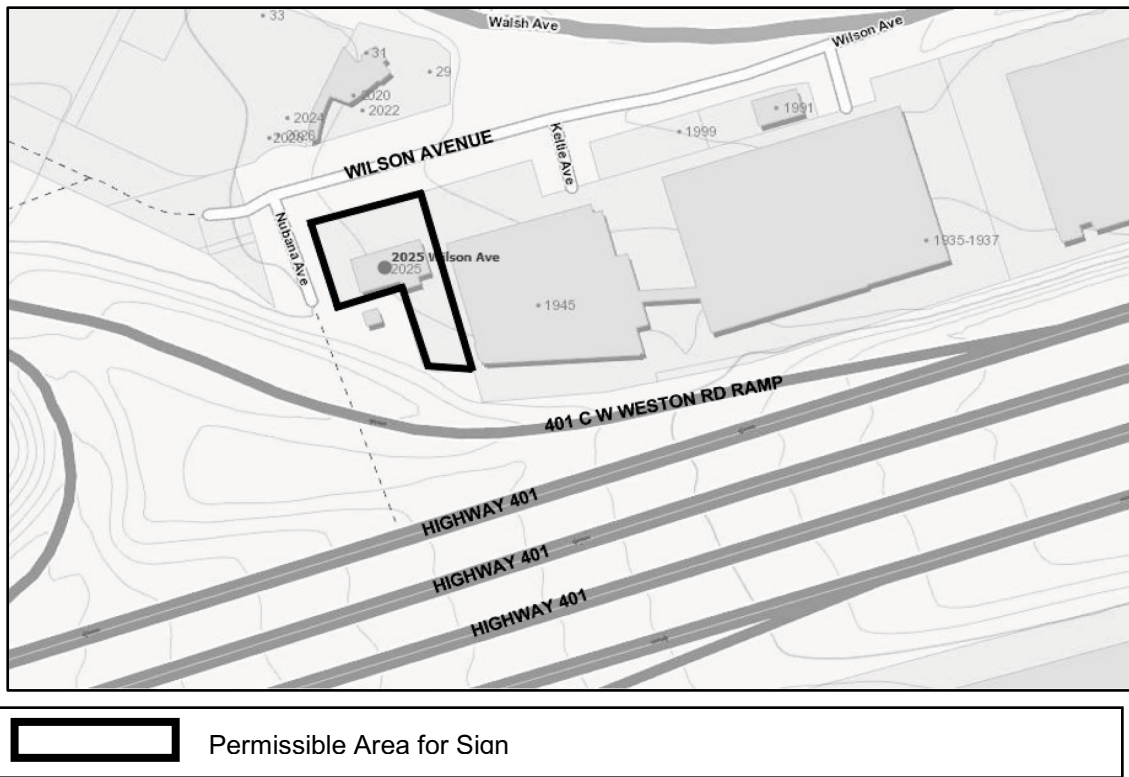
- (1) One electronic ground sign provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign faces shall be in a "v-shaped" configuration;
 - (c) The sign face shall be oriented in an easterly and westerly direction;
 - (d) The sign face shall be rectangular;
 - (e) The centre line of the sign shall not exceed 14.7 metres;
 - (f) The bisecting line of the sign face shall not exceed 4.3 metres;
 - (g) The sign face area of the sign face shall not exceed 62.5 metres;
 - (h) The sign face shall display electronic static copy only;
 - (i) The sign height shall not exceed 13.8 metres;
 - (j) The sign shall be set back not less than 2.0 metres from the limits of the area labelled 401 C W Weston Rd Ramp on the diagram indicated at Subsection JJ(2) as Detail Map 1 - 2025 Wilson Avenue;

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- (k) The sign shall be set back not less than 4.5 metres from the easterly property line;
- (l) The sign shall be set back not less than 4.5 metres from the westerly property line;
- (m) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (n) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, CR, I, or OS sign district;
- (o) The sign shall not be erected within 150.0 metres of any other lawful third party sign whether erected or not;
- (p) The sign shall be located a minimum of 1.5 kilometres from any other third party electronic sign located on:
 - [1] The same street; or
 - [2] On a street which forms an intersection with the street on which the sign is located;
- (q) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection JJ(2) as Detail Map 1 - 2025 Wilson Avenue;
- (r) There shall be no more than one third party ground sign or one third party electronic ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection JJ(2) as Detail Map 1 - 2025 Wilson Avenue;
- (s) The sign permit issued for the erection and display of the sign shall expire ten years from the date of issuance, and is null and void on its expiry date; and
- (t) For greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 and 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with Subsection JJ(1)(r), an application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign.

