

LITTER PREVENTION FORUM

February 25, 2004

9:00—9:30	Registration	
9:30—9:45	Welcome	Mayor David Miller, City of Toronto
9:45—10:45	Assessing and Measuring Litter Attitudes and Behaviour Quantity and Composition	Jason Ten-Pow, OnSurvey Inc. Mark McKenney, MGM Management
10:45—11:00	Break	
11:00—12:30	Municipal Experiences in Litter Management City of Mississauga City of Windsor City of Toronto	Sandra Desrochers Bill Lacasse, Janice Hillary Dama Geoff Rathbone
12:30—1:30	Lunch	
1:30—2:30	International Case Studies RIS International Ltd. New York City	Maria Kelleher Bernard Sullivan
2:30—4:00	Roles and Responsibilities: Panel Discussion	Guy Crittenden—Moderator Solid Waste and Recycling Magazine Damian Bassett Corporations Supporting Recycling Bruce McKelvey CDI Education Corporation (Past Chair, Toronto Board of Trade) Ryan Parks Government Relations Ontario Restaurant, Hotel and Motel Association Councillor Jane Pitfield City of Toronto Chair of Works Committee