

Western Waterfront Master Plan Public Meeting

Thursday, June 7, 2007

Lithuanian Centre, 1573 Bloor Street West



Presentation Outline

- Introduction to need for a Master Plan
- Review of study area
- Update since July 2006 public meeting
- Key components of the Draft Terms of Reference
- Next steps

The Western Waterfront Needs a Plan

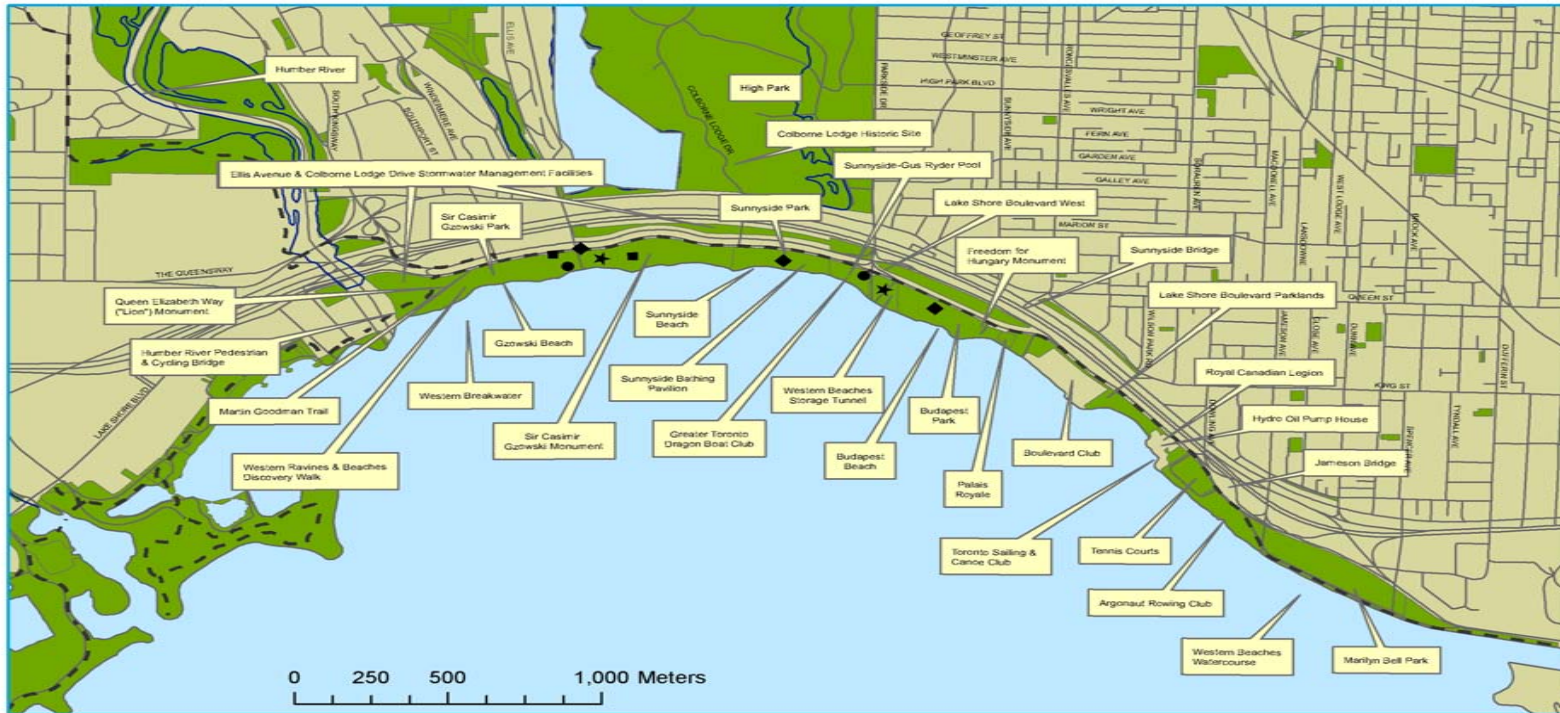
Need is reflected in:

- Strong message from the community
- Clear direction from Council

**City's Waterfront Secretariat is coordinating
development of the Master Plan**

Strong civic engagement process is critical

Map of Area – Zoned Park



— Pedestrian Bicycle Trails	■ Picnic Pavilion	★ Wading Pool
● Washroom	◆ Concession	

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Purpose of Master Plan

- *To develop a unifying vision for the area (addressing City Council's direction for a comprehensive approach), including a clear understanding of how the area will be used*

Update from July 2006 Public meeting

High priority public issues raised:

- Need transparent process, including significant and meaningful role for the public
- Improve accessibility
- Create a sustainable environment (including mix of uses, focused primarily on parks)
- Design of Lake Shore Blvd.
- Address water quality

Recent Activities

- Council approved resources for development of a Western Waterfront Master Plan in 2007 budget
- Terms of Reference have been drafted to guide development of the Western Waterfront Master Plan

Purpose of meeting today is to get feedback on key components of the Terms of Reference