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(2) Detail Map 1 - 2025 Wilson Avenue



KK. 55 Beverly Hills Drive - Notwithstanding §§ 694-9B, 694-18E(2), 694-24A(14) and 694-25C but subject to all other provisions of this chapter, the premises municipally known as 55 Beverly Hills Drive may contain, in addition to those first party signs permitted in an E-Employment sign district provided for in § 694-21I, only the following third party sign: **[Added 2022-07-22 by By-law 1086-2022]**

- (1) One electronic ground sign provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign faces shall be in a "v-shaped" configuration;
 - (c) The sign face shall be oriented in an easterly and westerly direction;
 - (d) The sign face shall be rectangular;
 - (e) The centre line of the sign shall not exceed 14.7 metres;
 - (f) The bisecting line of the sign face shall not exceed 4.3 metres;
 - (g) The sign face area of the sign face shall not exceed 62.5 metres;
 - (h) The sign face shall display electronic static copy only;

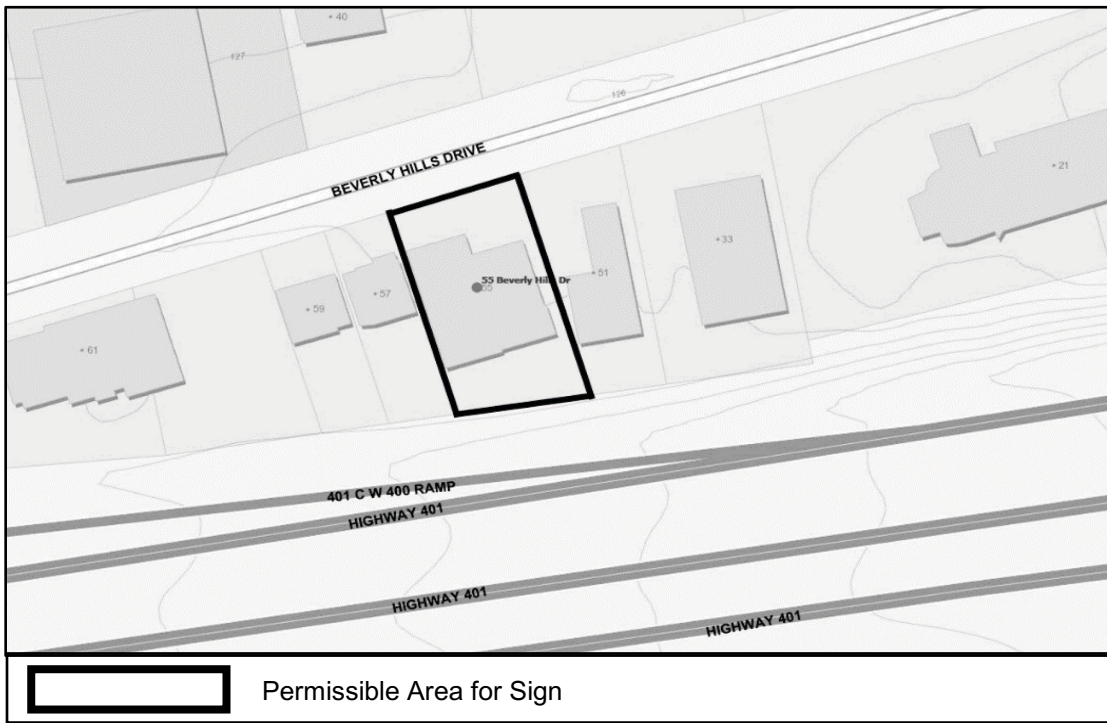
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- (i) The sign height shall not exceed 13.8 metres;
- (j) The sign shall be no closer than 2.0 metres from the limits of the area labelled 401 C W Weston Rd Ramp on the diagram indicated at Subsection JJ(2) as Detail Map 1 - 2025 Wilson Avenue;
- (k) The sign shall be no closer than 4.5 metres from the easterly property line;
- (l) The sign shall be no closer than 4.5 metres from the westerly property line;
- (m) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (n) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or I sign district;
- (o) The sign shall not be erected within 45.0 metres of any premise located, in whole or in part, in a CR sign district;
- (p) The sign shall not be erected within 50.0 metres of any premise located, in whole or in part, in an OS sign district;
- (q) The sign shall not be erected within 150.0 metres of any other lawful third party sign whether erected or not;
- (r) The sign shall be located a minimum of 1.5 kilometres from any other third party electronic sign located on:
 - [1] The same street; or
 - [2] on a street which forms an intersection with the street on which the sign is located;
- (s) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection KK(2) as Detail Map 1 - 55 Beverly Hills Drive;
- (t) There shall be no more than one third party ground sign or third party electronic ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection KK(2) as Detail Map 1 - 55 Beverly Hills Drive;
- (u) The sign permit issued for the erection and display of the sign shall expire ten years from the date of issuance, and is null and void on its expiry date; and

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- (v) For greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 and 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with Subsection KK(1)(r), an application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign.

