

walk London

Toronto



To create a London where people choose to walk as a way to travel, to be healthy and to relax



Sustainable Transport Spend

BSP 2003/04	
Topic	Allocations (£m)
Town Centres	3.58
Streets for People	4.98
Station Access	3.78
Environment	0.81
Local Area Accessibility	1.53
Safer Routes to School	7.13
Green Travel / Travel Awareness	1.54
Cycling	9.28
Walking Initiatives	4.07



“The Mayor is committed to making London one of the most walking friendly cities by 2015”



The Policy Context

- Objective 1** Improving co-ordination and inclusiveness in the Walking Plan development
- Objective 2** Promoting walking
- Objective 3** Improving street conditions
- Objective 4** Improving development proposals and interchanges
- Objective 5** Improving safety and security
- Objective 6** Plan delivery and monitoring

Objective 1 Improving co-ordination and inclusiveness in the Walking Plan development

 Action 1.1 **Partnership** and involvement

 Action 1.2 London walking **conference**

 Action 1.3 Influencing Government **legislation**

 Action 1.4 Professional **training** courses

Objective 2 Promoting walking

Action 2.1 Review education material

Action 2.2 Develop walking website

Action 2.3 Develop quarterly newsletter

Action 2.4 Improved information

Action 2.5 Enforcement and awareness campaigns

Objective 4 Improving development proposals and interchanges

Action 4.1 Assess development proposals

Action 4.2 Monitor planning guidance, section 106 etc

Action 4.3 Accessibility to public transport interchange

Objective 3 Improving street conditions

Action 3.1 Strategic walking routes

Action 3.2 Review and auditing tool

Action 3.3 Streetscape guidelines

Action 3.4 Maintenance and management plans

Action 3.5 Co-ordination of streetworks

Action 3.6 Maintenance of footways

Action 3.7 Area treatments

Action 3.8 Barrier removal and accessibility

Action 3.9 Enforce footway parking regulations

Action 3.10 Removal of temporary obstructions

Objective 5 Improving safety and security

Action 5.1 Home zones and 20 mph zones

Action 5.2 Review and modify traffic signal junctions

Action 5.3 Safer routes to school

Action 5.4 Footway illumination

Objective 6 Plan delivery and monitoring

Action 6.1 BSP guidance

Action 6.2 Advisory panel

Action 6.3 Business case and monitoring framework

GREATER **LONDON** AUTHORITY



33 Local Authorities



CAMDEN

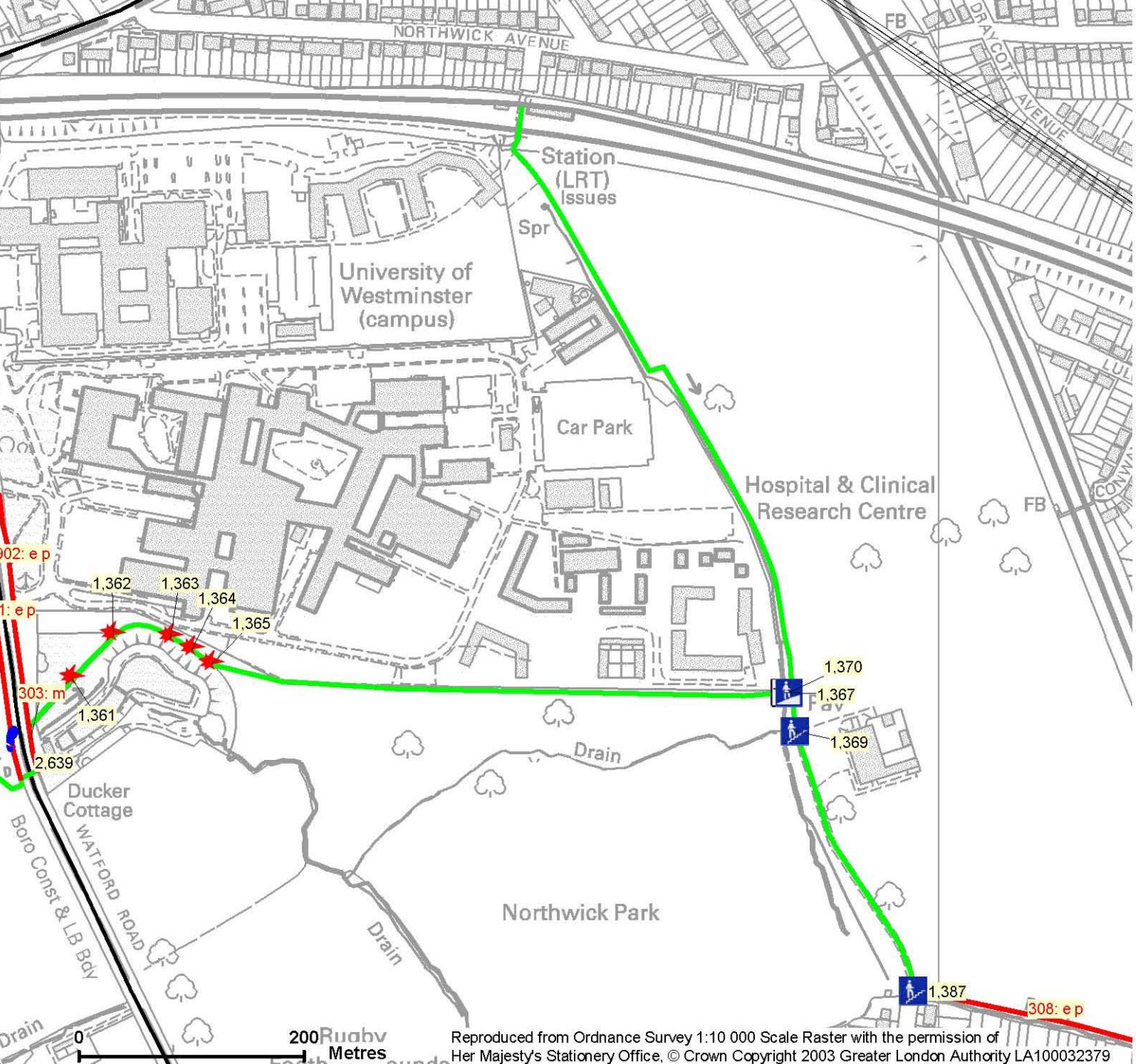


BROMLEY



Walk Journey Purpose





Features with problems

- Stile
- Step
- Ramp
- Gate
- Gap
- Bridge
- Interpretation Panel
- Other Problem
- Hazard

