



## reduce

One tiny word making a world of difference. That's why Toronto is committed to reducing – and eventually eliminating – our reliance on Michigan landfill. Thanks to how you've embraced the Blue Box program over the years, we're making dramatic progress:

- 100,000 tonnes of recycled paper annually, saving 1.9 million trees;
- 75 per cent less energy and 50 per cent less water to make paper from recycled paper rather than raw wood fibre;
- 95 per cent less energy to make aluminum from recycled cans;

- 1/3 the energy required to create a product from recycled plastic;
- 2.5 million Toronto residents recycling 150,000 tonnes of waste annually;
- 5,000 fewer trucks on the road to Michigan; and
- 32 per cent less waste going to landfill.

As we expand Blue Box in 2005, we'll see further reductions. We're counting on your continued participation in all Blue Box recycling programs to reach our goal of reducing garbage by 60 per cent by 2006. Together, we'll get there. To find out more, visit [www.toronto.ca/recycling](http://www.toronto.ca/recycling)

\*Space provided through the Canadian Newspaper Association and Ontario Community Newspaper Association and their members as part of Stewardship Ontario's Blue Box Program in co-operation with Waste Diversion Ontario.