Recent Activities

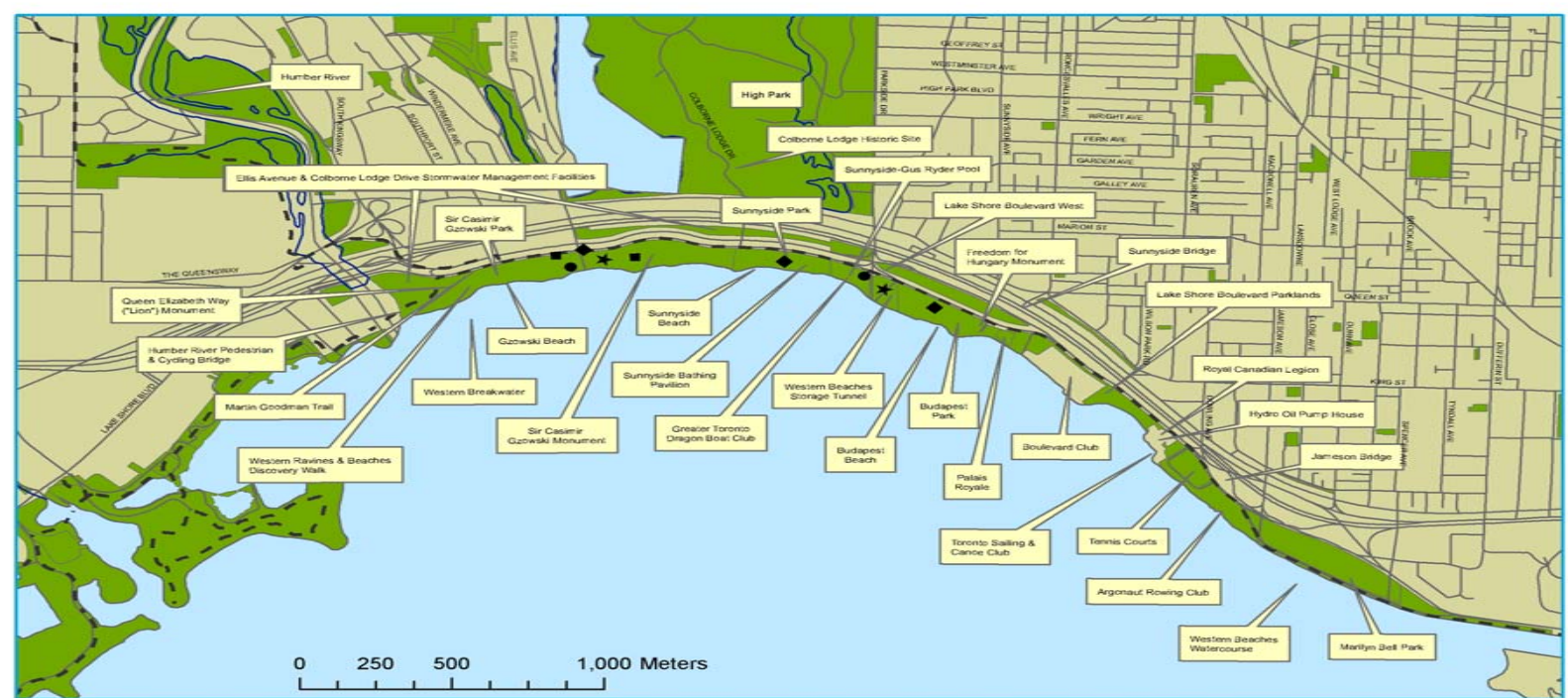
- Integrated Beach Management Strategy (IBMS) is a separate, yet closely linked, city-wide initiative
- IBMS will address water quality

Key Components of Terms of Reference

- Study area
- Principles
- Objectives
- Civic engagement strategy
- General timeline

Study area

Western Waterfront - Existing Parkland Features



— Pedestrian Bicycle Trails	■ Picnic Pavilion	★ Wading Pool
● Washroom	◆ Concession	

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Principles

- Connectivity
- Sustainability (including environmental and ecological stewardship)
- Innovation – diversity of experience
- Inclusivity

Objectives

- a. Improve the design and use of parks
- b. Enhance connections in and through the area for all modes of travel, including enhancing Lake Shore Blvd as an urban avenue
- c. Identify key sites and nodes in the area, including enhanced cultural opportunities
- d. Identify compatible commercial uses

Deliverables

- Unifying vision for the Western Waterfront that meets all objectives
- Concept design options on how to achieve the vision, and a design recommendation
- Strong public contribution to the Master Plan through implementation of a leading-edge Civic Engagement Strategy
- Implementation, Phasing, and Funding Plan

Critical Role of the Public

Progressive Civic Engagement Strategy is a key requirement. Engagement Strategy will be developed by the consultant hired to develop the Master Plan

Advice From the Public To Date

- Make sure process is transparent
- Foster community ownership by building consensus around priorities for the Master Plan
- Use a range of mechanisms for involving the public
- Reach beyond formal groups
- Facilitate public participation
- Make background information accessible

General Timeline

- RFP issued Summer 2007
- Project starts in the Fall 2007, including initial public meeting
- Master Plan complete in approximately 1 year

Next Steps

- Draft notes from this meeting sent for your review
- Terms of Reference will be refined based on your feedback
- Consultant engaged by end of the summer, and public process to be initiated in the Fall of this year
- Master Plan complete in approximately one year

Looking forward to hearing from you

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