(2) Detail Map 1 – 55 Beverly Hills Drive



LL. 0 Bala Subdivision - Notwithstanding §§ 694-18E(2), 694-24A(14) and 694-25D, but subject to all other provisions of this chapter, the portion of the premises commonly known as 0 Bala Subdivision, legally described as PLAN 66R-26080 PART 1, labelled as "Premises" and bounded by heavy lines on diagram indicated at Section LL(2) as Detail Map 1- 0 Bala Subdivision the may contain, in addition to those third party signs permitted in an U - Utility sign district provided for in § 694-25D, only the following third party sign: **[Added 2022-07-22 by By-law 1087-2022]**

- (1) One electronic ground sign provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign faces shall be oriented in an easterly and westerly direction;
 - (c) The sign faces shall be rectangular;

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- (d) The centre line of the sign face shall not exceed 14.7 metres;
- (e) The bisecting line of the sign face shall not exceed 4.3 metres;
- (f) The sign face area of the sign face shall not exceed 62.5 square metres;
- (g) The sign face shall display electronic static copy only;
- (h) The height shall not exceed 22.9 metres;
- (i) The two sign faces shall be separated by an interior angle not greater than 35 degrees;
- (j) The sign shall be set back not less than 10.0 metres from any limit of Highway 401 or Leslie Street;
- (k) The sign shall be set back not less than 2.0 metres from the easterly property line;
- (l) The sign shall be set back not less than 2.0 metres from the westerly property line;
- (m) The sign shall not be erected within 25 metres of any premises located, in whole or in part, in an R, RA, CR, I or OS sign district;
- (n) The sign shall not be erected within 150 metres of any other lawful third party sign whether erected or not;
- (o) The sign shall be located a minimum of 500 metres from any other third party electronic sign located on the same street;
- (p) The sign shall be entirely located within the area labelled "Permissible Area for Sign" as indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection LL(2) as Detail Map 1 - 0 Bala Subdivision;
- (q) There shall be no more than one third party ground sign or third party electronic ground sign erected or displayed within the premises delineated with heavy lines on the diagram indicated at Subsection LL(2) as Detail Map 1 - 0 Bala Subdivision;
- (r) For greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 and 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with Subsection LL(1);

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- (s) An application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign; and
- (t) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked:
 - [1] The sign located within the Bala Subdivision near Leslie Street and Bannatyne Drive;
 - [2] The sign located within the Bala Subdivision near Don Mills Road and Chipping Road;
 - [3] The sign which was located within the Kingston Subdivision near Lower Sherbourne Street and Lake Shore Boulevard East, as of September 1, 2021;
 - [4] The sign located within the Oakville Subdivision near Park Lawn Road and F.G. Gardiner Expressway; and
 - [5] The sign located within the Kingston Subdivision near Cherry Street and Lake Shore Boulevard East.

(2) Detail Map 1- 0 Bala Subdivision



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MM. 0 Galt Subdivision - Notwithstanding §§ 694-18E(2), 694- 24A(17) and 694-25D, but subject to all other provisions of this chapter, the portion of the premises commonly known as 0 Galt Subdivision, labelled as "Premises" and bounded by heavy lines on diagram indicated at Subsection MM(2) as Area Map 1 - 0 Galt Subdivision may contain, in addition to those third party signs permitted in an U- Utility sign district provided for in § 694-25D, only the following third party sign: **[Added 2022-07-22 by By-law 1088-2022]**

- (1) One electronic ground sign provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign faces shall be oriented in a northerly and southerly direction;
 - (c) The sign faces shall be rectangular;
 - (d) The centre line of the sign face shall not exceed 14.7 metres;
 - (e) The bisecting line of the sign face shall not exceed 4.3 metres;
 - (f) The sign face area of the sign face shall not exceed 62.50 square metres;
 - (g) The sign face shall display electronic static copy only;
 - (h) The height shall not exceed 18.0 metres;
 - (i) The two sign faces shall be separated by an interior angle not greater than 45 degrees;
 - (j) The sign shall be set back not less than 10.0 metres from any limit of Highway 427;
 - (k) The sign shall be set back not less than 2.0 metres from the northerly property line;
 - (l) The sign shall be set back not less than 2.0 metres from southerly property line
 - (m) The sign shall not be erected within 25.0 metres of any premises located, in whole or in part, in an R, RA, CR, I or OS sign district;
 - (n) The sign shall not be erected within 150.0 metres of any other lawful third party sign whether erected or not;
 - (o) The sign shall be located a minimum of 350.0 metres from any other third party electronic sign located on:

