

**Consolidated Clause in Policy and Finance Committee Report 8, which was considered by City Council on September 28, 29 and 30, 2005.**

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**City of Toronto Role and Responsibilities for  
the International Dragon Boat Federation  
and Dragon Boat Canada**

*City Council on September 28, 29 and 30, 2005, amended this Clause by adding the following:*

*“That Council adopt the staff recommendations contained in the Recommendations Section of the supplementary report (September 26, 2005) from Deputy City Manager Sue Corke, subject to:*

- (a) amending Recommendation (2) by deleting the words ‘for the Local Organizing Committee’, and inserting instead the words ‘of the Toronto Dragon Boats 2006’; and*
- (b) adding the following new Recommendation (3) which reads as follows:*
  - ‘(3) a member of the Toronto Chinese Business Association also be recommended onto the Board of the Toronto Dragon Boats 2006;’;*

*and renumbering the existing Recommendation (3) and Recommendation (4), so that the staff recommendations, as amended, now read as follows:*

*‘It is recommended that:*

- (1) City Council approve the installation of IDBF CCWC banners on two bridges over expressways (Don Valley Parkway and Wynford Drive southbound and Gardiner Expressway and Sunnyside eastbound) from August 1 to August 14, 2006, inclusive, subject to the applicant:*
  - (a) supplying, installing, maintaining and removing the banners, including any repair of the bridges or utility poles required as a result of banner installation;*
  - (b) meeting Transportation Division’s banner manufacturing, installation and maintenance specifications and other required approvals; and*
  - (c) restricting corporate recognition to no more than twenty percent (20%) of the total area of the banner and incidental to the overall design;*

- (2) *the Councillor for Ward 14 (Parkdale-High Park) be recommended as the City of Toronto's representative on the Board of Directors of the Toronto Dragon Boats 2006;*
- (3) *a member of the Toronto Chinese Business Association also be recommended onto the Board of the Toronto Dragon Boats 2006; and*
- (4) *the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.' "*

*This Clause, as amended, was adopted by City Council.*

*Council also considered additional material, which is noted at the end of this Clause.*

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**The Policy and Finance Committee approved the recommendations contained in the communication (Undated) from Councillor Olivia Chow.**

Recommendation:

It is recommended that the Deputy City Manager and Executive Director of Tourism report directly to City Council on the membership and the Terms of Reference of the local organizing committee that is planning and operating the International Dragon Boat Federation Club Crew World Championships. And that such report includes a detailed description of the City's role, responsibilities and liabilities towards hosting this Championship and also comment on the decision-making process, budget, accountability and transparency of the project. Also, that the City seek to have its membership on the local organizing committee of the International Dragon Boat Federation Club Crew World Championship through the Tourism Division.

Background:

In June of 2005, City Council approved a staff report that committed \$4 million of the City's funding to constructing the Western Beaches Watercourse. This watercourse will be constructed to host the International Dragon Boat Federation Club Crew World Championships in August, 2006. The City will assume ownership of the course after the Championship event. City staff will report to Council on operating cost implications of the new Western Beaches Watercourse prior to the 2006 Budget Submission.

Given the fact that the City is going to handle the maintenance, operation and management of the watercourse, it is critically important to clarify the City's role, responsibilities and participation in the organization of the Championship.

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***City Council – September 28, 29 and 30, 2005***

*Council also considered the following:*

- *Report (September 26, 2005) from Deputy City Manager, Sue Corke, [Communication 21(a)]:*

*Subject: 2006 International Dragon Boat Federation (IDBF) Club Crew World Championships*

*Purpose:*

*To update Council on the organization of the 2006 IDBF Club Crew World Championship (CCWC) on August 8-13, 2006, and to identify the role of city staff.*

*Financial Implications and Impact Statement:*

*There are no financial implications resulting from the implementation of these recommendations.*

*The Chief Financial Officer and Treasurer have reviewed this report and concur with the financial impact statement.*

*Recommendations:*

*It is recommended that:*

- (1) *City Council approve the installation of IDBF CCWC banners on two bridges over expressways (Don Valley Parkway and Wynford Drive southbound and Gardiner Expressway and Sunnyside eastbound) from August 1 to August 14, 2006, inclusive, subject to the applicant:*
  - (a) *supplying, installing, maintaining and removing the banners, including any repair of the bridges or utility poles required as a result of banner installation;*
  - (b) *meeting Transportation Division's banner manufacturing, installation and maintenance specifications and other required approvals; and*
  - (c) *restricting corporate recognition to no more than twenty percent (20%) of the total area of the banner and incidental to the overall design;*
- (2) *the Councillor for Ward 14 (Parkdale-High Park) be recommended as the City of Toronto's representative on the Board of Directors for the Local Organizing Committee; and*
- (3) *the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.*

Background:

