

Fact Sheet

Scotiabank Nuit Blanche by Numbers

Item	2006	2007	2008	2009	2010	2011
Date:	September 30	September 29	October 4	October 3	October 2	October 1
Number of Hours	12	12	12	12	12	12
Number of Exhibition Installations	45	45	45	46	40	46
Number of Exhibition Artists	64	54	205	280	400	TBD
Number of Independent Projects	87	125	72	86	93	90
Total Number of Projects	132	195	155	132	133	136
Economic Impact	\$1,000,000	\$4,900,000	\$13,668,055	\$18.5 million	\$34.7 million	TBD
Public Attendance	425,000	800,000	1 million	1 million	1 million	TBD

Curators

Curators are chosen annually by Toronto Special Events in consultation with the Scotiabank Nuit Blanche Advisory Committee, formally created in 2007 to play an integral role in setting the direction of the event.

CURATORS	2006	2007	2008	2009	2010	2011
ZONE A	Fern Bayer, Peggy Gale and Chrysanne Stathacos	Michelle Jacques	Gordon Hatt	Gregory Elgstrand & Thom Sokoloski	Gerald McMaster	Candice Hopkins
ZONE B	Clara Hargittay	Rhonda Corvese	Wayne Baerwaldt	Jim Drobnick & Jennifer Fisher	Sarah Robayo Sheridan & Anthony Kiendl	Shirley Madill
ZONE C	Kim Simon	Camilla Singh	Haema Sivanesan and Dave Dymont	Makiko Hara	Christof Migone	Nicholas Brown

scotiabank nuit blanche an all-night contemporary art thing

Selection Process for Open-Call Exhibitions

Under the direction of the curatorial team, the City of Toronto commissions and funds a total of 40 site-specific public art works – 15 (5 per Exhibition) of which are selected through an open call process.

They must adhere to the Scotiabank Nuit Blanche mandate to make contemporary art accessible, while inspiring dialogue and engaging the public to examine its significance and impact on public space. As well, the work must be reflective of the curatorial vision established for each Exhibition Site.

Open call projects must also adhere to the following criteria:

- Must be an individual artist or collective;
- Must create a site-specific project located in a public space near one of Nuit Blanche's Exhibition Sites;
- Must offer the public free all-night access to their project; and
- Focus is on site specificity, touring, roaming, interactivity and/or is grass roots in nature.

Independent Projects

The Independent Projects help to shape the boundaries of the three Scotiabank Nuit Blanche Zones and create an exceptional city-wide experience. By providing all-night access, cultural institutions, galleries, schools, artist-run centres, curators, artists and organizations illuminate Toronto's cultural "hot spots" and creative communities.

Independent Projects must also adhere to the following criteria:

- Open ALL night: All projects must be open for the entire 12 hour period (from 6:52 pm to sunrise).
- Feature Contemporary Art: Scotiabank Nuit Blanche is a unique event because it is driven by artists and contemporary art. The focal point of all projects must be contemporary art.
- Security: All projects must be capable of providing their own security if needed and accommodating the audience.
- Merit, Presentation & Originality: All projects must aim to present a high-quality, original project that reflects the scale and spirit of Scotiabank Nuit Blanche.
- Deadlines: All projects must be submitted by their deadlines.
- Toronto area: All projects must be located in the Toronto area.
- Funding: Independent Projects must cover their own expenses.
- Marketing and Promotions: All Independent Projects have the right to use the event wordmark in promotion of their project provided that the City of Toronto, Special Events retains approval on all artwork prior to public release.
- Event Signage: All projects who participate are obligated to display event promotional material within their venue and display city produced event signage in prominent/visual location during the event.
- Bylaws: Projects must abide by all bylaws including the Toronto Noise bylaw which stipulates all sound levels must be turned down by 11 pm to not disturb the neighbourhood