

BRIDGE BANNER DESIGN, MANUFACTURING, INSTALLATION, REPAIR, REMOVAL AND AGREEMENT CONDITIONS

Banner installation, maintenance and removal of the banners must be done during "off peak" hours. During the weekdays, Monday to Friday, the off-peak hours are from 9:30 am to 3:30 pm and 7:00 pm to 6:00 am.

Applicant must contact John Bryson, P.Eng., Manager of Structures and Expressways at 416-392-9183 or at jbryson@toronto.ca to request approval of the date of installation and the date of removal as well as the bridge locations required for the banners and their supports to enable any required inspection of the bridge as well as to review and inspect the installation, as necessary.

Banner must be vented and made of weather and tear resistant material.

Banner lettering must be a minimum of 12 inches in height.

Banner size must be 4 ft wide x 40 ft long.

Any corporate recognition must not exceed 20% of the total banner area and must be incidental to the overall design.

Grommets must be reinforced, minimum 3/8 inches in diameter and installed every 12 inches around the perimeter of the banner. The grommets (banner) must be attached to a steel banding at the top and bottom of the bridge railing.

Minimum 5/32 inch diameter aircraft steel cable must be threaded through pre-drilled holes on the steel post then alternately throughout the grommets.

The aircraft steel cable must be looped back to the start of the cable and two overlapping ends must be secured with guywire clamps and taped.

All banner hardware must be taped over to ensure there is no injury to anyone who may come in contact with the banner.

All hardware attached to a painted hand railing or any other component of any bridge, must be separated by foam/insulation or other protective material to avoid damage to the painted hand rail or any other component of the bridge. NOTE: There is to be no drilling or any other form of damage to the bridge and its components.

A damaged banner must be suitably repaired or removed immediately. Should the City be required to repair or remove a damaged banner, the applicant will bear the costs.

The applicant must bear all the costs of manufacturing, installing, maintaining and removal of the banners, including any damage to the bridge as a result of the banner installation and removal.

Hardware attachments and the banner must be removed once the permit expires in 14 days.