

Backgrounder: Scotiabank's commitment to the Arts

Scotiabank is committed to art, culture and heritage in the communities where we live and work around the world, and the arts are a key area of focus for us. Some of our key partnerships include Scotiabank Nuit Blanche, the Scotiabank Giller Prize, Scotiabank Caribana, Art Souterrain in Montreal and most recently the Scotiabank CONTACT Photography Festival. Scotiabank's leadership role in promoting Canadian arts, culture and heritage is reflected in our corporate archives, long recognized as one of the best archives in North America, and in our Fine Art Collection. Scotiabank's support for Canadian artists has been acknowledged by the artists, arts administrators and viewing audiences across Canada and in Scotiabank Group locations around the world.

About the Scotiabank Group Fine Art Collection

- One of the leading corporate art collections in Canada, the Scotiabank Group Fine Arts Collection consists of significant works of art by renowned Canadian contemporary artists. The works are displayed in publicly accessible Scotiabank locations throughout Canada and in selected locations worldwide. The Bank showcases a number of fine-arts exhibits including Derek Besant's "Waterfall" (the largest indoor mural in Canada located in Scotia Plaza, Toronto).

Photographs of Edward Burtynsky

- *Manufactured Landscapes* - Touring exhibition curated by the National Gallery of Canada, sponsored by Scotia Capital. The sponsorship included limited-edition, signed giclee prints produced by Burtynsky.
- *Edward Burtynsky: OIL* – Scotiabank is proud to be Presenting Sponsor of this exhibition, curated by the Corcoran Gallery in Washington and touring worldwide.

Scotiabank-Giller Prize

- Scotiabank is promoting great Canadian literature by co-sponsoring the Scotiabank-Giller Prize, the largest annual prize for fiction in Canada. The Prize celebrates the literary accomplishments of Canadian writers and helps raise awareness among Canadian book buyers.

Scotiabank CONTACT Photography Festival and the Scotiabank Photography Award

- This year, the world's largest photography festival became the Scotiabank CONTACT Photography Festival. The month-long annual event is one of Canada's premier cultural events and this year's theme, *Pervasive Influence*, recognizes the influence of Marshall McLuhan.
- In addition to title sponsorship, in September 2010 the Bank will introduce the Scotiabank Photography Award a \$50,000 cash prize, a pre-negotiated book publishing contract by internationally acclaimed photographic art publisher, Steidl, and a feature exhibition in the following year's Festival – making the winner's artwork accessible to the public.

CITIES: John Hartman

- Scotiabank Group commissioned a major new painting by Canadian artist John Hartman to the Art Gallery of Nova Scotia (AGNS), showing the port of Halifax and a range of narratives and historic events which have moved the city forward in the 175 years since the Bank was incorporated on March 30, 1832 and was the presenting sponsor of "Cities: John Hartman", a touring exhibition across Canada throughout 2009.

Scotiabank supports the AGO, the Canadian Stage Company, the Canadian Opera Company, Opera Atelier, the National Ballet School, the Stratford Festival, the Scotiabank Dance Centre and many other arts and cultural institutions and initiatives.