

1988: BLUE BOX 2002: GREEN BIN



*Thanks Etobicoke for leading
the way to a greener Toronto.*

Last September you became the first residents to use the green bin. A mere nine months later, you've made it a resounding success. A very impressive 95% of Etobicoke homeowners are participating in this important new program to divert household organic waste for recycling. Since the

program started, on average, each of you have diverted approximately 200 kg – a lot more than we'd even hoped for. How much is that, exactly? Enough to keep 261 trucks bound for Michigan landfill off the road. Thanks again for turning a first step into a huge stride. For more on the Green Bin Program call 416-338-2010, or visit www.toronto.ca/greenbin