Route Condition

- Boundary Problem
- No Surface Problem
- Surface Problem

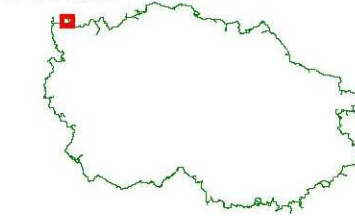
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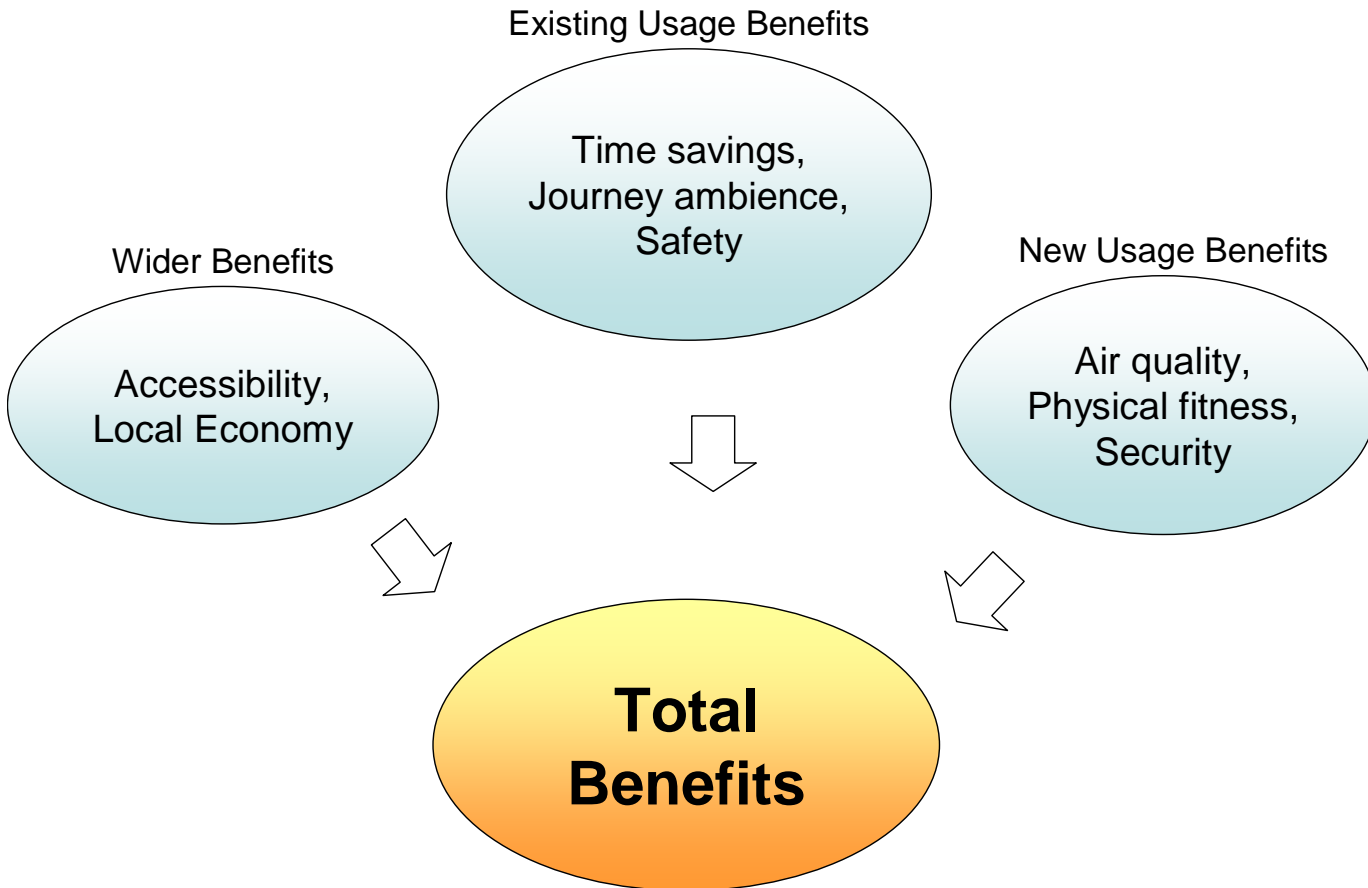
Key to surface problems

- e** Path Slope
- f** Surface Break
- m** Mud
- p** Potholes
- r** Roots
- s** Passing Place
- t** Stones
- w** Width
- x** Cross Slope

- 123** Path segment number
- 123** Point feature number
- Borough boundary

Overview





Benefit-Cost Ratios by Measure

Measure	Total Cost (£000)	Benefit per km walked (£)	Total Benefit (£000)	Benefit-Cost Ratio
Benches	321	0.005	3,294	10.3
Crowding	380	0.017	269	0.7
Evenness	3,451	0.008	1,007	0.3
Kerbs	1,585	0.024	3,361	2.1
Lighting	679	0.034	2,237	3.3
Signs	682	0.005	1,111	1.6
Info panels	265	0.008	3,517	13.3
Total	7,361	0.011	14,794	2.0

Measures of success

Key Performance Indicators

User numbers	<i>Counts</i>
User interest	<i>Leaflets requested</i>
User satisfaction	<i>Satisfaction with the condition of the network</i>
Awareness	<i>% of users that know they are on a named walkway</i>
Safety	<i>Incidence of accidents</i>

Key Lessons Learnt



- Commit to a people focused process
- Work WITH people not for them
- Be visionary and bold
- Engage top down political support
- Build local partnerships with practitioners
- Make people accountable for delivery
- Set up a professional advisory panel
- Learn from other successful modal models
- Justify the benefits of investment
- Plan for Capital/Revenue expenditure
- Only ask for what can be spent and then spend it!
- Collect and publish quantitative and qualitative data
- Celebrate success