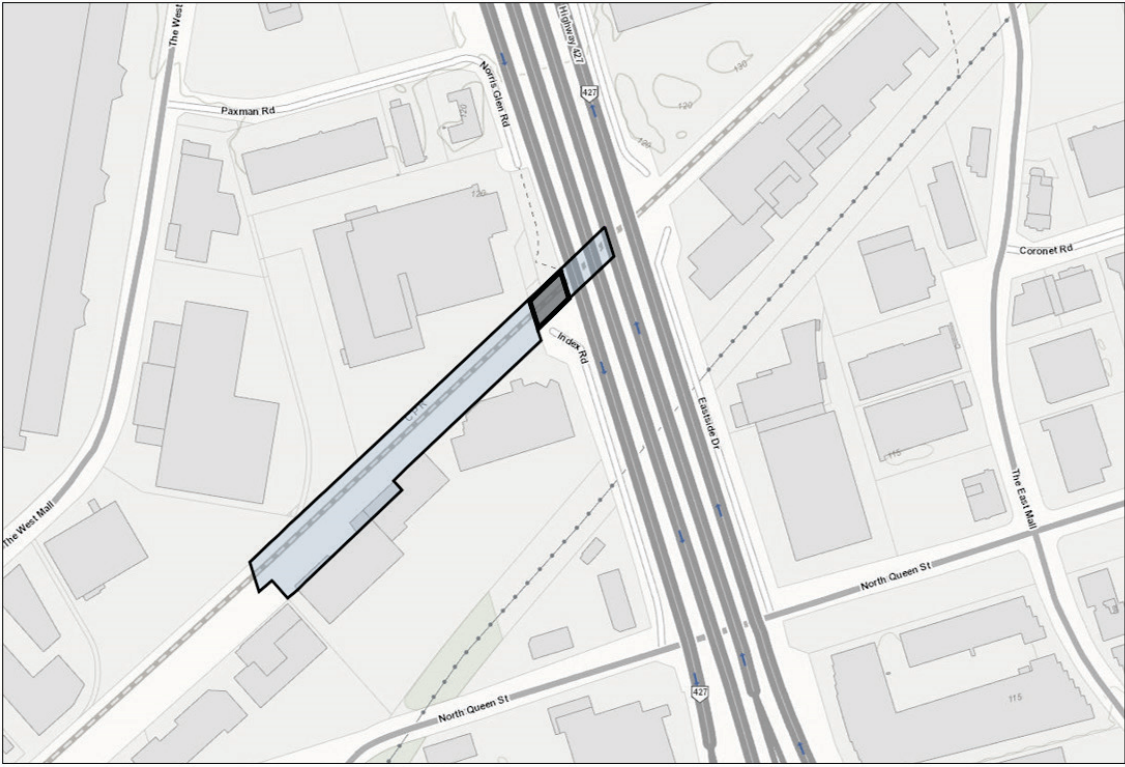
[1] The same street; or



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- [2] On the rail corridor which forms an intersection with the street on which the sign is located;
- (p) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection MM(2) as Area Map 1 - 0 Galt Subdivision;
- (q) There shall be no more than one third party ground sign or third party electronic ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection MM(2) as Area Map 1 - 0 Galt Subdivision;
- (r) For greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 and 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with Subsection MM(1);
- (s) An application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign; and
- (t) The sign shall not be erected until all the third party ground signs, listed below, are removed and all associated permits revoked:
 - [1] The sign located within the Galt Subdivision at the northwest limit of the intersection of The West Mall and the Rail Corridor;
 - [2] The sign located within the Galt Subdivision at the southeast limit of the intersection of The West Mall and the Rail Corridor;
 - [3] The sign located within the Galt Subdivision at the northeast limit of the intersection of The West Mall and the Rail Corridor;
 - [4] The sign located within the Galt Subdivision near Dundas Street West, on the west of Scarlett Road; and
 - [5] The sign located within the Galt Subdivision near Dundas Street West, on the east of Scarlett Road.

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(2) Area Map 1 - 0 Galt Subdivision



-  Premises
-  Permissible Area for Sign