*At the September 20, 2005 Policy and Finance Committee meeting, undated communication from Councillor Olivia Chow respecting the City of Toronto role and responsibilities for the International Dragon Boat Federation and Dragon Boat Canada was received. The recommendation is:*

*“That the Deputy City Manager and Executive Director of Tourism report directly to City Council on the membership and the terms of reference of the local organizing committee that is planning and operating the International Dragon Boat Federation Club Crew World Championships. And that such report includes a detailed description of the City’s role, responsibilities and liabilities towards hosting this Championship and also comment on the decision-making process, budget, accountability and transparency of the project. Also, that the City seek to have its membership on the local organizing committee of the International Dragon Boat Federation Club Crew World Championship through the Tourism Division.”*

Comments:

*Bid For The 2006 IDBF Club Crew World Championships*

*At its meeting held September 22, 23, 24 and 25, 2003 City Council adopted Clause 8 of Report No. 7 of the Economic Development and Parks Committee titled “International and National Event Attraction Strategy Supplemental Report” which endorsed the mandate of Toronto International. The mandate of the unit is: To identify opportunities and create alliances with bid proponents to host international and national sports, cultural, social and other events of significance to enhance Toronto’s profile, stimulate the tourism sector, and generate legacies for the community.*

*In 2003, The City of Toronto, through the Tourism Division, Toronto International was approached by members of the Toronto Chinese Business Association and dragon boat racing community regarding a bid for an international dragon boat event. Toronto International assisted a local bid team in putting together the bid in 2004 for the 2006 International Dragon Boat Federation’s (IDBF) Club Crew World Championships.*

*On May 30<sup>th</sup> and 31<sup>st</sup>, 2004, Toronto played host to a delegation from the IDBF to assess Toronto’s bid and technical amenities. The International Dragon Boat Federation (IDBF), on June 7, 2004, awarded Toronto the 2006 IDBF Club Crew World Championships (CCWC), to be staged on the new Western Beaches Watercourse. The IDBF Executive Committee confirmed this on October 24, 2004 in Shanghai.*

*The IDBF Club Crew World Championships is a property owned by the International Dragon Boat Federation (IDBF), an international sport organization based in England that governs the sport of dragon boat racing. Dragon Boat Canada is a national sport federation that sanctions and governs the sport of dragon boat racing in Canada.*

*The IDBF holds two major championship races:*

- (1) *The World Dragon Boat Racing Championships are for national teams and are held on odd numbered years; and*
- (2) *The IDBF Club Crew World Championships are for crews representing their own Clubs and not their Countries and are held on even numbered years.*

<i>Year</i>	<i>Competition</i>	<i>Location</i>
1995	<i>1<sup>st</sup> World Dragon Boat Racing Championships</i>	<i>Yue Yang, China</i>
1996	<i>1<sup>st</sup> IDBF Club Crew World Championships</i>	<i>Vancouver, Canada</i>
1997	<i>2<sup>nd</sup> World Dragon Boat Racing Championships</i>	<i>Hong Kong</i>
1998	<i>2<sup>nd</sup> IDBF Club Crew World Championships</i>	<i>Auckland, New Zealand</i>
1999	<i>3<sup>rd</sup> World Dragon Boat Racing Championships</i>	<i>Nottingham, England</i>
2000	<i>none held</i>	
2001	<i>4<sup>th</sup> World Dragon Boat Racing Championships</i>	<i>Philadelphia, USA</i>
2002	<i>3<sup>rd</sup> IDBF Club Crew World Championships</i>	<i>Rome, Italy</i>
2003	<i>5<sup>th</sup> World Dragon Boat Racing Championships **note: held in 2004 due to SARS crisis</i>	<i>Shanghai, China</i>
2004	<i>4<sup>th</sup> IDBF Club Crew World Championships</i>	<i>Cape Town, South Africa</i>
2005	<i>6<sup>th</sup> World Dragon Boat Racing Championships</i>	<i>Berlin, Germany</i>
2006	<i>5<sup>th</sup> IDBF Club Crew World Championships</i>	<i>Toronto, Canada</i>
2007	<i>7<sup>th</sup> World Dragon Boat Racing Championships</i>	<i>Sydney, Australia</i>
2008	<i>6<sup>th</sup> IDBF Club Crew World Championships</i>	<i>Pentang, Malaysia</i>

*It is estimated that nearly 50 million people participate annually in dragon boat competitions world-wide. The majority race in China and the Far-East, with over 150,000 estimated participants in Europe; 75,000 in North America and 20,000 in Australasia.*

*Toronto has the largest concentration of dragon boat race activity in Canada with over 6,000 active dragon boat participants and hosts three annual dragon boat festivals/events.*

### *Championship*

*The IDBF Club Crew World Championships (CCWC) is a week long event involving dragon boat racing and cultural celebrations. The 2006 Toronto CCWC will be athlete centred and embody the spirit of competition, tradition, and celebration. The CCWC is larger than a World Championship as crews are representative of individual clubs, not countries, and as such there can be more crews per country in the various racing categories. The Toronto event is estimated to bring over 2,500 participants, plus officials. Participants often bring their families and pay for their own accommodations, travel and meals.*

*This event will be the inaugural event of the new Western Beaches Watercourse and Martin Goodman Trail improvements in Marilyn Bell Park presently under construction.*

*The total estimated budget for organizing the event is \$1,550,000. This event will be financed from a number of different sources, including fundraising from the orders of government, registration fees from participants, and corporate sponsorship. The local organizing committee assumes all liabilities and responsibilities for financing the CCWC, in addition to holding insurance for the Championships.*

*The CCWC will provide the City of Toronto with a unique opportunity to organize a cultural and sporting event that will position the City in a leadership role for dragon boat racing nationally and internationally.*

### *Organizing Committee*

*The local organizing committee (LOC) will be comprised of community leaders and will be responsible for coordinating all the logistics of the event including: i) securing meeting venues and hotels; ii) site and race scheduling and set up; iii) local transportation; iv) celebrations and events and promotions; v) publicity; and vi) volunteers. The local organizing committee, not the City of Toronto, will be responsible for signing the 'host agreement' with the International Dragon Boat Federation, the owner of the event.*

*The local organizing committee was incorporated as an organization without shared capital, otherwise called a "not-for-profit" in June 2005, as Toronto Dragon Boats 2006. By virtue of incorporation, the organization is bound by the Corporations Act and must adhere to certain rules. The Act states that corporations without shared capital "... shall be carried on without the purpose of gain for its members and any profits or other accretions to the corporations shall be used in promotion its objects and the letters patent shall so provide ..." [Corporations Act, RSO 1990, c.C.38; Part III, Section 126, clause 1]. A not-for-profit corporation is also required to elect a Board of Directors; keep books of account and accounting records; record minutes of meetings of members and directors; maintain a copy of Letters Patent and By-Laws; register its members and directors, appoint an auditor; and follow the objects of the corporation set out in the Letters Patent. Any profits stemming from the 2006 CCWC will be directed into a legacy fund for dragon boat sport development.*

*Toronto Dragon Boat 2006 has three board members. Paul Henderson, former International Olympic Committee member and past president of the International Sailing Federation, and Sharifa Khan, member of the Marketing & Media Commission, IDBF and President of Balmoral Marketing are co-chairs of the board. John Hollins is a long standing dragon boat racer and coach and is the Chief Elections Officer of Ontario and is the 3<sup>rd</sup> board member. The LOC is in its early stages of formation has incurred significant amounts of volunteer time to date. Additional community individuals and organizations who in the past have supported the Toronto bid, will be invited to serve on the voluntary Board of Directors to provide on-going advice to the CCWC. The Co-Chairs along with the voluntary Board of Directors will be responsible for event planning, financing, and marketing decisions with the assistance of an event manager.*

*An event of this magnitude will require several hundred volunteers on the organizing committee and during the event. Toronto's strength as a multi-lingual city and experience hosting international events will provide an abundance of volunteer talent.*

### *Role of City of Toronto*

*City staff, through Tourism, has been involved with the community proponents from the bid stage to the awarding of the event by the IDBF. City staff has met with the Local Organizing Committee on several occasions to provide advice on the event. The Event Support Team (a multi-disciplinary staff team) will be engaged to liaise with the Committee on logistical guidance such as security, permits, marketing, transportation and safety.*

*The Organizing Committee will need to permit the Western Beaches Watercourse from the City of Toronto, through Parks, Forestry and Recreation and as such, will be bound by the regulations regarding use of city facilities.*

*The Local Organizing Committee has requested a City of Toronto representative serve on the voluntary Board of Directors. In this regard, the local area councillor for the area encompassing the Western Beaches Watercourse, and thus the championship, has been recommended. Councillor Sylvia Watson, Ward 14 Parkdale-High Park, has been approached by the LOC and is willing to serve in this capacity.*

### *Banners*

*The Transportation Division has reviewed the feasibility of installing banners on bridges over expressways and determined there are 15 locations that could accommodate banner installation. Banner installations over expressways required City Council approval and the two locations requested for bridge banners for the CCWC are:*

<i>Location:</i>	<i>No. of Sides:</i>
<i>Don Valley Parkway and Wynford Drive</i>	<i>1 side – southbound</i>
<i>Gardiner Expressway and Sunnyside</i>	<i>1 side – eastbound</i>

*The banners would be installed for a 14 day period (the maximum allowed) from August 1 to 14, 2006.*

### *Conclusion:*

*This report has recommended that the City of Toronto assist the organizing committee in hosting the 2006 IDBF Club Crew World Championships which enhances Toronto's reputation as a city of sport and culture and contributes to the City's international profile.*

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